

# KINGDOM MINISTRY

JANUARY, 1966

FOR UNITED STATES OF AMERICA

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 1

Dear Publishers:

Here at Bethel December is always a very busy time because we have the privilege of sending out the *Yearbook* and calendars that you have ordered through your congregations. It is the time of preparation of the *Yearbook* in Spanish as well as in English. We enjoy the extra activity because we can visualize the happy faces of you brothers who are receiving the latest items produced at the factory. The *Yearbook* is full of much good news and reports on the advance of the Kingdom work in all parts of the earth. By reading the experiences of our brothers in other places we benefit ourselves very much. In our Kingdom service we may at times come into circumstances similar to those related in some of the experiences and then we will have a good lead on how to deal with the situation. Also, while there may be a limit to the amount of field service we are able to do or the number of experiences we may have in the service personally, we can rejoice in the experiences of others and be strengthened in faith and built up for the future.

Many theocratic families arrange to consider the daily text together, and this is a fine way of receiving necessary spiritual food. Also, while they are together they make use of the *Yearbook* by considering a report on one country each day. It has been found that letting each one take his turn reading an experience from day to day will bring benefit to the whole family.

The calendar illustration, with Jesus speaking out boldly in a synagogue amid unfriendly people, is inspiring to us, and we appreciate the instruction from Nehemiah 10:39, that "we should not neglect the house of our God." The calendar is a daily reminder to all of us of our obligations to continue in pure worship and not to forsake the assembling of ourselves together.

The Kingdom work is growing and we expect more theocratic increase,

## Serving Jehovah's Purpose

<sup>1</sup> As we call on people in our ministry, they frequently show real concern about the future, don't they? They just do not know what lies ahead for them, and many fear the worst. Of course, we know that the religions of Christendom and pagandom have presented a confused view of the future, so it is a real pleasure for us to serve Jehovah's purpose by having a part in opening the eyes of sincere ones to what the future holds. As you think back, you no doubt realize that *The Watchtower* did much to open your own eyes to the truth; isn't that so? So it is a fine instrument to use to aid others to grasp the significance of world conditions and to gain faith in Jehovah's promises for a righteous new system of things. What a privilege it is to share in this work!

<sup>2</sup> There is no doubt about it—*The Watchtower* serves Jehovah's purpose in a wonderful way. People who can be encouraged to read it regularly will grow in appreciation of that purpose. But how can we get it to them? Frankly, from our experience we have found that sharing regularly in the house-to-house work each week is the main way that new subscriptions are

so the Society is now planning to construct a new factory building next to the present buildings in Brooklyn. We hope to make it a ten-story building filling up an entire block. New presses have been ordered and these will be delivered in about two years, so we must have a place for them. It is because all are working hard in the field that more literature is required, and so Jehovah has prospered us and given this encouragement.

May our loving heavenly Father bless your efforts during the year. Again we assure you of our Christian love.

Your brothers,

THE BROOKLYN BRANCH OFFICE

obtained. So, if at all possible, make it a point to meet and work along with your service group each week.

<sup>3</sup> There is another suggestion that works well. Have you tried making a check list of potential subscribers? Many brothers tell of success in doing this. They list every possibility and then check off each one as they contact the various persons. For example, they make sure to follow up on magazine placements with the subscription offer, and those who receive magazines regularly on a route are listed as subscription prospects. They also make note of those who deliver milk, read meters or call at the house for some other reason. Then, too, there are classmates at school, persons with whom you conduct a home Bible study or with whom you studied in the past, relatives, neighbors and persons with whom you associate at your secular work. These are all persons that you know, and they are probably more inclined to listen to you than to another publisher who may call on them for the first time. It is good to take advantage of that situation to help them. This ought to aid us to reach the goal of two subscriptions during the four-month campaign for those of us who are congregation publishers, twenty if we are pioneers, and thirty for special pioneers.

<sup>4</sup> You will be glad to know that, during the campaign, it is planned for each issue of *The Watchtower* to have an article that ties in nicely with the sermon we will be using—"What Christ's Return Means to You." This will make it easy to tie in the offer with the subject on which you have already stimulated interest; and it will make it easy to place individual copies when the subscription is not obtained. And, by the way, don't forget to read the articles yourself; they contain many fine points of explanation that you will really appreciate.

(Continued on page 2, col. 3)

★ Putting the worship of the true God first. ★

# Your Service Meetings

## SECOND MEETING IN JANUARY

Theme: Serving with Jehovah's Organization. Song 18.

8 min: Introduction, text and comments. As brother briefly discusses text with audience, publisher questions where additional information on text may be found. Chairman explains how he found information by reading complete chapter in Bible and looking up chain references on the scripture.

10 min: Theocratic News. Audience participation, with additional experiences from 1966 "Yearbook" on countries where items are from. Make items interesting; they do not have to be read verbatim. Consider, too, "1961-1965 Index" and "German Edition of New Book Ready for Use."

15 min: "Serving Jehovah's Purpose." Question-and-answer discussion with audience.

17 min: Simplified Sermon Using Psalm 72:7, 8.

(2 min.) Chairman: It is a delight to share good news with others. The Kingdom message is good news. Encourage all to prepare well to use full presentation and simplified sermon when appropriate.

(12 min.) Mother and daughter prepare for field service together. Mother encouragingly comments that it is always easy and a pleasure to share good news with others. She suggests always viewing field service this way and approaching people with an optimistic outlook. No matter who comes to the door, be warm and friendly.

They then practice simplified sermon, using Psalm 72:7, 8, which tells of blessings when Jesus returns to rule as King. Daughter gives presentation, using mother as householder. Mother commends her. Mother then gives presentation to daughter, who is "busy householder." (Both should point to article or paragraph in "Watchtower" that ties in well with presentation.) Daughter asks what she would say if she met her schoolteacher or schoolmates. Mother comments that they may well wonder why she has come to their door and suggests daughter might say, "We call to encourage home Bible study. There are many wonderful things we learn from the Bible that we are not taught in school. For example, notice here God's promise in Psalm 72:7, 8 . . ." Daughter expresses appreciation for mother's loving help and practical suggestions.

(3 min.) Chairman encourages parents to set aside time for field service with members of their families during the week. Prepare in advance. New and mature publishers, young and old, can use simplified sermon when appropriate. Make yours an optimistic, encouraging presentation of the good news.

10 min: Concluding comments. Include accounts servant's report and "How Did We Do in November?" Remind brothers to order new "Index." Song 60.

## THIRD MEETING IN JANUARY

Theme: Making Our Father's Heart Glad. Song 2.

5 min: Introduction, text and comments.

14 min: Branch Letter. Father discusses with son need for building strong faith to face future and care for responsibilities. (See also December 15, 1965, "Watchtower" on Brother Jones' prison experience.)

18 min: Presenting the Good News—"What Will I Say?" Chairman analyzes points in article with audience. Mature publisher demonstrates helping less-experienced publisher know what to say on return call.

15 min: "Personal Study Builds Strong Faith." Talk. For source material see "Make Sure" under "Study," pages 470-473 and October 22, 1964, "Awake!" pages 9-12. Encourage regular Bible reading.

8 min: Concluding comments. Comment on slogan on page 4. Song 79.

## FOURTH MEETING IN JANUARY

Theme: We Ought to Be Teachers in View of the Time. (Heb. 5:12) Song 33.

5 min: Introduction, text and comments.

10 min: Discussion between two brothers. Newer brother asks for help in making back-call where question, "How do you know Jesus did not die on a cross?" has come up. Mature brother shows value of "Make Sure," using section on "Cross," pages 139-141.

15 min: Talk urging mildness and patience with opposers met in ministry. (2 Tim. 2:24-26) See 1966 "Yearbook," 123 ¶1; 161 ¶1; 163 ¶1; 245 ¶1; 252 ¶2; 273 ¶1.

20 min: Starting Studies with Those Who Subscribe.

(2 min.) Chairman: Purpose of our ministry is to make disciples, and literature placements are a means to that end. However, much more is needed. Personal follow-through by starting studies is essential for us to help others to serve Jehovah.

(7 min.) Publisher concluding sermon obtains a subscription, leaving three booklets. Endeavors to start study in "Good News" booklet. He briefly explains that the booklet may be used to discuss some scriptures on the subject of "The True God" (or other appropriate subject). Invites householder to get his copy of the Bible so he may find proof for points made. In referring to first scripture, at Acts 4:24, publisher helpfully demonstrates how the index in front of Bible can be used to find text. Publisher lets householder locate text in order to get experience. The Bible texts are read, and by employing teaching methods the points in the paragraphs are brought out. Householder is encouraged to express self. Keeping in mind need to keep first call brief, publisher discusses only a paragraph or two and, after a brief review to show value of study, he makes appropriate remarks to lay the groundwork for a return visit.

(1 min.) Chairman notes need of starting studies at every opportunity, initially or on return visit.

(8 min.) Publisher makes a return call where subscription was obtained but study was not started on initial call. The groundwork for return call was laid by the concluding remarks when the subscription was obtained. After introductory remarks regarding previous subject, publisher brings out two copies of the "Good News" booklet, hands one to householder and invites him to consider some points from booklet with him. Householder remembers he has copy of booklet and gets his copy. (Same paragraphs as above or different ones may be used for discussion.) After the conclusion of the model study, publisher reviews points learned and arranges for return same time next week.

(2 min.) Chairman reviews with audience basic points to have in mind on starting studies with those who subscribe.

10 min: Concluding comments. Appropriate items from the Announcements. Song 89.

## FIRST MEETING IN FEBRUARY

Theme: Deepening Your Joy by Praising God All Day Long. Song 48.

5 min: Introduction, text and comments.

12 min: Theme for February. Handle as "Watchtower" study with prepared questions covering theme and two or three brothers on platform to answer, using short article in February 1, 1966, "Watchtower."

15 min: "Let Bible Principles Govern Your Entertainment." Talk. This should combine material from the Question Box and the article "Do Bible Principles Govern Your Entertainment?" in November 15, 1965, "Watchtower." Show that we should be balanced in our thinking on entertainment, watching out for our own spiritual condition and that of our brothers.

23 min: "Parents, Care for Your Inheritance." Question-and-answer coverage. This may also include experiences from parents who have been blessed by children going into the full-time service or who are now serving faithfully and zealously as congregation publishers because of good family training.

5 min: Concluding comments. Song 68.

## Serving Jehovah's Purpose (Cont'd)

<sup>5</sup> There are houses, of course, where we won't place a copy of *The Watchtower*. What can be done there? Well, in addition to leaving a handbill, why not leave the tract *The Sign of Christ's Presence*? It is right on the subject we are talking about, and it may stimulate interest for the next call. Even if the householder is not at home, you may leave a copy of that tract under the door along with the handbill. This will assure that, in one way or another, this vital message gets into all the homes in your territory.

<sup>6</sup> Have you looked inside the front cover of *The Watchtower* recently to see the number of languages in which it is printed? It is up to seventy now; isn't that fine? In all these tongues it is serving Jehovah's purpose, aiding men to learn the truth. Keep in mind these various languages when you meet persons who are apparently from some other land. Invite them to subscribe.

<sup>7</sup> There is certainly much for all of us to do in the ministry, and we are looking forward to having a share right along with you in getting *The Watchtower* into the hands of people during the coming months, because we are convinced that it is serving Jehovah's purpose.

## Parents, Care for Your Inheritance

All of us like to receive letters. We want to know how our friends and relatives are doing. Parents want to hear from their children. After having spent possibly twenty years in raising a son it is completely understandable that a father and mother, for example, would want to know how this "inheritance" of theirs was getting along. (Ps. 127:3) The following is not an actual letter but is one that could easily be compiled from various letters and reports that have come through the Society's offices. As a parent, will you, someday, be able to receive one like it?

'Dear Dad and Mom,

'Today is just a year since taking up this assignment at the direction of the Society in this congregation that needed so much help and encouragement. It has been such a joyous year and I have so many persons to thank for the encouragement given me; most of all, Jehovah. Recently, though, my thoughts have turned to others to whom I am grateful, namely, you. So many of the good habits that help me now that I am on my own, along with the routine and schedule that I follow, can be traced back to the things that both of you did and insisted that I do while I was growing up.

'Don't worry about my study schedule. It's a good one. It's the same one that you insisted our family keep even when we kids couldn't quite understand the need for being so rigid in it. My partner and I still have Monday evening as our "family" *Watchtower* study period just as we had it at home. When we ask Jehovah's blessing on this personal *Watchtower* study, it gives me a warm feeling, knowing that this is exactly what you are doing. I have been able to fit in the rest of my personal study very nicely too.

'Some of the families here are not doing so well and it makes me quite concerned. They just don't see the importance of disciplining themselves and their children, not only in doing what is good but also in not doing what is unprofitable. How I respect you now for not letting me have my way when I wanted to engage in outside social activities at school and get tied up in "bad associations." Dad, I can still remember the summer you vacationed during your time off from work. You could never get into the regular pioneer service but you certainly encouraged me to make the full-time service my goal as a career by what you said and did and by the regular service schedule you

arranged for me. Some children here aren't getting that needed guidance during their formative years and their parents don't seem to appreciate the need to start early. When they ask me how early you started being strict with me I tell them that I don't remember, that it must have started the day I was born.

'But there is improvement to be seen. Especially is this true in one family that had been quite absorbed in the everyday affairs of life. They had little time for their children, did not have a regular schedule of study and were irregular in service and meeting attendance. Gradually they are beginning to organize, and I really believe that eventually they will be a family working and playing together as ours was. We worked hard but also had time for some fun and relaxation.

'I just wanted you to know how I was getting along and that I think of you often. I'm glad I had parents who thought of my future when they were supposed to, and I was too young to know what was best. I am happy in my work and I know why. Jehovah is apparently blessing my activity, and I had parents who gave me the best gift possible: Loving training in a Christian household, according to strict Bible principles.

'Warm love to you both,  
'Your son.'

## Announcements

◆ It is suggested that the overseer and the literature servant meet early in January to discuss the literature servant's work. Such points as balanced ordering so no overstocking occurs, how to use the Literature Check Sheet and keep the progressive inventory, as well as the literature servant's field work should be covered.

◆ At meetings for field service during January the following suggestions may be used, if they are appropriate to your needs. January 9, review simplified sermon (Scripture is Psalm 72: 7, 8); January 16, tactfully encouraging householder to invite publishers in during cold weather; January 23, calling back on subscription promises; January 30, what to say on return visits to build on interest; February 6, how to start study in booklet on initial call.

◆ Literature offer: January through April, *Watchtower* subscription campaign, year's subscription and three booklets for \$1, or *Watchtower* and *Awake!* subscriptions and six booklets for \$2.

◆ This year's Memorial will fall on April 5. It would be well to arrange for your speaker now.

◆ Many will want to vacation pioneer in April. Make plans now. Overseer should order vacation pioneer applications.

◆ Out of stock in U.S.A.:

"This Good News of the Kingdom"  
—Afrikaans, Arabic, Benen, Cibemba, Croatian, Efik, Ewe, Finnish, Ga, Gujarati, Hausa, Hindi, Ibo, Ijaw, Isoko, Kaonde

## Question Box

● What would be a balanced viewpoint toward social activities?

When a responsible adult arranges for his own relaxation, it is a personal matter, though, of course, we should always be guided by Scriptural principles. However, when undertaking to invite others to join him, responsibility widens. What are you inviting your brother to do? Where are you inviting him to go? With whom will he associate while there? These are some of the questions you must ask yourself. He cannot put all the responsibility upon you for what he does, if he accepts your invitation, but have you taken reasonable precautions to see that there is nothing about the arrangement that would contribute to his detriment? It is vital that we be upbuilding in all our conversation and conduct.—1 Cor. 14:26.

Within the family, the dedicated husband or father should make the best arrangements for wholesome recreation, depending upon the needs of each member. At all times parents should know where children still under their headship are, what they are doing and in whose company they are. Obedient children will respect their parents' wishes and concern in this regard.

If several families want to get together for relaxation or recreation, someone must assume responsibility for what is arranged. If a servant in the congregation invites others to his home or otherwise makes some arrangements of this nature, however, it should never be assumed that the congregation is sponsoring what is being done. It is still a private matter. No arrangements should be made in the name of the congregation. The Kingdom Hall and its facilities should not be used for this purpose, nor should announcements regarding any social activities be made or posted at the Kingdom Hall or the service centers.

From time to time pleasant association in the enjoyment of some good things in moderation is stimulating and refreshing, but let each one assume responsibility for what he does. "Therefore, whether you are eating or drinking or doing anything else, do all things for God's glory. Keep from becoming causes for stumbling." —1 Cor. 10:31, 32.

For suggestions on wholesome activities in which to engage when entertaining guests, see the February 8, 1966, issue of "Awake!"

## NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	761	143.7	54.4	7.8	134.4
Pios.	9,249	91.5	31.9	4.9	97.3
Vac. Pios.	2,774	81.7	23.2	2.4	76.0
Pubs.	291,312	9.4	3.4	.6	10.7
TOTAL	304,096				

Public Meetings Held: 27,406

UNITED STATES GOAL FOR 1966  
332,695 Publishers

## HOW DID WE DO IN NOVEMBER?

For the second month in this service year we placed over 300,000 books. Is this good? Really, brothers, it is excellent. Fine work has been done. In the first three months, one a subscription month, we have placed a total of 801,586 books. What a grand source of new studies and prospective ministers! Our prompt follow-up of this interest can result in a splendid increase in the future.

# Presenting THE GOOD NEWS

## "What Will I Say?"

<sup>1</sup> Have you ever asked yourself the above question when contemplating a return visit on someone with whom you placed literature? Many of us have. What will we say when we call back on the thousands of persons with whom Bibles and books were placed during December alone, and what about all those with whom magazines and booklets will be placed during the *Watchtower* campaign? We want to make our return visits purposeful, developing fine home Bible studies, if possible, don't we?

<sup>2</sup> Really, planning what to say on return visits starts when the initial literature placement is made. For that reason, after the call it is good to jot down points that interested the householder. This will give you something to talk about, a common ground for a discussion when you return. Of course, don't wait too long before returning. If weeks go by, the householder's interest may fade and it will be more difficult to rekindle the interest. When you prepare for your revisit, ask yourself: "Would this presentation interest me if I were the one being called on?" Undoubtedly this will help you to see the necessity of keeping your remarks simple, clear and to the point. Also, using the Bible and directing the householder to it for proof of what you are saying will be most impressive.

<sup>3</sup> While what we say is important,

how we say it is vital, too. Why not discreetly "involve" the householder by finding out if he is satisfied with the answers given. In this manner it will be a two-way conversation and you will be a better teacher by far, as you get the householder's observations and comments. Of course, some of us may need help in making return visits. If that is true of you, why not make an appointment to have your Bible study servant or your study conductor go with you on some of your calls, or to help you prepare what to say in advance. In addition, there are other mature publishers and possibly pioneers in the congregation who can aid you and who are quite willing to do so. Ask them. And what a splendid "friend" we have in "*Make Sure of All Things; Hold Fast to What Is Fine*"! Here is a ready reference to help you know what to say when you make your return visits.

<sup>4</sup> Some of us may need ideas on how to make our presentation most appealing. If this is the case, why not read over Study 53 in the book *Qualified to Be Ministers*, on "Return Visits." Here you will find many good suggestions that should prove to be instrumental in giving you greater confidence and effectiveness. Don't you agree now that advance preparation will make our return visits much more effective and will truly help us in feeding the "sheep," which is really the objective of our ministry?

## German Edition of New Book Ready for Use

<sup>1</sup> You read in the *Kingdom Ministry* last month that our wonderful new book "*Things in Which It Is Impossible for God to Lie*" was available in Spanish, Italian, French and Portuguese, besides English. Now you will be happy to know that the German edition is available. The brothers have really been working hard to get it out. You may send in orders for it immediately. Undoubtedly there are some German-speaking people in your territory you can think of right now who would be delighted to get the book. Be sure to get it for them.

<sup>2</sup> Heartwarming letters continue

to come in from brothers and interested persons, expressing appreciation for the new book. They make us want to print and bind the books even faster, so you can use them. May we suggest that you carry some along with you to place with people who already subscribe for the magazines. The *Watchtower* subscription is the offer, but there is nothing wrong with being prepared to place the book if the people are subscribers. Jehovah certainly blesses us with fine equipment to use to reach people of all the nations. Let us use it fully!

## THEOCRATIC NEWS

◆ 530 attend circuit assembly in new civic building at Rawlins, Wyoming, where our brothers were mobbed and beaten twenty-five years ago. City officials most cordial. From nearby Riverton, Wyoming, came twenty-six telegrams from city officials asking that next assembly be held in their town.

◆ Brother Stanley Jones has thus far spoken before crowds numbering 60,239 in England. At the Wembley Empire Pool alone there were 30,015 on hand to hear the experiences he had during seven years in a Chinese Communist prison.

◆ Steady progress in Eire; new peak of 255 publishers in October—an 8-percent increase.

◆ Nicaragua reports a new peak of 942 home Bible studies and a peak of 707 publishers, which is 12 percent over last year's average.

◆ Chile reaches new peak of 4,443 home Bible studies, also 3,737 publishers—a 10-percent increase.

◆ 1,035 publishers in Mozambique report new peaks in back-calls and hours for October. Three special pioneers arrested during the month; the circuit servant and his wife still in prison after three months.

◆ Israel rejects application for missionaries to enter country to serve congregation, but work continues to progress; 97 reporting in October.

## 1961-1965 Index

<sup>1</sup> We are pleased to let you know that the latest edition of the *Watch Tower Publications Index* is now available. It is not simply another annual edition. This is a cumulative index, including everything from the individual indexes for 1961, 1962, 1963 and 1964, along with many more references for those years to make it easier to use. And, of course, the material for 1965 is included. Bound with a hard cover, it may be had for 50c a copy. Place your order with your literature servant.

<sup>2</sup> What a boon the *Index* has been to us in preparing public talks and parts for the Theocratic Ministry School, as well as finding answers to our personal Bible questions! In addition to listing all the fine Scriptural material found in *The Watchtower* and the Society's bound books and booklets, the *Index* puts all the varied information from *Awake!* at our fingertips for quick reference, and this has been used with fine results by both adults and school-children. Those who have used it would not be without it. Don't forget to order your copy.



Help new subscribers to study God's Word.



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 2

## Dear Publishers:

There is more news to add to what we wrote you in December about the Latin-American tours and Brother Knorr's visit to that part of the world. Everywhere Brother Knorr has gone up to date he has found tremendous enthusiasm among local publishers and missionaries and in the branch offices. The brothers are all looking forward to greeting their visitors in December and January, and they hope even more will be able to visit them than have decided to go up to now. The local brothers are prepared to make arrangements for hotel accommodations and other things necessary for their brothers to enjoy a good visit.

It has been possible to find stadiums, auditoriums and meeting places of various kinds for the assemblies that will be held, and many arrangements have been worked out so the visitors will have an enjoyable time, including some share in the Kingdom service and an opportunity to see what the living conditions are like. Brother Knorr's visits are brief, but in some places there were opportunities to speak to the local brothers. In Guatemala City 510 attended the talk given by Brother Knorr and 294 in Managua, Nicaragua.

It has been a great pleasure to receive numerous letters from brothers in the United States expressing appreciation for the Saturday night program presented at the last series of circuit assemblies. Beginning in February there will be a new circuit assembly program operating, with the program highlighting the Bible study work. We suggest that by all means you do not miss it.

The book "*Things in Which It Is Impossible for God to Lie*" continues to be received well in the field and demand for it is very heavy. We rejoice to see the evidence of Jehovah's blessing upon the work. May Jehovah's rich blessing be with you as you use the book to aid righteously disposed persons to learn to worship the living God, Jehovah.

Your brothers,

THE BROOKLYN BRANCH OFFICE

## 'Go . . . Teach'

<sup>1</sup> It was Sunday evening. A dedicated brother had just returned from the *Watchtower* study. As he sat alone quietly in his home, thoughts of the ministry filled his mind. "In what ways do I need to make progress?" he asked himself. Jesus' instruction came to mind: 'Go and make disciples of people of all the nations, teaching them to observe all the things I have commanded you.' (Matt. 28:19, 20) "I had a good share in the witness work this week," he thought to himself. "But where do I need to improve? Jesus said 'teach.' Really, how well do I teach? Perhaps this is where I need to improve." It was very beneficial for this brother to reflect and examine himself like this. After thinking things over, this brother followed through and made good progress. Have you?

<sup>2</sup> In February we will all be busy in the witness work presenting the *Watchtower* subscription. To present the *Watchtower* subscription most effectively in the field, have you done some advance planning and preparing, just as you do with your student talks? If you do you may be able to help householders to learn how greatly they will be benefited personally by the truths presented in this magazine. Let's talk about *The Watchtower* and its benefits, or *The Watchtower* and *Awake!* if you will be offering a double subscription, at every opportunity as we endeavor to help other people to learn the truth.

<sup>3</sup> But back to what Jesus said at Matthew 28:20: In our ministry our goal is to teach other people so that eventually they will want to observe and do all the things that we have been commanded to do. Our just placing literature with interested ones does not usually accomplish this, does it? Why, often it is necessary for us to call back and discuss things further to get the householder even to open the literature again. So regular back-calls

and effective Bible studies are needed if we are to teach these people to be "doers of the word."

<sup>4</sup> The brother mentioned in our first paragraph found that he needed to get started in the Bible study work in order to be a better teacher. Is this a step you need to take too? He got the help he needed. You can too, from the brothers with whom you are associated. One of the mature publishers or your own parents will be glad to assist you. Also, the Society has asked the circuit servant and, if married, his wife to endeavor to start two studies each week and turn these over to publishers in the congregation they are visiting. Why not arrange to work with them the next time they visit the congregation? They will be glad to turn one of these studies over to you.

<sup>5</sup> How and when can studies be started? Perhaps you have observed that some publishers endeavor to start studies on the initial call, and often this is a good time, while the householder's interest is still strong. Some, after placing the literature, say: 'Everyone who obtains this literature is entitled to a free demonstration so he can know how to use it in understanding his own Bible. If you would like, I would be happy to demonstrate this for you right now.' To succeed in starting a study usually requires that we take the initiative. Have you offered to study the new '*Impossible to Lie*' book with one of your relatives, a friend or neighbor, or with someone who studied before and still shows interest in the truth? You may have success if you try.

<sup>6</sup> It is good to review our activities from time to time, whether we are alone at home or together in the Kingdom Hall, isn't it? We all have the assignment to 'teach others to observe all the things Jesus has commanded.' May Jehovah bless us as we help one another to do this work well.



Deepening your joy by praising God all day long.



# Your Service Meetings

## SECOND MEETING IN FEBRUARY

Theme: 'Go . . . Teach.' Song 17.

5 min: Introduction, text, comments.

10 min: Jesus Was a Teacher and Our Model. This should be a Scriptural talk highlighting Jesus' activity as a teacher and his manner of teaching. Encourage all to follow his example. Fine information appears in the April 1, 1960, issue of "The Watchtower," pages 200-206. See also "Watchtower Publications Index" under the heading "Teachers" and the subheading "Jesus Christ."

15 min: 'Go . . . Teach.' Questions and answers on main article. Read paragraphs 1, 4, 5 and 6.

15 min: Various Ways Studies Can Be Started.

(2 min.) Chairman, preferably Bible study servant, analyzes the Bible study activity of congregation and pioneers. How are we doing in working toward the suggested goals? Are publishers averaging one, regular pioneers seven and special pioneers ten? Comments on importance of conducting Bible studies to fulfill our commission to 'go . . . teach.' What can we do this month to start more studies?

(10 min.) Have individuals in audience prepared to tell how they have started studies when (1) literature was initially placed, (2) by arranging for a definite back-call when circumstances did not permit starting a study when literature was placed, (3) when householder already had magazine subscription, and (4) by use of suggestion under "Presenting the Good News" in November "Kingdom Ministry." Discuss them one at a time. After discussing each one, chairman will ask publisher briefly to demonstrate his approach, what he said or how he handled things in getting the study started. Experiences may be given in connection with each way as time permits. Many fine experiences are coming into the Society's office telling of the success brothers are having in following the suggestion given on page four in the November "Kingdom Ministry." Have you tried to start studies in that way?

(3 min.) Discuss the need for more Bible studies. Encourage all to fulfill our commission to 'go . . . teach' by conducting Bible studies.

15 min: Closing comments. Include some news items, high points of Branch Letter and appropriate Announcements, "311,933 Praisers of Jehovah" and report on congregation accounts. (Material might be presented as news broadcast or otherwise as desired. To the extent possible, make this part alive, fresh, newsy and interesting.) Song 78.

## THIRD MEETING IN FEBRUARY

Theme: "What Is Looked for . . . Is for a Man to Be Found Faithful." Song 10.

5 min: Introduction, text, comments.

12 min: "Presenting the Good News During the Time Set Aside." Congregation book study conductor calls on publisher irregular in the ministry. Publisher tells of his good plans for field service, but how unexpected and unavoidable difficulties interfered. Consider together information under "Presenting the Good News," reading parts of article. Be kind. Encourage. Be optimistic.

20 min: "Finding Increased Joy in Jehovah's Service." Questions and answers; discuss scriptures; read paragraphs.

13 min: Stand Strong in the Faith. Chairman should encourage all to continue personal study, meeting attendance and service so we may all remain strong in the faith. Prepared publishers should be called on to relate experiences. These can be presented as "first-person reports." Make presentations alive, forceful, describing things as they happened, just as if you were there and saw and experienced it all. After relating the experience, the publisher should tell what impression the experience made on him. The chairman can also emphasize the point of each experience. (You may choose to include the account in the 1966 "Yearbook" on page 235, paragraph 2, of the brother who was imprisoned. See page 239, paragraph 2, about a pioneer brother. Personal impressions of the publishers might include comments on Acts 5:41 or Revelation 2:10. See the "Yearbook," page 284, paragraph 1, about the increase Jehovah has given in Russia. See also the account of two parents in the "Awake!" of November 8, 1965, pages 17-19, which brings to mind Psalm 19:7, 11.) In conclusion chairman should encourage all in congregation to take advantage of freedom to grow stronger spiritually by regular study, meeting attendance and keeping busy in the ministry.

10 min: Concluding comments. Encourage all to faithful, regular service. Give congregation report to date, including subscriptions placed. Commend brothers for work done. Read and comment on Question Box. Song 57.

## FOURTH MEETING IN FEBRUARY

Theme: Delight to Do Jehovah's Will. Song 29.

5 min: Introduction, text, comments.

15 min: "What Is a Christian's Responsibility to the Needy and the Sick?" "Watchtower," February 1, 1966. It is suggested that, after brief introductory remarks, chairman invite all publishers to look up James 2:15, 16. After reading the scripture ask the congregation for suggestions as to how the counsel in this scripture can be applied. Then read Galatians 6:10 and ask for comments from the congregation as to how the counsel in this verse can be followed. In conclusion the chairman can give a brief talk summarizing the points made in the article.

10 min: Following Up on Subscription Promises and Those Not at Home. Two publishers discuss progress they have made individually and the progress of the congregation in meeting suggested goal of two subscriptions per publisher during the campaign. One publisher suggests to another how they personally might obtain subscriptions by calling back on those who promised to subscribe and those who were not at home when they first called. When householder shows interest in subscription it is good to try to set a definite time for the return call and then keep the appointment. Take a positive view. Show the householder the great value of the magazine and how he personally will benefit. Interesting experiences showing the appreciation of the public for "The Watchtower" can be found in "Awake!" of February 22, 1964, page 19, and in "The Watchtower," February 1, 1964, page 87, under "Changed Attitude."

When asked if our introduction when calling back on those who were

not at home should be the same as in regular house-to-house work, publisher suggests that it is usually best to tell the householder that you called before and because he was not home you have come back to present this very important information to him personally. This often stirs greater interest in the message. You might tell of your own successful experiences in following up on subscription promises and those not at home.

15 min: Overcoming Obstacles and Keeping Busy in the Work of the Lord. In your congregation there are no doubt a number of obstacles the brothers face at this time of year that sometimes interfere with their regularly sharing in service. (It may be much snow or rain, caring for small children, sickness, lack of transportation or something else. Discuss only obstacles that face many in your congregation.) Chairman, perhaps assistant congregation servant, can name two or three obstacles that face those in the congregation and then ask audience for suggestions as to how these can be overcome and how we can help one another to have a regular share in the service. Chairman may also add his own suggestions.

3 min: Vacation Pioneering. Two sisters walk toward platform, one asking the other: "Are you going to be at the special meeting of those who are planning to vacation pioneer in April?" Publisher hesitant; would like to vacation pioneer, but cannot see how to work everything out. First sister says that is reason for meeting, so that all can discuss the situation and see what they can do to help one another. Publisher didn't realize that; glad to know; will be present. (See tenth item under Announcements.)

12 min: Concluding comments. Include "Over 4,500,000 Copies." Song 56.

## FIRST MEETING IN MARCH

Theme: Holding Fast as Slaves of Our Repurchaser. Song 86.

6 min: Introduction, text, comments. Also high points of March 1, 1966, "Watchtower" article on theme for month, making personal application of material to theocratic activities of congregation.

12 min: "But, How Can I Help?" Question-and-answer coverage. Read paragraphs if time permits.

12 min: "Yearbook" experiences on vacation pioneering. Consider items on page 76 paragraph 2, 90 ¶1, 170 ¶3, 232 ¶2, 236 ¶1. Report how many in your congregation have applied for vacation pioneer service in April. Invite any who would like to do so, but have not yet made out an application, to ask for an application.

20 min: Settling Personal Difficulties. Talk based on material in "Make Sure," pages 446-448. In "Make Sure" questions are asked in each of the eight subheadings. These should be the basis or outline for the talk. Invite all to follow along in "Make Sure" or in their Bible as the Bible answer to each question is read and discussed. Comments on some scriptures can be entertained from audience if desired. You will probably have time to read and comment on only one scripture under each heading. Do not try to crowd too much material into the presentation. Rather, make it clear and simple so all understand the points. Do not scold. Rather, let the Bible teach.

10 min: Concluding comments. Song 34.

# FINDING INCREASED JOY IN JEHOVAH'S SERVICE

<sup>1</sup> How happy we are to be numbered among Jehovah's people! (Isa. 65:13, 14) As his witnesses, we have a treasured privilege of service, and we are grateful for it. Jehovah has not used his angels to shout the Kingdom good news from the heavens for all men to hear. Rather, through his Son he has entrusted it to us, confidentially as it were, and has commissioned us to make it known publicly. Sharing in this God-given work results in the enjoyment of rich blessings from our Father in heaven.—Matt. 10:27.

<sup>2</sup> But with this great privilege goes responsibility. It is Jehovah's announced purpose for his name "to be declared in all the earth." (Rom. 9:17) Through his Son he has informed us that "in all the nations the good news has to be preached." (Mark 13:10) So there is work to be done, and the time is short. If even the Devil knows that "he has a short period of time," how much more so should we be aware of the urgency of the situation!—Rev. 12:12.

<sup>3</sup> This urgency in no way diminishes our joy. We volunteered to work; we expect to work, and there is no other work on earth that we would rather be doing at this time. (Ps. 110:3) We find joy in serving Jehovah. Understandably, then, those who can share in that service in fuller measure experience even greater joy.

<sup>4</sup> While all of us share in the ministry to the extent that we are able to do so each month of the year, there are thousands of Jehovah's people who put forth a special effort as vacation pioneers during certain months. Those who spend a full month in this activity devote 100 hours to the field ministry; others, who enroll for two weeks, report 75 hours for the entire month. This is open to any regular publisher who has been baptized and who is recommended by the congregation committee.

<sup>5</sup> How do those who have been vacation pioneers feel about it? A sister from Washington, D.C., wrote: "As a congregation publisher I have experienced many happy moments in the field service, but April 1965 proved to be the happiest month of all my ministerial service to Jehovah. You see, I had the joy of being a vacation pioneer." A publisher from New Jersey wrote: "I just can't find enough adjectives to describe the happiness I've enjoyed." From Massachusetts came the expression: "There are no words ade-

quate to describe the joy I have had while vacation pioneering, but I just had to write and tell you how grateful I am this privilege of service is available." A brother from Illinois described it as "the most enjoyable month of my life."

