

J BULLETIN FOR Jehovah's witnesses

JANUARY, 1935

Got Off to the New Year with a Real Start

1,577,348 Books and Booklets Placed in 9 Days Splendid Results on Transcription Work

77 Countries Advertising the King and Kingdom

The Kingdom Praise Period, which began September 29 and continued for nine days, including October 7, was a real blessing to the anointed and those associated with Jehovah's witnesses. Surely a splendid opportunity was afforded to everyone to honor Jehovah's name. In 77 countries throughout the world the greatest advertising organization on earth was at work and their business was the advertising of the King and Kingdom. It is this tremendous advertising that causes the Devil to object. It therefore brings constant opposition and persecution to the Lord's onward-marching army. Against much adversity, the details of which are set out under the different countries, Jehovah's witnesses gladly go forward maintaining their integrity and proving Jehovah's side of the issue. These world-wide testimony periods show without question the unity which exists in Jehovah's organization.

The fiscal year of the Society begins with October 1, and surely we got off to a wonderful start for this new year. The report which is set out herewith is compared with the two previous international periods, and, as shown, more literature was placed this time than heretofore. This is surely gratifying. This report does not include any work that might have been done in Germany, but we do know that many of Jehovah's witnesses went forth in the work there and gave the testimony for the Kingdom.

The workers in this report total 39,921. This is considerably better than the period a year ago, but not quite as good as the period last April. One very interesting feature is the number of hours put into the service, 451,005. In addition to the number of hours in the field work, there were arrangements made and transcription meetings held in 5,956 places. At these meetings Brother Rutherford had the privilege of speaking to an audience of 103,320 persons by electrical transcription. This has proved to be an excellent means of bringing the same message through the transcription machines even as it is being presented in booklet form such as *Righteous Ruler*.

Following are interesting reports from different countries.

UNITED STATES

Comparing the report of the United States with the same period a year ago we find an increase in workers of more than 4,000, which is remarkable. There was an increase of approximately 25,000 hours in the field work also, and a considerable increase in the distribution of books and booklets.

One of the crowning features of The Kingdom Praise Period was the special privilege granted Jehovah's witnesses on the last day of this period, namely, the sending of notice to the Hitler Government. This un-

doubtedly spurred Jehovah's witnesses on to greater zeal during this period, and many were the expressions of joy in carrying out the Society's instructions in this regard. It was a momentous occasion, when we stop to think, that the brethren everywhere throughout the world offered prayer to the heavenly Father in behalf of their brethren in Germany. Truly there is unity in the ranks of Jehovah's organization.

AUSTRALIA

"The Lord greatly blessed our effort during Kingdom Praise Period, although bad weather greatly hindered the work in some parts of the territory. It is particularly noticeable that the people of good will

are taking their stand for the Kingdom and desire to have a share in the work. All in this part of the field are thrilled with the 12-inch records and the portable phonographs, which have just arrived. Praise be to Jehovah for a share in the work and for the many facilities placed at our disposal."

CENTRAL EUROPE

"On account of serious difficulties in Austria, the Service Week had to be postponed, and this also caused the delay of getting the complete report. Several of the booklets are now under the ban of the Catholic government in Austria. *The Golden Age* is also forbidden for a period of six months. However, the Kingdom Week was a fitting prelude for the new year of service. Regardless of the opposition which confronts the brethren in all countries, they are going forward with joy and confidence of victory.

"While the experiences of the brethren are practically the same in all the various countries where the clergy manifests most marked opposition, we desire to mention a few remarkable items:

"During the Kingdom Period Brother D— of Yugoslavia, a personal friend of the late King Alexander I, visited Switzerland to attend the Basel convention, and he also wished to take part in the service. He was given territory at Bethlehem, a little town near Berne. While working he was questioned by a policeman as to his business. The next day he was arrested and thrown into the city jail of Berne without good reason or excuse. It was claimed that his papers were not in order, and the police did not believe that he occupied a high position in the Yugoslavian government. The brother was one of the founders of the new Yugoslavian government under King Alexander and was a member of the parliament for a number of years. When in jail he asked to telephone to his consulate, which was refused. He asked to telephone to our office, which was also denied. Then he asked for permission to telegraph to the court-marshal of the king, that is, the secretary of King Alexander, but the police scoffed at him and one of the police force said with a wicked smile: "A former member of Parliament surely would not go about from house to house with literature of this kind." Several hours later the brother was liberated and a complaint was made by him and presented to the political department of the Swiss government. The Yugoslavian consul wished to start diplomatic proceedings against the Swiss government over this incident, but this was not done. The complaint was accepted and the

The Outline of Work for 1935

Quota, Five and One-Half Million Hours

Publishers Estimated at 21,600 Reporting Monthly

Make Your Plans for Increased TIME

It is well to have in mind the work that Jehovah's witnesses have done by the grace of the Eternal One. Having this in mind they look forward to greater privileges of service in the witnessing from door to door. In setting the quota for 1935 the Society believes it well to have as its quota 5,500,000 hours for the work of the brethren in the United States. Time is one thing that we have that can be devoted to the Lord. The more time that can be put in in the Lord's work, the greater will be our joy. So much of our time is taken up with business, eating, sleeping, and a number of other things; but the big issue is, How much time are we putting in in the Lord's service?

It is hoped and believed possible that during the fiscal year of 1935 Jehovah's witnesses and their Jonadab brethren will be able to put in 5½ million hours of witnessing for the Kingdom. We have estimated that the number of publishers for 1935 will be, on the average, 18,750 company publishers, 1,925 pioneers, and 925 auxiliaries, making a total of 21,600 regular workers each month in the field. If each company publisher would make it his business

as part of his daily routine to see to it that during each month he devotes at least 15 hours to field service, the company quota could very easily be reached. If each pioneer put in at least 110 hours a month, and each auxiliary but 50 hours per month, we should exceed by far the quota of 5½ million hours. Last year 18,817 witnesses in the United States worked 5,016,416 hours.

In making arrangements for the printing of literature in the factory, such as books and booklets, we have estimated that during the year the clothbound books placed in the United States will be around 1,200,000, booklets 11,000,000, making the total 12,200,000 pieces of literature distributed in twelve months, or over a million a month. Can we do it?

There have been arranged for the fiscal year 1935 six testimony periods, instead of the usual five. The names and dates of these periods have been set out in the Calendar. It is well for each one of Jehovah's witnesses and those other persons of good will who have taken their stand on the side of the Lord to plan now to put in more time in the Lord's service, because really the only thing worth while in this world is to have a part in the vindication of Jehovah's name and his word. Testimony periods have proved a great aid in making it possible for more brethren to put in additional time, and therefore six have been arranged; but

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Kingdom Heralds' Testimony Period, February 2-10

"Jehovah" to Be Feature of Campaign

Order Books Now

Jehovah's faithful witnesses and real Jonadabs have been diligently studying the new book *JEHOVAH*, that they might be strengthened to carry it to the peoples of the world. This new publication contains the message of God which is needful for all those who desire to live under a righteous and just government and to serve Jehovah, from whom all blessings flow. It has enthused the Lord's people to go and publish His name and kingdom.

The period of February 2-10 is set aside for the distribution of this book *Jehovah*. Beginning on February 2, and continuing throughout the Kingdom Heralds' Testimony Period, *Jehovah* will be used, and will be placed with the public on a contribution of 25c. Enclosed with this *Bulletin* is a special order blank which should be used by each one in the ordering of *Jehovah*. Shipments of the new book, *Jehovah*, have been made to all English-speaking branches throughout the world, and it is

hoped that during the Kingdom Heralds' Testimony Period they also will have the privilege of distributing it, using this latest publication to exalt the name of Jehovah.

Now is the time to order, so that you will have an ample supply on hand for the campaign. Have in mind that city territory should be used, where as many calls as possible can be made and places where the workers might be protected from the inclement weather. Later on in the year the rurals can be witnessed to with this book. When *Jehovah* is ordered, using the enclosed order blank, other stock such as *The Harp of God, Deliverance, and Reconciliation* should be ordered, which you may need to finish out the campaign during January, and to replenish your stock. In sending the order, be sure to accompany it with remittance to cover if your account is not in good condition or if you have no account at this office. The entire shipment of *Jehovah* and other literature you may need can be made at one time.

