

INFORMANT

NOVEMBER 1942

"Blameless in the day of our Lord." (1 Cor. 1:8)

BROOKLYN/LONDON

ORGANIZING MORE COMPANIES: How to do it!

YOUR Searching Out, Ministering to, and YOUR
PART: Studying with the People of Good-Will in TERRITORY

A RIGHTEOUS REQUIREMENT

The Calendar pad for the month of November is headed "ORGANIZING MORE COMPANIES." Acts 9:31 says, "The churches were edified; and walking in the fear of the Lord, and in the comfort of the holy spirit WERE MULTIPLIED." As in the early church, so now, numbers are being added to the assemblies of the Lord's people. How can we best do our part in this work of organizing companies? The procedure is outlined for us in Organization Instructions where it says: "The greatest privilege ever granted to any creature is that of publishing the Word of Jehovah. Each publisher shall be assigned a respective territory to thoroughly work, the chief objective being to organize study classes in the Society's publications. Each is to get an individual assignment and thoroughly hunt and fish therein to the glory of the Lord." It tells us to arrange for weekly studies in each home, and that all are obliged to conduct studies, and "The responsibility for searching out the people of good-will in a specific territory, ministering to them, studying with them, starting them in the service work, taking them to the local meetings and generally taking on all the obligations of an individual territory is a righteous requirement and a burden which the Lord places upon each consecrated servant and is borne joyfully by such."

INDIVIDUAL ASSIGNMENT

All fighters for the New World will realize that this responsibility is the burden the Lord has placed on each one. From the time the first call is made and interest in the Kingdom message kindled, there must be a care exercised so that the new interest is led along in an orderly manner. The Lord's blessing and guidance can only be had as we comply with the requirements set out for us. The first step then is to obtain an individual territory assignment from the territory servant, then visit each home in that assignment with the set purpose of arranging for a model study. That interest must be cared for and followed up to its logical conclusion, namely, the bringing of the individual to the meeting and into the company organization, or, where there is no organized company, then write the Society and we will co-operate with you in arranging for such.

ACT WISELY

Some of the most interesting experiences related in letters to this office tell of such work. The pioneers in isolated areas have had the privilege of visiting the people in their homes and using the equipment the Lord has provided, they have carried the life-giving message to them, and gradually little companies have been developed and in due course properly organized. This of course requires patience and much effort on the part of the Kingdom publisher. To be successful in this work it is necessary to follow closely the instructions given. Always carry your phonograph and act wisely in your dealings with the people. Do not talk at them and consider it your privilege to tell them where they are all wrong in their understanding of the Scriptures. Most people are not impressed by your telling them that all that they have believed in times past is wrong. Be kindly in your dealings with them and the unfolding of the precious truths by means of the model study will be far more effective than your effort on the first visit to knock over all their cherished ideas. The Lord in his dealings with his disciples revealed to them the wonderful truths gradually as they were able to take hold of them. Those who have had their eyes opened and have embraced the truths through the model study work tell of the patience and kindly dealings of the publisher who has visited them. This apparently

has done much to aid them. The stumbling stones must be gathered out so that they might find their way into the Kingdom.—Isa. 62:10.

102 NEW COMPANIES

During the past year 102 new companies have been formed in Britain and this has been done largely by the untiring efforts of the pioneers. True, some of these are small in numbers, but a centre has been established and little groups are operating. As these get busy others are joined to them and increase is made. This then is the work we have before us and every effort should be made to establish these groups with a view to starting them on their own when they are properly organized and have regular contact with the Society. This is a grand work. It is a real constructive work. By the Lord's grace we will do our part to organize new companies.

MODEL STUDIES

For some reason the back-calls and model studies have fallen off during the past few months. From observation it appears that there is a tendency on the part of the company publishers to depart from the method of procedure originally set forth, and which is again brought to our attention in the new Organization Instructions.