<sup>6</sup> Why was it such a happy month for them? Principally because they find their greatest happiness in doing Jehovah's will, and as vacation pioneers they were able to devote more time to it. Increased activity also made it possible for them to do a more thorough job of following up on interest shown, and there is satisfaction in that. Some experienced that, while they had little success in starting home Bible studies before, during the time they vacation pioneered they were able to start several.

<sup>7</sup> It was not just a few who shared in this vacation pioneer service during the year, but many thousands. In the United States there were 25,448 in April alone, and thousands more in other months. In Argentina more than 10 percent of the publishers enrolled as vacation pioneers last April, and nearly two and a half times that number during the entire year. In Congo Republic, 18 percent of the publishers were sharing in the full-time service in April. And there were similar fine responses in other lands around the globe.

<sup>8</sup> Can you, too, share in this service? Just what is there that might prevent a person from being a vacation pioneer at some time during the year? Would old age? Not necessarily, because not long ago a publisher in Oklahoma who was 103 years of age thoroughly enjoyed a month of this service. Does having young children make it impossible? This Scriptural responsibility definitely should not be slighted, but the fact is that this past year there were many sisters with youngsters who enrolled and met the requirements without neglecting their families. What about those with unbelieving mates? A sister in Pennsylvania admitted: "I somehow viewed this as not for me, since I have four small children, two preschool age, and an unbelieving mate." But, with the cooperation of her children and other publishers in the congregation, she, along with many in similar circumstances, enjoyed vacation pioneering. Might poor health make it impossible to vacation pioneer? It might make it more difficult, but there are many with varying health

[Be sure to keep this insert. It will be used during March and April also.]

problems that have been able to enjoy this service at times. Surely this service would not be possible for a man who must hold a full-time job to support his household, some might say. But many of them, too, vacation pioneer. Some find such pleasure in this service that, for a period of two weeks from time to time, they actually pioneer after working hours, during strikes, in seasons when work is slow or at vacation time. Additionally, there are thousands of single persons, some who are of school age and some older, who frequently use their vacations to pioneer. As one brother said, after his first vacation spent as a pioneer: "I have done many things on vacation in the past, but this has been the most memorable of all."

<sup>9</sup> Many whose circumstances might make it difficult for them to vacation pioneer alone find that, with the mutual assistance of a group, they are able to do it. In some localities the servants in the congregation have been able to take the

lead in this activity, and this has greatly encouraged others to follow their example. Also, groups of sisters and families have discussed their situation together and, among themselves, arranged their affairs so they could vacation pioneer. During the month of April there is much special activity—the special public talk, Memorial, special *Watchtower* and *Awake!* magazines to distribute, reaching out for a new peak in the number of praisers of Jehovah—so thousands find this a good month to plan together for vacation pioneer service. Others, unable to do it in April, may enroll in May, June, July or any other month. The fact is that there are vacation pioneers enrolled every month of the year, because they can see that "the harvest is great, but the workers are few." (Matt. 9:37) They prize the privilege of being numbered among Jehovah's people and want to share in serving him as fully as their circumstances will permit. In doing so, they are finding increased joy in Jehovah's service.

## A GRAND PRIVILEGE OF SERVICE

<sup>1</sup> How do you feel about the ministry? Is it a burden or a blessing? The Lord Jesus, though spoken against and even mobbed during the first year of his preaching activity on earth, delighted to do his Father's will. The apostle Paul, too, viewed the ministry as a privilege, and said: "I am grateful to Christ Jesus our Lord, who imparted power to me, because he considered me faithful by assigning me to a ministry." (1 Tim. 1:12) So, too, in our case, it was not compulsion but a heartfelt response to God's love that moved us to make a dedication to Jehovah and become active preachers of the good news.—1 John 4:16-19.

<sup>2</sup> That does not mean that it is always easy for us to share in Jehovah's service. Careful planning may be required. Some undergo severe opposition because of their determination to serve God. But appreciation for the privilege of serving the interests of our loving heavenly Father moves us to surmount these obstacles and share in the ministry as fully as possible.

<sup>3</sup> In the case of some, the hours they are able to devote in the actual field ministry might be compared to the two small coins that Jesus observed a woman depositing in the temple treasury in Jerusalem. What she did was pleasing to God, because, as Jesus said, she gave "all of what

she had, her whole living." (Mark 12:41-44) Others are able to spend more time in the service; regularly each week they are out preaching, averaging at least ten hours a month. Still others have been able to arrange their affairs to devote at least one hundred hours every month to praising Jehovah publicly as regular pioneers, and, if they are able to do that without neglecting other Scriptural responsibilities, it is the reasonable thing for them to do.

<sup>4</sup> That is the way those who are regular pioneers feel about it. As a newly enrolled pioneer in Kentucky wrote: "When I made my dedication to Jehovah, it was for all my time, not just what I could spare from other activities. So actually, I felt that if I was in a position to pioneer and didn't, I wouldn't be fulfilling my dedication." Another, in California, said: "The same desire that moved me to be baptized moved me to become a regular pioneer. I wanted to serve Jehovah."

<sup>5</sup> Interestingly, most of those who are now pioneers at one time felt that, in view of their circumstances, they could not enter this full-time service. But that is not strange, because when they were first learning the truth many of them also felt that they could never go from house to house preaching to others. Yet in time their

growing love for Jehovah moved their mouths to speak, and they found that, when they relied on Him, He strengthened them for the work. To have time for the ministry as congregation publishers, they found that they had to buy it out from other pursuits, and love for Jehovah moved them to do that. (Eph. 5:15, 16) They did not argue: 'Well, if Jehovah requires me to study the Bible and go to meetings, I will do that; but I am never going to preach to others; that is asking too much.' Nor, when they became congregation publishers did they reason to themselves: 'If I have to preach, I will do it as a congregation publisher; but being a pioneer is just too much.' No; they view the ministry, not as a burden, but as a blessing. (Matt. 11:29, 30) They want to have the fullest possible share in doing the work that Jehovah has commanded to be done at this time. They feel as the psalmist who said: "Jehovah is great and very much to be praised." —Ps. 145:3.

<sup>6</sup> But, now, what about these who at one time felt that they could not pioneer but have succeeded in taking hold of that grand privilege of service? How did they get started? In various ways. Some were in position to alter their circumstances, and they did it, to make more time for what they realized was the most important thing in their life. There were many who were encouraged by the example of others. Frequently, those who really wished that their circumstances would permit them to pioneer enrolled as vacation pioneers for a month or two to put the matter to the test and see if they could succeed as regular pioneers. Many of them found that pioneering was not as difficult as they had anticipated. It called for better personal organization in their lives; but, then, it brought deeper satis-

faction too. They began to realize that when they relied on Jehovah more heavily, he blessed them more richly. Not only was their ministry more productive, but their home life was happier too. Having tasted the blessings of this service, they knew that they would not be really content until they could enjoy it regularly; so they filled out their applications.

<sup>7</sup> A considerable number of the younger pioneers say that for years they had anticipated enrolling as soon as they finished high school, and that is what they did. For as long as they could remember, their parents had taught them to prize spiritual treasures above material possessions. (Matt. 6:19-21) Together they had read the life stories of full-time ministers published in *The Watchtower*. At vacation time their parents had pioneered with them. They now realized that in the pioneer ranks they could give the fullest expression to their love for Jehovah, that it would prove to be the most satisfying activity, and that it offered a future far better than anything that the world could produce. How grateful they are that their parents had so lovingly taught them to view things Jehovah's way!

<sup>8</sup> If you are one whose heart moves you to want to make fuller expression of your love for Jehovah, why not consider again the possibility of pioneer service. Analyze your own circumstances. Discuss the matter with the other members of your family. Talk to pioneers, to your congregation servant or to your circuit servant when he visits your congregation. Try it out as a vacation pioneer. But most of all, make it a matter of prayer to Jehovah. In this way you may find that you, too, can be one of the thousands regularly enjoying this grand privilege of service.

## MAKING A CAREER OF THE MINISTRY

<sup>1</sup> The majority of working people view their employment only as a means to obtain the necessities of life. Some are very conscientious about their work, but comparatively few have such love for their work that they devote themselves to constant study and specialized training in order to be equipped to share in it more fully.

<sup>2</sup> Yet Christians are encouraged to apply themselves in just such a wholehearted way to the ministry. Rather than viewing it simply as a job at which they spend only as much time as is required, it becomes the most important thing

in their life. They make a career of the ministry; that is, they view it as a course of constant, progressive achievement. They take to heart the Scriptural counsel to "press on to maturity," to "widen out," to be absorbed in the ministry, that their "advancement may be manifest to all persons."—Heb. 6:1; 2 Cor. 6:13; 1 Tim. 4:15.

<sup>3</sup> When one first starts out in Jehovah's service, if he looks to Jehovah for direction and applies himself, his progress will readily be apparent. In a comparatively short period of time he will be commenting in the meetings, going from house to

house, making back-calls and sharing in the home Bible study activity. But once the ministry becomes an established part of his life, will he continue to progress? Will the 'love that he had at first' lose its vigor, or will it move him to further advancement?—Rev. 2:4.

<sup>4</sup> If we keep strong our love for Jehovah, our service to God will never become just a job at which we work, but it will continue to be the most important part of our life. We will build our lives around it, as Jesus did. (John 18:37) There will be regular advancement made. We will have goals in mind toward which we are working. For example, we may be concentrating on overcoming objections met in the ministry, learning pointed Scripture texts on a variety of topics, improving teaching ability on home Bible studies, sharing more fully in congregation meetings, training others in the ministry, perhaps qualifying as a servant in the congregation. Do you have such a goal toward which you are working? Is there evidence of continued progress in your ministry? Is it really your career?

<sup>5</sup> Those who are able to arrange their circumstances to pioneer find that it opens up many new avenues for advancement in their ministerial career. Daily experience in the ministry speeds up their progress to maturity. With increased frequency they enjoy the heartwarming privilege of aiding newly interested ones to become active praisers of Jehovah. Furthermore, service as a regular pioneer can also be a stepping-stone to other fields of full-time service.

<sup>6</sup> Those who now serve as special pioneers have experienced that. They were once regular pioneers; they enjoyed their work, did well in it, and were willing and able to serve wherever they might be needed. Now, as special pioneers they share all the blessings of regular pioneer service and, in addition, they have the privilege of opening up new territory and organizing new congregations. It was in this type of service that the apostle Paul particularly took pleasure, and the record of his ministry continues to be a source of inspiration to those who reach out for this privilege of service.—Rom. 15:20-24.

<sup>7</sup> From the ranks of those who have been pioneers for at least two years, there are at least two hundred each year who are invited to take a special five-month training course at Gilead School in preparation for foreign missionary service. During their time of schooling they share in a verse-by-verse interpretative study of the

Bible from Genesis through Revelation. Basic Bible doctrines are thoroughly discussed. History as it relates to the Bible, improving one's ministerial ability and organizational principles all are given careful attention. In preparation for the missionary assignment to which they will be sent, they are also given intensive instruction in language, usually the one that they will particularly need to know. Though they will be moving out to a land where living conditions may be quite different from those to which they are accustomed, they have no need for concern about their physical necessities, because, not only does the Watch Tower Society assist them, but they have the dependable assurance of their Father in heaven that, if they seek continually the interests of his kingdom, he will see that these other things are provided for them.—Luke 12:22-31.

<sup>8</sup> Others who took the forward step of pioneering have since been appointed as circuit and district servants. They proved themselves faithful in a few things and, in accord with the Bible principle, now they have been put in charge of more. (Matt. 25:19-23) As whole-souled servants, they share to an even greater extent the joy of their Lord.

<sup>9</sup> For many, pioneering has been a stepping-stone to service at Bethel, where they find it richly rewarding to know that what they do is a contribution to the ministry of their brothers everywhere. They love their work, because they feel as the psalmist who said: "A day in your courtyards is better than a thousand elsewhere. I have chosen to stand at the threshold in the house of my God rather than to move around in the tents of wickedness." (Ps. 84:10) Some who entered the pioneer work years ago have now been at Bethel for twenty to sixty years, and they have enjoyed grand privileges of service. Indeed, they have made the ministry their career!

<sup>10</sup> To the extent that you are able to fill your life with the ministry, you too will be able to crowd out the old system of things and its frustrations. As you lay hold of enlarged privileges of service you will enjoy to a greater extent the contentment that is the portion of the people of God. The knowledge and capabilities that you acquire now will help to equip you for further privileges in God's righteous new system of things. So let the fullness of your love stimulate you to move ahead in the ministry, making it in reality your career.

## "But, How Can I Help?"

<sup>1</sup> A concerned father and mother, interested in the congregation, approached their overseer, and with some discouragement said, "We have often heard encouragement given to the congregation to be generous in offering personal assistance to others. But, really, it seems that when we have looked after ourselves and the children, seeing that we get to the meetings, into the service and study together, there just isn't time left to do much in helping anyone else."

<sup>2</sup> Are you a parent who has a keen desire to assist, and who has ended up asking, "But, how can I help?" Well, maybe you are helping—more than you realize.

<sup>3</sup> Look at it this way: You want to help the congregation. Fine. Your children are a part of the congregation, aren't they? Certainly! Why, in some congregations children make up half or even more than half of the congregation. So, if they are helped, a very large contribution is being made to strengthen the congregation.

<sup>4</sup> And who should see to it that your children get the needed assis-

tance? Why, you, the parents, of course. Not only is this your Scriptural responsibility but you are in the best position to do so. Thus, when you are regular in studying with them, working in the field with them, getting to the meetings and commenting at those meetings with them, you very likely are having as full a share in giving personal assistance as any in the congregation.

<sup>5</sup> Actually, if you are carrying out your family responsibilities well, you may be doing even more in the congregation than what has just been mentioned. How is that? Well, all of us influence others in some way. If the family is poorly organized and irregular in service and meeting attendance, this is not the best influence on others. On the other hand, if the family is well organized, zealous in service and attends all meetings, this is a wholesome influence, having far-reaching effects for good in the congregation. So, here is another reason for parents to be concerned with giving personal assistance first to their own

children. Think of it in terms of making your family a good *family example*.

<sup>6</sup> But do you still have the desire to help others outside your family? Maybe you can. Many are able to look after their families well and still offer such assistance. Some have found that, as long as they are going out in the service anyway, it doesn't take too much time to encourage and arrange for a less-experienced publisher or two to go along. Also, some parents are pioneers and can take others along during the day without too much, if any, loss of time. And sometimes older children in a well-organized family can assist other children. Maybe through one of these ways you can fulfill your desire personally to help some besides your family.

<sup>7</sup> Need busy parents ask in discouragement, "But, how can I help?" No, because they are already helping greatly, aren't they? Indeed, parents can rejoice in having more opportunities for giving personal assistance than most other publishers. Keep up your good work, to Jehovah's praise.

## Announcements

◆ Have you ordered an increased supply of the special April 15 *Watchtower* and April 22 *Awake!* for the congregation? Magazine goals for the month are thirty for publishers, two hundred for pioneers and three hundred for special pioneers.

◆ The offer for February through April is the *Watchtower* subscription, with three booklets, for \$1. The *Watchtower* and *Awake!* subscriptions, with six booklets, can be offered for \$2.

◆ Offer for May: Each congregation may present any older book of which it has a large supply. Use up all supplies of "This Means Everlasting Life." When your supply of older books has been exhausted check with nearby congregations. The Society has on hand 29,000 copies of "The Kingdom Is at Hand," which you may order for use during May.

◆ The Memorial will be celebrated after 6 p.m. on Tuesday, April 5, 1966. Memorial invitations may be ordered from the Society using the regular Handbill Order form. The price is 25c a thousand; 15c for five hundred; 10c for two hundred and fifty.

◆ A special public talk entitled "What Binding Satan the Devil Will Mean for Mankind" is scheduled for April 3. Manuscript for the talk will be sent to each congregation. Handbills featuring just this talk are available. Please order your handbills early. Congregations having circuit assemblies scheduled that weekend may have the special talk on April 10.

◆ If the circuit servant is with your congregation during the week of Memorial, Wednesday should be used for field service and the service meeting may be held on Wednesday evening. Congregations being visited that week may ask the circuit or district servant to handle the Memorial if they wish.

◆ Early in February the overseer should meet with the accounts servant

to discuss his duties. Arrange for an audit of accounts on March 1. Are subscriptions being prepared and sent to the Society each week? Consider servant's field activity and work together in the ministry.

◆ Suggested meetings for field service: February 13: Ways to Start Studies This Morning. (See page two.) February 20: Effective Introductions in Your Territory. February 27: Talking Points in the Current *Watchtower*. March 6: Plan your own program.

◆ Starting February 6, the district servants' new public talk will be "Does God Have Influence in This Twentieth Century?" Beginning March 6, the circuit servants' new talk will be "How Practical Is the Search for Wealth?"

◆ Many who would like to vacation pioneer find it encouraging to know who else has in mind doing it at the same time they want to. So we suggest that, at the end of February, the overseer arrange a convenient time, perhaps after a meeting, when those interested in vacation pioneer service in April can get together to discuss their plans. This will afford them opportunity to work out arrangements among themselves, and it will enable the overseer to determine what arrangements for group witnessing should be made to assist them.

◆ "Portugal Continues to Persecute Jehovah's Witnesses." That is the title of an extensive special report in the February 22 issue of *Awake!* The Society would like to have this issue receive as wide a distribution as possible, to give support to our brothers in Portugal. Can you use extra copies? If so, please order now.

◆ Each regular and special pioneer who has been on the list since July 1, 1965, may receive a free copy of the new *Watch Tower Publications Index* for 1961-1965 by making request through

the congregation; or by ordering from the Society, if isolated.

◆ We still have a good supply of both *Watchtower* and *Awake!* volumes for 1964. If you can use these, please place your order.

◆ New publications available:  
*Living in Hope of a Righteous New Order* —Cinyanja, Swahili

◆ Out of stock in U.S.A.:  
*Songbook* —Dutch, German, Norwegian

*When All Nations Unite Under God's Kingdom* —Italian

*When God Speaks Peace to All Nations* —Italian

Tract 4—"Awake from Sleep!" —Italian

## Question Box

● In studying chapter three, "The True-Life Story as Told by the Holy Bible," in the 'Impossible to Lie' book, what scriptures are to be read during a home Bible study?

The account in this chapter is fast moving and the study of this material should be kept moving too. It is not intended to be a detailed, long-drawn-out affair, but it gives the reader a quick résumé of the entire Bible account as it relates to the Seed of promise and thus lays a good foundation for the study material that follows.

It is not necessary to read all those scriptures listed in the footnotes during the time set aside for your study, but they are there for consultation by those who want to know the basis for the information presented on the page. However, if you as a study conductor, whether at a home Bible study or at a congregation book study, feel that it would be beneficial for those present to read a few key verses directly from the Bible during the study of this part of the book, you may pick them out ahead of time and use them to emphasize the high points of the lesson.

# Presenting THE GOOD NEWS

## During the Time Set Aside

<sup>1</sup> Have you ever planned to share in field service on a certain day and then had unavoidable circumstances interfere with your plans? Most of us have had that experience. Perhaps there was sickness in your family, severe weather or a breakdown in the transportation needed to get to the territory.

<sup>2</sup> However, if we have set aside a certain time for field service, it may not be necessary to miss out just because unexpected situations arise. When we stop and think about it, there are many ways to present the good news even if unavoidable circumstances make it impossible for you to follow through with your original plans. For example, possibly you could work the territory right around your home. Or, perhaps you could resort to public transportation to get to the territory. Some have used the telephone to make return visits on people with whom literature had been placed or to make comforting calls on those who had lost loved ones.

<sup>3</sup> Of course, you could also write letters. In Alaska, a pioneer wrote a letter to a person whose subscription had expired but whose address was just a box number. One evening there was a knock at the pioneer's door, and there stood the man and

his wife with books under their arms. As reported in the *Yearbook*, the man commented: "When it comes to religion, I can make just as many excuses as the next person, but when someone takes the time to write me a letter about it, I figure it is time to do something." (Page 65) Some even conduct studies by mail. In the Bahamas, a woman became interested in the truth and it was agreed that she would study with a missionary in Nassau by mail. Because of her desire to learn, a chapter a week was covered in "*Let God Be True*." (Yearbook, page 71) While this sister wasn't confined to her home, it does give you some idea of what can be done along these lines. As to what you might include in your letter, please refer to the September 1965 *Kingdom Ministry* article "Have You Tried This?"

<sup>4</sup> Oh, yes, one more thought. In your letters it would often be good to refer to material in *The Watchtower*, particularly if the person is a subscriber, for this will keep him alert to its excellent material, so conducive to developing a love for the truth. We do hope that some of these suggestions will help you to overcome obstacles so you can present the good news during the time you've set aside to do so.

## 311,933 Praisers of Jehovah

311,933 publishers in the field is an excellent report for December! Our united efforts to praise our God and the resulting grand witness before men and angels unquestionably made Jehovah's heart glad. Only during April 1965, with warming spring weather, did more share in the witness work in the United States in 1965, when there were 327,588 who shared in Jehovah's service.

Just consider for a moment the fine way Jehovah blessed our efforts. In the months from April to December the number who shared in the ministry varied from month to month. Of course, some of the new ones had not yet come to appreciate the importance of regular service to Jehovah. With others, sickness and other unforeseen obstacles were permitted to interfere with their ministry. Yet in Decem-

ber, when many had difficulty with illness and when there were problems with bad weather and other obstacles, 311,933 were aided to have some part in the ministry. It just shows what can be done, with Jehovah's blessing, when each of us arranges his own affairs to have a part in the service and when we try to help one another as we did in December, doesn't it? Yes, December was an excellent month of activity to Jehovah's praise!

### DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	756	142.8	54.0	7.8	135.4
Pios.	9,282	91.3	31.2	4.8	98.7
Vac. Pios.	3,158	75.9	19.9	2.1	73.3
Pubs.	298,737	9.2	3.3	.6	10.5
<b>TOTAL</b>	<b>311,933</b>				

Public Meetings Held: 27,116  
UNITED STATES GOAL FOR 1966  
332,695 Publishers

## THEOCRATIC NEWS

◆ Seventy-one new congregations enrolled in the United States in the first four months of this service year; one hundred and seventy-one during the preceding twelve months.

◆ Branch in Bangui, Central Africa, has finished construction of a new branch home, and moved in on November 22.

◆ Jordan government has asked branch servant to leave the country due to pressures from representatives of Babylon the Great.

◆ In Burma, where 70 attended a recent circuit assembly public meeting, 830 were on hand for the film showing.

◆ District assembly in Douala, Cameroun, the first in a series of four, reports 7,413 at public talk, 173 baptized.

◆ Leopoldville, Congo, branch reports 5,958 publishers in November, an increase of 59 percent over last year.

◆ French Guiana, with 32 publishers, says 187 came to district assembly public talk.

◆ India, a land with fourteen principal languages and hundreds of dialects, recently had eleven district assemblies where the "pure language" of truth was a uniting force; 2,175 were on hand, 47 baptized.

## Over 4,500,000 Copies

<sup>1</sup> We are glad to report that the 'Impossible to Lie' book in Dutch is now being printed in the factory in Brooklyn. You may now place orders for the book in Dutch, German, Portuguese, French, Italian, Spanish and English.

<sup>2</sup> What are the prospects for the future? If you walked through the Society's factory right now you would see the brothers on the linotype machines already working on the book in Danish, Swedish, Afrikaans and Greek. As soon as these are bound and ready to be ordered, we will let you know.

<sup>3</sup> You will be thrilled to know that the Brooklyn factory has already printed over 4,500,000 copies of the new book. The Society's factory in Germany has also been printing the 'Impossible to Lie' book in German. And this spring it is expected that our brothers in Finland will be printing the new book in Finnish on their presses.

<sup>4</sup> It is a delight to see this fine production of the new book, isn't it? Doesn't it make you glad that you can have a part in distributing it to others and that it is such a wonderful aid to many in learning the truth!

★ Be a teacher on Bible studies. ★

# KINGDOM MINISTRY

MARCH, 1966

FOR UNITED STATES OF AMERICA

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 3

My dear fellow Witnesses:

My recent trip through Mexico, Central and South America was certainly enjoyable. The enthusiasm for the 1966-1967 assemblies is running high, and all are so happy that many brothers are coming. I had the opportunity to visit twenty-one branch offices, discuss Kingdom interests with branch servants, dedicate a new Kingdom Hall and branch office, meet many happy missionaries, talk to local congregations and at district assemblies, as well as arrange for the 1966-1967 convention sites. The brothers worked diligently in trying to find sufficient hotel accommodations for 400 brothers who are planning to visit Central America and for another group of 400 who will be going to South America, all by air.

I made arrangements for English-speaking sessions for some mornings at the assemblies as well as for field service. At these special meetings in the morning the travelers will be able to meet and hear the local missionaries and the branch staff. I have arranged for them to give a complete history of the work in their lands and to report many of their experiences. What a pleasure it will be to listen to these missionaries, some of whom have been in their Spanish and Portuguese assignments for fifteen or twenty years! Some of the Society's board of directors will be speaking at these morning sessions too.

All of those whose names were sent to the Society letting us know that they plan to go will receive a letter and a questionnaire around March 1, 1966. They will have to fill it in and return it to the Society in Brooklyn along with a preliminary deposit, and that will assure us that they really intend to make the trip.

For excitement—the new book "Things in Which It Is Impossible for God to Lie," in Spanish, is going tremendously well. Some branches have already placed their third large order with the Brooklyn

## Delighting to Do God's Will

<sup>1</sup> "Are you sure that we have been out for two hours already? Why, it seems as if we just got started." Isn't it true that when we are doing something interesting and enjoyable time flies? And, in connection with our ministerial service, do we not have abundant reasons to delight in the grand privilege of serving the happy God, Jehovah?—1 Tim. 1:11.

<sup>2</sup> One thing that helps us to get full joy is having a balanced view of the preaching activity. We know that not everyone is going to respond favorably to the Kingdom message. (John 10:25, 26) Does this discourage us? No, not at all, for we appreciate that we are only messengers. Our responsibility is to present the truth in the best possible manner and then leave it up to the individuals concerned to decide what they are going to do. If some reject the Kingdom message, that is their responsibility. Perhaps the next time we call, there will be a more favorable response. Regardless of how we are received,

we still show kindness and empathy and do not allow a lack of response to rob us of our joy.

<sup>3</sup> Perhaps you have found it profitable before engaging in the service to ask yourself: "What do I want to accomplish, what is my overall objective?" Having this clearly in mind, we can next ask: "How does giving the sermon or obtaining a subscription relate to this overall objective?" If our objective is to encourage more Bible reading or promote greater understanding of the Bible, then it is not too difficult to relate the sermon, the starting of studies or the placing of literature to this. If we can help the householder to realize our main purpose, his mind will be put at ease.

<sup>4</sup> At times we work in territory where not too much literature is placed. Should this be a cause for discouragement? No! not at all, because the important thing is to help people. If we can say that we left people in a better frame of  
(Continued on page 4, col. 1)

printing plant, where half a million copies have been printed. I was also asked, "When are we going to get the complete Spanish Bible?" You know, our brothers do not have any idea of the work involved in translating the entire *New World Translation* into any language. But their desire is great and they surely want this Bible translation.

It was a real pleasure to be with my brothers in Central and South America and to have something to do with making the arrangements for the assemblies. Some of the men having to do with air travel said that this is the largest group of "tourists" that they have ever tried to move at one time from city to city in South America. I am very pleased that so many of you have decided to go, because this will bring joy to our fellow workers there. All the brothers I met along

the way sent their warm love and greetings to all their brothers everywhere. They appreciate very much the marvelous support you have given them too, because you have made it possible for many missionaries to stay in these countries through your generous contributions to the Society. I want to thank you, too, in behalf of the Society.

Now we are in a wonderful *Watchtower* campaign and, by Jehovah's undeserved kindness, we will make this another good subscription year and a year in which we start many new home Bible studies.

May Jehovah's rich blessing go with all of you. Be assured of my warm love.

Your brother,

*NH Know*



Holding fast as slaves of our Repurchaser.



# Your Service Meetings

## SECOND MEETING IN MARCH

Theme: Helping Others to the Way of Life. Song 20.

5 min: Introduction, text, comments.

15 min: Obtaining New Subscriptions.

Tell publishers how many have been obtained to date. Draw comments from audience on following points: (1) Why we want people to receive "The Watchtower." (2) Benefits they will receive from reading it. (3) What is there in current issue to which you could particularly direct attention? What did you learn from that article? (4) Possibilities for obtaining subscriptions and local experiences. Publisher can be assigned to read experiences from "Yearbook" (p. 250, par. 2; p. 261, par. 3). (Have some prepared in advance to comment.)

8 min: Talk on article "Will You Have Enough?"

15 min: Acquainting Newly Interested Ones with Jehovah's Organization.

CHAIRMAN (5 min.) Chairman discusses following points with audience. Over 225,000 Bible studies were conducted in U.S. each month last year. Many are not yet joining us in meetings and service. This raises the question: How can we regularly direct interested ones to Jehovah's organization and his service? To help us, the Society has prepared just what we need. Invite audience to turn to "Make Sure" and heading "Jehovah's Witnesses." Enough material is provided for almost fifty discussions. Observe the logical sequence: First, consideration is given to our name and origin; next, matters of conduct and what kind of people we are; then what kind of meetings we have and why; this is followed by information on the organization and field ministry. You may choose to consider one heading a week, or several headings may be handled at once, though it is best not to try to handle too much at one time. The point to emphasize is in the heading, which is in boldface type. DEMONSTRATION (3 min.) You might say: "Something I thought you would want to know is why we are called Jehovah's witnesses. The answer is here in Isaiah 43:10-12." Read verses and repeat idea expressed in heading in "Make Sure."

CHAIRMAN (7 min.) Ask audience for comments on how Convention Reports, the "Yearbook," "Kingdom Ministry," Theocratic Ministry School Schedule, etc., can be used, along with other headings in "Make Sure," pages 270-281. It is suggested that subjects be considered just one at a time, according to the need of Bible students. Keep things simple. You may find it appropriate to direct attention to the organization and Jehovah's service in the above manner before or after your study. Need not limit to after-study discussions. Progress of student will enable you to determine frequency of such discussions, having them each week or less often.

7 min: Young publisher talks to overseer about the school assignment to write to a "pen pal." Discuss material according to what is outlined in Question Box.

3 min: Accounts report. (Make mention of audit on March 1.)

7 min: Concluding comments. Include "How Did We Do in January?" Also, local service report. Mention that it is not too late to fill out a vacation pioneer application for April.

Remind publishers to bring "Watchtower" that will be studied next week for part on service meeting program and February insert on pioneering. Song 13.

## THIRD MEETING IN MARCH

Theme: Obedient Slaves of Our Purchaser. Song 1.

5 min: Introduction, text, comments.

10 min: Two publishers discuss Branch letter and Theocratic News.

10 min: "Watchtower" study servant, having met with overseer, offers suggestions to congregation on how to study and prepare comments on lesson to be studied that week. Publishers can be encouraged to bring their own copy to meeting. Show how scriptures cited can be used for comments. Give encouragement to read all articles in magazine.

20 min: "A Grand Privilege of Service." (Question-and-answer coverage of insert on pioneering in February "Kingdom Ministry"; look up scriptures cited; read paragraphs.)

15 min: Concluding comments. Interview at least two publishers in congregation, asking them, "How did you become one of Jehovah's witnesses?" Remind the publishers to help others in service during April. Song 3.

## FOURTH MEETING IN MARCH

Theme: Joyful Servants of the True God, Jehovah. Song 71.

5 min: Introduction, text, comments.

15 min: "Delighting to Do God's Will." Have entire audience look up, read and comment on Acts 13:48, 52. Then discuss article, with questions and answers. Comment on scriptures.

30 min: Aiding Others to Attend the Special Public Talk and the Memorial.

(13 min.) Chairman gives short talk on article "Talks You Are to Give."

Next, draw comments from audience on why it is that we are particularly interested in getting everyone to attend the Memorial. Let them read scriptures showing its importance.

Stir up enthusiasm for special April 3 talk, "What Binding Satan the Devil Will Mean for Mankind." Have several in audience ready to comment along these lines: Until people understand what the Bible says on this matter they blame God for everything, find it difficult to love him and put faith in his promises. Many today are skeptical about existence of Devil. Even those who believe he exists often ask why God does not do something about the situation. This is a vital topic. It will answer many questions in the minds of newly interested ones, if we can aid them to be present and get the truth on this matter clearly in mind.

(17 min.) Subscribers and others who have shown interest should be given personal invitation.

Publisher from audience can ask for suggestions on how to go about inviting them. Have audience give suggestions on what to say. Chairman can stress need of keeping things simple, warm and inviting. Publisher inquiring can then demonstrate how a call can be made, showing he appreciates suggestions. Chairman can then discuss prospects, ask who needs help, how we can help them.

Also, read to congregation titles of new public talks. (Congregation servant has list.)

10 min: Concluding comments. Remind publishers to schedule time so calls can be made on all subscribers,

and those studying, etc., to invite them to special meetings. Song 63.

## FIRST MEETING IN APRIL

(Or fifth meeting in March)

Theme: Strengthened to Faithfulness by Resurrection Hope. Song 35.

10 min: After brief introductory remarks, show family of three discussing day's text. Father calls on son to tell the family two or three main points that stood out in his mind on theme for the month. (Draw them from the article in the April 1, 1966, "Watchtower"; use a scripture.) Mother adds that she read a "Yearbook" experience (p. 178, par. 2) that nicely illustrates the theme; relates it.

20 min: Presenting the Good News. Talk and demonstration on article "Presenting the Good News by Teaching with Authority." Help audience to see "why" and "how" attention can be focused on Bible.

20 min: Aiding Others to Praise Jehovah.

(7 min.) Chairman comments on scriptures at Matthew 5:14, 16 and Acts 20:24. Encouragement is then given to aid all who have previously shared in service to do so during April and following months. They have shown a desire to serve Jehovah; let's help them.

Ask study conductor, "When does your group meet for service?" Let him outline program. Ask those who meet for midweek service to comment from audience on when and where they meet. Ascertain if there is anyone who would like to go out with one of these groups. Encourage publishers to think, "Who is there in your group that needs help?" "Why not call and offer help?"

What about those with whom we study? Are there some who are ready for service? Do they know the New World society's Scriptural standards on morals, separateness from false religious and political affairs, and are their personal circumstances in harmony with those standards? If so, invite them to go with you.

(6 min.) Publisher in audience asks for suggestions on how to do it. Invited to platform. It is pointed out that "Make Sure" could be left with householder one week, requesting that he read the section on "Preaching the Good News." Next week highlight a point from it and invite him along to see how the work is done. It may be that after a few doors he will want to say something. If you discern that to be the case, then spend a few minutes helping him to prepare a short presentation. Demonstrate how to handle in a natural, friendly way.

(5 min.) Our goal is to have new publisher continue participation in Kingdom service after April, so before separating, it will be profitable to analyze what was accomplished that day in a positive way. Demonstrate how, after service, publisher, using Matthew 10:12-14, shows that differing reactions were expected, but we are doing as Jesus said we should and witness is being accomplished. Enjoyed companionship and hope to do it again soon.

(2 min.) Conclude with comments on privilege of serving Jehovah. Our attaining the 20-percent goal will be a reflection of the efforts we put forth to aid others to praise Jehovah.

10 min: Concluding comments. Include item on "Good News for Every Tongue." Song 41.