Bound-Book Campaign Going Well

After Petition Work, Stress 3 for 50c

Wrappers Aid in Distribution Companies Should Dispose of All *Life* Books

The special campaign arranged for December and January, offering three clothbound books on a contribution of 50c, has moved along splendidly. The *Life* book is now out of stock at Brooklyn and some of the depots. However, the companies had a large stock in storage. The companies should make every effort to dispose of all these *Life* books. Where there are pioneers and auxiliaries in company territory, please get in touch with the director so that these can be distributed in the special combination during January. Where companies have a stock of *Life* which they feel sure they cannot dispose of themselves, take an extra supply along to the divisional campaign and arrange with other companies to take some off your hands. You can exchange these books for other publications of the Society, thus saving putting through transfers in the office. The campaign of placing three clothbound books with the people on a contribution of 50c is going well.

Every one of the field workers should see to it that he has a good supply of these books on hand; and to aid in presenting the special combination of three to the people, a supply of wrappers was sent to all workers. When you need more wrappers, having used up your original allotment, order more; and if for any reason you are delayed in receiving your wrappers, go ahead with the work with the three bound books anyway, and use the wrappers as soon as they come. This wrapper is of strong kraft paper, printed in two colors, with a cut of Brother Rutherford and a brief testimony setting forth that this is a special offer during December and January of three books for a 50c contribution, the regular contribution being 25c each.

Especially after January 13, stress the three bound books and the special booklet. Let's close the bound-book campaign by going over the

quota of 300,000 books for the two months. All reports are that books are being placed faster than ever before, and many requests are coming in for more wrappers.

Keep stressing these three bound books during January. On February 2 all of Jehovah's witnesses will begin with the new publication, *Jehovah*.

Year's Report

Nearly 600,000 Hours Increase

The Publishers Distributed 11,325,908 Pieces of Literature

Jehovah's witnesses and their Jonadab brethren have been blessed time and again, for great has been their privilege of service. The year 1934 finds a great increase in the work over that of 1933. As to the details, all of these have been set out in the 1935 YEAR BOOK OF JEHOVAH'S WITNESSES. The *Bulletin* will give you a comparative report of the work accomplished by all the publishers, pioneers, auxiliaries, companies, sharpshooters and the Jona-

The Petition Work Moves Forward Rapidly

Mail Filled Sheets to Washington, D.C.

There were 150,000 Petition sheets consigned throughout the United States. Two weeks thereafter orders were filled for 60,000 additional sheets; and we know it will require the printing of many more before the middle of January rolls around. Keep this work going rapidly. Put forth extraordinary efforts to obtain names, as this is very important. Every one of Jehovah's witnesses and the Jonadabs, of course, will sign the petition, and each and every one should put forth an effort to have everyone else with whom he comes in contact to sign this petition.

When your sheets are full, turn them in to the director, so that he

can send them to A. Koorber, 1603 Massachusetts Ave. N.W., Washington, D.C. If you are a pioneer, an auxiliary or a sharpshooter, or if you have used the Petition blanks published in *The Golden Age*, send them direct to the Washington address, as they are all being assembled there. Indications are that the number of signatures obtained will be far greater than that of last year. Presenting the Petition blanks before exhibiting the literature has aided materially the obtaining of signatures and opens the way for the presentation of the bound books. Let us all strive diligently to do with our might what our hands find to do!

Another thing! Please have all the Petition sheets with signatures on them in Washington on or before January 12, 1935.

Are You on the "Extra" *Bulletin* List?

It becomes necessary to revise the "Extra" *Bulletin* list. This is the list of those who are not pioneers or auxiliaries and not in the territory of any company or sharpshooter, but to whom the *Bulletin* is sent each month.

This list, as it now exists, is going to be discontinued after the January *Bulletin* is mailed out, and any of those who are now receiving *Bulletins* in this manner and who wish them continued will have to make specific request for the same during the next month. If you require more than one for other interested persons in your vicinity, please state how

many, in your request to have this service continued.

There is no desire to deprive anyone of the *Bulletin* who is anxious to have it, and use it to participate in the service to the extent of his ability. We simply wish to bring our mailing list up to date.

Are You a Subscriber for *The Watchtower*?

The *Watchtower* magazine is published twice a month, on the first and the fifteenth, and it is quite essential that all of Jehovah's witnesses and the Jonadabs who associate with them should be fully informed of the purposes revealed to the anointed as is set out in the *Watchtower* magazine. The *Bulletin* is sent to many Jonadab organizations and many of the Jonadab brethren in companies. These should avail themselves of the important truths which are essential to the activity of a Christian at this time. An earnest student of *The Watchtower* will be thoroughly devoted to Jehovah and His kingdom interests. You should subscribe now.

dabs, in the United States and 20 countries which are under the jurisdiction of the Brooklyn office. A careful study of the report will make your heart glad.

We wish to bring to your attention particularly the increase in workers, which has been about 3,000, and the greater number of hours spent in field service. During 1933 there were 4,475,508 hours reported. During 1934 it increased to 5,055,430. This is a gain of nearly 600,000 hours. As is set out in the quota, we anticipate at least a half million increase in hours for 1935. With the constant growing number of publishers in the field which we might expect now,

because it is the Lord's due time for the Jonadab brethren to get into the chariot with Jehu and see his zeal, Jehovah's witnesses during 1935 should demonstrate their zeal, and those people of good will, seeing this, will join and rejoice in their privileges.

We suggest that at some service meeting these figures be brought forcibly to the attention of the publishers, and the results of last year's work and your plans for 1935 be discussed, so that each one will be thoroughly familiar with what is outlined for the year and can make his plans and arrangements. We feel sure it will be profitable for all.

Combined Report of Pioneers, Auxiliaries, Companies and Sharpshooters and Literature Placed Direct with Public Through Office for the Year 1934, Compared with 1933.

	Pioneers	Auxiliaries	Companies and Sharpshooters	20 Foreign Countries	Placed Through Office	1934 Total	1933 Total	Increase
Books	810,392	90,367	288,294	16,604	51,380	1,257,037	1,251,024	6,013
Booklets	3,899,742	936,068	5,027,549	73,731	131,781	10,068,871	7,595,605	2,473,266
Special "Golden Age"							1,025,706	
GRAND TOTAL	4,710,134	1,026,435	5,315,843	90,335	183,161	11,325,908	9,872,335	1,453,573
Average Monthly Workers	1,854	889	16,074	150		18,967	16,058	2,909
Hours	2,238,048	505,794	2,272,574	39,014		5,055,430	4,475,508	579,922
Testimonies	9,671,499	2,747,566	12,883,990	234,736		25,537,791	20,044,131	5,493,660
Obtainers	2,919,905	747,805	4,085,036	60,758		7,813,498	6,597,836	2,215,662

World-wide Radio Hookup for January 13

Brother Rutherford to Speak on "UNIVERSAL WAR NEAR"

Arrange with Short-Wave Dealers to Tune In Lecture

On Sunday, January 13, 1935, Brother Rutherford will address a public assembly in the Shrine auditorium in Los Angeles, Calif., on the subject "UNIVERSAL WAR NEAR". That address will be broadcast internationally over a special WATCHTOWER network, including a number of short-wave transmitters. The time schedule is as follows:

Eastern Standard 12:30 to 1:30pm
Central Standard 11:30 to 12:30pm
Mountain Standard 10:30 to 11:30am
Pacific Standard 9:30 to 10:30am

Five million radio folders are being prepared, and these will be consigned to companies, isolated pioneers and sharpshooters throughout the United States. Pioneers and foreign and colored companies who are in the English company territory can obtain their supply from the English director.