EQUIPMENT

We are marvellously equipped for this work. The model study booklets and the Children study booklet places in our hands the necessary help. Are we using these instruments effectively? A good supply of the Children question booklets are now available. Every publisher should have a supply for use in the first-call work. Let the people know that their questions are dealt with in this booklet and that you will

gladly arrange to back-call them and conduct a study with them. Look up suitable questions and read these to them, show them where the answer is in the book. This is a practical way of getting down to the job of fixing a back-call. The winter evenings provide us with opportunities that we should not let slip by. The Devil has placed all kinds of obstacles in our way; included in these are the black-out conditions. Let us demonstrate that we are overcomers, and that not only will persecution be defeated, but all those circumstances which would block our progress in the Kingdom service we will rise above and render the necessary assistance to the Lord's sheep. Let us take advantage of these very conditions to concentrate on the model study work. The model study work has done more to arouse the anger of the religionists than any other work. This testifies to its effectiveness.

Message from the President

We give below the message received from the President and which was to be read at the New World Theocratic Assembly. As it was not received in time we print it here. We feel sure that all will appreciate this timely message.

MY DEAR BROTHERS AND FIGHTERS FOR THE NEW WORLD:

Twenty years ago this month, in 1922, the Lord's people assembled at Cedar Point, Ohio. There the clear call was sounded, "Advertise the King and Kingdom." That year's report reveals there were 2,250 company publishers in the field each week, associated with 980 companies. There were also 269 full-time pioneer publishers. Those faithful publishers, and there are many of them who are with us here today, kept their covenant, maintained their integrity, fought a good fight, endured hardness as seasoned soldiers, and by the Lord's grace they are still preaching this gospel of the Kingdom.

Soon after 1922 their labors brought forth fruit, the Ruth and Esther class. The only Light which never fails showed clearly to all in those years their responsibilities and privileges and they continued to work. Jehovah in His loving-kindness has blessed the efforts of these brethren and brought forth the increase.

Today, twenty years later, we find 57,000 company publishers actively engaged in the field service in this country alone, associated with 3,140 companies, and 5,600 full-time workers. You fighters for the new world do not engage in this activity for any selfish gain. You are interested only in the vindication of Jehovah's name and His Kingdom. You see clearly that there are many persons of good-will scattered throughout the earth, including your territory, and every effort must be put forth to reach them. Many of them have been recently reached and now are associated with Jehovah's witnesses and have attended this New World Theocratic Assembly.

The Devil hates the growth of Jehovah's organization. He hates everything that is of Jehovah. He is out to destroy it if at all possible. But he can't. Jehovah God has given us a certain possession, and that possession is the "glorious land" with the freedom to preach His Word and to worship Him. That freedom the Lord's people will fight for to the very last ditch. Putting our trust wholly in Him, no matter where we live our worship of the Most High can never be taken away from us. Jehovah will bring the victory. Our fight in this "strange work" is not yet over. We may expect much more persecution and conditions more trying. Everyone must prove his singleness of

purpose and do this one thing: Preach the Gospel of the Kingdom.

Neither the sisters nor the brothers will be spared. Each must decide the issue stated by the apostle Paul: "For ye are bought with a price: therefore glorify God in your body, . . . Ye are bought with a price: be not ye the servants of men." (1 Cor. 6:20; 7:23) This means that no dictatorial, totalitarian government has the right to boss Jehovah's people around, and to take them out of God's service as ministers of the gospel and force them to become the regimented servants of men. On this issue there can be no compromise. Our faithful brethren on the European continent and elsewhere have refused to compromise, and hence are suffering forcible restraints because 'not putting forth their hands unto iniquity.' Anticipating this state of affairs, you should now redeem the time and get to the other sheep with the equipment the Lord has provided for you. Conditions are heading for a climax. The beast with the seven heads and ten horns "that was and is not and shall again be present" will soon make itself manifest. The whore will be riding the beast. Then comes the greatest tribulation of all time; but between now and then we have something to do. The Lord has furnished us ample equipment. Our chief weapon is the sword of the spirit and this by the Lord's grace we will wield with greater efficiency. How long we can keep this up we do not know. We do know, however, that our covenant with the Lord compels us to keep our part of the agreement, and that is, to carry on until death or until the Lord says it is enough. The Devil said it was enough long ago, but we are not listening to the Devil, nor his agents, nor his persecutors. We hearken unto the command of the Greater Jephthah and will follow the Lord's organization. We have vowed to fight for the new world until the Lord brings the victory, and we will bring all the fruitage of victory unto Jehovah.