## Talks You Are to Give

<sup>1</sup> You brothers who have been assigned to give public talks in the series beginning April 10 will be interested to know that the new outlines will be quite extensive. They are not simply outlines from which to do research; they are fully prepared outlines from which you can speak, though you may want to copy them on a typewriter for the sake of a larger type. Nevertheless, careful preparation on your part is vital. Many of these talks include quite a bit of the "meat" of the Word. Be sure that you thoroughly understand it so you can help the audience to reason on it clearly. Also, work in appropriate illustrations that fit your particular audience. Practice your delivery to make it coherent and stimulating. And if your talk calls for some form of audience participation, be sure to plan this carefully in advance.

<sup>2</sup> Some of you will be delivering the Memorial talk on April 5, too, and that is both a serious responsibility and a great privilege. No new outline is being provided for this talk, but we would like to encourage you to use some personal initiative to make it the best talk that you give during the year. While this talk is weighty and certain basic points must be covered, be careful not to make it so technical that it fails to convey the spirit of the occasion. It should be spiritually uplifting and heartwarming. Keep in mind that there are many newly interested ones who

### 'Good News for Every Tongue'

<sup>1</sup> How did you feel when you first got the new *'Impossible to Lie'* book? It was a thrilling experience, wasn't it? And, truly, all of us have been delighted to study it and place it with others. We are happy to say that copy for the Norwegian edition has been received and is being set on the linotype. We are pleased to let you know too that the linotypes have now finished setting copy for the Danish, Swedish and Afrikaans editions, and the proofreaders are now checking this. We will let you know as soon as these may be ordered.

<sup>2</sup> So far the response to the new book has been excellent. One sister wrote the Society, "So much wonderful spiritual food has been found in the *'Impossible to Lie'* book that it is just impossible to keep them around long enough to warm the book shelves." Let's keep sharing the new book with persons of as many languages as possible. It has good news for every tribe, people and tongue.—Rev. 14:6, 7.

will be present. When preparing, you might ask yourself: "Will my coverage of this material be clear enough to those present for the first time? Will they discern the meaning of the bread and the wine and understand just who should partake and that those who do take the emblems partake of both the bread and the wine? When I finish, will all in the audience appreciate the real purpose and spirit of the occasion?" Much fine material in connection with the Memorial has been published in *The Watchtower* in recent years, and you may be able to put some of it to good use. So that all will run smoothly, do not forget to review details of the meeting, such as the serving of emblems and arrangements for prayer, and do so with the overseer well ahead of time.

## Announcements

◆ Pioneer meal tickets for use at an assembly this summer by regular pioneers who have been on the list since February 1 will be sent with the March 15 pioneer letter. Treat the ticket as money. Do not lose it; no replacements are available.

◆ Sometime early in the month the overseer will meet with the *Watchtower* study servant.

◆ The literature offer for June is the *New World Translation* and the *'Impossible to Lie'* book along with two 32-page booklets, on a contribution of \$1.50.

◆ At meetings for field service during the next four weeks the following points may be considered: (1) What to say in starting studies on the initial call. (2) How to arrange for return visits. (3) Ascertain who has not yet been invited to Memorial and special public talk; discuss when and how arrangements can be made to invite such ones. (4) Have adequate transportation arrangements been made to get interested persons to Memorial and special talk?

◆ Names of all subscribers shown on Subscription Record Sheet since January 1965 may be typed or written on slips of paper and given to study conductors for distribution to publishers in the congregation. These persons should be invited to the special public talk and the Memorial.

◆ Unassigned territory: An up-to-date listing of unassigned territory that needs to be worked is being sent along with the March statement. Congregations interested in this work, please send in applications by May 15, if possible.

◆ Please do not mail any copies of the Society's publications to individuals in Romania. Receiving these things there might only cause difficulty. However, Bibles not printed by the Society may be sent. Anyone knowing of interested persons living in Romania who want spiritual aid may write to the Society, giving the names and addresses.

◆ New publications available:  
*Preaching and Teaching in Peace and Unity* —French  
*World Government on the Shoulder of the Prince of Peace* —Dutch, French

◆ Out of stock in U.S.A.:  
*"New Heavens and a New Earth"* —Japanese

## Will You Have Enough?

<sup>1</sup> Yes, you will have enough if you have ordered them well in advance. But have you? Have you placed your order with the magazine-territory servant for additional copies of the special April 15 issue of *The Watchtower* and the special April 22 issue of *Awake!*?

<sup>2</sup> The special *Watchtower*, as you might have guessed, will feature the public talk that we are all planning to hear on April 3: "What Binding Satan the Devil Will Mean for Mankind." We all plan to work hard to bring newly interested ones to that meeting, because we know that this will accomplish much more than if they simply read it at home. But the fact is that tens of thousands of persons in your territory will not be on hand to hear the talk, yet they need the information. If only they would take a little time to consider it, it could mean their starting on the way to life. Can we help them? Yes, we know we can—by leaving them a personal copy of the talk to read at home. Will you have enough copies for them? Be sure you do.

<sup>3</sup> What about the special *Awake!*? What is it featuring this time? Well, you will be interested to know that the theme is "Your Life and Bible Prophecy." As for details, we are going to let you find out when you receive your own copy. But we are sure you will enjoy it, and we feel confident that you will find it easy to place with the public. Be sure to order enough now so you will not run short.

<sup>4</sup> During April most of us will be planning to spend more of our service time in magazine distribution, because we want to give these special issues a wide distribution. Congregation publishers will be striving to place 30 copies; pioneers, 200; special pioneers, 300. And what about vacation pioneers? Well, if you plan to devote a full month to pioneering, why not try for the pioneer goal of 200? Or if, as a two-week pioneer, you are reaching out for 75 hours, you may want to set your goal at 150. At any rate, we suggest that the magazine-territory servant check with each publisher within the next few days to find out how many extra copies of the April issues, particularly the special ones, each one feels that he can use. Then mail that order soon.

<sup>5</sup> If you just tell us how many you can use, we at Bethel will be glad to do our part. We'll be glad to run the presses just as many hours as necessary to make sure that you do have enough magazines for April's special activity.

# Presenting THE GOOD NEWS

## By Teaching with Authority

<sup>1</sup> Many of us these days have the grand privilege of assisting and training newer and less-experienced publishers to become more effective ministers. Are we showing them how to teach with authority? Is our example of teaching patterned after the greatest Teacher of all time, Jesus Christ? He taught with authority because he used the Scriptures. We today can actually open the Bible and let people see for themselves what it says. The Society recommends that you do this on your studies, looking up and reading particularly the scriptures that are cited but not quoted. When you are newly starting a study, for a few weeks you might even want to look up in the Bible those texts that are fully quoted in the publications being studied. In this way you focus principal attention on the Bible itself.

<sup>2</sup> For example, when teaching another publisher how to conduct a progressive study in one of the booklets, some of our brothers have done this: Instead of just discussing the answer to a question and then referring to the scriptures cited, they actually look up all the scriptures in the Bible. They ask the householder to get his Bible and then read the scriptures cited right from the Bible, with impressive results. In many cases this has made a tremendous difference in the respect that the one being studied with has for God's Word.

## Delighting to Do God's Will (Cont'd)

mind toward Jehovah and his people than when we found them, or that a good foundation was laid for a witness to be given the next time someone calls, then we have accomplished a fine work.

<sup>5</sup> We have what the people in our territory need. Jehovah has wonderfully trained us to provide spiritual assistance to sheeplike ones. When we see such persons being drawn closer to Jehovah's organization as a result of our efforts, even though their progress may be quite slow, it does bring us great satisfaction and a sense of accomplishment. We have every reason to rejoice and can be certain that Jehovah is well pleased with our diligent efforts.

To illustrate, if we are studying paragraph four at the top of page five in *"This Good News of the Kingdom,"* we might be inclined just to refer to John 17:17 and 2 Timothy 3:15-17. But if we actually open our Bible and invite the student to do the same and then have him read the scriptures, this will impress on his mind that he is having a study in the Bible and not just a study in the booklet. Yes, if we focus attention on the Bible, then we will be teaching with greater authority.

<sup>3</sup> If, in starting studies on the initial call, we say that we are encouraging Bible study, then it would be good to get into the Bible as soon as possible and briefly refer to the booklet or book so they will see where the information is being obtained. In this way it will truly be a study in the Bible as far as the householder is concerned and not a study in only a book or a booklet. In the mind of the householder this will surely build up confidence in Jehovah's Word, the Bible.

<sup>4</sup> The clergy of Christendom often say the Bible says this or that, but, of course, very often it doesn't. Householders may think that we are the same as the clergy unless we actually show them and they can see for themselves what the Bible teaches. Truly, this will aid us to teach with authority.

## JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	777	141.6	54.8	7.8	125.7
Pios.	9,209	89.7	32.2	5.1	93.4
Vac. Pios.	2,136	80.1	22.8	2.5	73.3
Pubs.	291,327	9.0	3.5	.6	10.1
TOTAL	303,449				

Public Meetings Held: 23,381

UNITED STATES GOAL FOR 1966  
332,695 Publishers

## HOW DID WE DO IN JANUARY?

Though severe winter weather buffeted many parts of the country, nevertheless, you brothers kept busy in the ministry and much fine work was accomplished. Many found the inclement weather a fine time to make back-calls and start Bible studies. Publishers averaged .6 Bible studies, vacation pioneers 2.5, pioneers 5.1 and special pioneers 7.8. All together, 235,479 studies were conducted. It is fine to see the good attention that you are giving to these home Bible studies, because this is the most effective means to aid sheeplike persons to become praisers of Jehovah.

## THEOCRATIC NEWS

◆ In Miami, Florida, 3,927 gathered on January 26 to hear Brother Knorr report on Kingdom work in Central and South America, after his return from trip there.

◆ On January 1 new branch offices of the Society were established in Okinawa in the Pacific, and in Barbados in the Caribbean. Another is due to open in Africa, in Dahomey, on March 1.

◆ Our brothers in strife-torn Dominican Republic report 1,949 publishers in December—an increase of 21 percent.

◆ Guadeloupe rejoiced with a 16-percent increase in publishers in December. Of the 622 reporting, 105 were vacation pioneers.

◆ Kapahulu congregation in Hawaii recently enjoyed a 22-percent increase as over half the 63 publishers vacation pioneered. Forty-eight new studies were started that month.

◆ In Monrovia, Liberia, 600 turned out to see Society's film in one of the biggest halls in town. Increase continues; 365 publishers in December—a 15-percent increase.

◆ In Ibarra, Ecuador, 11 zealous isolated publishers, most of whom began to publish within the past year, averaged 36 hours, 13 back-calls and 2 Bible studies each during December. New congregation being formed there.

◆ Senegal reaches 32-percent increase, with 87 publishers in December.

## Question Box

● Is it proper to write to the Society or its branch offices for addresses of persons we can write to as "pen pals"?

We recommend that publishers who wish to correspond with brothers in other cities and even in foreign countries work such matters out for themselves. Oftentimes many fine friendships have resulted from acquaintances made at assemblies. Then by means of regular correspondence it has been possible to develop a warm, enduring friendship. There is nothing wrong in such personal correspondence. However, addresses for such correspondence purposes must be obtained on an individual basis. All the addresses in the Society's files and in congregation files are confidential and they cannot be released for personal use.

Some schools encourage correspondence with "pen pals" as training in certain courses. In some instances younger publishers have witnessed effectively by means of correspondence and have succeeded in stimulating genuine interest in the truth. It is up to each individual, however, to decide if he will participate in such a school-sponsored program of letter writing. Those who do write to worldly persons, however, do well to keep in mind giving a Kingdom witness rather than cultivating an interest in worldly affairs, in view of the warning against "bad associations" given at 1 Corinthians 15:33.

★ Whom can you bring to the special public talk and the Memorial? ★

# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 4

Dear Publishers:

Hello! We certainly had a fine time here in New York when the 41st class of Gilead graduated. We used the new Jehovah's Witnesses Assembly Hall, which the Society purchased recently. This was packed out and every seat was taken. Over 1900 were in attendance. The program began at ten o'clock in the morning and by the time 4:30 rolled around in the afternoon we felt as if only an hour had passed. The president and vice-president of the Society spoke, along with the school instructors. We had 102 students come up to the platform to get their diplomas. The 103d student did not make it. He got an appendicitis attack the day before graduation and had to go to the hospital. He is feeling fine now.

In the afternoon the students demonstrated some of the things that went on in school itself during the last five months, and we actually thought we were in a theater seeing a reproduction of Jeremiah talking to the people of Jerusalem, Job talking to his "comforters," and Paul writing to the Hebrew Christians. My, what we saw and heard! Really, it was a marvelous day, one filled with joy.

We suppose you are wondering who were able to get into the theater for the graduation. Brother Knorr gave five tickets to each graduate of Gilead so they could give tickets to their friends, mothers and fathers; and there were many relatives there. He also arranged to give a ticket to every pioneer in New York City as well as all the members of the Bethel family. So these, along with a few others who were able to get tickets, just packed out the place.

But as soon as one grand day ends another starts for us, it seems. Here at Bethel we are now having the pleasure of visiting with many of the circuit and district servants who are going through the revised two-week course of the Kingdom Ministry School that has been arranged for congregation

## "Do Not Give Yourself Up to Rest"

<sup>1</sup> It was a special occasion when Hezekiah made that statement. He had just been made king in Judah and was urging the priests and Levites to get on with the work of cleansing the temple from the defiled condition in which his father had left it. The amount of work to be done was tremendous. They wanted the temple ready for the Passover, now drawing near, so the time was short. Surely, this was no time for resting! Did they make this deadline? Not on Nisan 14, but wise King Hezekiah, acquainted with Jehovah's loving provision through the Law, had the Passover celebrated on the fourteenth day of the following month and by that time this great work was done and

servants, assistant congregation servants and Bible study servants who will be invited to the Kingdom Ministry School in the coming months. What a pleasure it is to hear their experiences! They even handled the service meeting at the Brooklyn Heights Unit in our Bethel Kingdom Hall. So we have had some fine talent to put on our service meetings.

In a few days we will be listening to the special public talk, on April 3, and following that we will have the Memorial celebration, and we will be working toward a new peak in publishers. There seems to be no end of new things. Oh, yes, we got our pocket edition of the *'Impossible to Lie'* book on March 7 and the Bethel family broke into enthusiastic applause over it. We like it. We hope you will too. That is all for now. We are getting ready for April and hope to make it a big month here in New York City, and we hope that all of you can do the same. May Jehovah's blessing go with all of you. With warm love,

Your brothers,  
THE BROOKLYN BRANCH OFFICE

the temple was ready.—2 Chron. 29: 11.

<sup>2</sup> Were these special efforts rewarded? Yes. It was the most joyous Passover celebrated until that time! Even Israelites from the ten-tribe Kingdom were invited and attended. Unusual, united efforts by God's servants are surely appropriate on special occasions.

<sup>3</sup> Do we today have occasions when more than the usual effort is appropriate? Yes, the Memorial is a special occasion for Christians today and the month of April is a time for additional, united effort in God's service. Appreciating what Jesus' death and resurrection mean for us, we are stirred to act in behalf of others.

<sup>4</sup> Are there other reasons for putting forth special efforts during April, even striving to reach the 20-percent goal, if possible? Yes, there are good reasons. This is an excellent time to concentrate on getting new ones into the service. They will be stimulated by the occasion and our special activity. Just showing them how simple and pleasurable the work is could get them started and they might want to have a share each month thereafter. Also, when the servants set forth the figures showing that a goal is reasonable and attainable, we are all encouraged to join in the effort.

<sup>5</sup> It is easy to see what the real goal is. We should never think that reaching a certain figure as a goal is the all-important thing. It is the magnifying of Jehovah's name and the saving of lives that are important. We are interested in people just as Jesus was: "On seeing the crowds he felt pity for them, because they were skinned and thrown about like sheep without a shepherd."—Matt. 9:36.

<sup>6</sup> Servants and study conductors,  
(Continued on page 4, col. 1)



Strengthened to faithfulness by resurrection hope.



# Your Service Meetings

## SECOND MEETING IN APRIL

Theme: Bracing Up Our Minds for Activity. (1 Pet. 1:13) Song 22.

6 min: Introduction, text and comments.

18 min: "Do Not Give Yourselves Up to Rest." Questions and answers.

10 min: Occasions for Field Instruction and Encouragement. Talk, preferably by congregation servant. Meetings for field service are occasions for encouragement and for upbuilding. Here instructions and suggestions are offered that can be used immediately in the field service. Text for the day is considered and Jehovah is petitioned for his blessing. Special arrangements for field service have been made for the month of April, in addition to usual arrangements. Show locations and times for meetings and how publishers, vacation and regular pioneers will benefit by being there, if possible. Well-prepared meetings for service will be of special encouragement to new and irregular ones.

16 min: Know Your April 15 "Watchtower."

(2 min.) Chairman, preferably magazine-territory servant, points out that we all enjoyed hearing the fine information contained in the special talk. Now we can give many others the opportunity to enjoy this too by placing individual copies of the special "Watchtower." Why not spend some additional time in magazine distribution this month? Important to know contents of magazine and have well-prepared presentations.

(8 min.) Different publishers in audience give talking points. (Publishers can be assigned to prepare a comment in advance, although comments from others will be welcomed.) They tell what points they feel will appeal to different kinds of householders. Two are asked to come to platform and give brief, well-prepared presentations.

(4 min.) Chairman. Various presentations for various circumstances are good. Also fine to have one good general presentation that will fit most circumstances. Gives suggestions for one, and then he or another publisher demonstrates.

(2 min.) We want to give the widest possible distribution to this special magazine. Feature it wherever possible. Would be good to take advantage of Magazine Day service regularly, also prestudy work. (Remind brothers, previous week, to bring special "Watchtower.")

10 min: Concluding comments. Local March report and "How Did We Do in February?" Report through April 3. Comment on start of new public talk series on April 10. Remind brothers to bring special "Awake!" next week. Song 81.

## THIRD MEETING IN APRIL

Theme: "Out of the Abundance of the Heart the Mouth Speaks." (Matt. 12:34) Song 72.

5 min: Introduction, text and comments.

18 min: "An Excellent Way to Aid One Another." Questions and answers. If possible, include an experience, arranged for beforehand, illustrating how new one progressed by early attendance at meetings.

18 min: Presenting special "Awake!" Capable brother mentions magazine goals for April—30 for publishers, 200 for pioneers, 300 for special pioneers—and comments on excellent material in special magazines. Interviews various publishers as to their plans for placing magazines.

(1) Talks to pioneer or vacation pioneer, if possible, who will find special occasions for magazine work, offer them when subscription refused, store-to-store work. What will he highlight? Explains and demonstrates store-to-store presentation.

(2) Interviews new or regular publisher. Chairman discusses with him point he will stress and hears brief presentation. Offers suggestions on how 30 can be placed.

(3) Chairman offers thoughts on how ill or infirm can have share. Have magazines on hand to offer all visitors and deliverymen, can use phone, send letters. (See 9/65 "Kingdom Ministry," page 4.)

(4) Study conductor interviewed. He will use above methods; also street work, shopping centers. Gives presentation to chairman.

(5) Experiences from audience on what has worked well in placing magazines. (Speak to some publishers beforehand.)

Chairman offers encouraging remarks on progress of magazine work so far and makes suggestions on what appears to be needed for full success in congregation.

6 min: Theocratic News presented in an interesting way, possibly by a young brother.

3 min: Accounts servant's report.

10 min: Concluding comments. Report through April 10 and discuss "Pocket Edition of 'Impossible to Lie' Appreciated." Song 49.

## FOURTH MEETING IN APRIL

Overseer should arrange for an instructive and encouraging program that fits the needs of congregation. Give report through April 17, highlight how your congregation is doing in "Watchtower" campaign, help publishers see how overall April activity is progressing and what yet needs to be done.

## FIFTH MEETING IN APRIL

Theme: Recommending Ourselves as God's Ministers. (2 Cor. 6:4-7) Song 32.

5 min: Introduction, text and comments.

12 min: Sermon for May.

Theme: The Bible's Promise of a Better System of Things

Rev. 21:3, 4—Bright promise of better conditions

Ps. 37:10, 11—Wicked destroyed, righteous preserved into new system

John 17:3—What one must do to live under better system of things

Suggested introduction and transitions: "In these days when sickness, death, delinquency and disunity among people are the major items of the news, I would like to brighten your day by showing you briefly the Bible's promise of better conditions to come on earth. Certainly you would enjoy receiving good news for a change, isn't that true? Revelation 21:3, 4 gives this good news. [Read and comment on it.] You may wonder, though, how this can come about in

view of the seemingly permanent gloomy conditions on earth. It can only be through the power of God. His promised remedy is clearly stated here at Psalm 37:10, 11. [Read and comment.] To be among the righteous, the Bible shows here at John 17:3 the need for knowledge of God and of his Son, Jesus Christ." [Read and comment.] Present literature, which aids in getting such knowledge. Capable, prepared publisher demonstrates sermon.

20 min: "Making a Career of the Ministry." Question-and-answer coverage of February "Kingdom Ministry" pioneer insert. Look up scriptures cited and read paragraphs.

15 min: Those Who Wisely Chose the Right Career. (Experiences with application.) How have others made the vital decision to make the ministry their career? Consider how two made this important decision early in their lives and never regretted the happy outcome. (The life stories of Sister Garcia and Brother Zuercher, contained in w61 508-511 and w65 730-735, should be briefly related. One brother can handle this part as a whole or one can be chairman, with a sister and a brother relating the experiences.) This sister and brother decided with determination to pursue the ministry as a career, despite other opportunities and problems. They reached out for opportunities to serve and thus made advancement in their ministerial careers, the sister to becoming a pioneer, a special pioneer, a Gilead graduate and then a missionary in another country; the brother to becoming a pioneer, to serving at Bethel and then to serving as branch servant. Both are still faithfully pursuing their careers and are happy with Jehovah's rich blessing. What faithful examples for others! The ministry can truly be one's happy career, with determination.

8 min: Concluding comments. Report through April 24. Appropriate items from Announcements. Song 55.

## FIRST MEETING IN MAY

Theme: Cultivating Love as Christ's Imitators. Song 91.

5 min: Introduction, text and comments.

8 min: Talk on month's theme. (See "Watchtower" of May 1, 1966.)

10 min: Question Box. A father discusses serving where the need is greater with his family. They consider the material in Question Box together. He may conclude that he will write the Society, supplying suggested information.

12 min: "Why Don't You Try It?" A brother who has been successful in starting home Bible studies discusses this article with a publisher who wants to conduct a Bible study. Read excerpts together. They make appointment to work together in the field to try the suggestion.

12 min: Branch Letter. Chairman introduces setting. Then mature sister uses this information on home Bible study to show the wide scope of the activities of Jehovah's organization and to build appreciation for privilege to come under its loving care.

13 min: Concluding comments. Consider "1966 District Assemblies." Complete April report for publishers and pioneers. Song 66.

# An Excellent Way to Aid One Another

<sup>1</sup> Are you studying with someone you wish would make greater progress? Have you wondered how you are going to aid this student to see the need to share in the ministry? Or have you been asked to aid another publisher in the congregation and you feel at a loss as to how you can be of the greatest aid to him? Well, maybe you have been trying to do too much all by yourself rather than taking full advantage of the arrangements Jehovah has made through the congregation.

<sup>2</sup> Think of the encouragement, direction and instruction we get at our meetings. It is truly amazing when you think of the quantity of accurate Biblical knowledge that comes from Christ's faithful and discreet slave and through the brothers on the platform in just a few months' time, isn't it? If new publishers and others being helped were there with us and were getting this spiritual counsel and encouragement into their minds and hearts too, how greatly they would be benefited and strengthened! It would certainly cut down on the work we would have to do personally in trying to get these same thoughts to them by ourselves, wouldn't it?

<sup>3</sup> An overseer tells of a sister who has aided many to get started in the truth. She has some difficulty teaching on home Bible studies because English is not her native tongue. But what does she do? She gets them to the meetings as quickly as she can. The congregation servant says that when they first begin to attend they don't really have a good grasp of the truth, nor do they know very much about the organization. But the friendly and urgent invitations of the sister have suc-

ceeded in getting them there. They immediately begin to enjoy the association and they learn from the meetings. The overseer says: "When she gets them to the meetings, Jehovah's congregational arrangements begin to take over and they progress excellently."

<sup>4</sup> But what about encouraging new ones to attend service meetings during April when we are considering how they can be helped into the service? Won't this be premature or even a shock to them? Not necessarily. Don't most people already know that each one of Jehovah's witnesses is a minister and engages in the ministry in one way or another? Surely. After they have listened to a program such as this, your work in assisting them may be a great deal easier. You may simply have to refer back to that meeting, build on the information presented and help them to see how they can share.

<sup>5</sup> In fact, if every one of us endeavored to be in attendance at each meeting during April, wouldn't this greatly aid us all to be successful in our efforts for the month? Without a doubt! Whether the absent one is mature or new, how could we ever personally repeat to him all the fine information presented at the meeting that he missed? Much would surely be overlooked. Also, there we enjoy the warmth of association. And Jehovah's spirit is present at each meeting. So, why not say, in the words of Isaiah 2:3: "Come, you people, and let us go up to the mountain of Jehovah, to the house of the God of Jacob; and he will instruct us about his ways, and we will walk in his paths"! What an excellent way to aid one another!

# 1966 District Assemblies

<sup>1</sup> Jehovah's witnesses are accustomed to schedules for their field service and make plans accordingly. At times a little longer-range scheduling is essential, and if we have not already made plans for attending one of the conventions during June, July or August, we should begin NOW. Remember, the conventions this year are for *five* days. They are important, and we will not want to miss any day.

<sup>2</sup> Undoubtedly, most publishers will want to attend the convention nearest their home, geographically speaking, though you are free to attend any assembly. We are endeavoring to arrange adequate facilities for all who come.

<sup>3</sup> Arrangements have been made for Spanish assemblies in four locations. Spanish programs will be held in conjunction with the English assemblies in Miami Beach, Fla., Dallas, Tex., and San Francisco, Calif. In Newark, N.J., the program will be in Spanish only. The dates of the Newark assembly are August 3-7. You will also be interested in knowing that there will be full programs in both English and French at Montreal, Que.

<sup>4</sup> Plan, then, to assemble unitedly and joyfully, working and living together harmoniously in a theocratic atmosphere at the convention of your choice this summer.

## Pocket Edition of 'Impossible to Lie' Appreciated

Ever since Brother Knorr's letter of March 1 was received by the congregations, orders have been flooding into the office here, some even by telegram. A congregation servant wrote: "Everyone was thrilled when I read the letter from Brother Knorr." Wrote another congregation: "We are thrilled! Send us three cases right away." Any who have not yet ordered may do so, and when you need more copies, we will be glad to supply them. It makes us very happy to know that you brothers so greatly appreciate this provision that has been made for your convenience in study and in the ministry.

gestions for presenting the literature offer for May.

◆ Tour application forms for the convention trips have been sent out to those whose names and addresses were sent to the Society. If your name was sent in and you have not yet received the forms, please write *immediately* to the Watch Tower Society, Travel Desk, 124 Columbia Heights, Brooklyn, N.Y. 11201, and request forms.

◆ New publications available:  
*Living in Hope of a Righteous New Order* —Korean  
*When God Is King over All the Earth* —Korean  
*World Government on the Shoulder of the Prince of Peace* —German

## FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	778	143.1	54.3	8.1	137.0
Pios.	9,215	88.5	31.2	5.1	97.6
Vac. Pios.	1,791	79.3	22.6	2.6	74.5
Pubs.	292,343	9.1	3.4	.6	10.8
TOTAL	304,127				

Public Meetings Held: 18,654

UNITED STATES GOAL FOR 1966  
332,695 Publishers

## HOW DID WE DO IN FEBRUARY?

February is a short month, a cold month, and this year it saw a great deal of sickness. Yet, how did we do? A number of definite improvements were made over January, but it was in the Bible study work that we excelled. A total of 240,339 were conducted, 4,860 more in February than in January, and January had been our best month in studies since our peak of last April. With this fine start, what will March and April bring in new Bible studies?

## Announcements

◆ There is still time to apply for vacation pioneer service in April. The Society will quickly process your application even if you find at the last minute that you can vacation pioneer.

◆ Please mail your Memorial report card immediately after Memorial.

◆ Where possible, it is suggested that congregations arrange meetings for field service for April 5.

◆ Offer for May: Each congregation may present any older book of which it has a large supply. Use up all supplies of "This Means Everlasting Life." June: The New World Translation, along with "Things in Which It Is Impossible for God to Lie" and two 32-page booklets, on a contribution of \$1.50.

◆ At meetings for field service during the next four weeks, ending May 1, the following points may be considered: (1) Review points for presenting the special Watchtower. (2) Review points for presenting the special Awake! (3) Suggestions for following up all subscription promises. (4) Sug-

# Presenting THE GOOD NEWS

## Why Don't You Try It?

<sup>1</sup> Are you now conducting a home Bible study? If not, would you like to? Or perhaps you would like to start another one. How can you do so? The following letter received a short time ago has the answer:

<sup>2</sup> "It is with pleasure that I write to you in appreciation for our circuit servant's visit December 28 to January 2. The circuit servant was a great encouragement to my wife and me and our small isolated group. At our pioneer meeting he inquired of us concerning offering the householder a free study on the door-to-door call. We had not really done so. He encouraged us to try that following morning and he scheduled one hour to see how it would go. We also did this on Thursday and Sunday mornings. I am overjoyed to say that on my first two calls I started two studies, placing a Bible and an *'Impossible to Lie'* book with one householder.

<sup>3</sup> "The second study I arranged for was with a lady whom I had called on at least five times. Twice my wife had tried to place literature and start a study, to no avail. I used the suggestion in *Kingdom Ministry* and showed her the importance of Bible study in the home, using John 17:17 and Deuteronomy 32:46, 47. She was receptive but, as my wife had told me, used her husband as a reason for holding

back. I asked to see him and she said that I could do so the following Tuesday. Tuesday came and my wife and I called. When my wife recognized the house, she whispered, 'He's opposed!' Well, the 'opposed' man met us at the door, inviting us in out of the rain. He had us sit down and then asked, 'I hear you are encouraging Bible study, is that true?' I answered in the affirmative, stating that we offered our aid one hour each week at the person's convenience, using whatever Bibles they possessed. He replied, 'This family needs such a study, since my wife is Baptist and I am Catholic. A divided house cannot stand.' He asked if his four children could sit in, and we urged them to do so, saying that special preparation would be made for them. He set the date and time, saying, 'I've often wanted to do this, just let that Bible answer questions, but I never knew anyone went around encouraging Bible study.' Now the whole family is looking forward to their first study, and we realize the importance of following through on the Society's suggestions fully. We were also able to start five more studies."

<sup>4</sup> Almost three of every five publishers do not yet conduct a Bible study. Surely many more of us can do so. As you present the good news, why don't you try this method for starting studies?

"Do Not Give . . . Up to Rest" (Cont'd) too, have much more than a numerical goal in mind when encouraging and helping others. They have in mind the spiritual welfare of those entrusted to their care, just as Epaphras had, concerning whom Paul said: "Epaphras, who is from among you, a slave of Christ Jesus, sends you his greetings, always exerting himself in your behalf in his prayers, that you may finally stand complete and with firm conviction in all the will of God. I indeed bear him witness that he puts himself to great effort in behalf of you."—Col. 4:12, 13.

<sup>7</sup> But, should we confidently expect numerical increase? The first-century Christians expected it and kept track of their increases. First, about three thousand souls were

added, then the number became about five thousand, and thereafter the congregation kept on increasing from day to day. (Acts 2:41; 4:4; 6:7; 16:5) For our day God has promised a great crowd that no man can number.

<sup>8</sup> What a blessing it is for a congregation of God's people to be drawn together in a lifesaving work into which they can put their whole mind, heart, soul and strength, knowing that their brothers and interested persons will benefit greatly, and that Jehovah's blessing will be upon such unselfish activity! While it is not necessary to injure health or neglect family or other responsibilities in order to share fully in April's activity, yet it is good to keep in mind the spirit of Hezekiah's statement, "Do not give yourselves up to rest."

## THEOCRATIC NEWS

◆ March 26 to April 9 will see the first group attending the new two-week Kingdom Ministry School course at Kingdom Farm, South Lansing, N.Y. Some congregation servants who have not yet attended will be invited, and the letter now going out shows that assistant congregation servants and Bible study servants will be included.

◆ Following stops at Curaçao, Surinam and British Guiana, Brother Henschel visited Trinidad, Barbados, St. Lucia, Dominica, Guadeloupe, Puerto Rico and Dominican Republic and has spoken to 6,284 at these places.

◆ Guadeloupe reports a 19-percent increase in January, with 638 publishers. District assembly attended by 907, and 29 baptized.

◆ Circuit assembly held in island of Dominica in town accessible only by walking. Forty-two publishers in congregation rejoiced to see 163 at public talk.

◆ Nigeria's 9 district assemblies attended by 72,120 and 1,466 baptized in spite of unsettled conditions.

◆ Three district assemblies held in Ghana attended by total of 11,381 and 318 baptized.

◆ Kenya's new peak of 245 is a 17-percent increase. New peaks also in hours, studies, literature distribution.

## Question Box

● Before writing to the Society about serving where the need is greater, what should we consider? What should our letter contain?

Those who volunteer to serve where the need is greater are usually invited to aid a small congregation that needs help in covering territory, servant assistance and aid in conducting meetings. The ones whose aid can do the most good are mature publishers who get along well with others and are able to take the lead in the ministry and train others. You may wish to discuss your plans with your overseer. He will be glad to encourage and assist you, as will the circuit servant during his visit. If you are relatively young, it is good to seek your parents' counsel.

You should tell us the name of your congregation and unit, your age, date of baptism, position in the congregation, and, if married, give like information for your wife and children. Mention the states in which you prefer to serve. Let us know if you need full or part-time secular employment or are retired with an adequate means of support. While you will make your own arrangements for employment and housing, such information is often helpful.

Rich rewards and blessings await those who can serve where the need is greater. Can you do so? If so, the Society will be happy to hear from you so you might, in effect, 'step over into Macedonia and help us.'—Acts 16:9.



**Absorb yourself fully in April's activities!**



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 5

## Dear Publishers:

We're a singing family! We have been for some time now, but we could not tell you about it. You probably received a letter about our new songbook, *"Singing and Accompanying Yourself with Music in Your Hearts."* For some months now we have been singing these new songs with music in our hearts, and we have already heard some of the recorded music on phonograph records. It is simply beautiful! Did you ever feel tingling going up and down your back when you were singing a beautiful melody with words that were full of meaning? That is what happens to us when we sing these new songs.

Remember to take your new songbook along with you to the "God's Sons of Liberty" District Assembly. You will need it, because the songs sung there will be from this new songbook.

O yes, another exciting thing happened here since we last wrote you. All the family saw the new film the Society has made entitled "Heritage." All the actors in it are Jehovah's witnesses. We enjoyed it very much. When you see it over TV, it will make you think. It carries a powerful message, but if it is going to do people the most good, we will have to follow through with Bible studies to help them get on the right path, the one that leads to life.

By now you no doubt have decided which convention you will be attending. Quite a number of us in the Bethel family are going to Toronto. That is the first one on this continent, you know. Probably the greater part of the family will be going to Baltimore, though, as that is the nearest one for us.

How do you like the title of the public talk for the assembly, "What Has God's Kingdom Been Doing Since 1914?" What a question! It gets one's mind to working, and there are a lot of things that one can think of that God's kingdom has done since 1914. But still we wonder how that question will be treated when the public comes to

## Your Brothers Need Help

<sup>1</sup> Already it is time to start thinking about our work for May. Our thoughts may well focus on the many new ones we helped to get started in the field service in April. We would certainly like to see all of them keep on in Kingdom service. But not all do. In fact, here at the Society's office we have made a few calculations in which we believe you will be interested. During the last service year, for every two new publishers added to the ranks, one became inactive. This makes us think, doesn't it? We naturally wonder if there is anything more that we can do to help these persons.

