

ACTIVITY CHART - Circuit No. 2.

Croydon - Purley Assembly October 26th to 28th, 1951

6 MONTHS, APRIL - SEPTEMBER, 1951

Company	Total Pubs.	Ave. Pubs.	Peak Pubs.	Quota Pubs.	Ave. Hrs.	Ave. B.Cs.	Ave. B.Ss.	Total B.Ss.	Total P.Ms.	Total Pios.	Ave. W.T.	Weekly S.M.	Atten. T.M.S.
BALHAM ...	134	114	126	114	9.7	4.3	.35	38	61	4	78	65	55
BEXLEYHEATH ...	115	84	91	88	7.2	2.9	.38	36	58	2	58	47	43
BLACKHEATH ...	348	254	307	280	9.3	3.9	.33	100	70	13	194	152	110
BROMLEY ...	140	104	118	110	6.7	2.4	.34	34	17	3	56	44	50
CAMBERLEY	29	25	27	24	9.7	5.7	.45	10	12	1	18	15	13
CAMBERWELL ...	300	254	270	263	7.5	3.6	.35	90	254	3	151	128	96
CATERHAM ...	52	46	51	48	6.8	3.1	.23	5	7	2	25	28	22
CROYDON ...	160*	121	133	133	7.9	3.2	.4	45	68	4	76	53	50
DARTFORD ...	122	96	104	96	6.4	3.0	.3	26	36	6	53	44	25
DORKING ...	24	21	23	27	7.3	3.3	.37	9	16	3	18	9	9
EPSOM ...	142	125	131	133	7.0	2.7	.25	40	87	6	67	61	36
ISLEWORTH ...	184*	173	184	176	6.4	2.5	.33	44	59	3	112	75	82
KINGSTON ...	130	110	119	112	7.4	3.5	.33	42	44	3	78	62	61
LEATHERHEAD ...	108	83	95	86	6.0	2.0	.26	28	43	3	52	41	35
LIGHTWATER ...	22	18	22	22	6.4	3.5	.4	7	4	-	9	9	10
MAIDENHEAD ...	45	40	47	43	6.9	2.4	.2	8	11	3	29	23	18
ORPINGTON	86	71	77	67	7.9	3.3	.27	19	66	-	45	29	34
SIDCUP ...	148	132	137	139	7.8	3.3	.45	59	110	3	61	51	38
SLOUGH ...	60	50	59	49	7.1	3.3	.28	14	18	3	39	27	23
STAINES ...	101	87	100	94	8.5	4.3	.37	37	29	5	64	46	37
WALLINGTON ...	110	94	103	98	8.3	2.9	.39	36	37	3	65	49	46
WANDSWORTH	142	118	130	124	7.7	2.9	.37	48	35	6	83	71	67
WEYBRIDGE ...	63	44	50	46	8.4	2.9	.35	17	38	5	36	31	29
WIMBLEDON ...	153	129	141	140	8.0	3.7	.49	59	65	2	72	65	44
WINDSOR ...	51	38	48	42	8.2	3.6	.37	13	16	2	27	22	21
WOKING ...	88	66	82	66	5.9	2.6	.37	24	41	2	30	26	29
WOKINGHAM ...	18	14	16	16	5.7	1.8	.1	1	12	2	7	6	6
Totals ...	3075	2511	2791	2636	7.5	3.2	.34	889	1314	92	1603	1279	1089
Previous Report ...	2774	2265	2432	2343	8.1	3.6	.36	885	1159	102	1447	1195	873
Increase ...	301	246	359	293				4	155		156	84	216
Decrease6	.4	.02			10			
Percentage Increase	10.8%	10.9%	14.7%	12.5%					13.4%		10.8%	7%	24.7%

RED denotes Increase

BLACK denotes Stationary, decline, or no comparison

Name of Company in RED denotes 34% increase reached.

*Publishers transferred to other units or companies