The warfare of the Christian ahead will not be an easy one. In these great trials in which all of you will soon enter because of your faithfulness and devotion, the book *The New World* will be a special comfort. A careful study of Job along with the new question booklet that will soon be released will be an unfailing help and bring to you strength so that you may maintain your integrity to the end, come what may.

To further comfort and aid our brethren, the Society next month sends forth servants to the brethren. These will visit you. They will aid you in your organization. They will show you your blessed privileges and responsibilities. Soon the growth of all companies should be manifest. Not only that, but the companies should multiply in all parts of the land.

The experiences of the early church seem to indicate that somehow or other Jehovah will keep His headquarters organization intact and always functioning. We can feel confident that He will continue to get instructions to His people without fail and in His own marvelous way down till the work is finished and the sign of the final end appears. At that time we may expect the tidings out of the East and out of the North. Along with these tidings Jehovah's people will give a great shout as did the people who marched round Jericho on the seventh day the seventh time around.

Jehovah in His kindness and loving mercy has brought His people together in the greatest assembly of all time. This assembly in itself proves the unity of action on the part of Jehovah's servants in the earth and, as the Psalmist says in the 122nd Psalm, we can say: "Peace be within thy walls, and prosperity within thy palaces. For my brethren and companions' sakes, I will now say, Peace be within thee." Henceforth the fighters for the new world will stand shoulder to shoulder, all subject to Theocratic organization instructions, and will continue to proclaim the message of the Lord right down to the final end.

In the heat of battle the faithful men of old, the princes, will undoubtedly make their appearance. These valiant fighters will then feel right at home, because they have been in many battles on the side of the Lord and have seen the enemy defeated, and will join in the song of victory.

We look forward with joy to the work ahead, not fearful of what may come, but knowing that triumph is near and that Jehovah's name will be vindicated forever. As we go forward now, the most favored creatures in all the earth, fully equipped with instruments of service, we can say with the apostle Paul: "But thanks be to God, which giveth us the victory through our Lord Jesus Christ. Therefore, my beloved brethren, be ye steadfast, unmovable, always abounding in the work of the Lord, forasmuch as ye know that your labour is not in vain in the Lord."—1 Cor. 15:57, 58.

Your fellow-servant working in the interest of the new world,

N.H. Knowlton

PIONEER OPPORTUNITIES NOW

1943 Quota

Several manuscripts were sent through to us for reading at the New World Theocratic Assembly. One of these relates to "Pioneer Opportunities Now," and contains matter which is vitally interesting to all at this time, particularly the pioneers. We print it here, in part, as follows:

The time of climax in the fight for world domination has come. Jehovah has commanded his people to rise and engage in the war. God has supplied us with the weapons by which we must carry on this battle and by which we must press the enemy to the wall. The weapons of our warfare are not such as tanks, battleships and guns. They are not cruel schemes of boycott and threatening personal injury. Our instrument of warfare is the Word of Almighty God, the sword of the spirit. We are not fighting to do injury, but to do good in the name of God. We are engaged in a holy and righteous war under the command of Almighty God. He has shown us how to fight. It is our responsibility to see that we take the offensive in this warfare and fulfil our commission.