<sup>2</sup> We believe that with many who become inactive the solution centers around the home Bible study; that is, continuing the study with them after they start in the field service, yes, even after dedication. When we get to the heart of the matter, isn't what they really need an accurate knowledge of the truth? Of course, you may be thinking, 'But how can I keep on studying with them now that they are dedicated? How will I keep up my service report?' In answer, we ought

hear it. We here are all keyed up about the assembly and anxious to go. If what is said at the assembly is anything like the new songbook, then certainly it will be an assembly of praise to Jehovah. We are sure it will be and that every one of you attending will have hearts welling up with praise. We will have a happy time together. Remember incidental witnessing along the way to and from the convention. Let's keep preaching and telling everyone the good news.

May Jehovah's rich blessing go with all of you as you sing with music in your hearts.

With warm love,

THE BROOKLYN BRANCH OFFICE

PS: Songs to be used at the assemblies this summer are listed on page 3. Why not practice some of them in your meetings before then?

to look at it this way: While it is true that having a good personal field-service report is desirable, is it really more important than to help someone who has already shown a desire to serve Jehovah?

<sup>3</sup> You undoubtedly answer that it is more important to assist our dedicated brothers, and that is right. In fact, what is it that Jesus said would be the distinguishing feature of his true followers? While preaching the good news is one of the very important features, we know that the outstanding feature that Jesus said would distinguish his followers is love for one another. (John 13:35) Do we love our brothers as much as the ones on whom we call at their door, many of whom refuse to listen? If so, we certainly should find time to provide a few hours of additional help a month for these many new and weak ones in the fold. If we can render this help and still make the goal of ten hours, that is fine, and usually that is possible; but if we have to make a choice, then our first obligation would be to our brothers.

<sup>4</sup> Of course, we also want to make time to do house-to-house work in May, and we have as the suggested offer the book *"This Means Everlasting Life."* Though this book was published some years ago, you know, perhaps from your own case, that it has helped many new ones into the truth. It may have been one of the books that did much to make over your mind in harmony with the divine will. Its chapter 14, on marriage, is just one of many that help persons adjust their lives to God's requirements. So why not get all the copies of this book off the shelf and put them in the hands of the people? If you do not have any left, then use any other bound book you might have on hand; and as you share in the service, perhaps you can invite others who need encouragement to go with you.



Cultivating love as Christ's imitators.



# Your Service Meetings

## SECOND MEETING IN MAY

Theme: "Serving with Constancy" Is Life-preserving. (Dan. 6:16) Song 1.

15 min: Introduction, text and comments. As text is concluded, a family or several publishers leave their seats and start for platform. Brother handling part greets them and invites them to come up and share some good news from the Brooklyn branch office. They then have lively discussion of branch letter and make application to the local congregation.

15 min: "Your Brothers Need Help." Questions and answers on main article. Have all look up scripture and ask for comments on it. Also, discuss article entitled "Its New!"

15 min: "Many Enjoy an Added Privilege—Can You Too?" Overseer or other servant comments on article; then calls on pioneers, vacation pioneers and other publishers who had good experiences during April to relate them. Plan carefully in advance.

3 min: Accounts report for April.

12 min: Concluding comments. "How Did We Do in March?" Local April report. May report to date. Comment briefly on meeting theme and its Scriptural setting. Song 10.

## THIRD MEETING IN MAY

Theme: "Not the Sort That Shrink Back" Under Opposition. (Heb. 10:39) Song 51.

15 min: Introduction, text and comments. Theocratic News. A discussion between two or three publishers highlighting how the Theocratic News encourages us.

20 min: Bearing Up Under Persecution. Consideration of information in article "Portugal Continues to Persecute Jehovah's Witnesses" from "Awake!" of February 22, 1966, and article, "Where Prisoners Guard Themselves" in "Awake!" of March 22, 1966. In three-minute introduction chairman can use appropriate scriptures under heading "Persecution" in "Make Sure" to show that persecution can be expected in this "time of the end." In various parts of the world our brothers are being persecuted and, in some instances, very severely mistreated because of their faith. Reports from Portugal are sobering. We do not want to read such articles hastily and overlook their import. We are concerned for our brothers and we want to learn from their experiences.

Following this introduction, two publishers can relate experiences from the article on Portugal and one publisher can briefly tell of the integrity of our brothers in Sweden and how they have a favorable report from authorities even though some are being restrained from doing their ministerial work.

Then for about six minutes comments can be drawn from the audience on how we can benefit from these experiences, how the Scriptures are thus being fulfilled, and how consideration of what our brothers are going through will prepare us for persecution.

Chairman can be instrumental in making this whole presentation very upbuilding and stimulating to our brothers. Concluding remarks can summarize briefly how information is beneficial to us. We should not forget our brothers. Especially when they are

undergoing hardships we should by all means include them in our prayers.

15 min: "Do You Use It Wisely?" Opening scene: A group of publishers in pantomime act out ideas in paragraphs 1-4, with the setting being the service center on Sunday morning. Chairman comments on scene as it develops. Publishers come in one and two at a time after meeting for service has started. After few minutes, group leaves as if going to field. Chairman then talks on paragraph 2. Paragraphs 3-5 may be handled by questions and answers. Conclude by discussing paragraph 6. While wrong tendencies are here discussed and portrayed to show what habits we can allow ourselves to slip into, the approach should be a positive one, rather than giving the appearance of being critical. Show how much better it is and how it is showing love when we come on time.

10 min: Concluding comments. Announcement about certificate for Selective Service boards. Song 24.

## FOURTH MEETING IN MAY

Theme: Prepare to Handle the Truth Aright. (2 Tim. 2:15) Song 39.

5 min: Introduction, text and comments.

25 min: A suggested sermon for June. (2 min.) Chairman: Belief in Bible becoming less in religious world today. Need to show people Bible is God's Word, is reliable, foretells man's future accurately. Gives hope of everlasting life in a new earth.

Theme: The Bible Tells the Truth Concerning Man's Future

Isa. 46:9, 10—Jehovah has foretold the future in the Bible

John 17:17—Jesus recommended the Bible as truth

2 Pet. 3:13—Righteous new system of things foretold to replace present wicked system

(12 min.) Family or group of publishers prepare new sermon together, with brother leading very lively discussion, following general thoughts as expressed below.

(6 min.) One in group gives model sermon. This approach may be used: "The reason I have stopped by today is to bring you some good news. Today man's future looks quite gloomy because of the war, so much sickness, famine in many lands [use local conditions] and it seems every family has some problem. People sometimes wonder if their future will ever get any better, don't they? [Allow to comment.] While we can't tell for sure what is going to happen even an hour in advance, the Bible is the book that tells the truth concerning man's future. Note how clearly this is explained at Isaiah 46:9, 10. [Read and comment.] These things that God says he will do are recorded in the Bible, and we can have confidence in it because it is impossible for God to lie. Jesus knew this, and at John 17:17 he said . . . [Read]. This Word of truth, the Bible, tells us that, after God destroys this present wicked system of things, he will bless God-fearing persons with life in a righteous new system, and this new system of things is promised here at 2 Peter 3:13 . . . [Read]. We want to be included among those who live in that righteous new system of things, don't we? [Allow householder to answer.] To obtain that blessing, we need to learn what the Bible says for the

guidance of all of us now. [Make offer of Bible and "Impossible to Lie" book.]

(5 min.) Emphasize that, when we call on people at their homes, our real desire is to study the Bible with them. In house-to-house work, we may discuss that with householders right at the outset; or we may do it after giving the sermon. But in calling at every door, keep that goal of a home Bible study in mind.

12 min: "Are You Ready?" Cover the article by questions and answers. Tie in announcement on lapel cards, celluloid holders and bumper signs. Include comments from May 15, 1966, "Watchtower" on "A Wise Person Will Listen."

8 min: Question Box. Discussion between two publishers.

10 min: Concluding comments. Announcement of arrangements for special Magazine Day activity on May 30. Also appropriate comments on slogan, page 4. Song 55.

## FIRST MEETING IN JUNE

Theme: Inviting Hungry Ones to God's Banquet for All Peoples. (Isa. 25:6) Song 5.

5 min: Introduction, text and comments.

12 min: Talk on month's theme, "Inviting Hungry Ones to God's Banquet for All Peoples." (Isa. 25:6) (See June 1, 1966, "Watchtower" and April 15, 1965, "Watchtower.")

15 min: Presenting the Good News—"Do You Let 'Make Sure' Help You?" A combination discussion and demonstration to show the value of having "Make Sure" with us in the service.

15 min: Discuss May 15 "Watchtower" article "A New Songbook!"

13 min: Closing comments. Song 107.

## MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	766	143.6	56.1	8.0	136.7
Pios.	9,101	96.9	35.6	5.3	103.4
Vac. Pios.	1,922	84.5	25.0	2.7	78.7
Pubs.	292,273	9.8	3.9	.6	11.4
<b>TOTAL</b>	<b>304,062</b>				

Public Meetings Held: 18,043

UNITED STATES GOAL FOR 1966  
332,695 Publishers

## HOW DID WE DO IN MARCH?

"He that sows bountifully will also reap bountifully." (2 Cor. 9:6) Our March report certainly illustrates the truthfulness of this scripture. How so? Well, we had another new peak of home Bible studies. Yes, 244,786 were conducted, an increase of 4,447 over February. The fact that we spent more time in the ministry and made more back-calls no doubt contributed much to this. Our average hours and back-calls, as well as magazine placements, came up very nicely, even though there was considerable sickness in some areas. How good it is to see all of you giving so generously of yourselves in the Christian ministry! Truly this is a labor of love, a real evidence of love for Jehovah and neighbor, which stands out in refreshing contrast to this system of things. May all of us continue bearing thorough witness as Jesus and Paul did, helping many more to embrace the way that leads to life.

## Do You Use It Wisely?

<sup>1</sup> "He's always here well ahead of time. Something must have happened to make him late!" Is this the way others comment when unavoidable circumstances prevent you from keeping an appointment on time despite your good planning and foresight? Or, when you are late, do they say to themselves: "He'll get here eventually. He's always ten minutes or so late"?

<sup>2</sup> Circuit servant reports indicate that at times service center groups get started late in the service because of tardiness on the part of some in the group. We don't want this to happen, do we? As dedicated Christians it is important for us to use our time wisely.—Eph. 5:15, 16.

<sup>3</sup> Being *habitually* late at meetings for service generally shows lack of loving consideration for others, doesn't it? In most cases scheduling and good planning in advance will enable us to be punctual. How can we do this in a practical way? Well, let's ask ourselves some questions. Do we cooperate with one another in the family so all can be ready on time? Or, if another publisher kindly arranges to pick us up for service, are we ready when he arrives? Or, for that matter, are we on time to pick up someone else? Are we equipped in advance with literature so we can go right into the field ministry immediately after the meeting for field service?

<sup>4</sup> As a study conductor, do you start and end the meeting for field service on time? If you are prone to

wait for latecomers, why not start on time? True, unavoidable circumstances will occasionally delay some, and we do want to show loving consideration. On the other hand, we also want to be considerate of those who are punctual. If any in your group are consistently late, it would be a loving thing to speak to them privately, encouraging them to be on time, doing so kindly, not in a critical spirit. Should the need arise on occasion, a note could be left at the service center for the benefit of the latecomers, telling them where the group is witnessing.

<sup>5</sup> The meeting for field service includes a brief discussion of the daily text and field points often suggested in *Kingdom Ministry*, as well as prayer. Before the group is dismissed the study conductor can also make assignments of territory and arrange for the making of back-calls, if that has not already been done. Thus, all can leave for the field promptly after dismissal. Afternoon and prestudy meetings for field service may be very brief and need not include the daily text.

<sup>6</sup> How, then, can we make wise use of our time? One way is cultivating promptness at meetings for field service. Get into the habit of being on time, in fact, early. In addition to showing consideration to others, this will give us more time to preach the good news.—Acts 14:3.

## Announcements

◆ At the service centers during May these suggestions for the meetings for field service may be used: Week of May 8, review a simplified sermon, using Revelation 21: 4, 5 or John 17:3 or other appropriate text. May 15, review sermon "The Bible's Promise of a Better System of Things." Publishers may use whatever sermon they prefer. May 22, suggestions for starting studies with those who have obtained literature. May 29, review purpose of House-to-House Record and give helpful suggestions on filling it out. June 5, review suggested sermon for June.

◆ All those planning to take one of the Society's assembly tours to Central or South America should have sent their applications to the Society by May 1. Anyone who has requested the application forms but has not turned them in should do so *immediately* if he plans to take one of the tours. The Society must know *now* how many definitely plan to take the Central and South American trips.

◆ These are the numbers of songs to be sung at the conventions this summer: 1, 5, 10, 20, 24, 25, 39, 41, 51, 55, 62, 63, 65, 66, 75, 78, 85, 89, 92, 100, 107, 118, 119.

◆ Monday, May 30, Memorial Day, will be a fine day for special Magazine Day activity. Some congregations may have cemeteries in their territory

they will want to visit, offering magazines and appropriate tracts. The May 22 *Awake!* will contain the article "Can the Dead Be Restored to Life?"

◆ Literature offer for June: *The New World Translation of the Holy Scriptures* and "Things in Which It Is Impossible for God to Lie," with two 32-page booklets, on a contribution of \$1.50. July and August: "Things in Which It Is Impossible for God to Lie," and a booklet, on a contribution of 50c.

◆ Congregations interested in unassigned territory should submit their requests before May 15.

◆ Regular pioneers, males, who have served at least three months and met minimum hour requirements of 100 hours each month, on an average, may obtain from the Society a certificate to file with Selective Service boards in support of their claim for classification as a minister by writing to Watchtower Society, 117 Adams Street, Brooklyn, New York 11201. Appointed servants who need it may also write for a certificate.

◆ Assembly lapel cards can be obtained in English and Spanish for 1 cent each. Publishers and pioneers will appreciate it very much if congregation servants make sure that each one has one before leaving for the assembly, because none will be avail-

## Are You Ready?

<sup>1</sup> In just a few short weeks the 1966 district assemblies will begin. Are you ready for them?

<sup>2</sup> Brothers, by all means plan to be present. There are matters that will be presented at these assemblies that every one of Jehovah's people will want to hear. They affect you and your ministry, and, as the remaining time before the end of the present wicked system of things grows shorter, it is increasingly urgent for us not to forsake the gathering of ourselves together.—Heb. 10:24, 25.

<sup>3</sup> For your convenience, Room Request forms have been sent to your congregation, and we suggest that they be discussed at the service meeting six to eight weeks prior to the assembly in your area. Don't forget that the form is to be mailed to the city where you plan to attend, and not to the Society. Volunteer Service forms also have been supplied, and these can be submitted along with the Room Request forms.

## Many Enjoy an Added Privilege—Can You Too?

<sup>1</sup> April is proving to be a month filled with joyful service to Jehovah. Being a pioneer has added to the joy of many. Over 9,000 have shared in regular pioneer service; close to 800 in special pioneer work and by April 15 over 18,000 had applied to have a part in vacation pioneer service. Now, add to that all the excellent activity of the other nearly 300,000 Kingdom publishers in the United States and you can begin to sense how busy Jehovah's people are, how many happy experiences they are enjoying and the grand shout of praise that is going up to Jehovah's honor. Aren't you glad to have a part?

<sup>2</sup> But back to the matter of pioneering. Vacation pioneering is something you can share in any time during the year. Is summer a good time for you? Have a share in this inspiring service for two weeks or longer whenever you can. Perhaps being a vacation pioneer will prove to you that regular pioneer service is possible. The thousands who have been joyfully serving full time for 10, 20, 30, yes, even 40 years and more invite you to join them as a pioneer. They rejoice in this added privilege of service. Can you too?

able at the assemblies. Celluloid holders for the lapel card are 5 cents each. Bumper signs for each assembly city, 4 1/2 x 20 inches, are 10 cents each; be sure to designate which assembly city when ordering these. Ascertain your needs and order soon.

# Presenting THE GOOD NEWS

## Do You Let "Make Sure" Help You?

<sup>1</sup> Many fine letters have come in from the brothers in all parts of the country, saying in one way or another: "How grateful I am for the new 'Make Sure'! So often, when a question has come up in the ministry, I have reached into my bag to get 'Make Sure' and almost immediately found just the scriptures I needed to give an answer." It is good to know that you are enjoying it. Many of you may have wished that you had time to sit down and become better acquainted with what's in it; so let's just take time to consider a portion together on the service meeting. It will do all of us good.

<sup>2</sup> Suppose someone has expressed himself strongly in favor of the Trinity. How many scriptures could you find to help him? Perhaps several on the spur of the moment, but don't you often find that later you remember points that you wish you had used? Here is where "Make Sure" comes in, because the points are always there, ready for use. Let's try it out.

<sup>3</sup> In as few seconds as it takes you to turn to the section on "Trinity" you are equipped to present a thorough discussion of the subject. Whether you turn to the listing of subjects in the front, or the Index in the back, you will be referred to page 484, where this section begins. Of course, the Trinity is

not a Bible teaching. So the book quotes those who do teach it to show what they say. There are both Catholic and Protestant statements of belief. The material that follows shows just how those statements of belief are contrary to the Bible, and the Bible translations quoted, you will observe, are the ones that are used by those who believe in the Trinity. You will find it most persuasive to start right at the beginning, taking each subheading in turn, and using as many scriptures as you feel are necessary to support each point. The scriptures used by Trinitarians in their effort to prove the Trinity are included too. For example, on page 487, John 10:30 is set right alongside John 17:20-22, making clear its meaning. What about the Trinitarian statement at 1 John 5:7? Starting on page 488, you will find proof for both Protestants and Catholics showing that it is spurious.

<sup>4</sup> All this information is right at your fingertips; powerful scriptures are assembled for powerful argument. "Make Sure" can be used to answer quickly and persuasively almost any doctrinal objection that you will meet. But this is its defensive use. It can also be used to clarify doctrinal truths and explain the Scriptural basis for the theocratic organization and the way in which we carry on our ministry. As you use "Make Sure" we feel that you will find it to be a great help in presenting the good news.

## IT'S NEW!

<sup>1</sup> During the past few days the Society has been preparing an attractive four-page folder for your use in the ministry. It stimulates interest in the book "Things in Which It Is Impossible for God to Lie" and invites people to order it and to avail themselves of the free home Bible study service offered by Jehovah's witnesses.

<sup>2</sup> Ten million of these folders are being printed, and we will send some to your congregation, free of charge, along with your songbook order. There will be about thirty for each publisher, but please do not order more. For now, that's all we have.

<sup>3</sup> These are meant to be left at homes where you know people are living but where no one is at home when you call. By using them well during May and June, it should be possible for us to reach the people in ten million homes where we otherwise would not be able to give a witness. They do not take the place of the handbills; you may leave both the folder and the handbill under the doors of not-at-homes.

<sup>4</sup> When anyone in your territory responds to the folder and orders the new book or requests a home Bible study, we will let you know so that you can follow up on the interest. It will be interesting to see what results we get.

## THEOCRATIC NEWS

◆ Argentina reports the highest floodwaters in the Paraná River since 1905. Publishers in good spirits, though Barranqueras, Chaco, Kingdom Hall destroyed and brothers are without homes. Meetings continue to be held, even though publishers have to wade through water to get to them. Society has sent food, clothing and money to help brothers.

◆ February's total of 744 publishers in Nicaragua is a 34-percent increase over last February. Come down and see us in December. We are having a convention, too, you know.

◆ In New York City 13 new congregations have been formed this past year; the total is now 172. On April 5, 30,234 were on hand at these congregations for the Lord's evening meal; 250 partook.

◆ Already three groups of circuit and district servants have come to Brooklyn Bethel for the new two-week Kingdom Ministry School. More are to come in the fall. Emphasis has been placed on shepherding the flock, taking time out from other things, when necessary, to aid those who need mature assistance.

◆ On April 24 rooming work began for the Toronto assembly. As many as 50,000 are expected from the U.S. and Canada.

## Question Box

● When is it in order to contribute for transportation supplied by others?

The principle to keep in mind in this regard is that love "does not look for its own interests." (1 Cor. 13:5) So when we enjoy the transportation facilities of others on a regular basis, it is always fitting for us to offer a reasonable contribution to help in covering expenses. Since the car owner is the one providing the transportation, he may be asked what contribution he would like. So it is fitting to discuss the matter with the car driver and for him to let his wish be known. A definite agreement does help to avoid any misunderstandings. Some brothers just leave the agreed-upon contribution in the ash tray of the auto. Even though we might tend to feel in some instances that the car owner may not need the contribution, the loving thing is to offer to contribute. Of course, in some cases a car owner may make it known he does not desire any contribution, and it is proper to heed his wish.

The car owner, of course, should use discernment in the matter of contributions. Some persons do not have much in a material way and may not be able to get to meetings if they have to pay the regular bus fares.

In certain areas those in need of transportation live some distance from the Kingdom Hall. It is a loving service on the part of those who do have transportation facilities to plan their affairs to help those who might not otherwise be able to attend meetings or share in the service. In this matter, as in all others, let us discern what would be the loving thing to do.



Help those starting in service in April to continue.



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 6

Dear Publishers:

We have been asking ourselves, "What will the results in the U.S.A. be for April?" Now the final figures are in, and we rejoice because such a fine witness was given and you worked hard.

First, look at the hours. Excellent! There were 5,263,371 hours spent preaching. Bible studies conducted, one-quarter of a million! To be exact, there were 258,569 Bible studies, a new peak for the U.S. Your magazine distribution, 7,191,379 copies. Additionally, you obtained 148,280 new subscriptions. The report is fine and all Kingdom publishers have reason to be glad. But now we have another question. Did we lose some sheep in April? A year ago we had 327,588 publishers in the field. But this year we had 318,559. We are wondering why, and we guess you are too. This is serious, isn't it? Did your congregation have fewer sheep in April than last year? How many? How did it happen that we had 9,029 fewer publishers in April? True, this is our best month in publishers so far this year, but why did we not have as many as in 1965? Really, we had a whole year, twelve months, to help mature those publishers who worked with us last year. Did we get these publishers to the meetings regularly during the year and help them mature? Did we continue to show interest in them and have studies with them? Did we try to take them in the field service with us during the past twelve months? Why did some of those persons discontinue publishing? Who were they? Teenagers? Children? Grown-ups? Baptized ones? It makes us think, doesn't it?

It is easy to say, "It is the trend of materialism, you know," and to let it go at that. It could be. But we would rather look at it from this point of view. Have we, Jehovah's witnesses, done everything possible to help our brothers who once shared this glorious treasure of service to fully appreciate it?

## We Have What They Need

<sup>1</sup> No doubt you have observed, as we have here in Brooklyn, that perhaps the majority of homes have a Bible. Yet we know that merely having a Bible has not given people accurate knowledge of God's purposes. Haven't you also discovered that even those who have done some Bible reading often admit that they have difficulty in understanding it? Of course, we know that the archaic language is one of the problems. Yet we are aware that their lives depend on understanding and applying God's Word. So when we call at the homes of the people with the *New World Translation* we can have confidence that what we are offering is what they really need. And if they will listen for just a few minutes, any one of us can show them that it is a Bible that is a delight to read, can't we?

<sup>2</sup> But in addition to that, people need help to understand the full significance of what the Bible says. Again, Jehovah has provided us with just what people need in order to be guided aright—the *'Impossible to Lie'* book! We've all enjoyed reading the book and discussing it together at the congregation book study, and we realize that it is just what people need if they are going to come to an accurate knowledge

of the truth. So when we offer these two publications—the *New World Translation* and the *'Impossible to Lie'* book, and two booklets, for \$1.50—we can be confident that this is what people need.

<sup>3</sup> Realizing what people need, haven't you often used the scripture at John 17:3 in your ministry, stressing the householder's need to take in life-giving knowledge of God and his Son? And here in the *'Impossible to Lie'* book we have just that! A whole chapter on the true God and another on his Son!

<sup>4</sup> Something else that all of us have found that deeply concerns honest-hearted persons is this: Why does God allow wickedness? Many have become agnostics because they stumbled over this issue. Others may profess to have faith, but it is weak. What can we do to help them? Offer them the *'Impossible to Lie'* book; chapter 15 answers their question, and satisfactorily.

<sup>5</sup> Some other people that we would like to help are difficult to reach for a different reason—they are seldom at home when we call. Here again we have something to fill the need! The Society has printed 10,000,000 folders advertising the *'Impossible to Lie'* book and

(Continued on page 2, col. 3)

Where are these lost sheep, 9,029 of them? Have we neglected something during the year? Maybe we were so busy with our own Kingdom interests that we failed to look around and help some of our brothers who were in need. We have a responsibility toward them to help them, maybe even find them again.

They are nearby because they attended the Memorial. There were 558,494 in attendance with us, 22,763 more than during the previous year. That is wonderful. There were 5,016 partakers of the emblems, 107 fewer than during 1965; but, then, we expected the number of the remnant to decrease. Interested people are

associating with us, because at the special public meeting we had 326,263, an increase of 9,483 over the previous year. That's good! But the question is, Where is that one sheep, or two, that strayed from the ninety-nine? Do you think we can find him?—Matt. 18:12-14.

May Jehovah bless all of us as we make it our business to find the lost sheep, feed them, cherish them and help them get back into the fold, there to enjoy the fellowship of God's flock.

May Jehovah bless all of you in your happy, interesting work.

Your brothers,  
THE BROOKLYN BRANCH OFFICE

★ Inviting hungry ones to God's banquet for all peoples. ★

# Your Service Meetings

## SECOND MEETING IN JUNE

Theme: Sharing Our Spiritual Plenty with Others. Song 65.

5 min: Introduction, text and comments. Include some reference to Isaiah 25:6.

20 min: "We Have What They Need," also "For Use on Bible Studies." Questions and answers; perhaps a short demonstration.

10 min: Branch letter. Discuss with congregation as a whole or in an appropriate demonstration.

15 min: Plan for an Upbuilding Summer.

(2 min.) Chairman: School is out or soon will be in most localities, and youths in the congregation are looking forward to an enjoyable summer. With planning, it can also be upbuilding. What are you and your family planning to do in the next few months?

(4 min.) Mature brother, preferably one with a family, discusses with two other parents his plans for himself and his family for the summer. Highlight attending the assembly. Comment on any plans for enlarged field service, which may include vacation pioneering for some of the family, or at least more service for the children under the supervision of the parents. Brother asks what the other parents are planning for the summer months. Perhaps they have not given the matter much thought. May have in mind going to the assembly, but had not really planned anything definite as to added service activity. Brother comments that summer goes by fast. Advance planning helps us to get done the things we want to; otherwise we find that the summer is gone and we never did get them done. Parents agree that added theocratic activity would make the summer especially enjoyable and upbuilding; they plan to discuss prospects as a family.

(6 min.) At mealtime the next day father, mother and children discuss prospects for summer. Father asks children what they are planning to do. One says he is looking forward to assembly, relaxing, sports, etc. Other child agrees. Mother says that it would be fine if they could plan some of their outdoor recreation together while the weather is nice; others like the idea. Father suggests that the children might enjoy having an increased share in field service, and perhaps they can arrange so the family can do it together. Children would enjoy that. Mother says that she could plan to take some time several days a week to work along with them in service during the day. Father comments on when he can be with them. If anyone in the family can plan some time to vacation pioneer, by all means include that. All delighted with prospects; something to look forward to when plans are made in advance. (Make the demonstration true to life.)

(3 min.) Chairman encourages families to work together as much as possible during the summer. Point out the blessings of vacation pioneer service, whether for two weeks, a month, two months or more.

2 min: Accounts servant's report.

8 min: Concluding comments. (Include appropriate Announcements, "How Did We Do in April?" and "Assemblies Start This Month." Song 62.

## THIRD MEETING IN JUNE

Theme: Helping All to Keep "a Firm Hold" on Life. (1 Tim. 6:19) Song 66.

5 min: Introduction, text and comments.

15 min: Talk based on article "Time Is Running Out!" in June 1, 1966, "Watchtower."

15 min: Servant discusses with undedicated publisher questions that that one has about dedication and baptism. Draw material from "Make Sure," pages 39-42, 150-153.

15 min: Presenting the Good News—"Getting a Hearing Ear." Talk and demonstration of main points. Make it applicable to local circumstances.

10 min: Concluding comments. Local experiences with current offer may be tied in with items from Theocratic News. Remind brothers to bring "Preaching and Teaching in Peace and Unity" booklet next week. Paragraphs 1 to 4 will be covered. Song 78.

## FOURTH MEETING IN JUNE

Theme: Making the Truth Available to All. Song 85.

5 min: Introduction, text and comments.

20 min: Magazine Distribution.

(10 min.) After magazine-territory servant starts talking about 'street witnessing' a brother raises his hand and, on being acknowledged, says, "Are we still supposed to do street witnessing? I hardly ever see anyone doing it except at assemblies. Usually we go from house to house." Servant shows it is good to go where we can meet people and accomplish most good. All features of service are good. Scripturally based street witnessing is not out-of-date. (Prov. 1:20, 21; Acts 20:20. For further information see "The Watchtower," issue of November 1, 1957, page 668, paragraphs 11 and 12.)

Where and when is street work advantageous? Some publishers and pioneers enjoy excellent results in magazine activity early in the morning before it is wise to witness from house to house, or at times when persons are leaving for work or are coming home. In areas where there are people living in hotels or inaccessible apartment houses publishers often do more street witnessing than they would in other areas, because this is about the only way that many of these people can be contacted with the Kingdom message.

As with any magazine activity, it is well to be familiar with contents of issues you offer and it is usually good to highlight one point or article in a magazine. Since persons on the street are usually in a hurry, it is important to keep that in mind when approaching them and make your presentation brief. How can this work be done? The most successful way is to approach persons waiting for others in automobiles along the street or in parking lots at shopping centers, those waiting at the bus stop or train station, persons leaving or entering large factories or other buildings, people walking down the street, etc. Why not share in street witnessing yourself? (See "Qualified to Be Ministers," Study 46, page 185.)

(8 min.) Demonstrate some ways that it would be appropriate in your territory to do street witnessing. Magazine-territory servant may call on

various publishers he has asked to prepare presentations. As much as possible use publishers who really do that type of work. Before or after each demonstration, it may be helpful to explain pertinent points regarding the approach.

(2 min.) Chairman encourages all to share in street witnessing as opportunity affords. When offering magazines, always be kind, respectful and polite, never insistent. Street witnessing can be done at any convenient time, morning, afternoon or evening, and usually in any public area or place, as long as one does not block the door or disturb others, allowing the passersby free access to the street.

15 min: Question-and-answer coverage of paragraphs 1 to 4 of "Preaching and Teaching in Peace and Unity." Remind brothers to bring booklet next week (unless you have a fifth meeting in June) and study paragraphs 5 to 9.

8 min: Question Box. Person now associating with congregation asks a servant if he should send a letter of resignation to church with which he was previously affiliated.

12 min: Concluding comments. Comment on article entitled "Is It Up-to-Date?" Include suggestions on places and means for magazine distribution locally. Song 89.

## FIFTH MEETING IN JUNE

This can be prepared by overseer. Consider carefully needs of the congregation and arrange for interesting, beneficial program.

## FIRST MEETING IN JULY

Theme: Maintaining Worship at "the House of Our God." (Rev. 7:15) Song 63.

5 min: Introduction, text and comments.

10 min: Talk on theme for month, "Maintaining Worship at 'the House of Our God.'" See "The Watchtower" of July 1, 1966, and December 15, 1965.

15 min: "Carrying the Load Well." Overseer (if possible) discusses points with congregation book study conductor who has difficulty getting everything done.

20 min: Question-and-answer coverage of paragraphs 5 to 9 of "Preaching and Teaching in Peace and Unity." Read and comment on scriptures as time is available.

10 min: Concluding comments. Literature offer for July. Encourage any who can to share in witnessing activities on the fourth of July. Song 119.

**We Have What They Need** (Cont'd)  
explaining the free home Bible study service that we offer. So even when people are not at home, we can slip this attractive folder under the door, and this may stimulate them to obtain what they need. Have you obtained your personal supply? Be sure to use them all.

<sup>6</sup> We have all come to realize that there has never been a time when more people needed to learn God's will before it is too late. Our work is urgent! We have what they need. It is a privilege for all of us to share in taking it to them.

# Carrying the Load Well

<sup>1</sup> "How do you get everything done?" is the question that is often in the minds of assistant servants reaching out for the office of overseer, especially so when they see all the work the congregation servant has to do. (1 Tim. 3:1) His duties are certainly many, aren't they? However, week after week a capable overseer endeavors to care for these responsibilities so that the congregation will operate smoothly. It is apparent that he must take care of small matters as well as big ones day after day. But how does he find the time, and how does he remember all the things he must do?

<sup>2</sup> Many capable overseers keep a checklist to help them. Do you? Some may use a notebook, others a small diary, desk pad or a calendar, writing down things to be accomplished at certain times and checking them off when finished. It saves time, organizes their work and serves as a constant reminder. Their checklist for the coming month is made out as soon as they receive their *Kingdom Ministry* and have read it over. The publishers also reading *Kingdom Ministry* know what should be done and, when they see their overseer progressively carrying out his work, they develop even greater respect for him as one who can be depended upon.

<sup>3</sup> To see the work involved, look

## Assemblies Start This Month

<sup>1</sup> Yes, the "God's Sons of Liberty" District Assembly opens at Toronto June 22 through 26. Will you be there? Evidently a great crowd will be, and what a spiritually upbuilding five days they will have together!

<sup>2</sup> Incidentally, if you are going to one of the Canadian assemblies you may want to keep in mind that the U.S. dollar is worth approximately \$1.08 in Canadian funds. However, if you do not want to, it is not necessary to convert U.S. funds into Canadian currency, as American money is readily accepted anywhere.

<sup>3</sup> Rooming work will also be starting in other cities during June. In San Francisco and Dallas the brothers will begin to sign up rooms on June 12, and on June 19 in Baltimore. So, your brothers are getting ready for you. They are anxious for you to be with them for the full five days of the assembly. And you will be glad if you make arrangements to do just that. The program is just what we need, and it is one that we will all long remember.

through this *Kingdom Ministry* and put down all the things you would have to do if you were overseer. For June you would need to assign meeting parts, plan for rehearsals so that the brothers will gain the most good from the meetings, and meet with the school servant. Did your list cover all these points? Local congregation events and the individual spiritual needs of publishers will make the list even longer.

<sup>4</sup> Can the overseer carry all this load by himself? No, it is apparent that he needs help. Whether you are a servant in the congregation or

## Announcements

◆ Literature offer for July and August: "*Things in Which It Is Impossible for God to Lie*" and a booklet for 50 cents.

◆ It is suggested that a half hour on the service meeting following the week most of the congregation attend the district assembly be used to review assembly highlights. Encouraging experiences may be included. Overseers will want to plan this in advance, making whatever adjustments are necessary in the service meeting schedule.

◆ Those who wish to share the joys of vacation pioneering for two weeks, a month or more this summer are encouraged to get an application and fill it out right away.

◆ Congregations may find it advantageous to arrange for group witnessing on the fourth of July, since that is a holiday for many persons.

◆ Suggested meetings for field service: June 12: Deal with common objection encountered when making the offer. June 19: Suggestions for 'getting a hearing ear.' (See *Presenting the Good News*.) June 26: How studies can be started. July 3: Review current sermon.

◆ Starting July 3, circuit servants will give the public talk "Christendom or Christianity—Which One Has Failed?"

◆ Please order handbills four to six weeks in advance, and remit exact cost with handbill order, figuring cost at 25 cents a thousand.

◆ Overseer and school servant will meet early in June to discuss the congregation's ministry school.

◆ When ordering bumper signs for conventioners, please be sure to indicate the assembly city for which they are desired. If you have not yet ordered bumper signs and lapel cards, now is a good time to do it.

◆ Pioneers may obtain songbooks at half the publisher rate. Records are available to pioneers for their personal use at 50c each.

◆ When the new records are used to accompany congregation singing, at least at the beginning it may be wise to remind the brothers not to sing during the introduction or during the interlude before the final verse.