Here's another opportunity to test out that short-wave receiving set of yours or arrange with a short-wave dealer to tune in the lecture for the benefit of the public. The following

short-wave stations are expected to carry the lecture:

Schenectady		
W2XAD	19 meters
W2XAF	31 "
Pittsburgh		
W8XK	25 "
WSXK	10 "
W8XK	14 "

If you are located in the United States or in any other country, arrange to tune in one of the above-mentioned short-wave stations or go to your local dealer and arrange with him to put a set on demonstration in a hall or a home, and it will be to his advantage to demonstrate that his short-wave set can pick up any lecture at any time. Many dealers would probably be glad to do this with the idea that they might be able to place a set with the people. In other words, make arrangements so that everybody who wants to hear this lecture can hear it.

In addition to the radio folders and arranging with short-wave dealers, put your transcription machine to work. Those who have microphone announcements can drive through the streets with their transcription

machines and announce periodically through the evening, and especially Sunday morning, what stations can be picked up in that area and that they should tune in. Every company that uses a radio station to broadcast the WATCHTOWER programs should arrange immediately with the local station announcer to make mention of this special chain broadcast during the week immediately before January 13. It is very essential that the people learn of this broadcast, so that they may hear this very important message.

The questions on the radio folder are very effective and pointed and can be used in your microphone announcements as well as over the radio. The questions are: "Why are the nations arming for war? Which side will the churches take? Why is the truth involved? What will be the result? The people and Congress are deeply concerned." Be sure to tune in January 13 on Station at (time)

This broadcast comes at the close of your Petition work, and it is vitally necessary that everyone be informed of this most timely message, "UNIVERSAL WAR NEAR."

The Climax to the Petition Work

All State Legislators to Receive Truth Booklet

They Will Know of Universal War Near

We are coming to the last few days of the Petition campaign, and it is a glorious and progressive fight. As we should expect, the effect of this is being felt by the enemy, and in many places they are tremendously enraged. They would, if possible, destroy the Petition forms if they could get their hands upon them. In fact, many have tried it. This, instead of being a discouragement to the Lord's people, is, of course, a source of great encouragement.

That each one of the Lord's anointed participating in this campaign might have a clearer vision of what is involved, we are giving you an outline of the setup as it draws to a climax.

It is expected that about January 14 this tremendous petition will be presented to the Congress of the United States; but just before this there is another campaign. In every

state capital of the United States, each member of the state legislative body is being presented with a copy of the booklet *Truth* and a radio folder inviting him to tune in to Brother Rutherford's broadcast from Los Angeles on the subject "UNIVERSAL WAR NEAR", Sunday, January 13.

Each company that is responsible for its part in the campaign in the different state capitals has been thoroughly instructed; and unless you have been instructed to participate in that campaign, do not go there, but rather, concentrate on your own territory, getting as many names as possible.

In order that the petition presented to the Congress of the United States may be as large and as representative as possible, let each worker put forth an additional and strenuous effort during the last few days to get as many names as possible. The Lord's blessing on this work up to the present is a clear indication that it is His will to have this witness presented now.

Let each company and others having sound equipment make arrange-

ments to announce this petition in the public places as far as possible and then cover the territory immediately with the Petition sheets. An announcement somewhat after the following might be used:

"Do you love truth and righteousness?"

"Do you believe it is your right to hear the Word of Almighty God freely discussed by radio, printed page, word of mouth or any other means?"

"Do you know the Constitution gives you that right?"

"If you knew the Congress of the United States was being petitioned to protect your rights, would you want to sign that petition?"

"Jehovah's witnesses will come to your home with the petition giving you this privilege immediately."

These names are to be forwarded to A. Koerber, 1603 Massachusetts Ave. NW., Washington, D.C., and be there by Saturday night, January 12, at the very latest.

Happy is the lot of the anointed who can see and appreciate their great privilege of having a part in this campaign.

How to Make Out Reports After February 1

There Are a Number of Changes Please Read Carefully

Your report cards for December and January are to be made out as heretofore explained, giving all the information as in the past. In order to save the brethren much work, some changes are being made, beginning with the February report. After the end of January, and beginning with your report for the month of February, every service director, sharpshooter, Jonadab, pioneer and auxiliary is to report in accordance with these changes. The changes effective at that time are:

(1) It will not be necessary to

itemize each kind of book placed, but, instead, report the TOTAL number of bound books placed, just as you now report the total number of booklets.

(2) Do not report the number of testimonies given.

(3) Do not report the number of lectures given.

This total number of bound books can be placed under the heading "Other Books", on the report card. As has been pointed out, the quota for the coming year is set out in hours, and time in the field is the essential thing in the service. With the use of testimony cards the brethren are able to make more calls; and since the use of this method has be-

come very helpful in the distribution of literature, it will no longer be necessary to report the testimonies. It will not be necessary to report the number of lectures at phonograph and transcription meetings, either. Beginning with your February report, your cards to this office are to show these figures: Total Number of Bound Books, Total Number of Booklets, Total Number of Publishers (in the case of companies, sharpshooters and Jonadabs), Total Number of Hours, Total Number of Obtainers, Number of Sound Machines used, Total Number of Meetings held, Total Attendance at all these meetings. You will thus have but eight entries to make on your card.

(Continued from page 1, column 4)
Swiss official is writing to the brother to give him satisfaction and to tender the excuses of the Swiss police. They now claim that it was a mistake, and thus the Lord turned the matter into a witness for His name and for His cause.'

France

"In France pioneers are being sent out of the country if they are of foreign nationality. Also Polish brethren were sent out; and thus the number of workers has decreased, and yet a good result was obtained.

Austria

"The brethren in Austria put forth the greatest efforts, although the enemy is trying hard to stop the work there altogether. Neither the company workers nor the pioneers know what fear is, and thus the result obtained by the companies during this week was the greatest that was ever obtained.

Luxemburg

"The zeal of the few brethren in the little country of Luxemburg also must be mentioned. Luxemburg is a Catholic country, and the clergy is very malicious. The brethren are arrested frequently, and yet they continue to work from house to house with joy and courage."

SOUTH AFRICA

"It is with pleasure we report the best October witness to date. There was an increase of 40 workers, 6,000 testimonies and 4,000 pieces of literature over the corresponding period of last year. We had 15 transcription machines in action, and 63 meetings were held in different parts of the country. The lectures on 'WORLD CONTROL' and 'FLEE NOW' were greatly appreciated. The most outstanding event was the call to action on Sunday morning October 7 at 9 a.m. The remnant in this land responded as one man, and the organization instruction was duly carried out. The brethren everywhere were thrilled and pleased to have the privilege of having a share in the warning to the Hitler government."

NYASALAND

"The missionaries are greatly perturbed and are now doing their utmost to influence the government to ban some of the publications. Many of them have spent a lifetime in teaching the natives to read and write, and their other well known activities have prepared the natives to accept the truth very readily when it is presented to them. The Jw's are penetrating everywhere, and there is a great howling of the shepherds."

NORTHERN RHODESIA

"The enemies of the truth continue to harass and persecute the workers in this part of the field. The only pioneer spent the first three days of the Praise Period behind prison walls; but regaining his liberty, he put in 37 hours and placed nearly 200 pieces of literature before the end of the week."

WEST AFRICA

"The government officials, both Europeans and natives, hate to hear of the downfall of the government they are under, especially the Englishmen out in these parts; it jars them to hear that Great Britain is going."

INDIA

"As for the local company at Bombay city, we had a record of ten workers out, slogged hard, and (Continued on page 4, column 1)

(Continued from page 3, column 4) placed just 550 booklets, but the Catholics are well primed against us now. A few have the courage to defy their priests. We had *Righteous Ruler* ready in Malayalam, Tamil and Urdu languages."

HUNGARY

"In this week especially the new booklets *Righteous Ruler* were distributed. The result was greater than ever before, and also the joy in the work of Jehovah."

CZECHOSLOVAKIA

"In this week the work with the transcription machines has started. The brethren are much enthused about this new method of witnessing, and we hope that thereby can be carried through a good witness for Jehovah's name. Conditions in this country are very bad, and the people are very poor. The brethren rejoice in the fact that they can bring the people the message of the way of refuge to the Kingdom."