A soldier who builds roads is called a pioneer. A pioneer is one who goes before to prepare the way for another, or one who takes the lead. It is the full-time servants or pioneers who take the lead in obeying the command of Jehovah God at Isaiah 62:10. "Go through, go through the gates; prepare ye the way of the people; cast up, cast up the highway; gather out the stones; lift up a standard for the people." This order is given to all of Jehovah's fighters. All servants engage in the witness work, but it is the pioneers who enjoy the greatest opportunities. There is room for more special pioneer publishers who are prepared to meet the requirements.

The greatest privilege anyone can have is that of devoting his full time in the service of the New World. In December 1941 the special publisher activity began. Brethren were chosen from the ranks of the pioneers for this special service. Special pioneer publishers are required to take care of special assignments, putting in a minimum of 175 hours per month and making at least 50 back-calls in conducting studies. The pioneers have done excellent work and are to be commended. The general pioneer publishers are those who put in a minimum of 150 hours per month and try to do 50 back-calls per month.

How can I get in line for the blessings of the pioneer service? you may ask. What is required of one to enter the pioneer service? If you have made a consecration to do Jehovah's will and appreciate your relationship to the Lord, and if you have been a company publisher you may apply for pioneer privileges. Unselfish devotion to the Most High and the will to work are the most important things. The pioneer publishers do the same work of witnessing that all publishers of the kingdom engage in. They use the same instruments. But they are full-time servants and devote a minimum of 150 hours in the field service each month.

If you are single and without an encumbrance, why aren't you a pioneer? Now is the time to enter the full-time service. Some say, "Wait for a more favourable time to enter the pioneer service." Such do not have an appreciation of the Kingdom. Do not wait! If you desire to serve the Lord as a pioneer, now is the acceptable time! That "more favourable time" will never come.

Then there are those who insist that one "can't make a living" in the pioneer work. They are opposing the Lord's work. Let all such take notice once and for all time that the purpose of the pioneer service is not to "make a living" for anyone. The important thing is the vindication of Jehovah's name. Jehovah has commissioned his servants to proclaim the message of the Kingdom and to comfort all that mourn. The Lord has made provision for the pioneer service through his organization and he always takes care of his own workers, but not the slug-gard. He feeds the birds and wild beasts. He clothes the grass of the fields. How much more will he provide for his servants, O ye of little faith? The faithful warrior David testifies at Psalm 37:25, "I have been young, and now am old; yet have I not seen the righteous forsaken, nor his seed begging bread." The Lord's army is fed and clothed. Those who put forth the effort in the service are blessed. The hard working pioneers will tell you.

The servants of the Lord must be entirely unselfish in their devotion to him. If we permit personal interests to take precedence over our Theocratic privileges we shall surely lose out.

Jesus spoke a parable which illustrates this principle, as recorded at Luke 14. "Then said he unto them, a certain man made a great supper, and bade many. And sent his servant at supper time to say to them that were bidden, Come; for all things are ready. And they all with one consent began to make excuse. The first said unto him, I have bought a piece of ground, and I must needs go and see it: I pray thee have me excused. And another said, I have bought five yoke of oxen, and I go to prove them: I pray thee have me excused. And another said, I have married a wife, and therefore I cannot come."

Even today there are those invited to the full-time service feast who make similar excuses. Some seem to think the present is a time to go out on a farm somewhere and settle down until Armageddon's storm. Many letters are received by the Society from persons wanting to go to a community farm and there they expect to "serve the Lord," but not proclaim the Kingdom. They make a great error. Farming as an occupation is one thing, but it is not to be preferred to full-time or even part-time service. How could an individual increase his service of praise by looking after a piece of ground? How can buying and selling land, or oxen, or other earthly goods, or marrying a wife, advance the Kingdom interests?