◆ New publications available:  
*From Paradise Lost to Paradise Regained* —Tswana, Ga

◆ Out of stock in U.S.A.:  
1966 Yearbook —English, Spanish  
1965 Watchtower and Awake! bound volumes —English, Spanish

a publisher, you can assist the overseer. For example, the assistant congregation servant can advise the overseer of trends that need attention in the congregation. Study conductors have certain things that need attention at their service centers and they can call these to the overseer's attention as well as making personal calls on publishers who need assistance. Publishers, by cooperating with the overseer in every way, just getting their field service reports in on time, helping to keep the Kingdom Hall clean, and supporting arrangements for field service, are a great aid. If all cooperate together, the overseer can carry his load more effectively and efficiently, and that with benefit to the entire congregation.

## Question Box

● Before becoming one of Jehovah's witnesses, is it necessary to request that one's name be removed from the membership roll of his former religion?

Generally speaking, what does coming out of Babylon the Great mean? Straddling the fence and keeping a nominal membership in a Babylonish religious system and at the same time desiring to be listed in the files of a congregation of Jehovah's witnesses? What does Revelation 3:15, 16 say? When a person approaches Jehovah to make a dedication, is He pleased to accept such one and at the same time let him list himself as a member and supporter of Babylon the Great? Where, definitely, does one stand? Or is one indifferent?

One's serving personal notice on Babylon the Great furnishes an opportunity for a witness. If a Christian writes his former church, this should be done with dignity, briefly stating why he is becoming one of Jehovah's witnesses. One may wish to enclose an appropriate magazine, booklet or tract, such as "What Do Jehovah's Witnesses Believe?"

In some lands failure to remove one's name from the membership roll of a false religious organization means that part of one's tax money will continue to go to that church. That, of course, would not be desirable; so, in such a case, diligent effort ought to be made to get one's name removed from the church register.

If a person withdrew from Babylonish religion many years ago, he does not need to be disturbed if he did not make a formal withdrawal from the church with which he was associated. The fact that, perhaps in childhood, one's name was entered on the membership rolls of a church has no bearing on his present course; nor does it make his dedication invalid. What is it that actually makes one a member of a Babylonish religion? It includes attending church services, engaging in church social or recreational functions and contributing to the church. By ceasing to attend, participate, share in false worship and contribute, it should be clear to the church organization and observers in general that one is no longer a member, whether an actual letter of withdrawal was submitted or not. With an individual's ties to a false religious organization cut, he may share in the Christian ministry and make a valid dedication to Jehovah God, if otherwise qualified.

# Presenting THE GOOD NEWS

## Getting a Hearing Ear

<sup>1</sup> Are you finding it difficult to get people to listen to you in the ministry? Many of us are having this difficulty, at least in some of our territories. But why? Is it because people are deciding they do not want the Kingdom good news? In some cases this is no doubt the reason. Yet in others it is not, especially when other publishers can go into the same territory and have good success. Well, how is it that they get a hearing ear? You will no doubt find that a number of things are involved.

<sup>2</sup> For instance: Have you observed that children, even though their presentations are very simple, can often hold the undivided attention of adults? Perhaps you have noticed that foreign-speaking publishers and new publishers often get a hearing ear where others do not usually succeed. Is it that their presentations are both simple and very expressive? Perhaps we, too, should strive for greater simplicity and warmth.

<sup>3</sup> It has been said that women do not take as great an interest in technical things or political subjects as men do. Women are interested in living conditions, their relatives, other people, their homes and children. So when you talk to women in your territory build your pre-

sentation around the things that are of greatest concern to them, and keep it simple.

<sup>4</sup> Men, too, are often more interested in local events and problems than they are in those of other countries. A man's job, his family and their safety are of immediate concern to him. Young people are interested in their future; older people, in their security and better health. But no matter what people are interested in, it soon becomes apparent to them that they cannot remedy all the difficulties they face. It will take someone more capable than man. Their hope lies in the Kingdom.

<sup>5</sup> Jesus said that the good news of the Kingdom is the message we are to carry to all in our territory during this "time of the end." If we feature the Kingdom theme, we will be able to keep things simple. Also, you will find it easy to make personal application of information concerning God's kingdom. Help the householder to see himself being benefited by the Kingdom. If our presentations are simple, warm and fit the individual's needs personally, it may be all of us will be able to reach the ears and hearts of more people in our territory. In this way we will be able to aid more people by our presentation of the good news.

## For Use on Bible Studies

<sup>1</sup> You will be interested to know that we already have the book "*Things in Which It Is Impossible for God to Lie*" printed in nine languages—Danish, Dutch, English, Finnish, French, German, Italian, Portuguese, Spanish—and more are on the way. These are tongues that are spoken by 833 million of earth's inhabitants, and it is wonderful to realize that we are equipped to use this fine study aid to help any of them to learn the truth from God's Word. We would like to do more than place the book with them; what we really want is to have a regular home Bible study with them.

<sup>2</sup> Our brothers have found this book ideal for the purpose. It comes to grips with the thinking that is

prevalent in our day and helps persons to see why they should build their faith on the Bible. In most cases it is good to start right in at the beginning of the book. Of course, at times we meet a person who is particularly interested in a certain subject, and we need to be flexible. It may be necessary to start studying the chapter that specially interests that householder. But when the study is well established, it would be good to go back and cover the earlier part of the book too. The important thing is to help interested persons to study on a regular basis; and Jehovah, through his organization, has provided us with a fine instrument to accomplish it.

## THEOCRATIC NEWS

◆ The forty-second class of Gilead School began April 25, 1966, with 106 students from 13 lands. Seventy-nine of them are learning Spanish; others are learning French or Japanese.

◆ Italy reports a new peak of 9,984 publishers in March—a 10.4-percent increase. Congregation publishers reached the ten-hour goal for the first time.

◆ Gabon, West Africa, reports 92 publishers in March, for an increase of 26 percent over last year's average.

## Is It Up-to-Date?

<sup>1</sup> Not long ago two Witnesses on vacation in Connecticut inquired in the town where they were staying as to the location of the Kingdom Hall. Without hesitation the shopkeeper told them where it was, near the edge of town. They drove out to the hall and stopped to read the sign in front to make sure of meeting times, so they could plan to be there. It did not appear that any of the brothers were at the hall just then, so the visitors started to drive away. But as they did, a brother came from behind the hall, curious to see who had stopped. The visiting Witnesses were glad to meet him, and told him that they were looking forward to being at the meeting there Friday evening. "Our meetings have not been on Friday for quite a while," he said. "We meet on Thursday." It was a good thing that the visitors met him, because, if they had followed the sign, they would have missed the meeting.

<sup>2</sup> In another location, in Pennsylvania, a Witness whose husband is not in the truth located a Kingdom Hall and checked the sign in front to be sure about meeting times. She worked hard to get the children ready and, with her husband's permission, left for the hall—just in time for the concluding song. Meeting times had changed, but not the sign.

<sup>3</sup> What about the sign that shows meeting times at your Kingdom Hall? Is it up-to-date?

## APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	738	143.1	54.0	7.9	190.7
Pios.	9,083	95.9	33.6	5.2	139.1
Vac Pios.	18,646	76.2	22.0	2.3	102.6
Pubs.	290,092	9.9	3.3	.6	13.4
<b>TOTAL</b>	<b>318,559</b>				

Public Meetings Held: 20,928

**UNITED STATES GOAL FOR 1966**  
332,695 Publishers



**Be at the preaching work urgently!**



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 7

Dear Publishers:

There has been a lot of excitement around Bethel during June. The Gilead students have been talking about missionary partners and foreign assignments. Classes for the circuit and district servants have been in session, and we have been very busy filling your orders for the new songbooks and records.

Just the other day we were talking about you young folks who are dedicated to Jehovah and the wonderful prospects ahead of you. You can get a truly fine education through the meetings at the Kingdom Hall, especially if you enroll in the Theocratic Ministry School. Then when you finish high school, there is the pioneer service open to you, and it is a joy to see many taking up that full-time service.

A great need still continues for brothers and sisters to take up missionary service in other lands. If a person enters the pioneer service when he graduates from high school, by the time he is twenty-one years of age he may well be ready for an invitation to Gilead and foreign service. If a person's heart is set on doing the kind of work the apostle Paul did, traveling into foreign fields to spread the good news, what a life of joy he can experience!

Then, of course, there is Bethel service to consider. Some have made it their life's work. In time others leave to get married and then continue on in pioneer work, special pioneer activity or circuit service. Some may return later for training at Gilead School.

So, wonderful opportunities exist for young persons who are devoted to Jehovah. This is something for parents to think about so that they aid them to develop a deep appreciation for spiritual things. Then they will want to build their lives around their service to God.

You young folks have the prospect of full and satisfying lives ahead of you in Jehovah's service. Consider the possibilities seriously,

## Preach the Word—Anytime

<sup>1</sup> Many of us have been looking forward with keen anticipation to July this year. Why? Well, for quite a few of us that is convention time. If you did not attend the assembly in Toronto, you may be heading north to Canada along with many of us for one of the "God's Sons of Liberty" District Assemblies during July.

<sup>2</sup> What a happy time we will have! We will hear the Word of Jehovah come alive for us on the platform, and this will be most encouraging and upbuilding. Of course, we are all looking forward to that thought-provoking public talk, "What Has God's Kingdom Been Doing Since 1914?" Additionally, on the way to and from the assembly no doubt you have in mind sharing the truth with people such as motel owners and personnel, gas station attendants, restaur-

yes, prayerfully. When attending the "God's Sons of Liberty" District Assembly this summer, give careful attention to the talk on the first day, "What Full-Time Service Accomplishes"; also the keynote speech, "Building on a Right Foundation with Fire-Resistant Materials." Then, why not sit in on the meetings held with those interested in Gilead School and missionary service and those interested in Bethel service? We feel that, if you pay close attention to what is said at the assembly, you will feel motivated to action. But then do not fearfully hold back; with faith in Jehovah, act!

The May report shows that there were well over 308,000 publishers in the field service during the month. During the 1966 service year we have consistently been able to report over 301,000 publishers each month. It is evident that there is a solid group of publishers who make up the main core of Jehovah's witnesses here in the United States. That is fine. We hope that the

rant people and others. If you haven't tried this yet, we recommend it; many of us have had marvelous experiences in doing incidental witnessing. The truth is so wonderful, and we want to feel free to share it anywhere, anytime. —2 Tim. 4:2.

<sup>3</sup> Many of us are looking forward to having a vacation as a fine change of pace during July too. Some brothers have had excellent experiences during their vacation periods just because they had their Bible, briefcase and some literature along. Opportunities to witness are ever present, and if we take advantage of them we can enjoy some outstanding blessings.

<sup>4</sup> Of course, incidental preaching is not the only witnessing we will be doing in July, is it? Naturally, we want to start as many home

(Continued on page 2, col. 3)

coming months will continue to show that steady activity on the part of Jehovah's people here.

Many April reports from other lands have now been received, and it is gratifying to see what some have done. Belgium was up nearly 15 percent in publishers. Brazil had an increase of over 21 percent, so they now have 40,340 publishers. Chile reported a 22-percent increase. Republic of the Congo, with its branch office in Leopoldville, had a 54-percent increase. Truly marvelous! It is evident that the work is still moving ahead.

Oh, yes, another point of progress: All the old buildings have been demolished on the lot next to our factory here in Brooklyn, and we expect at this time of writing that excavation will begin during June for the new ten-story printing plant.

May Jehovah richly bless you as you continue to declare the good news of his kingdom.

Your brothers,  
THE BROOKLYN BRANCH OFFICE

★ Maintaining worship at "the house of our God." ★

# Your Service Meetings

## SECOND MEETING IN JULY

Theme: Paying Constant Attention to Our Teaching. (1 Tim. 4:16) Song 20.

15 min: Introduction, text and comments and handling of Branch letter. Give warm encouragement to young people and pioneers to make Gilead or Bethel their goal.

17 min: Profitable discussion between publisher and honest inquirer who asks, "Did Peter Visit Rome?" (Based on March 1, 1966, "Watchtower," pages 150-155.) Use main headings as guideposts to conversation.

15 min: "Preach the Word—Anytime." Question-and-answer coverage. Keep lively and enthusiastic. Have scriptures read and applied.

3 min: Accounts servant's report.

10 min: Concluding comments. Include some appropriate points on development of Scriptural theme from 1 Timothy 4:16. Also, cover "How Did We Do in May?" Song 89.

## THIRD MEETING IN JULY

Theme: Putting Jehovah's Worship First in Our Lives. (Rev. 14:7) Song 92.

8 min: Introduction, text and comments. Two publishers discuss material and register appreciation for excellent encouragement that text provides for us day by day.

10 min: "Stepping Over into Macedonia." Question-and-answer coverage.

17 min: Discussion of material in "Make Sure" on "Sign of Christ's Presence," pages 451-456. Could handle this as a TV interview with two brothers answering the question: "What makes you people think we are living in the last days?" Make the setting in accord with actual conditions. If working unassigned territory, or assisting another congregation, interview could be as a result of doing this work. If working local territory, then adjust setting.

15 min: Presenting the Good News. Questions and answers and demonstration of appropriate points.

10 min: Concluding comments. Include appropriate thoughts on slogan on page four and selected items from Announcements and Theocratic News. Song 118.

## FOURTH MEETING IN JULY

Theme: Attending Meetings with Regularity. (Heb. 10:24, 25) Song 41.

10 min: Introduction, text and comments and "Keep Up the Good Work."

10 min: Discussion between two publishers on benefits of attending assemblies. Can draw on past experiences and blessings at assemblies or this year's assembly, if have already attended one.

15 min: Talk on "Make Sure" material on "Encouragement," pages 171-174. If desirable, can have a short demonstration portraying an experienced brother calling on one who needs encouragement. This should be done in an upbuilding manner.

15 min: Demonstration. "Can We Do More to Help?"

(3 min.) Chairman: Discusses the value of meetings. They build up our spirituality. We need all of them each week for growth to maturity. Meetings are highly essential to our Christian development and faith. We can help one another to attend.—Heb. 2:1; 3:12; 12:1, 2.

(4 min.) A mature sister visits an-

other sister who has been missing a number of meetings. (If it seems practical, the sister might be calling on phone rather than personally visiting.) She wonders how the sister has been. Tells her about the excellent meetings they have been having and of the especially interesting subject to be discussed in public talk on Sunday. Does not scold her, shows a loving interest in her and her family, asks how the children are, whether they have had some illness, for there has been quite a bit of sickness of late. Wonders if she can be of help and gives encouragement in an upbuilding, friendly and helpful manner.

(1 min.) Chairman. How good it is that we show an interest in one another and, of course, when we see persons missing meetings, we want to encourage them and help them to be present, if at all possible.

(5 min.) Family (the ones above who have been missing meetings) just home from meeting, reflect on how much they enjoyed excellent talk. Glad they stayed for "Watchtower" study too. Brothers were so warm and friendly. They are glad sister called to express interest in them and remind them of good things they have been missing. Husband and wife sit down and talk over the situation. They realize they have been lacking in spirituality of late, have slacked their hands and need building up. They are concerned about influence of world on family without protection of God's spirit. Wife asks: "What is holding us back? Why don't we regularly attend meetings?" Husband then suggests: "Let's list the reasons and see if we are justified in staying away from meetings." Husband then lists such things as overtime, unexpected guests, the fact that he is tired when he comes home from secular work, and sometimes they plan for other things at the time the meetings are scheduled. Husband then reasons with wife and states that he realizes none of the above are sufficient reasons for not attending meetings. They both come to the right conclusion, that they should be attending meetings and it will do much to develop the spirituality of their family and give them the right outlook on life. Wife again expresses appreciation for the sister's call, displaying a loving interest in them and family.

(2 min.) Chairman. Encourages audience to prepare for, attend and participate in meetings. Show a concern for others and their spiritual development. No need to criticize or condemn. Reason with them and lovingly offer help. This builds up unity, spirituality and better praises of Jehovah God.

10 min: Concluding comments. Also, "Is It Listed?" and "Very Fine Encouragement." Reason with publishers on importance of being friendly at Kingdom Hall. Greet strangers, build up warmth and loving atmosphere. Strangers should be such only one time. Song 85.

## FIFTH MEETING IN JULY

Please arrange program locally.

## FIRST MEETING IN AUGUST

Theme: Become Mature Ministers in Order to Aid Others. Song 100.

15 min: Talk on month's theme. (Based on article in August 1, 1966, "Watchtower.") Also include some

points on the text and comments for the day.

10 min: Discussion between two mature brothers, with one preferably the magazine-territory servant, on the material in the Question Box.

15 min: Talk by mature brother based on May 1, 1966, "Watchtower" article "Increasing Happiness Through Christian Economy," pages 283-286. Slant toward possible problems needing solution such as contributing toward rent of Kingdom Hall, families setting aside sufficient funds to attend conventions, or making contributions to the Society for the worldwide advancement of the work, or whatever local application is needed. May want to feature a discussion of appropriate points.

10 min: Demonstration on directing interested ones to the organization at home Bible studies by encouraging attendance at the Theocratic Ministry School. Stress use of visual aids to encourage attendance at the school. Use such aids as the counsel slip, school schedule, Bible and "Beneficial" book.

10 min: Concluding comments. Could conduct review with audience on how theme has been developed throughout program. Song 63.

## Preach the Word—Anytime (Cont'd)

Bible studies as we can, for we recognize how much good we can accomplish in this fine avenue of service. In this regard, several days ago one of the brothers here at Bethel was talking to a sister from his congregation, and she felt somewhat discouraged. The reason for this was that she couldn't seem to fit her Bible study in at any other time except before the book study on Tuesday evening, and she felt this was not a proper time for it. This sister was encouraged by her overseer to feel free to preach the Word at anytime. Some of our brothers in urban areas have found they have had great success in conducting studies for the first hour of service on Sunday morning, and there is no objection to doing this either if you find it advantageous. You know your territory locally and what is best for it. (1 Cor. 9:19-23) With regard to starting studies, we hope you enjoy the practical suggestions under Presenting the Good News in this issue of *Kingdom Ministry*.

<sup>5</sup> We here at Bethel hope you have a fine time during July, attending an assembly, sharing the truth with others, placing bound books and starting studies. We will be doing the same things. When the month is finished, we should be able to look back on it with great satisfaction because of our zealous and voluntary works of preaching the Word anytime, anywhere.—Ps. 119:108.

## Stepping Over into Macedonia

<sup>1</sup> Are you one of the overseers that recently got a letter from the Society inviting your congregation to help a nearby congregation with their territory coverage this summer? Hundreds of overseers received letters like this not so very long ago, and we want you to know that the Society has every confidence that all of you brothers invited to share in this field will really do good work this summer and we hope you have a wonderful time.

<sup>2</sup> Some of you may feel that you are not covering your own assignment as much as you would like to, and we can appreciate why you might feel that way. However, if you could just see the records here in the Society's office, we believe you would agree that you are doing well enough to be in position to help others. The harvest is indeed great, but the workers are few. Of course, it will require good planning in order to send groups of the proper size into the territory, as well as good advance organization so that the most possible time can be spent in this special activity. It may be, too, that you will be able to encourage some in your congregation to vacation pioneer so they can have the fullest possible share in this grand privilege.

<sup>3</sup> In some cases you may want to stay with the congregation you are helping, to share in their meetings and to get to know the brothers

there. This would be very enjoyable. And, of course, if some want to conclude their service day by enjoying a picnic lunch or other meal together, that is a personal matter. Your sharing of happy experiences together will make it a joyous occasion.

<sup>4</sup> As for you congregations that are being helped under this arrangement, we know that you appreciate this help very much. The Society believes you feel just like Jesus, who said: "Beg the Master of the harvest to send out workers into his harvest." (Matt. 9:38) But what can you brothers do to utilize this help to the full? You can supply ample territory, cooperate together in the working of it, follow up the calls made and, in general, welcome the assistance given. We recognize that the time is short, the work is urgent, and we all want to see that it gets done thoroughly.

<sup>5</sup> We know, too, that some of you brothers will be working unassigned territory this summer, and we wish you well in this special assignment. Whatever our work is this summer, whether we are assisting nearby congregations, working unassigned territory or covering local territory not often worked, we will all want to have the same spirit of zeal and love that Paul had when he willingly responded to the call: "Step over into Macedonia and help us."—Acts 16:9, 10.

## Announcements

◆ Literature offer for July, August and September: "Things in Which It Is Impossible for God to Lie," and a booklet, for 50 cents.

◆ Suggested discussions at meetings for service: July 10: Review sermon in May *Kingdom Ministry*; this may be used during July, August and September. July 17: Consider appropriate talking points from the 'Impossible to Lie' book. July 24: Review suggestions for starting studies as outlined in *Presenting the Good News*. July 31: Discuss what to put on House-to-House Record for effective return visits. August 7: Suggestions on directing interested ones to the organization.

◆ New circuit assembly program begins in September. Title of public talk to be given by district servant: "Satisfying Mankind's Greatest Need." New film "God Cannot Lie" to be shown on Saturday night.

◆ Congregation servants will want to order regular pioneer supplies for the 1967 service year. Include 12 pink monthly report cards for each pioneer; also weekly record sheets for those who might need them. No need to order supplies for vacation pioneers.

◆ Congregations may want to make special field service arrangements for July 4, since it will be a holiday for most persons.

◆ Is it possible for you to vacation pioneer in August? We will be pleased to receive your application.

◆ If you are away on your vacation or perhaps are at an assembly at the end of the month, do not forget to send your report to your local congregation so it can be included with their July activity.

◆ In the June issue of *Kingdom Ministry* it was stated, in the Branch letter, that the attendance at the special public meeting in April was 326,263. Really it was much better than that. It should have read 362,263.

◆ New publications available:

"Things in Which It Is Impossible for God to Lie"—Danish, Swedish  
From *Paradise Lost to Paradise Regained*—Ukrainian

"This Good News of the Kingdom"—Italian, Norwegian, Portuguese  
Living in Hope of a Righteous New Order—Fijian

"Look! I Am Making All Things New"—Venda

◆ Out of stock in U.S.A.:

God's Kingdom Rules—Is the World's End Near?—English

Take Courage—God's Kingdom Is at Hand!—English

When God Speaks Peace to All Nations—English

World Conquest Soon—by God's Kingdom—English

Security During "War of the Great Day of God the Almighty"—English

(The above 'Security' booklet is still being requested regularly by congregations, but none are available.)

## Very Fine Encouragement

<sup>1</sup> It is most encouraging to hear of your consistent efforts to help our brothers get the necessary spiritual food. Those who stop coming to meetings indeed give us cause for great concern, and we know you feel this way about it too. A recent experience from New York state bears this point out, and we thought you would enjoy reading it.

<sup>2</sup> "One of our brothers became inactive and stopped coming to the meetings some time ago. We visited him and worked hard to revive him, and the circuit servant went with us on several occasions, but all of this to no avail. We became somewhat discouraged. Then I read the many *Yearbook* experiences from the various countries where the brothers just kept going back as a friendly visit, not giving up. So just recently I went back and, sure enough, about three weeks later the brother called and asked to come back to the meetings and inquired if someone would study with him.

<sup>3</sup> "As the *Yearbook* says, when we read experiences similar to ones we may encounter, 'we get a head start on overcoming problems and objections.'"

<sup>4</sup> Is there someone you can help to attend meetings?

## Is It Listed?

<sup>1</sup> In many communities it is possible to open the telephone book to "Jehovah's Witnesses" and find a number that can be called. Frequently it is the phone number of the congregation servant or, with his approval, someone else in the congregation. What are the results?

<sup>2</sup> Well, at this time of year, when many people are traveling, our brothers and other interested persons travel too, and if they can locate Witnesses through the telephone book in those places where they visit, they often share with them in meetings at the Kingdom Hall. Also, in some localities newly interested persons have called, requesting a home Bible study. In other places representatives of local organizations have phoned to request that one of Jehovah's witnesses visit them to explain their work.

<sup>3</sup> Do you have a telephone number listed under "Jehovah's Witnesses" in your community? If you have a personal telephone, it usually involves only a small additional monthly charge. Whether you want to do it is for you to decide. But we thought you would be interested to know that others have had good results because their number was listed.

# Presenting THE GOOD NEWS

## With Our Goal in View

<sup>1</sup> Recently one of the circuit servants suggested a practical and successful approach in connection with starting studies when working with the current offer. When we heard of it we thought that you would enjoy it too, since we know you are very much interested in building up your Bible study activity.

<sup>2</sup> In using the current sermon, "The Bible Tells the Truth Concerning Man's Future," you could say something like this after reading 2 Peter 3:13: "What, then, must we do to live under that righteous new system of things? It is obvious we need to take in knowledge of it. But how can we best do this? It would be reasonable to assume that a Bible study would help us to get that knowledge, isn't that right? And really that is the reason why I came to your door, to help you study your own copy of the Bible. As a minister I would be pleased to conduct a Bible study with you and your family without any charge or obligation whatsoever. We can use your own copy of the Bible or any copy of the Bible, and I feel sure you and your family would enjoy it very much."

<sup>3</sup> If the offer to start a Bible study is accepted, then, of course,

## MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	724	145.3	54.0	8.1	133.9
Pios.	9,132	94.4	32.5	5.2	98.7
Vac. Pios.	3,063	82.0	23.8	2.9	84.8
Pubs.	295,432	9.7	3.5	.6	11.0
TOTAL	308,351				

Public Meetings Held: 22,796

UNITED STATES GOAL FOR 1966  
332,695 Publishers

## HOW DID WE DO IN MAY?

What a great pleasure it was for us to tabulate the report for May and to see that 225,077 bound books were placed in one month! Just think of it, nearly a quarter of a million books filled with information that can aid sincere persons to transform their lives. No doubt many persons in addition to the ones to whom you talked will pick them up and read at least portions of those books. As a result of your efforts, many new Bible studies will be started in these homes too. So brothers, we rejoice that your combined efforts resulted in a great witness during May.

we have accomplished our purpose. We could then use the "Good News" booklet and the householder's copy of the Bible. If, on the other hand, the offer is not accepted because the person does not have the time for it or perhaps shows no inclination toward a Bible study, you might say this: "Well, in view of the fact that you cannot have a Bible study now, the next best thing for you is this splendid publication 'Things in Which It Is Impossible for God to Lie.' It's available for just 50c, along with this free booklet, and I believe you will enjoy them both very much. You show quite an interest in what is right and undoubtedly your own personal research into this publication will prove to be very beneficial. Perhaps at a later date we can share some of the points in it together."

<sup>4</sup> So, if they accept the Bible study, which is first and foremost in our thinking, or if they accept the publication, with the possible hope of starting a Bible study later, in either event we are putting forth a real effort to preach the good news effectively.

## Keep Up the Good Work

<sup>1</sup> Recently one of our sisters sent the Society a letter she had received from someone she had written after learning of the loss of a loved one in this family. The letter is as follows:

<sup>2</sup> "Dear Mrs. S— I am deeply grateful to you for your long letter of sympathy and explanation of our hope of the resurrection. Such a thought brings great comfort at a time of the loss of one's loved one. I have read and reread your letter and the enclosed tracts. The Bible does indeed hold the answers to all of our problems, even when we come face to face with death and the loss of one's life companion.

<sup>3</sup> "Thank you for trying to help me find the right way and the answers I need so much now. May God bless you for all the trouble you went to for me. Sincerely," etc.

<sup>4</sup> So keep up the good work, brothers and sisters, and may Jehovah bless you as you keep on writing letters to all kinds of persons who need encouragement at this time.

## THEOCRATIC NEWS

◆ Mozambique reports a 52-percent increase—1,369 publishers. Three brothers imprisoned because of their ministry there just released; another arrested.

◆ Guadeloupe reports 646 publishers in March—a 20-percent increase. In French Guiana 42 publishers report, marking a new peak and a 31-percent increase. Martinique reports 212 publishers, and 561 present for circuit assembly.

◆ Missionaries were told they must leave Burma. However, local publishers are in good spirits and determined to carry on with Kingdom service.

◆ Fourteen percent of all congregation publishers in Ecuador enrolled as vacation pioneers during April. Seven of them were from the Guayaquil, West Unit, a congregation that has now had vacation pioneers for 50 consecutive months and has been divided into two congregations twice in the same period of time.

◆ Gallipolis, Ohio, Congregation increasing its joy because of increased service activity. In January they averaged 9.3 hours; in February, 16.3, and in March, 17. This despite snow in January and local flooding in February.

◆ During just one week publishers and pioneers with Mount Airy Unit in Philadelphia, Pennsylvania, placed 773 magazines, 96 'Impossible to Lie' books and started 23 new studies.

## Question Box

● In magazine activity are we always limited to not more than sixty seconds when making a presentation?

"Preaching and Teaching in Peace and Unity," paragraph 34, suggests speaking a few words, for "about thirty to sixty seconds," and mentioning the high points of the magazine. However, this does not mean we must always confine our speaking to a limit of sixty seconds. We search for the sheeplike persons, and, if in the magazine activity we meet someone who has questions about the Bible or the organization, it will be beneficial to take time then and give him an answer to his immediate questions as well as try to arrange for a call on him again at a later date. It is also proper to consider the local customs of the people and be willing to converse for several minutes where it is customary in order to show ourselves friendly and interested in them.

When there is much territory to be covered, we usually make our presentations brief so we can reach more homes. But in some places territories are limited and, if we spend a little more time at a call, we may have better success in placing our magazines and arranging for back-calls, which can lead to home Bible studies. It is good to let each publisher determine what is the best method to use in his territory to distribute magazines and build up interest.



Reap blessings at one of the assemblies this summer.



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 8

Dear Publishers:

Those of us who have attended one of the first three conventions are certainly enthusiastic and very grateful to Jehovah God for what he has brought to our attention during the five days of the assembly. Here at Bethel it has been talk, talk, talk about what happened. Expressions such as, "Isn't that great about Jeremiah!" and, "They certainly made some strong points in the demonstration about Potiphar's wife," are often heard. The keynote speech too gave us all something to think about seriously. As one brother put it, "If you miss the first day of this convention, why, you have just missed too much." If you haven't attended yet, be sure to be present right from the start.

You will be interested to know that, after the Toronto assembly, CBC carried a half-hour TV program from coast to coast about Jehovah's witnesses, and lots of people are talking about it. It showed the convention in Toronto, the Bethel home and branch office there and how the preaching work is done world wide. This stirred up much interest for the next two assemblies too.

We had an excellent public meeting in Toronto. The day was beautiful. While it was warm, that did not keep people away; there were 46,118 present. A few days before that, 483 were baptized. The next week the convention was held in Corner Brook, up there in the beautiful woods of Newfoundland. Daily attendance was about 900 to 1,000. Friday was a holiday, and that evening we had 1,249 at the meeting; they thoroughly enjoyed it. Sunday there were 1,284 for the public meeting. Sixteen were baptized. Following the Corner Brook assembly, brothers from twenty-eight states of the U.S. and all parts of Canada showed up in Halifax for the next one. Right from the first day, average attendance was steadily about 3,900, and then for the public meeting we had

## Building One Another Up

<sup>1</sup> "You mean I should try to build others up? I have never felt that I was supposed to. That's really the responsibility of the servants, isn't it?" Is that the way you feel about it? If so, you will want to give close attention to what the apostle Paul says at 1 Thessalonians 5:11: "Therefore keep comforting one another and building one another up, just as you are in fact doing."

<sup>2</sup> Paul addressed this to the entire congregation, not just to the servants. Also, he said that they were already doing it. He simply encouraged them all to keep it up. Yes, the obligation to build up falls on each one of us.

<sup>3</sup> How can we do this? By a steady course of faithful endurance and zealous service that sets a fine example, for one thing. We can also build others up by what we say to them.

<sup>4</sup> Usually, it doesn't take much extra time. Think of how often we see our brothers at the meetings each week. Some Kingdom

Halls just buzz with cheerful, theocratic conversation before and after meetings. Sometimes new ones are impressed by this spirit as much as by what they hear from the platform. Many thoughtful publishers make it a point to get acquainted with each one in the congregation, take a personal interest in them and have something encouraging to say each time they meet. One older brother, now limited in his activity, explained to one of the Society's traveling representatives that he spends a good deal of time thinking of how he can encourage different ones in the congregation. He was doing a fine job of it too.

<sup>5</sup> Family members, too, can build one another up. This also can be done in your normal daily schedule. For example, is the consideration of the text for the day just a routine matter in your home? It need not be. Many have made it just the opposite—a time for a spiritually upbuilding discussion. The  
(Continued on page 4, col. 1)

4,668. Thirty-three were baptized on Friday morning. Briefly, that is the report given by Brother Knorr when he returned to Bethel for a few days.

Brother Knorr attended all three of those assemblies and he expects to go to Montreal, Winnipeg and Vancouver in Canada, Jehovah willing. He also plans to spend some time with the brothers in Alaska, he told us. And he is going to San Francisco for the first two days of the assembly there, in addition to spending a few days in Miami and Mobile. That is the latest news from here.

We might mention to those of you planning to attend the San Francisco and Baltimore assemblies, it would be wise to take umbrellas or large hats to use as sun shields, because both of these conventions are in outdoor stadiums and you

may need some protection from the heat of the sun during the day.

Here in Brooklyn in the sweltering heat of summer—it has gotten up above 100 degrees a number of times so far—we are busy as usual. Excavation work is under way on the new factory site, and we will let you know more about that when the building gets above the ground. We are also as busy as bees getting your literature orders filled. We are certainly happy that you are so busy in the service and we are glad to be able to serve with you.

May Jehovah's rich blessing go with you and may you have as good a time at the assemblies as those of us have had who have already attended one of the "God's Sons of Liberty" District Assemblies.

Be assured of our warm love.

THE BROOKLYN BRANCH OFFICE



Become mature ministers in order to aid others.



# Your Service Meetings

## SECOND MEETING IN AUGUST

Theme: Keeping Our Minds Fixed on the Things Above. (Col. 3:2) Song 37.

12 min: Introduction, text and comments. Blend all of this in with discussion of branch letter.

15 min: Discussion of "Soul" in "Make Sure," pages 463-465. May be handled by having a publisher at a new Bible study where clergyman has dropped in to stop the study. Clergyman can bring up subject of soul, perhaps stating we are destroying hope of life in heaven by teaching man does not have a soul. Publisher, using points from "Make Sure," can show man is a soul, souls die, and how deliverance from death by resurrection is promised for those souls counted worthy. Clergyman leaves, remembering another appointment. Publisher encourages continued study on subject of soul in Chapter 5 of 'Impossible to Lie' book. Householder will continue study.

18 min: "Building One Another Up." Questions and answers on article.

Short demonstration can also be arranged, showing brother coming home from work tired and worn from dealing with unhappy worldly complainers. Wife, recognizing his condition, lovingly greets him, telling him how happy she is that he is home. Meal will shortly be ready. She mentions that new "Watchtower" came and there is a wonderful article in it. (Use current "Watchtower.") Briefly they talk about article and how helpful it will be to them. He is anxious to read it himself.

Other settings may be used, if you so desire, to show need of talking on profitable matters to cover local needs. For example, two or three sisters can be talking about another one and the conversation drifts into critical remarks about the sister. Then one recalls the service meeting discussion "Building One Another Up" and they all agree conversation is not upbuilding or profitable. Will remember in future to speak upbuildingly of others.

If time allows, more than one demonstration may be given, making the points in the article stand out.

3 min: Accounts servant's report.

12 min: Concluding comments. "How Did We Do in June?" and congregation's report for July may also be covered. If some are pioneering, be sure to mention their good work. Song 31.

## THIRD MEETING IN AUGUST

Theme: Showing Love by Feeding the Sheep. (John 21:15-17) Song 103.

5 min: Introduction, text and comments.

15 min: Talk, "Handling Family Problems Before They Grow," based on the August 1, 1966, "Watchtower." To be handled preferably by a mature brother who has set a fine example in rearing his own family.

7 min: Theocratic News, Announcements and "Most Beautiful Music." Make this part lively and interesting.

23 min: Feeding the Sheep. Demonstration.