JAPAN

"Devil tried his best to prevent our activity, with typhoons and rainings almost every day during this period, yet the Lord blessed his faithful ones here with the best result we ever had."

NORTHERN EUROPE

"Herewith I beg to send you the Kingdom Praise Period reports for Northern Europe. It is another record, beating even last March by 957 pieces. Norway and Denmark had also record results. The Hitler thrill gave the period a splendid wind-up. The brethren were moved."

CANADA

"With but one exception the Kingdom Praise Period resulted in the greatest witness ever given in Canada and Newfoundland during any nine-day period, and in the number of workers, testimonies, hours, and bound books placed, a very splendid increase is shown over the corresponding period of last year. As one man the remnant and the Jonadabs in these lands together went forth with the message concerning the Righteous Ruler, and Jehovah abundantly blessed their efforts. As compared with the Kingdom Proclamation Period last year there were 312 more workers engaged in the service this year, 11,899 more testimonies were given, 2,697 more hours were spent in the work, and 309 more bound books were placed. In addition to this large field witness, 222 transcription meetings were held, at which the attendance totaled 4,357."

BRITISH ISLES

"The weather was the wettest we have experienced for a long time. One of the regional directors, who usually returns among the highest, reported only 16½ hours, due to rain. The splendid testimony card was a joy to all and of great assistance in placing the booklet. The transcription lectures given by loud-speakers from motorcars in the streets during the house-to-house witness also undoubtedly contributed to the grand total."

NORWAY

"This is the best result we have ever had in Norway, and it is in spite of difficulties arising out of parish council elections over all Norway. One brother alone had the very fine result of 1,327 pieces of literature; and we have never had so many friends in the field, for many of the Jonadab class took part."

LATVIA

"The original forms from Foreign Department, together with the books, have been confiscated here. In spite of this, however, the loyal ones had

Kingdom Praise Period, September 29-October 7, 1934

COUNTRY	Pio.	Aux.	Co.	Total	Test.	Hours	Obt.	Books	Booklets	Total	Transcription Attendance	
											Meetings	Attendance
Albania	1		13	14	1,389	63	230		262	262		
Antigua	1			1	194	36	10		14	14		
Argentina	16	4	57	77	8,811	1,989	3,913	360	5,242	5,602		
Australia	150	109	795	1,054	140,481	20,600	37,294	993	62,324	63,317	302	6,874
Austria	5	6	776	787	86,470	9,396	43,853	2,385	48,046	50,431		
Bahamas	2		9	11	1,232	213	811	18	822	840	4	50
Barbados	5	4	29	38	1,763	254	447	56	529	585		
Barotseland			6	6	540	108	39	19	20	39		
Belgium	7	5	56	68	13,067	1,118	4,078	74	5,040	5,114		
Brazil	1		18	19	885	94	244	40	220	260		
British Guiana			28	28	1,823	265	680	33	657	690	7	155
British Isles	215	108	4,100	4,423	532,135	44,051	192,028		193,939	193,939	626	26,203
Burma	1		14	15	721	148	238	23	505	528	2	20
Canada	173	28	2,145	2,346	155,038	23,004	75,084	1,729	103,083	104,812	222	4,357
Canal Zone	2	2	27	31	2,305	283	946	43	992	1,035	20	224
Ceylon			4	4	1,124	83	183	1	222	223		
Chile	4		24	28	4,063	463	443	52	642	694		
China	3	1	4	4	600	152	215	254	588	842		
Colombia			4	4	178	45	67	17	60	77		
Costa Rica		2	79	81	3,917	721	881	24	1,230	1,254	1	7
Cuba	6		39	45	6,573	560	957	52	1,010	1,062	9	47
Cyprus	4			4	955	174	365	62	592	654		
Czechoslovakia	87	14	693	794	73,170	8,172	22,047	501	22,137	22,638	10	322
Danzig			270	270	27,529	1,745	15,841	62	16,258	16,320		
Denmark	50	4	521	575	72,809	7,298	49,339	264	63,624	63,888		
Dominica	1		10	11	643	151	210	59	212	271		
Dutch Guiana	1		2	3	314	59	65	47	27	74		
Ecuador	1			1	444	45	88	55	125	180		
Egypt	3		5	8	1,216	221	295	109	529	638		
Estonia	8	4	13	25	3,703	704	1,405	23	2,350	2,373		
Finland	24	19	571	614	40,272	5,899	28,927	143	31,652	31,795		
France	36	4	883	923	91,044	8,557	25,734	819	28,726	29,545	2	80
Gold Coast	4	6	14	24	1,418	224	1,021	118	1,182	1,300	13	18
Greece	8		297	305	48,332	3,477	144	13,811	13,955	13,955		
Grenada		1	11	12	610	102	200	32	272	304	8	914
Hawaii	4		9	13	1,750	225	1,008	123	1,203	1,326	9	161
Hungary	14		249	263	17,795	2,082	5,844	410	6,070	6,480		
Iceland	1			1	200	33	39	6	97	103		
India	17	2	280	299	15,455	2,327	3,801	144	4,398	4,642	8	300
Jamaica	8	25	490	523	14,870	3,285	2,944	201	2,777	2,978	16	3,810
Japan	63	10	16	89	68,142	5,498	8,302		42,043	42,043		
Java	1		8	9	825	68	350	12	558	570		
Korea	9		9	18	15,070	703	2,191		1,961	1,961		
Latvia			20	20			290		290	290		
Lithuania	4		37	41	1,990	345	965	48	976	1,024		
Luxemburg			16	16	1,053	106	673	2	707	709		
Mexico	57	8	65	130	35,639	3,712	8,892	351	9,528	9,879		
Newfoundland			6	6	219	18	124	10	274	284		
New Zealand	30	13	146	189	23,719	3,536	8,615	267	13,843	14,110	7	113
Norway	22	6	242	270	32,741	4,148	21,054	284	26,548	26,832		
Nyasaland	3		248	251	22,199	4,778	1,011	144	998	1,142		
Panama	1			1	125	25	2	2	12	14		
Paraguay	3			3	361	136	176	6	272	278		
Philippine Is.	12	4	10	26	2,293	511	432	94	572	666	3	500
Poland	29	14	776	819	67,613	8,444	15,273	976	13,121	14,107		
Porto Rico	2			2	518	67	160	9	172	181		
Portugal	2		3	5	474	81	147	4	181	185		
Port. E. Africa			2	2	151	10	147	1	166	167		
Rhodesia (N)	1		91	92	6,298	1,413	697	161	665	826		
Rhodesia (S)			113	113	5,316	1,352	608	62	564	626		
Rumania	6		589	595	35,025	3,258	7,632	104	9,291	9,395		
St. Kitts	4			4	546	129	320	113	292	406	34	1,240
St. Vincent		1		1	103	11	70		70	70		
Sarre Basin		1	182	183	23,448	1,834	6,249	156	5,752	5,908	6	175
Sierra Leone		2	22	24	925	805	715		900	900	7	298
South Africa	18	10	262	290	33,974	4,160	16,290	1,009	20,135	21,144	63	2,364
Spain	8		4	12	1,774	282	1,200	47	1,916	1,963		
Sweden	53	29	734	816	64,587	9,177	45,750	818	62,614	63,432		
Switzerland	3	7	795	805	67,330	6,806	33,145	1,089	31,614	32,703	23	504
Syria	1		18	21	1,310	195	496	53	590	633		
The Netherlands	32	4	78	114	36,144	2,557	7,954	113	7,658	7,771		
Trinidad	5	15	152	172	8,231	1,332	1,672	63	1,692	1,755	4	140
Turkey	1			1	224	36	105	8	132	140		
United States	1,778	857	18,199	20,834	1,492,593	232,022	549,046	15,296	661,095	676,391	4,533	52,224
Uruguay	3		7	10	2,094	260	666	14	766	780		
West Africa	18	27	74	119	16,999	3,445	2,060	86	2,073	2,159	17	2,220
Yugoslavia	14	2	50	66	14,778	1,319	3,767	170	4,751	4,921		
TOTAL	3,046	1,360	35,515	39,921	3,460,669	451,005	1,268,623	31,067	1,546,281	1,577,348	5,956	103,320
Test. Period												
Mar. 24-												
Apr. 1, 1934	3,073	1,442	36,522	41,037	3,953,214	462,302	1,393,115	29,310	1,531,932	1,561,242		
Test. Period												
Sept. 30-												
Oct. 8, 1933	3,110	1,274	30,134	34,518	3,668,766	433,399	1,380,864	27,465	1,545,166	1,572,631		

a share in the work with their brethren all over the earth. We are endeavoring to recover the books confiscated and to get the Society reregistered and the work started once more."