There are those among the younger publishers who seek so-called "higher learning." They would do well to remember that the wisdom of this world is foolishness with God. Of what value or aid is such worldly learning to you in preaching the gospel? The real higher learning is Theocratic education. The less of this world's goods and earthly ties the Lord's people have, the better they are able to serve Him, as the Scriptures say, "No man that warreth entangleth himself with the affairs of this life; that he may please him who hath chosen him to be a soldier." If you desire to serve the Lord as a pioneer, don't take on worldly ties, but take the advice of Jesus at Mark 10 to "sell whatsoever thou hast . . . and follow me."

The New World is here to stay. All else shall soon crumble and pass away forever. We who are of the Kingdom or expect to live under that Govern-

Great Back-Call Effort This Winter

The quota of back-calls for pioneers is 50 per month. For the company publishers it is 12 per month. Let us not rest on our laurels of past achievements. Each one should make up his or her mind to attain to the quota. What a tremendous work would be accomplished if each publisher would now so organize his or her affairs so that the winter of 1942 would see the greatest model study effort so far in the British Isles. This is an individual matter. The Organization Instructions stress the importance of each one bearing his own burden. Let us treat this as a burden the Lord has laid upon us. How we face up to this burden will determine its effect upon us. The Lord Jesus said, "My burden is light." If we properly estimate our place in the organization and the privilege of sharing the responsibility of caring for the 'other sheep' we will count it 'light' and it will surely be such to us.

Transfers of Literature

We are receiving numbers of small transfers to pioneers, in many cases two or three to the same person each month. Where possible, we must ask the pioneers to see that they make out one transfer form to cover their supply for at least one month. It will assist considerably in the keeping of the accounts. Kindly co-operate to avoid unnecessary duplication of work.

Clothes for Pioneers

From time to time enquiries for shoes and clothing are made to the office by the pioneers. Gifts of these articles from the brethren will be appreciated. Pioneers making enquiry should in all cases give measurements.

NEW BIBLE PRICES

We regret to announce that we are obliged to increase the prices of our standard Bibles. The rates are as follows:

	Pioneer Rate	Company Rate	Public Rate
Small Bible (S25)	2/3	2/6	2/9
Large Bible (F2401)	4/3	5/3	6/-
Concordance Bible (2500ly)	8/9	10/6	11/6
Scottish Bible (F2401Ps)	4/9	5/6	6/3

We can only supply these in limited quantities. Please order accordingly.

ment know that the only durable things are those which are a part of Jehovah's arrangement. Our energies should be devoted to Theocratic interests first, as it is written, "Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal; but lay up for yourselves treasures in heaven . . . for where your treasure is, there will your heart be also Therefore take no thought, saying, What shall we eat? or, What shall we drink? or, Wherewithal shall we be clothed? (For after all these things do the Gentiles seek;) for your heavenly Father knoweth that ye have need of all these things. But seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you."—Matthew 6:19-21, 31-33.

To enter the fulltime service will be the greatest forward step you have taken since your consecration.

Not everyone can be a pioneer right now. If you are one who can't, then get to work and try to make 60 hours and 12 back-calls every month, looking forward to the time when you can spend your full time in the work. The Lord's work now requires greater effort on the part of every publisher, while we are still able to work. Give careful and prayerful consideration to your position before the Lord. Think on the words of Jesus at Mark 13:30. "And thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind, and with all thy strength; this is the first commandment." See if you can arrange your affairs to enter the pioneer service, and do so, looking to the many pioneer opportunities now and those you may enjoy later on.

The pioneer privileges in Britain are still open to those who have the will to work and put in the required number of hours and make the back-calls. Some have fallen out of the ranks and there is room for others to take their place.

Pioneers should guard well their full-time privileges. These are days of testing. We invite all those who are prepared to meet the requirements and devote all their time to the Kingdom service to write us. We will do what we can to advise and help.

Reporting

Some companies and pioneers are late in sending in their reports. The report for October should include the last three days of September. Please see that your report is sent in promptly.

Kingdom Hall Rating

When companies occupy a new hall they should communicate with the London office for instructions on procedure to obtain rate exemption. Any company who may be served with a new rating notice where previously they enjoyed exemption should also notify this office.