(3 min.) Chairman: As we are now using the 'Impossible to Lie' book for the third consecutive month in the

field ministry, many have been placed with interested persons. What is being done to study with them? If you are not yet conducting a study in this publication, you may wish to try starting one. This book is designed to answer questions of persons of various faiths throughout the world. It presents a concise summation of the Bible and highlights important doctrines that distinguish true worship. The people need this information.

(10 min.) Scene I: Publishers presenting sermon to householder. Householder comments that he thinks it is terrible that so many favor the philosophy that God is dead. Publisher points out that the first chapter of 'Impossible to Lie' book powerfully refutes that contention and he will enjoy reading it. In fact, may be interested to know that part of our work is conducting home Bible studies, and would like to demonstrate briefly how we do that, as this service is entirely free. Is invited in and starts study with first paragraph of chapter one. They discuss several paragraphs. Publisher concludes by arranging to continue study. Encourages person to read ahead, noting particularly interesting points starting with paragraph 13.

(2 min.) Scene II: After leaving, one publisher says to other that he enjoyed starting right in 'Impossible to Lie' book, but he thought that we were supposed to start study in a booklet first. Other publisher points out that it depends on circumstances and what seems best in each case. Often good to study in booklet because it makes many points clear very quickly and person can see difference between what Bible teaches and what false religion teaches. Then, too, it helps us determine more quickly if person is sincerely interested or not. However, in some cases householder has a question that needs more explanation than is found in the booklet, and it is good to switch to the more complete comments in the 'Impossible to Lie' book to help overcome the obstacle to progress by clearing up any troublesome point thoroughly. There is certainly no objection to starting right in the book, either on a chapter that holds particular interest for the householder or right at beginning, especially where considerable interest is shown and there is a good possibility of continuing the study. Encourages brother to try it himself. Explains that, even though many people we speak to may believe in God and in the Bible, still material in first three chapters is very important to give them more solid foundation for their faith and reasons why such belief is proper.

(8 min.) Chairman invites comments from publishers in congregation, especially those having studies in 'Impossible to Lie' book, telling how they got study started and what points they have found of particular interest to householder thus far. Concludes by pointing out that this publication has taken place of "Let God Be True" as the book most comprehensively covering true Bible doctrine and that it is important for those progressing in the knowledge of the truth to consider this material. It should be covered before a person is baptized. We do not want to give the people just the milk of the Word, but we want to help them progress in appreciation

of the varied spiritual food found in this excellent book.

10 min: Concluding comments. Include mention of slogan on page 4. (Col. 1:10) Song 58.

## FOURTH MEETING IN AUGUST

Theme: Remembering the Creator—As Youths and Parents. (Eccl. 12:1) Song 19.

5 min: Introduction, text and comments.

15 min: Laying a Good Foundation. Brother invites to the platform a number of the young children of the congregation (check with their parents in advance for approval), preferably preteen-age who have studied in the "Paradise" book and asks them simple questions that they may answer. In preparing for this part brother could make up about 40 to 50 questions. Twenty or so of these he can post a week ahead so youngsters will be able to prepare answers. The other questions will not be previously shown to the youngsters, so they will have to answer from the knowledge they have gained from family studies. Brother can emphasize in conclusion the importance of family studies and how they establish basic Bible truths and beliefs in minds of youngsters.

15 min: Discussion, possibly with overseer and two or three couples, on article "That They May Not Turn Aside." They will discuss how they may cooperate together in a fine way to help the children stay close to the truth.

15 min: Talk, "Making the Most of Our Lives." Deal with pioneering and other full-time ministerial work, encouraging all the younger publishers particularly to consider pioneer service, Gilead and Bethel. "Yearbook" experiences or local experiences may be used to add interest.

10 min: Concluding announcements. Encourage publishers to support Labor Day field service activity. Song 64.

## FIRST MEETING IN SEPTEMBER

Theme: Fearlessly Spreading Truth Though It Plagues Men. Song 113.

5 min: Introduction, text and comments.

10 min: Talk on month's theme, "Fearlessly Spreading Truth Though It Plagues Men," based on July 1, 1965, "Watchtower" and September 1, 1966, "Watchtower."

15 min: Presenting the Good News. In his brief part chairman should stress how essential it is that we lovingly consider our Catholic neighbors and do our utmost to help them. Now more than ever it seems Catholic people are responding to the Kingdom message. Biggest increases in publishers this year in Catholic countries. (See also February 8, 1966, "Awake!") If no Catholics in territory, may use time for some other matter needed locally or may approach it from the standpoint of what to do if encountering Catholics in future.

10 min: Publisher talks to Bible study servant, asking question discussed in Question Box. He reads the answer and explains the point in question.

10 min: Consider local needs.

10 min: Concluding comments. Song 7.

# That They May Not Turn Aside

<sup>1</sup> In many congregations there are young folks who have made fine progress in spiritual matters and whose feet are firmly set in the way of the truth, and, yet, in other congregations some have dropped out of the race for life. Recently we asked a few overseers who have many fine youngsters in their congregations what they thought accounted for the difference. This is what they told us:

<sup>2</sup> "Basically, the answer is to be found within the family circle. When the father takes the spiritual oversight of his family, arranging for a practical family schedule, children really benefit. Such balanced schedules include time for attendance at all meetings, field service, relaxation and association with others in the truth. These families are really happy because the father takes a loving interest in each one, building up a warm bond of love and unity."—Eph. 6:4.

<sup>3</sup> Another overseer put it this way: "We have a number of sisters whose husbands are opposed or indifferent. We know it isn't easy for

them to bring up their children theocratically by themselves. Yet many are doing a fine job and their youngsters are holding fast to the truth. These mothers have a regular Bible study with their children. Appreciating the importance of theocratic associations, they encourage these and reasonably limit their children's associations with others who are not in the truth. By their own good example they instill a love of the truth and theocratic associations in the hearts of their youngsters."

<sup>4</sup> "In our congregation," said another overseer, "we let our youngsters know they are wanted and needed. In cooperation with the parents we use them in demonstrations, teach them how to be helpful in cleaning the Kingdom Hall and keeping it neat, and as they grow older, we use them as attendants and assistant servants. Grown-ups in the congregation make it a point to speak to them at meetings, commending them whenever they are on the program or make a comment. We let them

know we are all one large theocratic family under our heavenly Father, Jehovah. In this way they have grown up with the truth as a way of life, and we are happy that we have lost none of them."

<sup>5</sup> In general, the Society has observed that, where parents do not take their children for granted but really help them to make the truth their own, they are more apt to stick with it. As one father whose children have grown up to be faithful servants of Jehovah put it: "It's hard work to bring up children in the truth, in view of the way things are today. My wife and I always tried to set a good example in applying Bible principles in our lives as well as teaching the children to do so. They have been obedient and have always showed respect for us even though at times they may have thought we were a little strict. Today, thanks to Jehovah, they are faithfully serving him."

<sup>6</sup> How can you parents help your children to get a firm hold on the truth? The above thought-provoking suggestions may help, and, when they are able, encourage them to prepare their own talks in the theocratic ministry school. Family spiritual discussions aid them to think and reason on Scriptural matters. You can discuss the importance of obedience to right principles with them and help them to see the folly of pursuing the course this world is taking. In this way they will have not only a "head" knowledge of the truth but a "heart" appreciation of it as well. The spirit of this world with its fads and customs will not be able to overthrow such a well-founded faith. True, there is much to do in fulfilling one's responsibility as a parent, but the reward comes in seeing that your youngsters have not turned aside from the faith.—Prov. 22:6.

## Announcements

◆ In each congregation an actual count of literature should be taken early in September. We are sending out two Literature Inventory forms with the monthly statement. We would appreciate your filling them out and returning the original to us no later than September 5. You may keep the duplicate in your file. For the next service year a new chart and supply of congregation monthly report cards and magazine distributors' order blanks are being sent to you.

◆ The next group of twenty new public talk outlines will soon be mailed to each congregation. These may be scheduled anytime after you complete the present series of twenty and are able to arrange for speakers to deliver them. Six months ago each congregation was requested by the Society to provide speakers for certain ones of the talks in order to get the program going in each circuit. We suggest that those congregations that were assigned talk #1 in the first series take #21 in the new group; those that had #2 before will have #22 now; etc. Of course, if you have more competent public speakers, you may assign them any others of the public talks.

◆ The Society does not send out personal copies of the booklet *Memorandum on Procedure of Jehovah's Witnesses Under Selective Service* to individuals. Each congregation should have one copy in its file. Those needing it may borrow it from the overseer for a short time, study it, and then return it to him so that it will be accessible to others needing it. The Society has only a limited supply of these booklets, so they should not be ordered unless the congregation has no copy in its files or has many brothers of draft age and so needs an additional copy. If a copy is ordered, please enclose 25c.

◆ The literature offer for October will be a year's subscription for *Awake!*, with three booklets, for \$1. The October 8 *Awake!* will be a special issue featuring a subject that perplexes countless millions of persons: "Why Does God Permit Wickedness?" The October 15 *Watchtower* will contain the article "What Has God's Kingdom Been Doing Since 1914?" During October we will not be offering bound books but we will be using the entire month to distribute these timely magazines and to obtain subscriptions. Order now so that you will have ample supplies.

◆ Suggestions for Sunday morning meetings for field service: August 14: Talking points for use in presenting the *'Impossible to Lie'* book. August 21: Starting a study in *'Impossible to Lie'* book on initial call when book is placed. August 28: Making transition from booklet study to *'Impossible to Lie'* book to continue study. September 4: Giving a witness to Catholic persons, or whatever is appropriate to your territory.

◆ New publications available: "All Scripture Is Inspired of God and Beneficial"—Portuguese

◆ Out of stock in U.S.A.: 1964 *Awake!* bound volumes—English "Make Sure of All Things"—Spanish

◆ The Society has in stock the following bound volumes:

*Watchtower* for 1964 —English, French, German, Portuguese  
*Awake!* for 1964 —Portuguese  
*Watchtower* for 1963 —German, Portuguese  
*Awake!* for 1963 —French, German, Portuguese  
*Watchtower* for 1962 —German  
*Awake!* for 1962 —German  
*Watchtower* for 1961 —German  
*Awake!* for 1960 —Spanish

## JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	737	136.8	51.6	7.9	123.6
Pios.	8,829	90.9	31.0	5.1	93.5
Vac. Pios.	4,123	79.8	17.4	1.7	71.6
Pubs.	287,235	9.5	3.3	.6	10.5
TOTAL	300,924				
Public Meetings Held: 18,572					
UNITED STATES GOAL FOR 1966					
332,695 Publishers					

## HOW DID WE DO IN JUNE?

Very well in placing books and Bibles. We placed 13,114 more than we did in May, or a total of 238,191. This is excellent! What a blessing it will be to those who obtained these as they learn of God's promise of a righteous new order. Even though many of you were preparing for and attending the assemblies, you still made 1,321,570 back-calls. This is fine. We commend you for taking an interest in others and endeavoring to help them get started on the way to life.

# Presenting THE GOOD NEWS

## To Assist Our Catholic Neighbors

<sup>1</sup> One woman said, "We've been tricked." Another said, "Now that we hear the mass in English, there's nothing to it." Others say, "We are supposed to witness to Christ, but we don't know how." These are some of the comments heard from Catholic people since the ecumenical council in Rome.

<sup>2</sup> What approach might we take so as to assist our Catholic neighbors? If we are certain that it is a Catholic home, we could say, "We have been making friendly visits on our Catholic neighbors to encourage more Bible reading and discussion." Whatever introduction you use, there are three points that you may wish to include: (1) our call will take only a few minutes, (2) it is free, and (3) we would like to have the householder use his own Bible. The householder can be invited to get his Bible, and, if there is some hesitation, we might mention the subject we want to discuss. If Revelation 21:3, 4 is used, for example, we could briefly discuss what its fulfillment will mean to the householder. Other appropriate texts from a booklet such as *God's Way Is Love* or *"This Good News of the Kingdom"* can be used. After discussing appropriate

scriptures right from the householder's own Bible, literature can be offered as an aid to understanding the Bible. If the literature offer is refused, you may still be able to arrange for another call to have a further discussion directly from the Bible.

<sup>3</sup> However we handle such calls, it would be good to make the sermon simple and something that appeals to us as well as being informative and setting out a Scriptural hope. Make plain the purpose of your call so there will be no doubt in the householder's mind.

<sup>4</sup> At the outset some brothers talking to Catholics find it best to state that they are Jehovah's witnesses and then kindly explain why they are calling. They mention that they are very much interested in their neighbors and that is why they take time to come to their homes to help them with their study of the Bible. Also, you can stress the importance of Bible study because of the seriousness of the times in which we live. Try to end the call on a positive note, even if the householder does not respond to the offer of assistance made. May our plain words of truth appeal to the ears and act on the hearts of those who feel they have been tricked by their church.

## Building One Another Up (Cont'd)

next time you consider the day's text, why not formulate a comment on it that you believe will do the greatest amount of good in encouraging other members of the family?

<sup>6</sup> Does your family prepare for service together? Think of the opportunities here for building one another up. This month the offer is the *'Impossible to Lie'* book, with a booklet, for 50c. Many families prepare a sermon together and, after experience with it in the field, exchange ideas on just what seems to work best. The same is true with starting studies. Have you experienced the happiness that comes from strengthening a loved one in this way, not because of obligation, but because of affection?

<sup>7</sup> Is it really worth while going out of your way to build someone up? Yes, indeed. Being with our brothers and having their interests at heart is always worth while.

## "Most Beautiful Music"

A letter recently received by the Society from a publisher appreciatively states:

"Right now I'm in the middle of my housework and my home is filled with the most beautiful music ever!

"Our two teen-age daughters have lost all interest in the radio and play the records every chance they get. We didn't notice No. 10 with the songs from the Bethel family at first, but what a thrill in hearing those beautiful voices!

"Now when the friends call on the phone they get to listen to a few notes of beautiful music before we talk. I just had to write you a letter of thanks for all the works of love that went into getting these records to us. This blessing from our Father, Jehovah, draws us closer to him and to our brothers as we serve Jehovah at his House."

## THEOCRATIC NEWS

◆ Malagasy Republic, with 211 publishers, reports 467 Bible studies, an 86-percent increase in studies over last year.

◆ Zambia reports Memorial attendance of 102,334, which means that one in thirty-four of entire population attended.

◆ Vietnam reports 20 publishers for May—a 33-percent increase over last year. Eighty attend assembly in Saigon.

◆ New Caledonia says 103 now sharing in service—an 82-percent increase.

◆ Two publishers sharing in ministry arrested in Colorado on charge of "breach of peace" for waking up a householder, a city policeman. In a full courtroom, municipal judge dismissed the case.

◆ Chelan, Washington, Congregation had thirteen of its eighteen publishers vacation pioneering in April.

◆ At Tehachapi, California, where there is a congregation of 20 publishers, 136 attended film showing at local movie house. Theater was used rent free.

## Question Box

• May more than one home Bible study be reported if more than one study is conducted with members of the same family?

Circumstances in families vary somewhat, but it is best, wherever possible, to have the entire family together for one study of the Bible. Sometimes misunderstandings arise when a study is started with the wife without the husband's knowledge. Make every effort to have him participate in the study right from the beginning. Children, too, regardless of age, should be included. The conductor of the study will necessarily have to take into consideration the capacity of each member of the family to grasp the material being studied and direct the study in such a way that each member progresses to maximum understanding. Studying together draws the family closer and between studies they will be able to discuss the things learned for further enrichment. Parents can be encouraged from the beginning to discuss the Bible with their children and help them to prepare for their family study.

There are times when circumstances may prevent all members of a family from being together at one time. The husband may work nights and thus not be able to attend a study when other members of the family are together. Also, there are cases where one marriage mate may have started studying sometime before the other. In order to catch up, a separate study may be necessary for a short while. In these and similar situations, it would be allowable for the publisher or publishers conducting the two studies within one family to report both and count the time spent conducting them. (Clarifying information on reporting family studies conducted by parents appears in the February 1964 "Kingdom Ministry," page 5, paragraphs 22 and 23.)



Walk worthily, bearing fruit in every good work.



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 9

Dear Brothers:

How time flies! Here we are at the beginning of a new service year. Of course, we do not yet know what the world report for the past year will be, but we can all consider the work done in our own congregations during the past twelve months to see what progress has been made. We can check our own increases and decreases. We can analyze the Bible studies that we have been conducting with interested persons, see what progress has been made, and what we can do to stimulate further progress in the months ahead. It is a good time to do a little reflecting on the work accomplished and to plan for the future.

We should be concerned with the kind of building material we are using to build up our brothers and others interested in the truth of God's Word. We do not want to be building with wood, hay and stubble, things that are not fire-resistant. Of course, Christ Jesus is the sure foundation on which we build. But, in addition, each one of us ought to build with materials that are fire-resistant, with materials that are like gold, silver and corals, precious materials that fire does not destroy. There is no doubt about it, reports that we get show that the fires of persecution are coming upon Jehovah's people. We have in mind Portugal, Cuba and East Germany. When we see those brothers withstand great pressures we know that they are built up with fire-resistant materials. Now, how about each one of us?—1 Cor. 3:10-13.

It is important to feel the need of gaining a clear understanding of God's Word. If we feel that need, we will not be neglecting the house of our God, nor will we be slighting our personal study. We will also be busy in the field service. Thus we will be in position to aid others to build with fire-resistant materials because we will be doing the same ourselves. A great aid in this building work is the book *"Things in Which It Is Impossible for God to*

## OUR GOAL

<sup>1</sup> Now that you have learned the truth and have dedicated your life to Jehovah, what is your goal in life? Is it not to stay in Jehovah's favor, to serve Jehovah everlastingly? Yes, that is the goal all of us have. And we want to find delight always in doing Jehovah's will. But what is Jehovah's will for us now? Simply stated, we are called on to do the work that Jehovah's only-begotten Son did and to conduct our lives by the pattern he set.

<sup>2</sup> Now, just think for a moment about the pattern he set. Jesus was a preacher and a teacher of God's Word. He trained others to become fellow preachers and teachers of the good news. And he foretold that during the "time of the end" "this good news of the Kingdom would be preached for a witness to all the nations."—Matt. 24:14.

<sup>3</sup> Those words let us know what our work is. We know that if you find interested people in your territory you will do everything you can to teach them about the King-

*Lie.*" With it we can aid others to become solid in the faith so that they will be able to withstand the fiery tests that may come on all of us in the not-too-distant future.

Starting this month, September, the circuit assemblies will feature a program that can do much to aid us in this building work. On Friday evening the film "Heritage" will be featured. On Saturday evening, the color film "God Cannot Lie." The Sunday public talk will be "Satisfying Mankind's Greatest Need." It is an excellent program! Let's all put forth an earnest effort to be present and to aid newly interested ones to be on hand for all three of these sessions. If we do, we will be greatly aided to do the right kind of building.

With warm love for you all, we are

Your fellow servants,  
THE BROOKLYN BRANCH OFFICE

dom. If others do not choose to listen, do not let this rob you of your joy. We are assigned not to accomplish a world conversion but to give a witness. Just being in the territory and speaking about the Kingdom is accomplishing a witness. By doing this you are doing Jehovah's will. So do not slow down, do not be discouraged. What you are doing is pleasing to Jehovah!

<sup>4</sup> Noah found no listeners in his territory except the members of his own family. Our territory is not like that yet, is it? We are still finding interested persons, and studies are being conducted with them, aren't they? Nevertheless, remember the example set by Noah and his family. They stayed together, they served Jehovah and they survived when God destroyed that world. Isn't that what we want for ourselves and the members of our family?

<sup>5</sup> Of course, our worship to Jehovah includes more than just sharing in the field ministry. And it is good to analyze our personal activity and our plans for the future. Self-examination is good from time to time, isn't it?

- First of all, how are we doing with our Bible reading and other study? Time needs to be set aside for this. (Acts 17:11) Is this something we can do together with other members of our family? Many can.

- You parents recall Jehovah's direction at Deuteronomy 6:1-7 and Ephesians 6:1-4 that we continually train our children so the truth gets into their hearts and they too delight to do God's will. Many of you do well in this by conducting a regular family study and by working in the field service with your children each week. However, reports show that improvement needs to be made in this in many homes.

- About 250,000 of our brothers are regular in attending meetings in the U.S., which is very fine. But  
(Continued on page 3, col. 1)



**Fearlessly spreading truth though it plagues men.**



# Your Service Meetings

## SECOND MEETING IN SEPTEMBER

Theme: Serve Jehovah with a Happy Heart. Song 6.

5 min: Introduction, text, comments.

4 min: Accounts report and local field service report for August. Include report on activity of pioneers, if there are any. Commend.

12 min: Seek Happiness in Right Association. Encourage all to bring "Make Sure" to this meeting. Chairman: Encourage all to turn in "Make Sure" to "Associations," page 30. Ask audience what Scriptural counsel they would give a publisher who is (1) Beginning to miss meetings, (2) Going back to some religious association with false worshipers, (3) Considering marriage to an unbeliever, (4) Considering social companionship with worldly people.

15 min: "Our Goal." Questions and answers. Read scriptures and selected paragraphs as time permits.

15 min: Field Service Can Build You Up Spiritually.

(3 min.) Chairman introduces: Holy spirit aids us in field service. (John 14:26) Service brings joy. (Acts 20:35) It is an evidence of our love for Jehovah, bringing joy to his heart. Regularly sharing in the field service can strengthen you spiritually.

(10 min.) Demonstration: Young publisher says to his father: 'Field service is hard for me. I don't like it when people tell me they aren't interested or shut their doors in my face.' In a kindly way and as an effective teacher father draws out son, discussing points: Why do we go in field service? To please men or God? It honors Jehovah. He can use us as an example to answer those who reproach him. We show we love Jehovah by keeping his commandments. Human observers and spirit observers see that we are on Jehovah's side. (1 John 5:3; 1 Cor. 4:9; 9:16) We are looking for sheep-like ones. Not all are "sheep." What joy we have in finding and feeding sheep-like ones! Father assures boy that we are all imperfect and need to train our hearts so we come to love the things Jehovah loves and so we delight to do Jehovah's will as Jesus did.—Ps. 40:8.

Boy is benefited by discussion, strengthened and sincerely thanks father. As he leaves he meets his younger brother, who asks: 'What were you talking to Daddy about?' Older brother says: 'About field service.' 'Did you talk about something interesting?' Older brother says: 'Yes, I appreciated particularly what Daddy said about our learning to love field service because this is what Jehovah wants us to do.'

(2 min.) Chairman concludes, assuring all that we will benefit ourselves spiritually if we come to love the things Jehovah loves. It will also result in life to us and others.—1 Tim. 4:16.

9 min: Concluding comments. Song 111.

## THIRD MEETING IN SEPTEMBER

Theme: Do Not Give Up in Doing What Is Fine. (Gal. 6:9) Song 9.

5 min: Introduction, text, comments.

15 min: Two or three members of the congregation committee discuss the material in the September 1, 1966, "Watchtower" article "A Provision for Spiritual Help in Times of Need."

15 min: Enjoy Your Ministry. Con-

sider "Presenting the Good News in Territory Not Often Worked." Questions and answers and experiences from publishers who have enjoyed sharing in this work. ("Yearbook" experiences may be used, pages 78, 156-7, 176-7.) Also, "You May Want to Try It." Chairman can discuss with another publisher ALL the different times during week when individuals can share in field service, including evening work. As time permits, call for experiences from publishers who have enjoyed success in evening work and other experiences that have brought joy to publishers. It would be well to arrange these in advance.

18 min: "It's Just What We Need." Question-and-answer consideration of article. Also, demonstration.

7 min: Concluding announcements. Include comments on theme for month on page one. Song 11.

## FOURTH MEETING IN SEPTEMBER

This would be an appropriate time to consider what your congregation has accomplished during the past year and the work ahead of you during the 1967 service year. The branch letter could well be used to start things off. Suggestions from last visit of the circuit servant could be considered and appropriate counsel from the district assembly could be emphasized again. Prepare your own meeting according to local needs.

## FIFTH MEETING IN SEPTEMBER

Theme: Use "Awake!" to Spread the Good News. Song 3.

5 min: Introduction, text, comments.

15 min: Are You Watching the World? This can be handled as an interview or a news broadcast if desired. Report on or read news item; then read and comment on Bible prophecy fulfilled. See "Watching the World" of July 8, 1966, "Awake!" pages 29-31, for news items referred to below. Other news items from current issues can be used if desired.

Chairman: It is strengthening to our faith to observe the fulfillment of prophecy. Have you observed the fulfillment of Bible prophecy in current news?

"Children for Sale," Matthew 24:7, famine. "Earth an Explosive Keg," Matthew 24:12, increase of lawlessness. "Congo Earthquake," Matthew 24:7, earthquakes. "The Grab Bag," 2 Timothy 3:2, lovers of money. Use appropriate items from Theocratic News, Matthew 24:14, this good news is being preached.

12 min: "What's in It?" Questions and answers.

18 min: "Why Does God Permit Wickedness?" Chairman: Discuss with congregation and demonstrate if desired.

As you present the "Awake!" subscription you may use the sermon you like best and present the subscription offer in the way you get the best results. For those who would like to use it, a simple presentation is outlined below.

Theme: Why Does God Permit Wickedness?

2 Tim. 3:1-5 (read parts)—Trouble everywhere

Rom. 9:14 or Deut. 32:3, 4—Jehovah is not the cause

Matt. 6:10 (paraphrase)—Jehovah will change things

You might say: 'Our call is to answer a question that has been in

the minds of men for years. That is, why does God permit wickedness? The Bible foretold that there would be trouble everywhere in the last days. [Read and comment on parts of 2 Timothy 3:1-5.] You will notice, however, that the Bible makes clear that God is not responsible for wickedness. [Read and comment on Romans 9:14 or Deuteronomy 32:3, 4.] Rather, the Bible shows that God will put an end to it. Remember, Jesus taught us to pray for God's kingdom to come and the time when God's will would be done on earth. Yes, the Bible makes clear that God will put an end to wickedness. That's good news, isn't it? But the question still remains: Why does God permit wickedness now? The Bible answer has been clearly set forth in this special issue of "Awake!" A subscription for "Awake!" and three booklets can be offered for \$1 or subscriptions for "Awake!" and "The Watchtower" with six booklets, for \$2. Offer single copies of the magazines to those who do not accept the subscription offer.

Now, what points were made in the presentation? (1) The Scriptures make clear that God is not responsible for wickedness. (2) More than that, he will put an end to wickedness. So, if people take the literature or not, they have been encouraged and built up if they listen to the sermon and understand these two points, haven't they? But, you say, we didn't answer the question, Why does God permit wickedness? No, we didn't. We are going to encourage them to read the answers to that question themselves in the magazine. That way they will be able to get a well-rounded-out presentation and not just part of the answer to the question.

10 min: Concluding comments. Song 4.

## FIRST MEETING IN OCTOBER

Theme: Increase Earthly Interests of the Prince of Peace. Song 73.

5 min: Introduction, text, comments.

18 min: Now That Young Servants of Jehovah Are Back in School. This can be a discussion between parents and children in the same family or parents and children of more than one family, together, in a group. Consider the need for young servants of Jehovah to conduct themselves properly at all times. Consider some of the problems that will face children in the local schools and how Jehovah's people will conduct themselves properly in speech, dress, manners, obedience, neutrality, holidays, etc. See "The Watchtower" of June 15 and September 1, 1964, for direction on these matters and others.

10 min: Talk on theme "Increasing Earthly Interests of the Prince of Peace." See "Watchtower" of October 1, 1966, also Theocratic News.

15 min: Presenting "Awake!" in Our Territory. Call on mature publishers and pioneers who have been notified in advance to make presentations of the subscription offer or the single magazines, just the way they normally do it most successfully in the local territory. (Sermon need not be included in presentation.) You may want to interview some of these publishers after they make their presentation to ask why they presented things the way they did.

12 min: Concluding comments. Discuss Question Box. Song 25.

## It's Just What We Need

<sup>1</sup> One of our goals in the ministry is to start studies with all sincere persons who will study with us. But there are always the questions: How do we start them? and, What should we study?

<sup>2</sup> For one thing, we place a lot of magazines in the territory, don't we? When you get your September 8 *Awake!* you will see something new. Read the article under the heading "Your Word Is Truth" and you will find that it has been prepared to help us start Bible studies. This article, entitled "Who Is the True God?" is simple, pointed, and has been prepared for studying with new ones. We hope to have a similar article, but on a different subject, in the first issue of *Awake!* each month.

<sup>3</sup> When we make a return call and ask the householder if he read the magazines we left with him, the answer is usually "no," isn't it? Well, after acknowledging that everyone is busy these days, you could tell the householder that the reason you stopped is that there is something in the issue he obtained (or the issue you are bringing) that you thought he would be interested in. You could ask to step in, if you feel at ease doing this, and then consider the article with him. But how?

<sup>4</sup> First of all, see that all members of the family have a copy of the magazine, if others will be

### Our Goal

(Cont'd)

about 85,000 are not. Could you help yourself and someone else to be more regular in this? By all means do so, if you can, for the sake of his spiritual health and yours. —Prov. 18:1, 15.

• Concerning the ministry again, can we improve our share in this? Perhaps we can by increasing the amount of time we set aside for it, or we may be able to start a study or resume a study that was interrupted during the summer. —1 Tim. 4:15, 16.

• Also, there is a need for time to be set aside to look after things at home and to be together with other members of the family. Periods of recreation are needed. Whenever possible, plan for the family to do wholesome things together. —1 Tim. 5:8.

<sup>6</sup> All of us want to make the progress we can and we should be glad for what we are able to do. If we keep our goal indelibly fixed in mind—remaining in Jehovah's favor, everlastingly serving him—and we work toward that end, Jehovah will surely bless us so that we can always delight in doing his will.

joining you. Then we would suggest that you just read the first paragraph with the householder. If at this point the householder shows that he is just not interested in this sort of thing, there may be no need to proceed further. If, however, the householder shows interest by following along as you read the first paragraph, why not ask him for his expression or answer to some of the questions in this paragraph? Then go ahead with the reading of the next paragraph.

<sup>5</sup> In paragraph two when it suggests that the householder get his Bible and look up the scripture at 1 Corinthians 8:5, 6, why not invite the householder to get his Bible to do this? Rather than reading the scripture out of the magazine, you may wish to suggest that he read it from his own Bible.

<sup>6</sup> If, after completing a paragraph, you wish to see if the householder

## Announcements

◆ The overseer should see that the congregation accounts are audited September 1 or soon thereafter.

### ◆ LITERATURE OFFER:

September: *'Impossible to Lie'* and a booklet for 50c. Also, individual volumes of *New World Translation* (bi4, bi5, biPs, biIsa, bi6 and bi7) for 25c each can be offered with the *'Impossible to Lie'* book.

October: *Awake!* subscription and three booklets for \$1, or *Awake!* and *Watchtower* subscriptions with six booklets for \$2.

November: Latest bound book and a booklet for 50c.

◆ The following suggestions may be used to good advantage at meetings for field service. September 11: Review one or two encouraging points from article "Our Goal." September 18: Ask publishers what encouragement and Scriptural counsel they would give one beginning to miss meetings. Suggest publisher call on any who might be aided to attend meetings. September 25: Plan according to local needs. October 2: Review sermon "Why Does God Permit Wickedness?" October 9: Consider presentations of *Awake!* that are effective in your territory.

◆ Before assignments of the new public talks are made by the overseer, we suggest that the congregation committee review what was said about the qualifications of speakers on page 3 of our letter of January 1, 1966. Be sure that speakers sent out to other congregations are well qualified.

### ◆ New publications available:

"Things in Which It Is Impossible for God to Lie" —Finnish

"All Scripture Is Inspired of God and Beneficial" —Finnish

"Things in Which It Is Impossible for God to Lie" (Pocket Edition) —German

When God Is King over All the Earth —Kikongo

◆ Since orders for the deluxe edition of the new songbook have been heavy, we will not be able to fill them immediately. We will send them as soon as possible.

understood the main point, you can use the questions at the end of the article. There is one question for each paragraph. Also, you may find it desirable to cover a few paragraphs on the first call and arrange to come back another time to consider the rest of the article. Use your good judgment on this.

<sup>7</sup> If some of you have a certain procedure you follow in starting studies and it works well for you, then by all means use it. But we believe that the above suggestion will be easy to follow and practical for many publishers, both young and old. Really, this sounds like just what we need, doesn't it?

<sup>8</sup> Many people have read our magazines for years and yet have not been moved to associate with Jehovah's people. It is often because they need a home Bible study. It is our hope that the information to be presented in *Awake!* will help you to fill this need.

## You May Want to Try It

Many brothers are having good success witnessing in their territory in the evening. Perhaps you are too. One brother, after several years of pioneering, said that he is able to talk to more people in the evening than at any other time he shares in the witness work. He is meeting many men in the evening and often they are relaxed, unhurried and willing to talk. Another brother reported that in his territory he is finding as many as four out of five at home and willing to talk during the evening, whereas he is finding only about one out of five at home during the day. You may find in your territory, too, that evening is a good time for house-to-house work, back-calls and Bible studies.

## JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	737	134.7	47.1	7.2	136.1
Pios.	8,957	86.5	28.5	4.8	93.1
Vac. Pios.	5,353	81.4	16.1	1.6	76.5
Pubs.	288,029	9.9	3.2	.6	11.5
<b>TOTAL</b>	<b>303,076</b>				

Public Meetings Held: 21,288

**UNITED STATES GOAL FOR 1966**  
332,695 Publishers

## HOW DID WE DO IN JULY?

Our field service report for July shows fine increases over last month's report in hours, as well as books and magazines placed. So, many people continue to have opportunity to hear and read the truth. Particularly is it pleasing, however, to see that 303,076 publishers shared in the ministry in July. Isn't it encouraging to you to know that so many of your brothers are sharing with you in Jehovah's service each month!

# Presenting THE GOOD NEWS

## In Territory Not Often Worked

<sup>1</sup> You should have been there to listen to her talk and watch her eyes flash with delight and excitement as she told what happened. Who was it? A sister who had been working in unassigned territory. She told of her thrill in finding a family of publishers, when she thought there were none in the county. She told also of a call at a home where the husband had suffered a stroke and had lost all desire to live. The wife listened and then asked the sister if she would also talk to her husband. He listened, took the magazines, expressed appreciation and began to read. "The wife just cried," the sister reported. "It was the first time in months he had taken any interest in anything. She just begged us to come back." Yes, there are few joys that can be compared to the happiness that comes from finding and feeding hungry sheeplike ones.

<sup>2</sup> This summer there are over 1,500 congregations involved in working unassigned territory or helping one another work congregation territory that is not often worked. If you are helping with this work, will you finish up your territory during September? We certainly encourage you to do so, if at all possible. There are sheep-like ones in the territory and we want to find and feed every one of them that we can. Also, we want to endeavor to get mailing addresses of interested ones. During the fall and winter months you may be able to keep the interest alive by making back-calls and conducting studies by mail, if you cannot return to the territory periodically.

<sup>3</sup> We will look forward to hearing from you at the end of September on your successes this year in presenting the good news in unassigned territory and in nearby congregation territory not often worked.

## What's in It?

<sup>1</sup> We always look forward to the special issues of *Awake!* But the question is: What's in the special issue this time? It's the answer to the often-asked question: "Why Does God Permit Wickedness?" Sounds like a good subject, doesn't it? And it is. It is a question in the minds of many people, religious and non-religious. In fact, the reason many people have nothing to do with religion is that they have never been able to get the answer to that question. So we believe that you will find that this issue will have a great appeal to all kinds of people in your territory.

<sup>2</sup> Last year we found that many publishers succeeded in placing 30 magazines and more during the month. With such a good subject to talk about, you may find that you are able to place that many during October too. Some pioneers have been able to place 200 and some specials succeeded in placing 300 and more in a month. We suggest that the magazine-territory servant check with each publisher and pioneer to determine how many magazines he feels he may be able to use.