HAWAIIAN ISLANDS

"October 7, Sunday, had station KGMB broadcast Brother Rutherford's transcription lecture 'WORLD CONTROL'. This was in addition to the two regular weekly broadcasts. Folders were distributed and ads inserted in both local newspapers. Responses so far indicate it was heard all over this island (Oahu), also the islands of Molakai and Maui. And we all enjoyed it, too! Many of good will responded quickly to the testimony and gladly received the *Righteous Ruler* booklet. It was real pleasure to work with this new booklet, and we are very thankful for the privilege."

(Continued from page 1, column 3) let's not stop at testimony periods for our year's work, but make each week a week of praise to Jehovah. In order for each company publisher to put in 15 hours a month it will require each individual to put in approximately 4 hours each week in the field service. The auxiliaries are putting in at the very least 12 hours; the pioneers, 25. See if we can do this during the coming year; and if each one does, 21,600 possible publishers in the United States will exceed by far the quota of five and a half million hours.

With two campaigns already gone, one with *Righteous Ruler*, one with *Angels*, and now a midwinter campaign on with bound books, the results look most promising, and with Jehovah's rich favor and blessing shown his anointed and the people of good will who engage in his service, it looks as though the 12-million

mark will be reached easily, and maybe before September 30, 1935. The year is young. We are off to a good start, and, by the Lord's grace, we will make it a glorious finish!

The November 15 *Watchtower* emphasizes the importance of giving the testimony. Quoting therefrom: "God's organization on earth fixed a quota for the year 1931 of the amount of literature it was hoped would be placed; and during each year from that time forward a like course has been taken and a greater testimony than ever given to the name of the Lord. It then became apparent that such is 'the testimony of Jesus Christ', and the remnant understood more fully than before that the Lord has committed to his anointed ones on earth the obligation of delivering this testimony and that they must deliver it regardless of all opposition. The remnant are the witnesses for Jehovah."

J BULLETIN FOR Jehovah's witnesses

FEBRUARY, 1935

Are You Ready for Kingdom Herald's Testimony Period?

The New Book
Most Appropriate

Directors Should Aid the Publishers in Every Detail

"JEHOVAH'S BATTLE." How appropriate that *The Watchtower* should start the year 1935 with the foregoing title and that the first special period of 1935, Kingdom Herald's Testimony Period, should be with the book *Jehovah*, dedicated to THE UNSELFISH ONE! This setting alone is thrilling beyond words and spurs to action his anointed and all people of good will as nothing else could.

As we prepare to go forward during this special testimony period, placing the name and purposes of Jehovah before the people of good will and bringing the issue more decisively to the attention of the rulers, what could be more appropriate than to again give consideration to the message the Lord brings to us through the January 1 *Watchtower*? The first paragraph is here quoted because it bears so pointedly on the work of this period, but each one should reread the article a number of times to get the issue very clearly in mind.

"JEHOVAH engages in battle for his name's sake. The battle that will completely vindicate his name will be the 'battle of that great day of God Almighty', fought at the place which he has chosen, and hence is called the 'battle of Armageddon'. He assembles his own forces and maneuvers the enemy to come up against them for battle. The 'King of eternity', whose name alone is Jehovah, has made Christ Jesus his Chief Officer and Vindicator or Executioner of judgment and has sent him forth to engage the enemy in battle for the purpose of vindicating his great and holy name. The time has come for Jehovah by his strong 'right arm', Christ Jesus, to take possession of the earth, and relating to that time he caused his prophet in centuries past to write: 'To Jehovah belongeth the earth, and the fulness thereof.' Then the prophet propounds the question: Who shall be in his holy organization and witness the triumph of the King? Jehovah causes the answer to be written: 'The clean of hands, and the pure of heart . . . shall bear away the blessings from Jehovah and vindication from his delivering God.' The time of the fulfilment of these prophetic utterances is after Jehovah has enthroned his beloved Son and sent him to the temple for judgment. Jehovah, the King of Eternity, causes announcement to be made at the temple, to wit, 'Lift up, ye gates, your heads, and lift yourselves up, ye ancient doors, that the

king of glory may come in. Who, then, is the king of glory? Jehovah (God) of hosts, he is the king of Glory.'—Ps. 24, *Roth. Pss.*"

As suggested in the January *Bulletin*, urban territory should be worked during this testimony period. This is wise for several reasons: first, because in thickly populated areas a greater and wider witness can be given to the name and purposes of Jehovah in a short time; second, this type of territory is more accessible in the wintertime; and, third, it offers more protection from inclement weather, enabling the publishers to devote more time to the witness work.

Each director and service committee is responsible for seeing to it that complete preparations are made for territory, literature and other details. Let no one be found running around at the last minute not knowing what to do, where to go, or when. Let each publisher arrange now for territory, witnessing party, stock of literature, and any other details.

We may be assured as we go forward bearing the name of Jehovah before all in this very significant manner that the hosts of Jehovah are going forward doing their part in the battle which will ultimately result in Satan and his hordes of wickedness biting the dust. Blessed indeed is our lot that we can see our great privilege and take advantage of it at this time.

"Jehovah" Book for February Campaign

No Consignments
Being Made

Are You Well Supplied?

JEHOVAH, the new book written by Brother Rutherford, which the brethren have now had an opportunity to study, is to be presented to the people in the field service for the first time during Kingdom Herald's Testimony Period, February 2-10. So that you may have this on hand and be able to participate with others of the Lord's people in the distribution of this important publication, you must order your supply from the Society. None of these books will be sent without order. While every mail brings many orders for the book, it still appears that quite a few companies, sharpshooters, pioneers and others are putting off sending their orders for their stock of *Jehovah* until the last minute. If you have not arranged for your supply of this book, do so at once, and avoid a possible disappointment because of not getting it in time to start out with the proper ammunition on February 2. Remember the experience of many companies in running out of *Prepa-*

"UNIVERSAL WAR NEAR"

Thrills the Hearts of Millions

Brother Rutherford Spoke
Fearlessly over Large
Network

Many Letters of Appreciation

January 13 witnessed one of the most remarkable demonstrations of Jehovah's favor ever experienced by his people. After repeated attempts by Satan to thwart the efforts of Jehovah's witnesses, one of the most effective networks of stations yet assembled broadcast to the far-flung corners of the earth the speech by Brother Rutherford, "Universal War Near."

How certain was the sound of the trumpet! What a clear-toned call to push the battle to the gates! "For Jehovah and for Gideon." Who could possibly hesitate after seeing the sword of the Lord so powerfully wielded! Certainly no creature of good will; only the selfish.

Reports from everywhere state that a mighty shout went up throughout the earth in unison with the assembly in Los Angeles.

One hundred and two of the world's most up-to-date and efficient radio stations joined in a mighty symphony sending forth the tones of the Song of Battle encircling the world with the speed of light.

Jehovah's witnesses were strengthened in the realization that the final battle is near. Soon their God will stand up and fight 'as he fought in the day of battle'. Victory is sure! How angry must Satan and his hosts have been to realize they were powerless to stop that powerful message from piercing doors and walls and going into the innermost recesses of homes and buildings of every description, "overflowing the hiding places" of the hosts of Satan and at the same time thrilling the hearts and quickening the determination of all people of good will.