Use of Phonographs

Over 5,000 phonographs have been supplied through the London office for use in the British field. This is equipment the Lord has provided for our use in carrying the Kingdom message to the people. There is no other reason for their production. We are no longer able to supply these, but what of those already in the hands of the publishers? But are they in your hands, or are they stored away somewhere? This is a Kingdom responsibility we should look to. The reports indicate that the phonographs are not being used consistently. Some find it difficult to carry the phonograph all the time. This is a matter that can be appreciated by all; but supposing all the publishers that could carry them did so consistently throughout November, and the others used them as often as they were able, the results would undoubtedly be seen in a good increase in sound attendance for the month. Above all, we would experience the Lord's blessing in the effort made to conform to the procedure of approach to the people as outlined for us. Let's try!

It has been the practice of the Kingdom publishers to set a quota at the beginning of each service year and then strive to attain to this by the Lord's grace. With the proper viewpoint in mind, the quota set serves as an added incentive to the zealous publisher to do his utmost to reach out to that which has been fixed. In considering a quota all should have in mind a reasonable attainment. Let each one aim at a higher attainment than previous years. Then each one should so organize their circumstances so that all the time possible can be given to it. Have you set your quota for 1943? Has your company set its quota? If not already attended to, this should be done immediately. Our service is to Jehovah. To Jehovah alone are we responsible. Anything that will aid us in reaching out to our limit will give cause for thankfulness as the months go by.

STOCK

"CHILDREN" STUDY QUESTIONS
Booklet.—We have a good supply of these, and they should be used more freely by all publishers.

WATCHTOWER REPRINTS. — We have in stock a supply of volume 7 of the reprints. These cover the issues of the Watchtower from 1916 to 1919. Beautifully bound. The price is 7/6.

HARP OF GOD.—A few de luxe edition of the Harp of God are available but slightly soiled. These can be had at 2/6 each.

FOREIGN LITERATURE.—We have available books and booklets in the French, Czech, German, Hollandish and Polish languages. We have booklets in Italian and Yiddish.

WALLETS.—Our supply of these is again exhausted. We hope to fill the orders received in due course. Please do not order further until advised.

WATCHTOWERS and CONSOLATIONS

There is a delay in the receipt of the Watchtowers and Consolations from Brooklyn. Many subscribers have not received their August 15 and September 1 issues of the Watchtower. The Consolations have failed to arrive regularly too. We are doing all we can to help. We are in touch with the postal authorities and we hope that there will be an improvement in the delivery soon. The missing copies of the Watchtower are being printed here and we must ask the advertising servant to advise us should the copies not arrive on time for the study. All companies should now follow the schedule given below. If you are ahead of the schedule, we must ask you to take the first Watchtower in three parts instead of two and thus get into line with this schedule. The October 1st issue lists the questions at the foot of each column. This should be a real help in the study.

WATCHTOWER STUDY SCHEDULE

Nov. 1	Aug. 15 issue	P 27-52
Nov. 8	Sept. 1 issue	P 1-23
Nov. 15	Sept. 1 issue	P 23-46
Nov. 22	Sept. 15 issue	P 1-22
Nov. 29	Sept. 15 issue	P 23-47
Dec. 6	Oct. 1 issue	P 1-21

PRISON SERVICES

In over 38 British Prisons facilities are available for the conducting of regular Watchtower studies. When company servants notify the London office information regarding convictions against local brethren the following details should be provided to assist our records and to ensure that the one convicted will be enabled to attend the prison study:

- Full name
- Home company or whether pioneer
- Date and place of conviction
- Term of sentence
- Prison to which taken
- Offence for which convicted, i.e., refusal to comply with medical notice; refusal to comply with tribunal condition of registration; refusal to comply with Direction under Regulation 58A; refusal to undertake fire prevention duties; refusal to comply with military orders, etc.

This information to be on separate sheet of paper from other service matters.

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