<sup>3</sup> When interested ones read the

special issue they will just be getting a taste of the sort of interesting information that will be presented in *Awake!* during the year. So let's be alert to offer the subscription to those who show interest in the special issue. You will be interested to know that during October 1964 we obtained 196,741 new subscriptions, while last October we obtained 173,007—over 23,000 less. This was no doubt because we were offering the new book in the field at the same time. But during October this year we will be offering just subscriptions for *Awake!* or a double subscription for *Awake!* and *The Watchtower*, if you wish. Of course, you will also be presenting three free booklets with each year's subscription. We know how much we appreciate the excellent information we read in *Awake!* from issue to issue. So, with heartfelt enthusiasm tell others why you wouldn't miss a copy. Offer subscriptions to friends, relatives, neighbors, business associates, teachers, schoolmates and everyone in your territory you can contact. With real pleasure we look forward to the result of our united activity.

## THEOCRATIC NEWS

♦ Ministry of Jehovah's witnesses legally recognized in Kinshasa, Congo. Despite difficulties in province of Katanga, three circuit assemblies were held for first time; 13,472 saw Society's film.

♦ Ceylon reports a circuit assembly in Tamil language in city of Jaffna attended by 50 publishers; 141 persons present for public talk.

♦ Thirty-four-percent increase in Dominican Republic; 2,147 publishers in June.

♦ A new peak of publishers in Malagasy Republic. During June, 214 reported, which is 35 percent over last year's average.

♦ Moorhead, Minnesota, Congregation reports that when 30 percent of the publishers were vacation pioneering in June, the remaining 42 publishers averaged 15.1 hours—the highest report on record in the congregation. Many studies were started.

♦ An eleven-year-old publisher in New York received an honor certificate as the 'best citizen' in his seventh-grade class.

## Question Box

♦ How much time should a pioneer spend training other publishers in the ministry?

All of us have the God-given assignment to preach and teach this good news of the Kingdom. Pioneers are reaching for the goal of 100 hours a month in this ministry, and they are encouraged to try to meet this goal. As stated in "Preaching and Teaching in Peace and Unity," paragraph 65: "The primary responsibility of the pioneer is to devote his time to the preaching work, engaging in house-to-house, back-call, home Bible study and magazine activity."

Of course, all of us are encouraged to assist our brothers as we are able. (Gal. 6:10) So, if pioneers are able to work with other publishers in the ministry, encouraging and training them, this is very fine. Many pioneers do much in assisting others in this way and other ways and they are to be commended and encouraged to keep up their good work as they are able. Refreshing satisfaction and mutual encouragement often result from aiding others. However, a pioneer may have family responsibilities, employment or other things needing his attention, and his time for the ministry may be limited. In such a case it may be well for him to use his remaining limited time for his work in the field as a pioneer. He should not feel obligated to wait on other people and look after other publishers at the sacrifice of his pioneer ministry.

So it is up to each pioneer to decide how much time he can spend aiding and training other publishers. Each must take into consideration his own circumstances, show good balance and judgment, remembering the counsel at 2 Corinthians 9:7: "Let each one do just as he has resolved in his heart, not grudgingly or under compulsion, for God loves a cheerful giver."



**'Do not give up in doing what is fine.'**



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 10

Dear Publishers:

All of us who attended one of the "Gods Sons of Liberty" District Assemblies this past summer were given much to think about, weren't we? The talks and the dramas made us feel the urgency of the times and the need of walking circumspectly before Jehovah.

The young people, too, have a lot to think about. Where are they going to expend their energies? Young men who are dedicated to God can offer to serve Jehovah at Bethel. There is also the missionary service, preceded by special training at Gilead. The Society is doing everything possible right now to open up foreign fields and get the Kingdom message preached. The work is urgent, and here at Bethel we feel that urgency.

On September 11, 106 who share that feeling graduated from the 42d Class of Gilead, and now many are already on their way to their assignments. The auditorium was packed out for the graduation program. Hundreds of servants and their wives specially invited by the Society from congregations near New York were glad to be present, along with others. The program emphasized the responsibility of each one to give free to others the truth that he has received free. It highlighted the fact that people everywhere desperately need something they can really believe in, and we have it for them.

In the afternoon Brother Knorr showed interesting pictures about the missionary work world wide, and there was a fine musical program. Also, the students put on a fascinating Bible drama, showing how the Mosaic law was administered and what the principles embodied in that law mean to us today. It reminded us of the conventions this past summer.

Now another month is here and the opportunity to use it well to honor Jehovah. May we all share fully in the work that is done.

Your loving brothers,  
THE BROOKLYN BRANCH OFFICE

## Share in Vindicating Our God

<sup>1</sup> While in the field ministry, you have no doubt often been confronted with the challenge, "If there is a God, why does he permit all this sorrow, suffering and wickedness?" By misleading mankind on this matter, Satan has caused much reproach to be cast upon the name of our God, as we well know. It is our privilege to share in clearing away the reproach by making known the truth and, at the same time, comforting those who love righteousness. In a clear, understandable way the special October 8 issue of *Awake!* presents the facts. The theme of the entire magazine, "Why Does God Permit Wickedness?", surely is timely, isn't it? What a privilege it will be for all of us to have a part in sharing it with others!

<sup>2</sup> During the entire month of October, as we distribute this special issue of *Awake!*, we are going to urge people to subscribe for the *Awake!* magazine for a full year. We know from our own experience that *Awake!* gives insight into the meaning of current affairs and it contains sound counsel for meeting the problems of everyday life. We also enjoy its articles on science, the marvels of creation and the way of life of people in many parts of the earth. And we know that when *Awake!* covers these fields of information it presents facts and highlights viewpoints that other publications do not, isn't that so? This is so because it does not compromise the truth and because it always takes into account the principles and prophecies of God's Word the Bible. Furthermore, when a householder receives and reads *Awake!* regularly he is kept aware of the vital fact that God has promised to bring in a righteous new order in this generation. *Awake!* often appeals to persons who are not inclined to accept our other publications. They like its broader coverage; so it is an effective

means of reaching these people with the Kingdom message. Also, for those who do read *The Watchtower*, *Awake!* serves a valuable purpose in aiding them to see how Christian principles should affect one's view on all the various matters of life. So, during October let's enthusiastically encourage everyone who will to subscribe for *Awake!*

<sup>3</sup> In addition to obtaining subscriptions, we can have a share in vindicating our God by offering individual copies of the special *Awake!* with its Scriptural answer to the question, Why does God permit wickedness?, and the October 15 *Watchtower*, which answers the question, What has God's kingdom been doing since 1914? This is something that we all can do. If people are too busy to listen to your sermon, at least offer the individual magazines. If they do listen to the sermon but do not want to subscribe, certainly encourage them to accept the special issue. Then, too, there is regular magazine work that can be done, whether from house to house, store to store or on the streets, and just getting these magazines into the hands of the people may open the way for them to learn the truth.

<sup>4</sup> Who else is there with whom you could share this message contained in the special *Awake!*? Do you have a relative to whom you have tried to witness? It may be that you will want to send him a copy. Are there certain neighbors, deliverymen or shopkeepers to whom you have talked about the Bible? Many of them would appreciate a satisfying answer to the questions, Why does God permit wickedness? and, How much longer will it be? Let them have the opportunity to get the answers; offer them the magazine. It may get them started on the way to life. Let's keep on using these magazines just as  
(Continued on page 3, col. 1)



Increasing earthly interests of the Prince of Peace.



# Your Service Meetings

## SECOND MEETING IN OCTOBER

Theme: Have a Part in Vindicating Jehovah. Song 105.

5 min: Introduction, text, comments.

10 min: Why Does God Permit Wickedness? Talk covering high points of special "Awake!" Show how material is of benefit to us individually as well as how it can be used in the field ministry.

20 min: Question-and-answer coverage of main article, "Share in Vindicating Our God." After discussing paragraph 2, have two or three publishers discuss briefly how and where to obtain subscriptions; this should be well prepared.

10 min: Demonstration on how to prepare magazine presentations as a family group, with parents assisting children. Use the two sample presentations under the heading "Presenting the Special 'Awake!'" Discuss with the children why certain points are effective; prepare them for favorable and unfavorable responses from householders. Emphasize reason for this work, in harmony with theme of meeting. Each of the family might give a presentation. Point out why it is beneficial for parents to do this.

8 min: Man and wife discuss points from branch letter, and emphasize their desire to have a share in honoring Jehovah by zealous share in October service.

7 min: Concluding comments. (Include accounts report, "How Did We Do in August?" and local service report.) Song 117.

## THIRD MEETING IN OCTOBER

Theme: Meetings to Equip Us for the Ministry. Song 99.

5 min: Introduction, text, comments.

8 min: Question Box. Include audience participation and comments on application of points to congregation. Emphasize importance of being at the meetings to be effective ministers.

12 min: "Our Public Meetings." This can be a discussion between two public speakers, particularly analyzing paragraphs 4, 5. Local expressions on how publishers feel about the new public talks can be worked in.

15 min: Presenting the Good News. Use audience participation. Congregation servant may want to take this part and consider what adjustments, if any, are needed in service arrangements locally. On paragraph 4, emphasize magazine work, sharing in distribution of special issue of "Awake!", with "Watchtower," this week. On paragraph 5, stress urgency.

10 min: Mature publishers demonstrate how they have been placing special magazines. Include one or two encouraging experiences on use of magazines. Encourage those who still have any to get them into the hands of interested persons; might even write to interested persons that you have not been able to find at home and send them a copy.

10 min: Concluding comments. Report on number of subscriptions obtained to date. Experience from 1966 "Yearbook," p. 261, par. 3. Song 81.

## FOURTH MEETING IN OCTOBER

Theme: Help Them to Get Accurate Knowledge of the Truth. Song 95.

5 min: Introduction, text, comments.

10 min: Theocratic News, emphasizing features reflecting fact that publishers personally aided others to get clear knowledge of the truth. Include items from Announcements.

10 min: Local experiences in obtaining subscriptions; emphasize how it was done, feature of service, etc. Give encouragement to follow through on all subscription promises. Relate experience from 1966 "Yearbook," p. 250, par. 2. Point out how reading "Awake!" helps one to gain accurate knowledge of application of Bible principles to many facets of life.

25 min: Using "Awake!" to Start Home Bible Studies.

(2 min.) Encourage all to make return visits on those who obtained special issue of "Awake!" Placement of magazine can do much good, but more good can be done if we keep a record and follow through to aid householders to gain accurate knowledge of the truth. The first issue of "Awake!" each month is now designed to aid you to start studies.

(10 min.) Servant discusses matter with publisher who wants help to start Bible study. Direct attention to article "Why, Then, Does God Permit Wickedness?" Point out that study questions at end of article correspond with paragraphs; one question for each paragraph. Bible quoted in article is often the one householder will have. Publisher asks how to start off return call, what to say. Servant suggests: remind householder of earlier call, ask if he read magazine. If answer is, 'No, I have been too busy,' as often is the case, you can say: 'That is exactly why I called to see you again. I know you are busy, but I realized that you were interested in that subject discussed in the magazine.' With that, turn to the study article and read first paragraph. If it arouses a spark of interest, consider next few paragraphs and refer to the Bible. Publisher asks how to handle it if householder has already read magazine. Servant suggests saying: 'That's fine. No doubt you enjoyed it as I did. I particularly enjoyed this last article. Notice what it says.' Then start reading that first paragraph.

(10 min.) Demonstrate call on magazine placement. Householder says he did not read. Use suggestion above. After first paragraph, no interest shown, householder says he has no time. Conclude call pleasantly.

Demonstrate another call. Householder here, too, says he did not read magazine. Use same approach. When first paragraph is read, householder responds. Go on to next paragraph. When article refers to Bible, stop and encourage householder to get his. He does, and invites publisher in. Discussion continues to extent time permits. Use Bible. After reading paragraph, if you want to ask the corresponding question at the end of the article, fine. Use your own discretion.

(3 min.) Servant emphasizes how easy this arrangement is. At conclusion of call, arrange to call back. When you finish the article, you might say: 'It is interesting how much we have learned in such a short time. But this is just one of the precious truths in the Bible. There is more concerning God himself, his purpose for the earth and those of us upon it, and the hope for the dead. We need to know these things. I would be glad to spend some time each week assisting you to learn what the Bible says. We will use your Bible, and the arrangement is absolutely free of charge.' Then arrange to go into the "Good News" booklet, the 'Impossible to Lie' book or another study article in "Awake!"

10 min: Concluding comments. Include an experience or two from a local publisher telling how he learned the truth by means of a home Bible study. Song 82.

## FIRST MEETING IN NOVEMBER

Theme: Organized to Fight Hard for the Faith. Song 91.

15 min: Introduction, text, comments. Family discussion of the text, followed by family discussion of theme for the month, "Organized to Fight Hard for the Faith." (November 1, 1966, "Watchtower.") Include discussion of one or two scriptures, with application to family.

15 min: "Youths, Parents and the Christian Congregation." Talk, preferably by one of the congregation committee, on article in September 15, 1966, "Watchtower."

20 min: Discuss and demonstrate suggested sermon for November.

Theme: Life Everlasting in a Better System of Things

Ps. 37:10, 11—Wicked to be destroyed, righteous preserved into peaceful new system of things

Ps. 37:27—Must turn away from bad, learn and do what is good

Ps. 37:34—Those hoping in Jehovah will see end of wickedness shortly

Suggested introduction and transitions: 'We are living in a system of things where there is much wickedness. Honest-hearted (peace-loving) persons wonder if God is forever going to tolerate wickedness and evildoers. What do you think? [Allow for response.] Notice what the Bible says at Ps. 37:10, 11. [Read and emphasize promise that wicked will soon be no more, and righteous will be blessed with life everlasting in peace on this earth.] Would you like to live forever in a world with no wars, sickness, sorrow or death? [Allow for response.] Well, the Bible tells us how we can be part of such a peaceful world. At Psalm 37:27 we are promised: [Read and make point that we not only must turn from bad but also must do good; must study Bible to learn what God requires.] In this same book of the Bible, in verse 34, we are told: [Read and stress again need to study Bible in order to know and keep Jehovah's way; then we will actually see end of wickedness.] We have the unique privilege of living at the time when these promises will be fulfilled. This book "Life Everlasting—in Freedom of the Sons of God" contains an interesting chart on pages 31-35 showing that this present system of things does not have many more years left. [Be careful not to make any predictions about when certain events are going to occur.] I would like to encourage you to check into this Bible chronology and other fine points in this Bible publication. The book along with a booklet is left for just 50 cents.'

After discussing and demonstrating sermon, chairman can comment on following points: At outset it would be good in some cases to invite householder to get his Bible. Encourage householder to express self. Endeavor to start a study on the first call, if circumstances make that possible; may use new book or a booklet. In giving sermon we should not make any predictions about Armageddon's coming in a certain year; let them read the chapter and see what the evidence indicates.

10 min: Concluding comments. Ask for experiences had in starting studies with "Awake!" Song 116.

## Our Public Meetings

<sup>1</sup> It has been heartwarming to receive the letters that many of you have sent to the Society expressing appreciation for the new public-meeting arrangement. As one said: "The topics and teaching methods employed are helping those in the congregation as well as the newer ones really to learn the points dealt with. They have proved to be a fine stimulus for even those living some distance away to attend each talk." Another wrote: "Our attendance has increased about 20 percent since we started the new series."

<sup>2</sup> Now there are twenty more new talks available for you to use, and in October you will no doubt be hearing some of them. Each one provides a real spiritual feast and practical counsel that we all need. Don't miss any of them.

<sup>3</sup> Though the name of the speaker usually means little to the public, and so is not printed on the handbill, the publishers are often acquainted with the speakers and appreciate it when they are told in advance who is to give their public talk. If you prefer, this can simply be posted on the information board for each month. Also, it stimulates interest in the talks when the congregation is told in advance, not only the title of the talk, but something else about it to whet the appetite. Why not try it?

<sup>4</sup> If you have the privilege of

**Share in Vindicating Our God** (Cont'd) long as they last, and if you want more, we will be glad to send them.

<sup>5</sup> Keep in mind, too, that the placement of each copy of this special *Awake!* can be a step toward a home Bible study. The last article in the magazine has been specially designed for that. Entitled "Why, Then, Does God Permit Wickedness?", it presents the answer in a simple, satisfying way. The article is really a condensation of the entire magazine, each paragraph setting out key thoughts from the preceding articles. At the end of this article are numbered questions that correspond to the paragraphs, and these are for your use in conducting home Bible studies. Having in mind that this magazine is designed for starting studies, by all means keep a record of those who obtain it and call again. Take a personal interest in aiding them to learn the truthful answer to the question, Why does God permit wickedness? In that way let's all share in vindicating Jehovah our God and in blessing those who respond to his loving provisions.

giving a public talk, by all means make it your best. Though the outline is extensive, do not just read it to the audience. Careful preparation is required to do a good job. Get a clear grasp of each one of the main points and then speak with earnestness, from an overflowing heart. Remember, enthusiasm is the life of a talk! In delivering your talk, keep in mind, too, that you have fifty-five minutes to teach your audience something of lasting benefit. The job is not accomplished simply by covering the material. You need to use local illustrations, reasoning, repetition and oral emphasis to fix the points in the minds of those in your audience. If you cannot cover everything that is on the outline and still do really effective teaching, then feel free to skip portions. It is not how much you say that counts; it is how much the audience remembers!

<sup>5</sup> Where speakers have followed through on the suggestions given concerning the use of the blackboard, illustrations, reviews, and so forth, this has added greatly to the enjoyment on the part of the audience. Others have taken the initiative in using other teaching methods, too, and with good results. Give careful thought to this matter in preparing your talks, because it will make your presentation more lively and interesting and will help to impress on the minds of

### Presenting the Special "Awake!"

Having an appealing presentation is a big factor in placing magazines. In offering the October 8 issue of *Awake!*, you may want to use one of these:

"I am making calls because people are concerned about the wicked conditions that we see all around us. Possibly you have asked, as others have, 'Why Does God Permit Wickedness?' [At this point, take out magazines.] That question is answered in this special issue of *Awake!* You may have it, with *The Watchtower*, for 10c."

Another suggestion: "We are calling because we believe that you are concerned about the increase of violence, even as we are. Many sincere persons are well aware of the fact that God is not responsible for this wickedness. But they ask, How much longer will he tolerate it? [Take out magazines and open to article.] That question is answered in this article, 'How Much Longer Will It Be?' This copy of *Awake!* is yours, with *The Watchtower*, for 10c."

your audience in a more lasting way the material that is presented.

<sup>6</sup> All of us enjoy these public talks, and we are looking forward to a most beneficial series of meetings in the months to come.

## Announcements

◆ **FOR TRAVELERS:** Brothers who are making their own personal arrangements to travel to assemblies in Mexico, Central and South America and Caribbean islands may fill out Room Request forms available at local congregations and forward these to the Society's branch offices in lands where they will attend conventions. Branch office addresses are in the back of the publications. Those desiring rooms in Mexico City should send their Room Request forms *immediately* to: La Torre del Vigía, Calzada Melchor Ocampo Núm. 71, México 4, D.F., México. This information does *not* apply to those who are traveling on the Society's tour arrangements and who bought their air tickets through the Society's office.

◆ Starting November 6, the circuit servant's new public talk will be "Not Giving Up in the Quest for Life."

◆ **CORRECTION:** The study dates for the September 15 issue of *The Watchtower* should be October 9, 16, 23. Most of the copies printed had this correct, but some of the earlier ones off the press showed dates that overlapped on the study schedule for the September 1 issue.

◆ **Literature offer:** October, *Awake!* subscription and three booklets, for \$1. November, *Life Everlasting—in Freedom of the Sons of God*, and a booklet, for 50c. December, *New World Translation of the Holy Scriptures and Life Everlasting—in Freedom of the Sons of God*, with two booklets, for \$1.50. Please endeavor to anticipate what literature will be needed and send your order to the Society as soon as possible.

◆ Congregation book studies may start studying the new book *Life Everlasting* as soon as they complete "Things in Which It Is Impossible for God to Lie."

◆ At meetings for service you may find it helpful to consider the following: Week of October 16: Discuss how to make offer of *Awake!* subscription appeal to householders. October 23: Encourage following through on *Awake!* subscription promises; discuss how to tie in October 22 *Awake!* with sermon. October 30: How to start studies in following up on placements of *Awake!* November 6: Sermon on "Life Everlasting in a Better System of Things" and offering new book.

◆ Congregations may want to arrange for witnessing activity on the world's Thanksgiving Day, covering territory not often worked.

◆ **New publications available:**  
*Life Everlasting—in Freedom of the Sons of God* (Regular and pocket editions) —English  
*What Has God's Kingdom Been Doing Since 1914?* —English, Spanish  
*"Things in Which It Is Impossible for God to Lie"* (Regular edition) —Greek, Japanese, Norwegian (Pocket edition) —Spanish  
*When God Is King over All the Earth* —Slovak  
 Tracts 5, 6, 8 —Ibo  
 Tract 1 —Luganda

◆ **Out of stock in U.S.A.:**  
*New World Translation* (single volumes: bi5, bi-ps, bi-isa, bi6, bi7) —English

# Presenting THE GOOD NEWS

## With Well-Planned Arrangements for Service

<sup>1</sup> In a discussion among some of the servants here at the Brooklyn branch office a short time ago, it was mentioned that sometimes publishers and study conductors alike become discouraged because they cannot support all the meetings for field service. Do you feel that way at times? Well, perhaps the problem is that we need to keep those meetings in proper perspective. They are meant to be an aid to us, not a burden.

<sup>2</sup> Some of you brothers can be out in the service every day, and that is a marvelous blessing. Others of you may get out in the field ministry just once or twice a week. But not every publisher can be at every meeting for field service, can he? Of course, when you do go out, if it is convenient for you to work with a group, it is usually mutually upbuilding. On the other hand, there are times when you may find that it is advantageous to work alone, and it is quite all right to do that.

<sup>3</sup> Our book study conductors endeavor to arrange things conveniently for us, and we appreciate that. From time to time they may want to talk to all of us in their service groups to see just what time we have available that we would like to use for group witnessing, and perhaps some of us can adjust our schedules to coincide with those of others in order to help them. If some of us can share in prestudy service or other evening activity, from house to house, making back-calls or conducting studies, our study conductor will be glad to arrange for that. If some can go out on weekdays, arrangements will also be made for that, even though not everyone can go then. So, too, some may be able to go out on weekends, while that may not be possible for others. The point is that these meetings for service are arranged for our convenience; they are not arbitrarily selected times at which everyone is expected to meet for service. The study conductor himself may not be able to be on hand for every meeting for service, though he certainly will be taking a zealous lead in the ministry. He

may ask someone else to care for the service group when necessary. But if the one in charge of a service group finds that he is often the only one at the meeting for service, then perhaps other arrangements need to be made.

<sup>4</sup> It is good to be flexible in matters such as these. Sometimes where there are only a few who can share in Saturday-morning magazine activity or Sunday activity, for example, it may be advisable for the overseer to combine several groups, if this does not make it inconvenient as far as travel is concerned. A congregation that has ten service centers, for example, may want to have just three meetings for service on Saturday morning and then possibly some meetings for service at the same places or other locations in the afternoon. Even where such arrangements have not been made, a publisher who would like to work with a group may find it necessary to go to a meeting for service at another service center on a certain day, and that is all right. But do not forget the importance of following up interest that is located.

<sup>5</sup> As we arrange our field service, either individually or as groups, let's keep in mind that the important thing is to have a full share in preaching the Kingdom good news and making disciples. In the short remaining time, let's work at it with urgency!

## AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	734	105.9	38.9	6.8	104.1
Pios.	9,259	77.9	26.8	4.6	80.1
Vac. Pios.	3,408	79.1	16.6	1.6	68.7
Pubs.	288,916	8.8	3.0	.6	9.8
TOTAL	302,317				

Public Meetings Held: 15,898

UNITED STATES GOAL FOR 1966  
332,695 Publishers

## HOW DID WE DO IN AUGUST?

A nice conclusion to our year's report! Yes, it was very fine to see 302,317 publishers, an increase of 4,430 over last August. Especially was the report good considering that August was district assembly month for the U.S.A., with assemblies at San Francisco, Dallas, Newark, Baltimore, Miami Beach and Mobile. Even with many publishers in the country attending an assembly, the field service activity was well supported.

## THEOCRATIC NEWS

Mexico reports more than 30,000 publishers for fourth consecutive month. They look forward to welcoming many from the United States in December.

◆ In Dahomey 1,234 publishers report for July, a 30-percent increase.

◆ Hong Kong reports 248 publishers in July. District assembly held, with 315 for public talk; 10 baptized. Fine talks and demonstrations much enjoyed.

◆ Seventh peak of publishers in Kenya for this year; 294 reporting, a 40-percent increase.

◆ With 16,144 publishers in July, Malawi enjoyed a 22-percent increase. Report shows 13,565 Bible studies. First district assembly since 1963 has been held; two more scheduled.

◆ Congregation in Devine, Texas, re-activated street magazine work and reported, "It was the 'first time' for several of the publishers. A group of eight placed 54 magazines in one hour. The brothers were delighted!"

## Question Box

• Is there a set time at which all congregations ought to have their meetings?

No, there is no rule. The important thing is to arrange for them at times convenient for the majority of the publishers. That can mean that both the times and the days when meetings are held may vary from place to place.

In some places more than one congregation uses the same hall, as you know, and meeting times need to be set accordingly. In congregations where most of the brothers are dairy farmers it may be wise to adjust the meeting time to make it possible for those with farm chores to get their work done and still be at the meetings. Congregations with many children of school age sometimes find that attendance at the service meeting and theocratic ministry school is better on an evening that is not followed by a school day. We even know of an instance in which quite a number of sisters whose husbands were unbelievers found that they could not get to the congregation book study in the evening, and so arrangements were made for them to have a meeting during the day. The important thing is that we do not forsake the gathering of ourselves for worship.

Most publishers prefer to do their field ministry early on Sunday, and then gather for congregation meetings in the afternoon or evening. But certain congregations have found that, because of the way of life in their locality, they get a more favorable response in the field ministry on Sunday afternoon than in the morning, so they have their meetings in the morning. Either is all right.

So, in setting meeting times, we suggest that you consider these points: (1) Are the meetings at times convenient for most of the publishers and other interested persons? (2) How will the times of the meetings affect the field ministry of the congregation?

★ Use "Awake!" to start studies. ★

# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 11

Dear Publishers:

The past service year has been an interesting one for all of us, and we feel built up spiritually as a result of it. What was accomplished in the field service during the year? Much good work! On an average, 3,000 more persons joined us in the preaching work each month than in the previous year; that is a 1-percent increase. Also, 14,163 got baptized, and, of course, we want to aid them to be regular praisers of Jehovah.

Though we spent 80,000 fewer hours in the service, still 48,647,551 hours were devoted to the field ministry, and that has resulted in a tremendous witness to the name and purpose of our God. Furthermore, on the part of most of you that service represents careful planning and earnest devotion.

Here in the United States we distributed 56,191,950 copies of the magazines this past year, and, while that is down somewhat from last year, still it represents 11.2 monthly for publishers, 97 for pioneers and 140.6 for special pioneers, and each one placed has great faith-building potential. Our report also shows that we obtained 105,000 fewer subscriptions this past year, probably because books were being emphasized, but we did have a wonderful time with the 'Impossible to Lie' book. There were 430,000 more books placed than the year before, and that is the best in twenty years! It also opened the way for more new home Bible studies, which are a vital part of our work. From 225,033 studies in 1965 we went up to 233,580, on an average, in 1966. Very fine indeed!

Of course, some are wondering why our increase was not as great as during past years. It may be that Brother Knorr pointed to the answer when he spoke to 23,664 gathered in Los Angeles in September, and again in Pittsburgh when he talked to 2,977 on the same subject at the Watch Tower Society's annual meeting on October 1. Basing his comments on Isaiah chapter six,

## Another Fine Instrument!

<sup>1</sup> Yes, *Life Everlasting—in Freedom of the Sons of God* is indeed another fine instrument, for us and for others! Have you heard some comments on it? We have. "Once you pick it up and start reading it, it's hard to put it down." "This should make all feel a sense of urgency." "I have read it through once, but I must read it again." "This book has substance, surely it will build up the spirituality of our brothers in these final days."

<sup>2</sup> Have you read it yet? If not, why not do so as soon as possible? Remember, it is another fine instrument for us. Here is "food at the proper time." (Matt. 24:45) There is only one way to transform that spiritual food to spiritual strength and that is by partaking of it. True, we will be studying it at our book studies when we finish our current publication, but why wait until then before benefiting from such strengthening food? Rather, why not give up something less important so as to get it read as quickly as possible?

<sup>3</sup> And now we have the opportunity to enable others to benefit from this fine instrument. During

he showed that in Isaiah's day Jehovah told the prophet that the response of people to his preaching would be refusal to see or hear or open their hearts so that they could get healed. Perhaps we today are getting to the time when that is again true to a greater extent than in recent years, he said. But still Jehovah instructs us to keep on preaching, telling them again and again. We must not let their hard hearts cause our love to lessen; we want to continue to be zealous in the ministry.

We pray that Jehovah will bless you as you do just that during this new service year, declaring the good news without letup even though the majority do not respond.

With warm love,  
THE BROOKLYN BRANCH OFFICE

November we can concentrate on offering the new book to all in our territory. What will they find as they begin to read? The most encouraging information for those who long for freedom! Our book shows them from the Bible how true freedom can be had. It shows that man needs to be freed from things outside and inside the body. He needs to be freed from religious bondage and the influence of unseen spirit forces, as well as human imperfection, sin and death.

<sup>4</sup> When you are presenting the book it would be good to be prepared to refer to something specific that would illustrate its value. For example, one might read the opening paragraph on page 5. Or, we might refer to the fine illustration on the opening page and comment on the freedom that God has in mind for lovers of righteousness in a paradise earth. Some have opened to page 219 and explained that the chapter "God's Gift of Marriage" outlines God's instructions for a happy married life. This has caught the attention of those who appreciate that marital problems are increasing and that man's counsel has not offered the solution. After highlighting this chapter and placing the book, one brother said, "If she reads nothing but that chapter, placing the book with her will have been worth while, although I hope she continues on and reads the rest." Sermons and comments can be flexible, in harmony with what you decide to highlight.

<sup>5</sup> Are there others who might appreciate the opportunity to obtain the new book? What about friends and relatives? Many of them have our other publications. It could well be that the new book is just what they need to spark their interest and help them toward life everlasting. And what about those on whom we are making back-calls and those with whom we are con-

(Continued on page 2, col. 3)



Organized to fight hard for the faith.



# Your Service Meetings

## SECOND MEETING IN NOVEMBER

Theme: Pay Attention to Your Teaching. (1 Tim. 4:16) Song 32.

5 min: Introduction, text, comments.

10 min: Branch letter. Two study conductors consider material together and, where possible, make application of points to their groups.

18 min: Are You Building Properly?

(4 min.) Bible study servant has analyzed his file and has information and suggestions that will be of value to the brothers. He points out the number of Bible studies being conducted, how many have been held for more than six months, a year, two years, in what publications they are conducted, number conducted one time a month, two times, etc., also shows how many are family studies, that is, publishers studying with their own children, and how often these are conducted.

All of us should be concerned with conducting studies regularly and making progress. How are our students progressing? Are they coming to an accurate knowledge of the truth? Do they understand how the truth applies to them and what they must do? Are they coming to congregation meetings? If not, why? Is there anything we as teachers can do to improve? We do not want to conduct a study as an end in itself, but as a means to an end. We want to be purposeful. (Gal. 6:6) We want our students to come to an accurate knowledge of the truth, begin to attend meetings and begin to serve in the field.

(3 min.) At this point publisher from audience asks how one can tell if he is getting results and effectively teaching. He is invited to platform and servant discusses following points with him: Does the student answer in his own words? Could he explain the point to someone else? Does he know how the thought applies to him and what action he should take on the matter? Can he use the Bible to back up his understanding? Does he see how the truth of the matter is different from what is taught in false religion? Servant invites publisher to observe how some of these points are demonstrated by another publisher on the other side of the platform.

(8 min.) A capable publisher demonstrates possibly two or three of the above points, selecting the points thought needed in your territory, while conducting a Bible study. The Bible study servant interrupts and the study stops after each point is made and he briefly comments on it and discusses it with the publisher who is observing.

(3 min.) Chairman exhorts all to conduct studies regularly and purposefully, including family studies, making them interesting. Be sure student understands, can answer in his own words, knows how material applies to him, and is different from false teachings.

15 min: "Another Fine Instrument!" Questions and answers.

2 min: Accounts servant's report.

10 min: Concluding comments. Consider congregation service report for October and "How Did We Do in September?" Comment on advisability of inviting those with whom home Bible studies are being conducted to meetings now so they might possibly share in field service in December as we work for 10-percent increase. Song 54.

## THIRD MEETING IN NOVEMBER

Theme: "Stand Firm in the Faith." (1 Cor. 16:13) Song 17.

5 min: Introduction, text, comments.

25 min: Neutral Christians in Portugal. Base this material on "The Watchtower" of October 1, 1966, page 587 ¶2, through page 589 ¶5. Prepare questions on the paragraphs and study them with the congregation, having paragraphs read in summary. You may combine some paragraphs, if you want to. The one in charge of this part should be a mature brother; he should not take it upon himself to tell the congregation or individuals in it what they should do as to military service or other work as a substitute for it. Simply study what the brothers in Portugal did and the reasons they gave for their position. Each individual must decide for himself what course he is going to follow in this matter.

10 min: An encouraging talk can be developed around the following "1966 Yearbook" experiences to be found on page 132 ¶2; page 135 ¶1, 2; page 137 ¶1, 2; page 141 ¶1, 2; and page 151 ¶1, 2. Have a brief introduction and conclusion on the theme, "Setting a Fine Example." Help publishers to appreciate that the Bible is right in pointing out how one's faithfulness can draw his marriage mate to the truth. This can be very encouraging to many.

12 min: Starting Studies with "Awake!"

(2 min.) Chairman mentions that we have had one month to use October 8 "Awake!" with article designed to start home Bible studies. How is our congregation doing? Are we using it to the best advantage? Let's hear from publishers who have enjoyed good experiences in using "Awake!" to start home Bible studies.

(4 min.) One or two encouraging experiences. Prepare this well in advance.

(4 min.) Review November 8 "Awake!" article designed to start home Bible studies, offering suggestions on how studies might be started. Review some of the suggestions given in October "Kingdom Ministry."

(2 min.) Chairman encourages all to take advantage of new feature in "Awake!" for starting home Bible studies. We place many magazines in the field and so will now want to take advantage of these many opportunities and use them to start home Bible studies.

8 min: Concluding comments. Appropriate items from Announcements. Mention service arrangements for "Thanksgiving Day." Song 79.

## FOURTH MEETING IN NOVEMBER

Theme: Build on a Solid Foundation. (1 Cor. 3:10) Song 36.

5 min: Introduction, text, comments.

10 min: Question Box. Talk. Draw audience into discussion on main points.

15 min: "Qualifying to Be a Preacher of the Good News." Discussion among three mature brothers, possibly committee, covering high points of article in the November 1, 1966, "Watchtower."

20 min: Christian Neutrals in Portugal and Sweden. Study with the congregation information in "The Watchtower" for October 1, 1966, page 589 ¶6 through page 591 ¶2; also "Awake!" for September 22, 1966, page 21 ¶1-6. In conclusion the chair-

man can briefly relate the points under the subheading "The Question of Identification." This part should be handled by the same brother who was assigned to the part on "Neutral Christians in Portugal," in the previous service meeting.

10 min: Concluding comments. Appropriate items from Theocratic News. Song 22.

## FIRST MEETING IN DECEMBER

Theme: Helping Others to Find God to Be True. (Rom. 3:4) Song 61.

12 min: Talk on month's theme. See December 1, 1966, "Watchtower." Also include some points on the text and comments for the day. Experiences from "1966 Yearbook," page 135 ¶2, 3, and page 152 ¶5, might be included.

15 min: "What View Do You Take?" Questions and answers.