The reports came in with one accord; a mighty message fearlessly spoken yet spoken in love. Never was reception better or clearer. Jehovah be praised!

LETTERS

CONCORD, MICH. "DEAR JUDGE RUTHERFORD: I have just finished listening to your wonderful lecture. I should think anyone hearing it could never question the wonderful good you are doing. I am so thankful I have had the privilege of learning the TRUTH, and it is my earnest desire to get others to break away from Satan's organization. I was a member of the Presbyterian church until I began reading your books. Somehow, I could not believe the things the preachers had to say, but thought I must go to church to do my duty as a Christian. I can now see how deluded I was. I have quit sending my little girls, but have them sit and listen to your lectures each Sunday over WJR."

FORT LEE, N. J. "I heard the wonderful address given over your station at 12:30 today by Judge Rutherford. I wish to thank you for the joy and wonderful inspiration this discourse gave us today. According to your invitation today I am including five cents in postage and would greatly appreciate your mailing today's address to above address as soon as you can. I would like to make a contribution toward this splendid work this coming month."

MILLVALE, PA. "I am totally deaf, but a member of the family not in Truth tuned in on lecture yesterday. Said every word was clear, not a disturbance of any kind. According to him the preachers are not worth a d—. This from one who gave liberally to their support many years but is now down and out."

MEDICINE HAT, ALTA., CANADA. "Brother Rutherford's 'UNIVERSAL WAR' broadcast came in here from KSL as clear as a bell, and we all thought it the most thrilling broadcast yet, and pray God's blessing on
(Continued on page 2, column 4)

ration books in the first two or three days of the campaign. Order your stock of *Jehovah* now, and order a large supply, to carry you through March.

To aid the publishers in placing *Jehovah*, Brother Rutherford has prepared the testimony, which is printed on a card, and enclosed with this *Bulletin*. You have studied the contents of the new book, and know that it is of greatest interest and importance to good persons. Jehovah's witnesses, appreciating the revelation of the King of Eternity, his name, his covenants and his Vindicator, will be enthusiastic in their presentation of the message to the people, basing their presentation on the testimony provided. In his Word Jehovah discloses why all persons who get life everlasting must love, joyfully obey, and serve him. It is our happy privilege to have a part in publishing these truths of Jehovah to the people, enabling them to know of Jehovah's Word, 'that they may live.' At this opportune time we are provided with a beautiful new book with its wonderful message. Let us faithfully do our part to the honor of Jehovah.

Transcription Machines Doing Splendid Work

Orders Can Be Filled
Immediately

These Are the Regular PTM's
Made by the Society

The monthly report of the transcription machines continues to go ahead. Thousands of persons are learning of the truth through this means. Brother Rutherford's lectures are being appreciated by many, and the response to the lectures is gratifying.

The Society has transcription machines on hand now and can fill orders immediately. For some time the demand for transcription machines was so great that we could not keep up with the orders; but we are pleased to announce that all orders are now filled, and if anyone wants a transcription machine he can place an order and immediate delivery will be made. The transcription machines are \$100 each; with microphone attachment, \$120. There are arrangements whereby companies or individuals can obtain these machines on a small down payment and send in the balance month by month as their means permit. We hope that the brethren will take advantage of these machines and put them to use.

For your encouragement we set out below a few items of interest:

"Our company has hit upon a method of handling our PTM work which has greatly increased its effectiveness and the attendance as well. Before June 1, when we inaugurated the new method, we were more or less discouraged with the results of our efforts with the PTM work, because it was so difficult to get suitable places to hold the lectures where the public would attend. Now we are using trailer similar to those used by pioneers, in which we store and move from place to place

all our equipment, consisting of P.T. Machine, folding chairs and camp stools, books, booklets, and advertising matter, and also two lanterns; one a gasoline pressure lantern which we hang near the trailer to throw a strong light on display of Kingdom literature, etc. We hold the meetings in the open air on any suitable vacant space where we can get permission to park trailer. The people will attend an open air meeting in the semi-darkness much more readily than they will enter a building of any description."

"Recently a friend of mine committed suicide as a result of worry over financial losses. As he was not a member of any church and had taken his own life, the widow and family were in a quandary what to do. We offered the transcription service to the undertaker and the family, which they gladly accepted. The service was held in the funeral parlor, the 'speaker' was placed back of the casket and concealed by flowers, a soft organ selection was first played and then the record J-78 ('Funerals') was given, followed by a prayer by a J. w. Twenty-seven were present (twenty-two were strangers), and all were loud in their praise of the service. The undertaker stated that it was the most sensible service that he had ever heard or witnessed."

CANADA

"Recently I had charge of a weekly circuit of nine (transcription) meetings. Six out of the nine developed study groups, and now, by consolidating, we have three regular studies, one a *Watchtower* study with 35 attending, the majority Jonadabs. Would like to have a full set of 48 phonograph records. We have all kinds of questions to deal with when we get a bunch together with so many different lines of thought."

February and March Witness

Jehovah and Three Booklets
to Be the Offer

Place the Truth Booklet

Having presented a special combination of bound books for two months during December and January, and having made a concerted effort with the bound book *Jehovah* during the testimony period of February 2-10, the publishers throughout the field will desire to continue to place with the people the Kingdom message in bound-book form. This they should certainly do.

During February and March, do not drop down to a presentation of booklets only. Instead, following the testimony period ending February 10, the book *Jehovah* should be used throughout these months, in conjunction with the other books and booklets, and it should be left with every person possible. In those cases where combinations of several books cannot be placed, the com-

bination to be especially stressed is that of *Jehovah* together with any two of the regular booklets and, in addition, the special booklet *Truth, Shall It Be Suppressed?*—all on a contribution of 35c.

This will make an excellent offer, and its consistent presentation will maintain the high average of booklets placed, as well as of books. The testimony with which the publishers are being supplied to be used during the campaign with the book *Jehovah* may be used with this combination, the publishers stating that in addition to the book they are making the offer of the additional three booklets, all on a contribution of 35c.

The territory that was not witnessed to with the *Jehovah* book during the testimony period can be reached with this publication during the next two months, and all company and sharpshooter assignments, and other territory as far as possible, should be thoroughly gone over with this book.

Special Thursday Activity

February 7 Should Be
All-Day Service for Many

In the December 1 *Bulletin* notice was carried of the fact that the Bethel home, factory and office would be closed during Thursday of the special service period in December to enable the Bethel family to cooperate one full day in the middle of the week with the other brethren in the field service. This arrangement was found very profitable and enabled brethren to give a splendid witness among the people during this day in the middle of the week. In most places people were at home and in a frame of mind to listen to the testimony, much more so than on Saturday, when so many people are busy going down town or making preparations for the week-end. A number of the brethren and companies throughout the country have written to the effect that they have made similar arrangements, and found it very advantageous. This method is strongly recommended to all the companies.

Let Thursday, in midweek, be a regular witnessing day, and particularly during these special testimony periods arrangements should be made, as far as possible, for the brethren who can do so to get some time off from their secular employment to enable them to have a part in the service. Many of the sisters can so arrange. The Bethel family are making arrangements to go forth in the field service all day Thursday, February 7. For that reason the office and factory will be closed, and no mail opened or orders shipped, during that day. Each one, therefore, should plan accordingly.

Do You Have Any Life Left?

Any companies that find they have a quantity of *Life* books in storage after the special campaign with the three books, and do not feel they can dispose of them within a reasonable time after this period on the regular 25c contribution, may write the service department, stating the quantity on hand, and we will see what can be done toward placing them with other publishers who may be able to use them.

Truth Booklets

Should Be Reported

Truth booklet placements should be counted and reported by the publishers the same as any other booklet. Companies, sharpshooters, pioneers, auxiliaries, and Jonadabs should report their *Truth* booklet placements together with their other booklet placements in the column marked "Total booklets placed". It is not necessary to report on the monthly report card a separate item of *Truth* booklet placements.

(Continued from page 1, column 4) the continuance of this wonderful message of the Kingdom."

TRURO, N. S., CANADA. "We heard Judge Rutherford over short-wave W2XAD. Every word came in distinctly and with force. Surely all listening must have been convinced of the sincerity of the speaker."

SYRACUSE, N. Y. "Kindly send me the speech 'UNIVERSAL WAR' broadcast by Judge Rutherford from California. I think it is the best broadcast I have ever heard, and I hope he will continue to the end by the help of Jehovah."

NORFOLK, VA. "Oh yes; I heard it, and it was the greatest ever. I would like to have ten copies of it, for which I enclose 50c. It was the most complete, conclusive proof I have ever heard, and Judge Rutherford's voice was as clear and positive at the close as it was in the beginning, although he must have been very tired. It takes a man of God to deliver God's message."

QUINCY, ILL. "Got home from church this morning in time to hear part of your sermon, and can say it sure was interesting, and so I'm sending for it as you announced. Am enclosing the 5c. Hope they will put more of God's message over the radio, as I get more enjoyment out of them than anything else I hear. May God bless you in your work in my earnest prayer."

Testimony for Angels Booklet

Some of the brethren write and tell us they are having difficulty in using the testimony suggested for the *Angels* booklet, that is, having the people read the "Foreword". Others write us that they have typewritten this "Foreword" upon a card and use it as a testimony with good effect. We believe this latter suggestion is a good one. All one needs to do is to copy the "Foreword" on a card and add the following (without the quotation marks, of course): "You will enjoy it very much. You may contribute five cents to aid in a wider distribution of this very helpful message."

We believe this will greatly aid the publishers in placing the *Angels* booklet with the people.

Service Leaders

As has been the custom, the Society will supply service leaders for companies within an area of 200 miles from Brooklyn to cooperate with the brethren in the field service during the first and the last week-end of this special period, with the understanding that the local brethren, as far as possible, are going to cooperate with them in the witness work Saturday afternoon and Sunday. The service leaders will not be able to leave Bethel until after noon on Saturday, due to the fact that they will be working during the forenoon. Please make your request as soon as possible, in order that all arrangements for this campaign may be completed at an early date.

All Bound Books Now on 25c Contribution

The special period of two months set aside for the distribution of bound books has proved a real blessing to Jehovah's witnesses. Thousands of persons have availed themselves of these three splendid books and have taken advantage of the special offer. Now that this period has ended, each one of the publishers should make it his business to offer the bound books on a contribution of 25c. After January no one should make any special offers, as it will cause confusion amongst the Lord's people. The special wrappers which were furnished, if not used, should be destroyed, as well as the testimony card. We hope that all directors and pioneers will give this attention.

Your February Report!

Remember that it is with your report for witnessing during February that you begin to report in the new way. Show on the report cards to this office the following information:

- Month on which report is made.
- Name of company or publisher reporting.
- State.
- Total bound books placed.
- Total booklets placed.
- Number of publishers (in case of companies and sharpshooters).
- Total hours house-to-house witnessing.
- Total persons obtaining literature.
- Number of sound machines.
- Total number of meetings.
- Total attendance.

Have You Ordered
a Good Supply of
"JEHOVAH"

for
Kingdom Herald's
Testimony Period
February 2-10

? ?

J BULLETIN ^{FOR} Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 963,265

MARCH, 1935

HOURS TO DATE, 1,701,993

The Anointed's Thanksgiving Period-April 13-21

Three New Booklets to Be Used

Prepare Now for Campaign

Time and Territory Essential

The next testimony is one of exceptional importance because of its world-wide scope. In every nook and corner of the earth where the publishers of Jehovah reside they will put forth an extraordinary effort during the period of April 13-21 and bear witness to the name and word of Jehovah God.

Reports will be sent in to the Brooklyn office from all parts of the world, and as soon as possible these reports will be tabulated. In order to make this testimony period exceed by far anything that has heretofore been accomplished it will be necessary for the publishers, by the Lord's grace, to put in more time. If each publisher puts in just an hour or two more than he did during the previous world-wide testimony periods, undoubtedly we shall exceed anything previously reported. Now is the time to make preparations.

First of all, keep in mind the ammunition. There will be three new booklets, *His Vengeance* and *Supremacy*, which have colored covers, are most attractive. The contents thereof are of vital importance to the people. Then there is a third, self-covered booklet, entitled *Who Shall Rule the World?* and containing the lecture which Brother Rutherford delivered at Atlanta, Ga.

The combination to be offered will be three booklets on 10c contribution; and if the one witnessed to cannot afford to take this exceptional offer, then the self-covered booklet *Who Shall Rule the World?* should be offered on whatever contribution the party can make; and if nothing can be contributed and the party promises to read and study that which is contained therein, then give him the booklet anyway.

At least a million of these combinations should be distributed during these nine days, throughout the entire world, in addition to the many booklets that will be left on just a small contribution of a penny or free. The service director should lay out the territory and have ample territory for the brethren to work, not only 2 hours, but 4 or 6, according to the strength of the publisher. It is a good thing to have always in mind to have plenty of territory assigned to each publisher, so that if the publisher wants to witness he can.

Special arrangements should be made for the transcription work during this period, also, having in mind public parks, schoolhouses, idle churches, and sections of town where groups assemble, and arrange to put on the lecture "UNIVERSAL WAR NEAR".

The main things to have in mind are these: (1) Select the territory to be worked, and have plenty for all publishers. (2) Order your stock immediately, not only for the nine-day period, but also for the two months that follow, and keep in mind that you should have double the quantity of booklets *Who Shall Rule the World?* (3) Locate places for transcription meetings for this period, with "Universal War Near".

Publishers, let us, by the Lord's grace, make this, THE ANOINTED'S THANKSGIVING PERIOD, which is at the Memorial time, the greatest effort put forth by His people to honor Jehovah's name. Prepare Now!

Order Now!

Special Blanks Furnished for the Literature to Be Used April 13-21

The enclosed special three-booklet order blank is to be used at once by all companies, pioneers, auxiliaries and sharpshooters for ordering their supply of the new booklets *Supremacy*, *His Vengeance* and *Who Shall Rule the World?* for use during THE ANOINTED'S THANKSGIVING PERIOD, April 13 to 21 inclusive.

No consignments of these booklets will be made to anyone; and so that you can have your supply on hand, use the order blank and send your order at once, at the same time ordering *Jehovah* and any other literature you need, combining shipments whenever possible to save transportation charges. If more than one wish to have their orders shipped together, all the orders (with complete shipping instructions on each) should be sent to this office in one envelope. These three booklets are not to be presented to the public until the beginning of the testimony period, April 13, and you will need an especially large quantity of *Who Shall Rule the World?* Be sure to order sufficient for both the 9-day period and the months of April and May.

Do not wait until March 12 to mail your orders in, and, by all means, do not hold them later than that date if you can possibly avoid doing so, as you will wish to have your stock on hand in plenty of time to begin witnessing with this literature on April 13. Send a remittance to cover the order if your account at this office is not in good condition.

Do You Have a Transcription Machine?

Territory Open for Assignment to Pioneers Territory Reports Somewhat Simplified

In the spring the pioneer's thoughts turn to territory in outlying sections, which, generally speaking, are less accessible during the winter months. That is one reason why territory assignments here at the office are so many just now. We are glad to here give a list of some of the counties which at present are open for assignment to pioneers, for the consideration of those brethren who can reach territory in addition to any assignments they may now hold. All who can will wish to come out of the cities and, as pioneers, witness in this more isolated territory. The year shown is the time in which the counties were last witnessed to by pioneers. The witnessing in 1934 was during the first six months of that year. Sharpshooters are witnessing in parts of this isolated territory:

ARKANSAS: 1933: Boone, Cleveland, Marion, Sharp, Stone. 1934: Franklin, Logan, Phillips, Union.

COLORADO: 1934: Gilpin, Gunnison, Hinsdale, Saguache, San Miguel.

(Continued on page 2, column 1)

Now Is the Time to Get and Use One

With the month of March come thoughts of spring: the outdoors, parks, budding trees, all of which have a great attraction to wholesome, healthy creatures, bringing thoughts of new life, hope and peace. Millions of them head for the open spaces, reaching out and longing for something they know not what.