13 min: "Taking In and Giving Out." Talk by capable brother on material under the heading "Presenting the Good News." He can draw audience into discussion by a few questions on main points.

13 min: "Handle the Word of the Truth Aright."—2 Tim. 2:15.

(5 min.) Chairman gives talk on points about and reasons for the "New World Translation" and "Life Everlasting" book. (Choice, pointed thoughts might be taken from the article "Bible Knowledge Made Plain Through Modern Translation" in the October 15, 1961, "Watchtower.") One half of this talk should deal with the Bible, the other half with the book. Mention that any sermon may be used, but for those desiring to use "Life Everlasting in a Better System of Things," call on a well-prepared publisher to concisely summarize it without actually giving the sermon.

(2 min.) Publisher gives summary of sermon.

(4 min.) Two well-prepared publishers demonstrate making the offer. One features the Bible along with the book; the other highlights the book along with the Bible. The demonstrations begin at the point where they have just concluded their sermons. They each use a choice talking point or two from the literature in presenting the offer.

(2 min.) Chairman points out that an effort can be made to start Bible study or to make arrangements for a back-call if possible. Comments on importance of thoroughly preparing both sermon and literature presentation. Thus, householder has opportunity to understand clearly the value of this book and Bible.

7 min: Concluding comments. Song 68.

## Another Fine Instrument! (Cont'd)

ducting Bible studies, possibly in the "Impossible to Lie" book? Should we decide that they might not read it and thus withhold from them the opportunity of obtaining it? No, let us lovingly give as many persons as possible the opportunity to obtain it and read it.

<sup>6</sup> Do you enjoy doing things for others? Why not, then, have a full share in placing *Life Everlasting* during the month of November and enjoy yourself to the full. It is a fine instrument for us and for others.

# What View Do You Take?

<sup>1</sup> How do you feel when a mature brother such as a study conductor visits you? Do you view his visit as simply an effort to get you out into the field service and to turn in a report? Or do you feel he is there because he is genuinely interested in your spiritual welfare and wants to help you? We do want to have the right view, don't we? In this way we enjoy the greatest benefits from their labors of love.

<sup>2</sup> We can learn much from the example of Stephanas and his household. Of them Paul said: "They set themselves to minister to the holy ones . . . they have refreshed my spirit and yours." (1 Cor. 16: 15, 18) They were interested in helping their brothers. What was to be the response from those to whom they ministered? Paul exhorted: "May you also keep submitting yourselves to persons of that kind and to everyone co-operating and laboring." (1 Cor. 16:16) So when we visit others we have in mind building them up, and when others come to help us we are thankful that they are concerned about our spiritual welfare, aren't we?

<sup>3</sup> It is not, then, a matter of trying to get a field service report when we call on one who is irregular or inactive, is it? We are there to help. That is our chief concern. The congregation is interested in the spiritual growth of all associated, not simply numbers on the

chart. Of course, if the individual wants to share in the ministry but circumstances hinder him, we are glad to assist. If he has little or no desire to do so, then we want to help him become strong spiritually and to stay on the way to life. We feel about him as Jesus described in an illustration at Matthew 18:12-14: "What do you think? If a certain man comes to have a hundred sheep and one of them gets strayed, will he not leave the ninety-nine upon the mountains and set out on a search for the one that is straying? And if he happens to find it, I certainly tell you, he rejoices more over it than over the ninety-nine that have not strayed. Likewise it is not a desirable thing with my Father who is in heaven for one of these little ones to perish."

<sup>4</sup> So when we visit our brothers who need help, we are not there to *get* something but to *give* something. As Romans 1:11, 12 puts it, to 'impart some spiritual gift to them in order for them to be made firm; or, rather, that there may be an interchange of encouragement.' Our hearts go out to them, as Paul's did to his brothers in Thessalonica. To them he wrote: "We became gentle in the midst of you, as when a nursing mother cherishes her own children. So, having a tender affection for you, we were well pleased to impart

to you, not only the good news of God, but also our own souls, because you became beloved to us." (1 Thess. 2:7, 8) Our brothers are beloved to us too. We want to revive their love for Jehovah and their desire to serve him. One of the best ways to do this is to bring them with us to the congregation meetings, in harmony with our text for the year, Nehemiah 10:39, "We should not neglect the house of our God."

<sup>5</sup> But what about the list study conductors receive from the assistant congregation servant twice a month, reminding them of any in their group who have not been out in field service? Isn't he supposed to help them get into the service and remind them to turn in a report? These lists indicate that here are people who need help of different kinds. A report of field service is not a mark of success in every case. The conductor should analyze the situation and provide the help each individual needs. Some persons may need to have a home Bible study conducted with them again. Others may need to be assisted to get to meetings regularly, so they will really *want* to serve Jehovah. But if what is needed is an invitation to go along in the service, he would not hesitate to offer it. We feel as did Epaphras, a fellow worker with Paul, who put himself to great effort on behalf of the brothers, so that, as stated at Colossians 4:12, they would "finally stand complete and with firm conviction in all the will of God."

<sup>6</sup> So, whether we are giving or receiving assistance, may our view be one of grateful thanks to Jehovah for moving his people to show genuine brotherly love for one another.—1 Thess. 4:9, 10.

## Announcements

◆ The "Your Word Is Truth" article in the December 8 *Awake!* is designed for starting home Bible studies with Catholics. In a kind, reasoning style, it considers from the Catholic Bible the question "How Should Christians View Mary?" Do you have some calls on which you might use it to good effect?

◆ Literature offer: December, *New World Translation of the Holy Scriptures and Life Everlasting—in Freedom of the Sons of God*, with two booklets, on a contribution of \$1.50. January through April, *Watchtower* subscription campaign. Year's subscription and three booklets, \$1. Please order booklets and increase magazine supply now.

◆ Suggested discussions at meetings for service: Week of November 13: Discuss and demonstrate an appropriate simplified sermon. November 20: How to overcome local objections, or effective talking points for new book. November 27: Suggestions on how to drop down to the two-magazine offer if regular offer is not accepted. December 4: Discuss advantages of *New World Translation* that can be used in presentation.

◆ Any who can arrange to vacation pioneer in December are encouraged to do so. The enrollment requirements are still the same: One must be a regular publisher for six months and baptized, though not for six months.

◆ It is suggested that all congregations make arrangements for a special Magazine Day on November 24, which is the worldly Thanksgiving Day.

◆ Orders for copies of the 1967 *Yearbook* and calendar in English may be submitted starting November 23, and those in other languages may be ordered two weeks later. The *Yearbook* is available in English and Spanish, 50c each. Calendars are available in English, Danish, Dutch, French, German, Greek, Italian, Japanese, Portuguese, Spanish and Swedish, 25c each. Please order through your congregation. Pioneers on the list before July 1, 1966, may receive a free *Yearbook* by making request of literature servant. This will be included in congregation order, and, later, credit may be requested for the pioneer's copy of the *Yearbook*. Pioneers may obtain additional *Yearbook* copies at 15c each.

◆ New publications available:  
"This Good News of the Kingdom"  
—Danish  
*Basis for Belief in a New World*  
—Russian

◆ Out of stock in U.S.A.:  
"Let God Be True" —Arabic  
"Equipped for Every Good Work" —French  
"Make Sure of All Things" —Japanese  
*When God Speaks Peace to All Nations* —Portuguese  
T5—Hope for the Dead —Javanese  
T8—Life in a New World —Javanese

## SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	747	137.0	49.8	7.2	133.9
Pios.	9,270	91.7	31.1	4.9	95.6
Vac. Pios.	2,891	80.7	20.6	2.2	74.3
Pubs.	290,303	9.3	3.3	.6	11.0
<b>TOTAL</b>	<b>303,211</b>				

Public Meetings Held: 18,069

**UNITED STATES GOAL FOR 1967**  
336,029 Publishers

## HOW DID WE DO IN SEPTEMBER?

September saw 303,211 publishers in the field. In September 1965 we had 301,135, so there is evidence of growth. Now, do you see yourself in September's report, or do you somehow feel lost in that big figure? Remember, if Jehovah knows when a sparrow falls, he also knows what each servant of his is doing in honoring him as the months slide by in these final years of the old system. (Matt. 10:29-31) Rejoice in having participated in the great shout of praise for our God that these figures represent. Knowing that so many others were united with us in September's work was one of that month's pleasures.

# Presenting THE GOOD NEWS

## Taking In and Giving Out

<sup>1</sup> Our work as servants of Jehovah is really not too complicated, is it? Simply stated, it is a matter of taking in knowledge from Jehovah and then giving it out. This reminds us of what Jesus said, at Matthew 10:8, "You received free, give free."

<sup>2</sup> But let us not be fooled by the simplicity of the matter. Both taking in and giving out require thought and application. Why? In order that each aspect will be done to the fullest extent possible and also in order that they be kept in proper balance.

<sup>3</sup> How could one get out of balance in this vital matter? Well, some have appreciated the importance of serving Jehovah actively in the field and have devoted a considerable amount of time to this. They have had a full field service schedule. However, after a time they began to realize that they were pushing themselves into the service and not getting as much joy from it as they once experienced. Service began to fall off little by little and soon irregularity began to set in, and some even became inactive. Why? Attention may have been focused on giving out, but taking in may have been neglected.

<sup>4</sup> For one to be a zealous, capable publisher, happy in his work, it is necessary for him to be concerned with his own *spirituality*. This is not at all selfish, but, rather, it is the reasonable and Scriptural approach. (1 Tim. 4:16) So, if you have a good schedule for field service, have also a good schedule for personal study. If you have a home Bible study that you prepare for and conduct faithfully each week, then determine that in the same way you will prepare for and attend the congregation meetings each week. How important it is to be "a fine minister of Christ Jesus, one nourished with the words of the faith and of the fine teaching which you have followed closely"! —1 Tim. 4:6.

<sup>5</sup> Not only will we be strong spiritually, "nourished with the words of the faith," but we will be more effective in our ministry.

Regular attendance at the service meeting and ministry school, for example, will keep us right up to date on the latest methods of presenting the truth in the field. Luke 10:1, 2 tells of a meeting Jesus conducted with seventy publishers before sending them out. Would any one of these have wanted to miss the fine instructions that he then gave? Would they have been truly effective in the field if they had? Of course not!

<sup>6</sup> Nor do we want to be out of balance in the other direction, either, that is, always taking in but doing little in giving out. Our studying would then miss its full purpose, wouldn't it? It would be similar to living to eat instead of eating to live. How would "this good news of the kingdom" be preached "in all the inhabited earth" if we did not zealously preach? Love of God and love of neighbor will prompt us to have a good share in presenting the good news to others too.

<sup>7</sup> So, why not give the matter serious consideration? Be concerned for your own spirituality. Plan and work things out so that you keep yourself spiritually strong. Personal study and regular meeting attendance play vital roles in this. Then, do your part in presenting the good news to others. Paul had these two important aspects of our ministry in mind when he said: "If you publicly declare that 'word in your own mouth,' that Jesus is Lord, and exercise faith in your heart that God raised him up from the dead, you will be saved. For with the heart one exercises faith for righteousness, but with the mouth one makes public declaration for salvation."—Rom. 10:9, 10.

<sup>8</sup> Truly Jehovah has instituted a wonderful arrangement for his people. There need be no end of taking in what is needed in order that our faith may be strong. And there need be no lack of opportunities in giving out, thus satisfying the Christian's unselfish desire to share the truth with others. How worth while is the effort to maintain a good balance in taking in and giving out!

## THEOCRATIC NEWS

◆ In Cuba many Kingdom Halls were closed recently by the government. Much propaganda is being published against the Witnesses, yet our brothers continue faithfully in service to Jehovah.

◆ Kenya reports 294 publishers in August, a 40-percent increase; also, 509 Bible studies.

◆ Martinique, with 193 publishers in August, tells that 650 attended district assembly public talk in Fort de France.

◆ Two assemblies in Indonesia: 700 attended at Bandung, Java, and 26 baptized; 356 at Manado, Sulawesi, and 20 immersed. Four new congregations formed in August.

◆ Despite rainy weather, 6,652 on hand for public meeting in Hanyang University amphitheater in Korea; 5,535 publishers in August.

## Question Box

● Is it all right to read the paragraphs first when conducting a home Bible study, inasmuch as some students do not do well in studying in advance?

In conducting a home Bible study we want the student to come to an accurate knowledge of the truth. Also, we want to teach him how to study so that eventually he can stand on his own two feet, so to speak, not dependent on us to feed him spiritual food. How can this best be done?

Will it speed progress if we do not encourage the student to prepare in advance, but, rather, when we get there, read the paragraphs first and then the questions? Very likely not. It will undoubtedly encourage lazy study habits. It might even encourage the same for the teacher, and he would no longer be setting a good example, nor would he be prepared to teach as he should be.

There are other advantages to advance preparation. It sets a high standard for the student. It teaches him how to study. The teacher will be able to observe if the student is getting the main points by himself, is relating them to the theme and understands their application.

However, the teacher can still exercise good judgment and flexibility according to the circumstances. No one should feel bound by rules in the matter. If the student has not studied before you arrive you would likely suggest that the two of you study the material together this time. This will give you the opportunity to review some of the principles for good personal study that he can put into practice in preparing for next week's study. But what if the student cannot read or just never studies in advance or, if he does, has difficulty in getting the points by himself? In such cases one could read the question first, then read the paragraph, and then read the question again.

It is always good to encourage the best methods of study, while at the same time not insisting on holding rigidly to a set procedure. Those who have had in mind the higher standard that encourages thorough, advance preparation have seen the best progress in their students.



Participate freely in congregation meetings.



# KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1966

"We should not neglect the house of our God."—Neh. 10:39.

VOL. IX NO. 12

Dear Publishers:

Right now we are thinking about our work for December and how well it fits in with the name of the Society—Watch Tower Bible and Tract Society. Last year we printed 118,770,627 copies of *The Watchtower* and 13,257,200 tracts, but how are we doing as a Bible society?

Since 1896 the Society has been a Bible publisher, though having other people do the actual printing. Starting in 1926, we printed Bibles on our own presses. But in 1950 our own *New World Translation*, printed in the Society's Brooklyn plant, was released. During the next ten years we were getting out the individual volumes of the *New World Translation*, and 3,598,000 copies were produced. After that we produced our single-volume edition for \$1, and from 1961 to the present we have printed 4,893,743 copies. Add to that the large-print edition, and the total comes to well over five million copies. That is a tremendous task for any Bible society.

On behalf of other language groups much work has also been done. We have published the *New World Translation of the Christian Greek Scriptures* in Portuguese, Dutch, German, French, Italian and Spanish, and in the past three years it has been necessary to print 1,775,000 copies of these editions. Truly we are a Bible society.

For December we are again preparing for a big work of Bible distribution, and we hope that you are too. Wherever the *New World Translation* is available around the world, our brothers will be offering it, in one form or another, to encourage the public to do Bible reading. Many of the clergy today are saying that the Bible is a myth, and people are losing faith in God's Word. But it is our purpose to get people to read the Bible and to stimulate faith in it. A tremendous number of people need that encouragement. That is why we will be stressing distribution of the Bible during December.

Some of you have asked when we

## Help Yourself and Your Family

<sup>1</sup>The apostle Paul wrote that "no man ever hated his own flesh; but he feeds and cherishes it." (Eph. 5:29) He wants to keep his flesh alive and healthy, so he endeavors to follow regular eating and living habits. As Christians we well know the necessity of taking in knowledge of God and Christ if we are to enjoy everlasting life. Therefore, regular spiritual habits are required. Why not pause for a moment and examine your spiritual habits? Ask yourself: When is my regular personal study period? Are you really looking after your own spiritual well-being? Spiritual strength must be ours if we shall endure. So for your good be sure you have your weekly personal study period.

<sup>2</sup>But consideration goes beyond self, for Paul was speaking about a man's loving his wife as himself, as Christ also does the congregation. Spiritual as well as material provisions are due her, aren't they?

are going to get out the complete *New World Translation* in other languages. Well, we can tell you that all the copy is now on hand for the Italian Bible, and we have made it up into pages through the book of Deuteronomy. Copy for the Portuguese Bible has also arrived and, as of this writing, we are setting Genesis in type. The Spanish translation is completed too; and we have finished setting type for the book, but the "Important Bible Words" section must be prepared now. The type is made up in pages as far as the Song of Solomon. Just when these three Bibles will be out we cannot say yet. Publishing Bibles is no small job. Typesetting, page-making, proofreading, plate-making, printing and binding must all be done; but we are happy that we are able to do it. Translation for the editions in Dutch, French and German is still under way.

Work on the new factory, to enlarge our publishing facilities, is

And when children come along they too receive of the man's love. He works to provide their necessities, both material and spiritual.

<sup>3</sup>To be really happy, the family must be doing things together and enjoying close association spiritually. It is for the head of the house to plan the regular occasions of spiritual instruction and fellowship. Every family ought to have times when the day's text and comments can be considered and when they are able to read from the Bible or prepare *Watchtower* study lessons. It takes organization and self-control on the part of the entire family to meet this family requirement successfully.

<sup>4</sup>This may cut into time that would be used for other things, but what is more important than taking care of our spiritual needs now? Establish the hour, take the time and hold to the family schedule for the benefit of all. The head of  
(Continued on page 3, col. 3)

still progressing. The 18-foot basement walls are complete, the first floor has been poured with reinforced concrete, and structural steel is up to the third floor. We hope that the work will move along at a good pace now.

We all have much to do in making God's Word available to people everywhere. To date, we have printed more than ten and a half million copies of the *New World Translation*, either the whole Bible or parts, and you have done very well in distributing them. Let us all keep it up during December.

May Jehovah's rich blessing go with you as you encourage the people to get the comfort that is available for them through Bible reading and study; they certainly need it.

Be assured of our warm love and best wishes.

Your brothers,  
BROOKLYN BRANCH OFFICE



Helping others to find God to be true.



# Your Service Meetings

## SECOND MEETING IN DECEMBER

Theme: Truth—The People's Great Need. (John 8:31, 32) Song 69.

5 min: Introduction, text and comments.

10 min: Branch letter. A talk.

16 min: How to Create Interest in "New World Translation" in Your Territory. Three publishers demonstrate individual presentations actually used in local territory, bringing out points used successfully and comparisons made. One demonstration may end with publisher starting home Bible study.

17 min: What Would You Say?

(2 min.) School servant discusses some advantages of "New World Translation."

(15 min.) He brings up objections raised by people locally when Bible offer is made and invites audience to state what they would say in reply. (May be points like: Why do I need a Bible? I already have a Bible. I have no money, etc.) Have publisher prepared to give an answer, but urge others to speak up, too. Commend all for good suggestions.

2 min: Report on accounts for the past month and on the audit.

10 min: Concluding comments. Consider "How Did We Do in October?" along with local November report. Show what has been done in December toward 10-percent increase, encouraging service and reporting. Song 40.

## THIRD MEETING IN DECEMBER

Theme: Help Yourself and Your Family. (Eph. 6:4) Song 60.

5 min: Introduction, text and comments.

25 min: "Help Yourself and Your Family."

(5 min.) Talk on article.

(12 min.) Demonstrate family study. Family seated together on platform. Chairman asks father how he arranges it. Then family demonstrates, with even smallest one taking part.

(8 min.) Demonstration with same family as above. Father and mother explain to children how to have a share in service regularly and what to do. Have children practice presenting a sermon to one another. Review family schedule for field service and show children how they can put in vacation pioneer time during holidays even if they did not send in applications, trying for 75 hours this month, looking ahead to summer vacation pioneering while getting experience now.

20 min: Holiday Season Opportunities. Describe local congregation's plans for rest of month. People will be busy December 24, so good time for Magazine Day; review two short presentations. Good to be considerate, as most people in a rush. (See December 1965 "Kingdom Ministry," p. 4.) Have audience show how to deal with holiday greetings, what to say at school about special parties and activities (parents and children participate), etc.

10 min: Concluding comments. Include Question Box and some items of Theocratic News. Song 87.

## FOURTH MEETING IN DECEMBER

This meeting may be prepared locally. In conclusion report what has been done thus far in December field service. Have all publishers been out?

Are you near 10-percent goal? Refer back to November 1 "Watchtower" article, page 670.

## FIFTH MEETING IN DECEMBER

Theme: Getting Off to a Good Start in 29th "Watchtower" Campaign. Song 50.

5 min: Introduction, text and comments.

15 min: Suggested Sermon for January:

Theme: God Is Alive!

Jer. 10:10—Jehovah is the living God  
2 Pet. 3:13, 14—He brings in righteous new system; to benefit we must act

(1 min.) Chairman remarks: "Do you like the sound of these subjects: 'Where Is God?', 'Earth and Heavens Declare: "God Is Alive!"', 'How God Speaks to Us Today'? These are just some of the outstanding articles that will be appearing in 'The Watchtower' during the four-month 'Watchtower' campaign. How faith-strengthening and how timely these articles will prove to be!

"Having in mind these coming articles, you may wish to use this two-scripture sermon in your ministry during the 'Watchtower' campaign."

(10 min.) Two publishers demonstrate sermon, tying in with opening article in January 1 "Watchtower." After a friendly greeting, publisher says: "You have no doubt heard talk these days that God is dead. I am one of over a million persons who have volunteered to go to the homes of their neighbors and show them from the Bible that God is very much alive and interested in mankind today. Notice how clearly this is stated at Jeremiah 10:10 [read]. The Bible tells us that, as the living God, after he destroys the wicked, he will bless God-fearing persons who have maintained their faith in him with life in a righteous new system of things. Notice how this new system is described at 2 Peter 3:13, 14 [read]. To be one of those blessed with life at this time we need to be fully convinced that God lives and we need a good knowledge of what his purpose is for us. To help you find this information in your Bible, I'd like to introduce to you the 'Watchtower' magazine. Notice this outstanding article..."

(4 min.) Chairman explains other methods. Another approach would be to make reference to statements that God is dead and ask the householder what he thinks about it. The majority will say they do not think God is dead. This gives us an opening to ask what the person would say if he were confronted with the statement that God is dead. How would he prove that God is alive? We have come to help him defend his faith. Then proceed with the sermon. On the other hand, if the person thinks God is dead, we then have the opportunity to present our evidence showing that God is in fact very much alive, using the sermon and article in "The Watchtower." Each publisher may use the presentation that is appropriate for the kind of people in his territory. Encourage publishers to review personally points in Chapter 1 of 'Impossible to Lie' book and "Awake!" of April 8, 1966, in order to be well equipped to speak on theme.

13 min: Presenting the Good News. Questions and answers.

12 min: Demonstrations of how to get new subscriptions from relatives.

5 min: Explain how to fill out subscription slips properly.

10 min: Concluding comments, with remarks on slogan, page 4. Mention campaign goal for congregation based on two new subscriptions per publisher. (See Announcements.) Also, comment on "Can You Use the Film 'God Cannot Lie'?" Song 72.

## FIRST MEETING IN JANUARY

Theme: Cooperate as a Flock with Servant Leadership. (John 10:3) Song 26.

5 min: Introduction, text and comments.

10 min: Talk on monthly theme based on "Watchtower," January 1, 1967.

15 min: A group of publishers discuss efforts of overseers, based on "Servants Help You." Show importance of being on time for meetings, not missing prayer or part of information.

15 min: Demonstrate servant having heart-to-heart talk with interested person on "Are You Ready to Get Baptized?" from November 15, 1966, "Watchtower," bringing out main points. Mention last year's total baptized. (See January 1, 1967, "Watchtower.")

8 min: Getting Them Interested. Audience report on efforts to obtain subscriptions, how to overcome objections, points of interest in current magazines that appeal to most persons. Prepare two or three publishers ahead of time to speak out.

7 min: Concluding comments. Read with audience the article "Upbuilding Experiences." Song 45.

## OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl. St.	Av. Mags.
Sp'l Pios.	748	153.6	51.7	7.2	168.0
Pios.	9,383	96.4	33.0	5.0	125.4
Vac. Pios.	6,158	81.7	22.8	2.4	96.5
Pubs.	292,292	10.0	3.5	.6	13.6
<b>TOTAL</b>	<b>308,581</b>				

Public Meetings Held: 22,065

**UNITED STATES GOAL FOR 1967**  
336,029 Publishers

## HOW DID WE DO IN OCTOBER?

We ended the month of October with 172,615 new subscriptions. That is just a little less than the number we obtained last October, when the total was 173,007. Though it seems more difficult to obtain subscriptions, you worked very hard and spent 115,525 more hours in the ministry than during the previous October. While the subscriptions were down a little, the magazine placements were up. The report shows that 5,880,951 were placed—141,080 more than last October. And it was pleasing to see 5,370 more publishers sharing in the ministry than in September, the grand number of 6,158 sharing in the vacation pioneer ministry and a new peak of 9,383 regular pioneers. Yes, while it may be that placements in some areas are more difficult, the fine report reflects your determination to continue to please Jehovah and help honest-hearted ones to hear the truth. Keep up the good work and encourage one another to that end.

## Servants Help You

<sup>1</sup> Do you enjoy having your overseer or another servant visit you and give words of encouragement? Yes, we all appreciate it when these mature brothers take a genuine interest in us. Especially are we glad for their help when we are faced with trying circumstances. Rendering this loving help, the undershepherds are imitating the Fine Shepherd, Christ Jesus, of whom it was foretold prophetically that "I may know how to answer the tired one with a word."—Isa. 50:4.

<sup>2</sup> Sometimes we do get tired and perhaps a little weary, don't we, as we "have plenty to do in the work of the Lord"? Then we appreciate helpful words of encouragement. We may rest up momentarily, but because we try to keep right on faithfully serving we will not cause the servants to spend their time trying to help us as if we were someone who had drifted toward inactivity. By our endurance we help the servants.

<sup>3</sup> Since the spring of the year circuit servants have been following their revised schedule, which permits them to spend from twenty to thirty hours each month visiting those who need encouragement. Special and regular pioneer overseers may also spend ten to fifteen hours per month in this activity when it is necessary and note it at the bottom of their report, always mentioning the number of dedicated persons they served during those hours. In line with this, it is fitting that overseers and their assistants arrange to spend more time visiting those who need special help. Setting aside definite times to

make these calls is recommended. This takes time, we realize, and our servants have many things to care for in doing their jobs right, in addition to family responsibilities in many instances. This may even cut into the time they have been giving to the field ministry some months, but a lost sheep needs the special help of the shepherd.—Matt. 18:12-14.

<sup>4</sup> Those who are new or are slowing down in their service to Jehovah need spiritual food for strength. The servant in calling will see what is needed to ensure a good spiritual diet. In addition to a home Bible study, where needed, he will see what help can be given to get them to the meetings regularly. In fact, they really should be coming to meetings with a degree of regularity before they are encouraged to report their activity in the ministry. New ones need help to get the full "pattern of healthful words." They need to learn about Jehovah's organization and how they can cooperate with it in preaching the good news.

<sup>5</sup> For the future, the Society would like to recommend that when the booklet *Preaching and Teaching in Peace and Unity* is issued, the overseer, his assistant or the Bible study servant take an evening, or two or three if necessary, and go over the first twenty-five pages of the booklet with the newly baptized person. There is valuable information here that the new one needs to understand fully as a minister. The servant can make up appropriate questions on the paragraphs, and the study can be

handled in a manner similar to a home Bible study, making sure the student understands the points being made.

<sup>6</sup> The loving help given by our servants is appreciated. Let us with gratitude respond to their efforts to help us as they shepherd the flock with tenderness.

## Upbuilding Experiences

Before you leave for service tomorrow morning, would you enjoy visiting with an experienced missionary to hear how he handles situations that arise in the field? How would you like to be with publishers in Asia and Africa for a few weeks as they share in the ministry? Or, what about having brothers and sisters from Communist lands visit with your family for a few days to tell you their experiences in Jehovah's service? It would be thrilling, wouldn't it?

You can personally share every one of those happy experiences. That's right; all that is necessary is to read your 1967 *Yearbook*. Don't miss it!

Why not read the *Yearbook* report from just one country each morning? Or if it is at evening that your family is together, do it then. Generally it will not take more than five minutes; frequently, less. Do it after you discuss the day's text, before or after your meal; whenever it is most convenient for you. You will find it marvelously upbuilding, a stimulant to wholesome family conversation. Why, if you read just one report each day, you will have finished them all in less than seven months.

We're enthusiastic about what is in the new *Yearbook* and we urge you to enjoy these upbuilding experiences in this way. That's what we at Bethel are doing.

## Announcements

◆ Literature offer: December—*New World Translation*, *Life Everlasting* and two booklets for \$1.50 contribution. January through April—Year's subscription for *Watchtower* and three booklets, for \$1. This will be a good time to move out some older booklets from congregation stock.

◆ Suggested discussions at meetings for service: December 11—Offering the *New World Translation*; December 18—Showing consideration for busy people; December 25—Review of the sermon; January 1—Presenting the subscription; January 8—Calling back where placements were made in December.

◆ The Society has arranged to keep in stock for at least a year the special October 8, 1966, issue of *Awake!* so that its fine information on the subject "Why Does God Permit Wickedness?" will continue to be available for your use in the field ministry. Any congregations that desire additional supplies of this issue may order them.

◆ Goal: It is suggested that congregations be given weekly reports on how many new subscriptions have been obtained to date throughout the four-month campaign, keeping in mind

a goal of two per publisher. Some may wish to prepare a chart, indicator, or thermometer, etc., to keep congregation informed of progress.

◆ *Evolution versus The New World* should be included as one of the three booklets to be given free to new subscribers during the *Watchtower* campaign, as long as it is available. There are 6,500 in stock at Brooklyn which may be ordered for this purpose.

◆ New publications available: "This Good News of the Kingdom"—Afrikaans, Chishona, Finnish, Ibo, Swahili

*What Has God's Kingdom Been Doing Since 1914?*—French  
*God's Way Is Love*—French

◆ The Society has in stock the *Yearbook* for the following years, in the languages shown: 1965—German; 1964—English, German; 1963—English, German; 1962—English, German; 1960—English.

◆ Orders for the 1966 *Watchtower* and *Awake!* bound volumes in English, Spanish and Portuguese may be submitted starting on January 5, 1967. A good supply of the 1964 *Watchtower* bound volumes in English are also available.

## Help Yourself and Your Family (Cont'd)

the family is wise to insist that all the family be present for these upbuilding sessions, and he will be able to review to be sure everyone understands well. One of the parents may report the regular study conducted with the children when some are not baptized.

<sup>5</sup> Families are blessed when all attend congregational meetings together. At the Kingdom Hall you will help your children if you have them seated nearby and know that they are paying attention and learning the truth.

<sup>6</sup> Why do we want to help ourselves and our families with regular spiritual food? Besides providing personal benefits and blessings, when we do so all of us are in a position to help others to find God to be true.

# Presenting THE GOOD NEWS

## The Prospects Are Good!

<sup>1</sup> Why can it be said that the prospects are very good for the twenty-ninth annual *Watchtower* campaign? We have excellent reasons to say this, because never have we had so many publishers of the good news out in the field preaching world wide. Never has the truth been so unmistakably clear and attractive to sheeplike ones. (Prov. 4:18) Never have we been so well qualified as ministers to present the good news. And never have we felt the nearness of Armageddon and the urgency of our work as we do now. What motivating reasons for an outstanding *Watchtower* campaign!

<sup>2</sup> For a moment let's think about our prospects for subscriptions. How many friends or people close to you are there who are not in the truth and not receiving the *Watchtower* magazine? Two? Three? Four? Don't you agree that if they are friends they should have the *Watchtower* subscription? Do we want to hold back from them this life-giving information because we know them well? (Eph. 4:25) If each of us obtains just one subscription from one of our friends, it will mean over 1,000,000 more subscriptions!

<sup>3</sup> Let's go about contacting these prospects in a systematic way. Suppose we start off the first month of the campaign with our immediate family and our relatives. Are we personally subscribers for *The Watchtower*? Do our children have their own subscriptions? You will find that the children will appreciate *The Watchtower* more if they have their own copy coming through the mail in their name. This can be a real incentive to their reading and studying the magazine with more appreciation. Most of us have relatives who are not in the truth; have we given them the opportunity to learn the same wonderful things we've learned? Give them that opportunity when you write to them, talk to them on the phone, or when visiting them. Offer the *Watchtower* subscription to them. Let the direction of God's spirit do the rest.

<sup>4</sup> For the second month of the campaign we could give special attention to those with whom we

conduct Bible studies, ones on whom we make back-calls and to whom we deliver magazines. Persons with whom we conduct Bible studies are almost certain to want the *Watchtower* subscription, so be sure to offer it to them. Those on our magazine routes are already enjoying each issue of *The Watchtower*, so why not approach each one with the subscription offer?

<sup>5</sup> In March we could approach those with whom we do constant business. How about your grocerman? You know him well and he supplies you with physical food, so why not offer him spiritual food through a subscription for *The Watchtower*? Do your doctor and dentist have *Watchtower* subscriptions? And the milkman? Don't you agree that these are tailor-made prospects?

<sup>6</sup> Finally, we could make a diligent effort during the fourth month of the *Watchtower* campaign to obtain a subscription from one of our fellow workers or neighbors. And you schoolchildren, don't forget your schoolmates.

<sup>7</sup> With these good possibilities for subscriptions in view, *along with our regular house-to-house ministry*, we can certainly say that the prospects are good for this year's campaign. So good, in fact, that we can hardly wait to get started!

## Can You Use the Film "God Cannot Lie"?

The brothers everywhere have expressed appreciation for the film "God Cannot Lie." Now, in order that an even wider audience may be reached, the Society is happy to announce that this interesting film is available for any circuit, congregation or individual wishing to obtain copies for local showings. Made by Technicolor, it consists of six 400-foot reels, 16 mm, without sound track, and must be run at silent speed (16 frames per second). It comes with either single or double perforations. The cost is \$150 for single perforations, \$160 for double. This is a cash item and shipping costs are included. A script in either English or Spanish is also included.

## THEOCRATIC NEWS

◆ 43rd Class of Gilead School began October 24, with 103 students from 14 different lands. The students average 26.6 years of age and 11.2 years in the truth.

◆ The October 8 special "Awake!" on "Why Does God Permit Wickedness?" was given excellent distribution. 3,275,000 copies in English were printed and mailed from Brooklyn alone, compared to 2,747,000 copies for the special issue in October of 1965.

◆ A new branch started as of September 1, 1966, in Lomé, Togo. The report showed 668 publishers in the ministry.

◆ Lebanon, with 854 publishers in September, reported a combined assembly attendance of 1,315 and 19 were baptized.

◆ Nicaragua had 825 publishers for September, a 20-percent increase over last September and a 9-percent increase over last year's average of 755.

◆ Fiji reports two one-day assemblies held, one on each side of the island, to follow up the Pago Pago assembly. 435 attended the two assemblies, four were baptized.

◆ First theocratic assembly held in Marshall Islands in September, with 55 at public talk and three baptized. This was excellent; just 8 publishers reporting.

## Question Box

• How should Theocratic Ministry School students be counseled when they do not have "Progressive Speech Training" sheets?

The Society published the "Kingdom Ministry" supplement "Progressive Speech Training" in 1962 as an aid to publishers at the time. But since that time some of the publishers have lost theirs or they find them badly worn and there are many newer publishers who have never received a copy. Numerous requests have been sent to the Society about possibly obtaining more copies of "Progressive Speech Training," but copies are not now available. They may be later on in 1967, but please do not order them now.

Those who have the "Progressive Speech Training" inserts may continue to refer to them. However, the Society published the book "Qualified to Be Ministers," and that book may be used as a basis for giving counsel and suggestions to those who are participating in the Theocratic Ministry School. There are adequate references in the index, beginning with page 361 of the book, to help those interested to locate the subjects with which they are concerned and thus receive practical suggestions on how to improve in the presentation of the Kingdom message. We encourage school servants to use the book "Qualified to Be Ministers" in giving helpful counsel to those who are enrolled in the school. Therefore you may find it advisable to carry this book when attending and participating in the Theocratic Ministry School.



When we "plant" and "water," Jehovah adds growth.