The Lord has blessed his publishers with a knowledge of what these people need, the Kingdom, and has equipped us with the means of conveying this knowledge to those heart-hungry ones. How beautifully any of the following subjects will blend with and put real life and hope into this picture: Jehovah is God, The Way of Escape, Kingdom Blessings for the People, King's Highway, New Heavens and New Earth, World's Hope—the Kingdom, Shall Truth Be Suppressed? and scores of others.

A portable transcription machine among the trees, in the open park, along the highways, or any place where the people congregate, is the answer. Do you have one? If not, the Society will supply you one on short notice. In fact, we have a number ready to ship now. The price of the machine, as previously announced, is \$100; with a microphone, \$120. For those who cannot afford to put out this amount of money at once the Society has made arrangements to supply the machines on very reasonable time payments. Write the office at 117 Adams St., Brooklyn, regarding this. Brother Rutherford's recordings are supplied free. All publishers, every company and sharpshooter arrangement and groups of Jonadabs should have at least one of these machines to herald forth the message of the Kingdom and call attention to the Lord's provision for the vindication of his name and the blessing of his creatures.

Truth Booklet

Some of the brethren do not seem to appreciate the importance of getting this booklet into the hands of the people. Checking up their reports of the activity for the months of December and January shows that they have not placed one-third of their original consignment to date.

The message this booklet contains is of great importance and should be given the widest publicity possible. Every company should have their consignment disposed of by the first of April. Those having them in stock will push the campaign using this booklet and leaving them in every home possible.

Shall the Truth Be Suppressed?

March 10 Radio Lecture

The Society has arranged for a special broadcast, on March 10, of a 30-minute program carrying (by electrical transcription) Brother Rutherford's lecture "SHALL THE TRUTH BE SUPPRESSED?" Everyone should make it his business to listen to this lecture and be acquainted with the important truths set out therein. Additionally, the companies, pioneers and others who may have transcription machines will be furnished discs containing this lecture. "Shall the Truth Be Suppressed?" and at every opportunity a transcription lecture should be put on using this particular speech, so that millions may hear and know the answer to this important question. Radio folders are being prepared, and, as soon as the stations have responded to the contracts offered, this folder will be printed and consigned to companies east of the Mississippi river. In most cases this special broadcast will be on the air at the regular Watchtower period. As soon as you receive the consignment, distribution should begin immediately, and then see to it that all of the folders are put out during Friday or Saturday March 8 or 9.

Territory

(Continued from page 1, column 3)

IDAHO: 1932: Adams, Valley. 1933: Bonville, Lincoln, Teton. 1934: Boundary, Camas, Clearwater.

ILLINOIS: 1933: Effingham. 1934: Alexander, Brown, part of Henry, Johnson, part of McLean, part of Ogle, Pope, Randolph.

INDIANA: 1932: Union. 1933: Brown, Clinton, Jennings, Ohio, Perry, Ripley, Switzerland, Vermillion. 1934: Blackford, Carroll, Decatur, Noble, Rush, Steuben, Warren.

IOWA: 1932: Dallas. 1933: Appanoose, Dickinson, Jefferson, Louisa, Mitchell, Monona, Osceola, Ringgold. 1934: Floyd, Jasper, Lee.

KANSAS: 1931: Sherman, Wallace. 1932: Doniphan, Hodgeman, Mitchell. 1933: Barton, Brown, Clark, Edwards, Harper, Rooks, Rush. 1934: Barber, Chautauqua, Elk, Ellis, Ellsworth, Lincoln, Sheridan, Stanton, Trego.

KENTUCKY: 1931: Clay, Laurel, Morgan. 1932: Harlan, Jackson, Larcum, Lee, Leslie, Owsley. 1933: Allen, Ballard, Bell, Bourbon, Carlisle, Carroll, Crittenden, Cumberland, Fleming, Harrison, Hickman, Lawrence, Mason, McCreary, Meade, Menifee, Ohio, Pulaski, Trimble, Wayne. 1934: Boone, Boyle, Caldwell, Jessamine, Lewis, Lincoln, Lyon, Pendleton, Scott, Todd, Trigg.

MAINE: 1933: Aroostook. This county will require several to cover it thoroughly, as it has a population of 87,843; area, 6,453 square miles.

MICHIGAN: 1933: Iron, Livingston, Luce, Marquette, Oscoda.

MINNESOTA: 1933: Brown, Kandiyohi, McLeod, Nicollet, Scott, Sibley, Wilkin.

MISSOURI: 1931: Atchison, Clark. 1933: Benton, Clinton, DeKalb, Dent, Iron, Marion, Putnam, Randolph, Reynolds, Ripley, Shannon, Worth. 1934: Andrew, Bollinger, part of Callaway, Gentry, Harrison, Linn, Livingston, Macon, Mercer, Monroe, Pike, Sullivan.

MONTANA: 1932: Powder River. 1933: Big Horn, Carter, Daniels, Dawson, Gallatin, Garfield, Madison, McCone, Park, Petroleum, Richland, Treasure. 1934: Mineral, Musselshell, Toole, Wheatland.

NEBRASKA: 1931: Keith. 1932: Arthur, Blaine, Boyd, Brown, Dawes, Dundy, Grant, McPherson, Rock. 1933: Banner, Dawson, Hamilton, Holt, Knox, Johnson, Lincoln, Perkins. 1934: Cherry, Saline, Sioux.

NEW MEXICO: 1933: Harding, McKinley, Mora, Quay, San Juan, San Miguel, Socorro, Taos.

NORTH CAROLINA: 1932: Wilkes. 1933: Alexander, Ashe, Burke, Haywood, Madison, Watauga, Yancey. 1934: Montgomery, Scotland.

NORTH DAKOTA: 1931: Emmons, Foster, Grant, Kidder, Oliver, Sheridan. 1932: Benson. 1933: Burke, Dunn, Eddy, Logan, Mercer, Stutsman. 1934: Billings, Towner.

SOUTH DAKOTA: 1931: Buffalo, Clark, Hand, Hutchinson, Hyde, Marshall, Sully. 1932: Mellette, Todd. 1933: Armstrong, Bon Homme, Campbell, Day, Dewey, Douglas, Edmunds, Fall River, Faulk, Harding, Kingsbury, McPherson, Walworth, Ziebach.

TENNESSEE: 1931: Campbell. 1932: Jefferson. 1933: Decatur, Henry, McNairy, Overton, Sevier, Warren, Weakley. 1934: Benton, Carroll, Carter, Clay, Dickson, Fentress, Houston, Humphries, Lake, Lauderdale, Marion, Meigs, Montgomery, Obion, Pickett, Roane, Rutherford, Stewart, Sullivan, Tipton, Wayne, White, Wilson.

TEXAS: 1932: Andrews, Armstrong, Bailey, Castro, Crosby, Culbertson, Dawson, Gaines, Ochiltree, Oldham. 1933: Baylor, Collingsworth, Hansford, Kent, King, Loving, Presidio, Reeves, Sherman, Swisher, Throckmorton, Ward.

UTAH: 1932: San Juan. 1933: Daggett, Duchesne, Garfield, Kane, Piute, Uintah, Wayne. 1934: Grand, Juab, Toole.

VIRGINIA: 1932: Lancaster. 1933: Alleghany, Carroll, Culpeper, Dickenson, Grayson, Montgomery, Northampton, Russell, Westmoreland. 1934: Cumberland, Floyd, Louisa, Madison, Orange, Powhatan, Scott, Shenandoah.

WEST VIRGINIA: 1933: Boone, Gilder, Taylor. 1934: Grant, Mineral, Wayne, Wetzel.

WISCONSIN: 1932: Forest. 1933: Calumet, Kewaunee, Manitowoc, part of Oconto. 1934: Sawyer.

WYOMING: 1932: Teton. 1934: Sublette.

In applying for territory, pioneers should always state the date they will begin witnessing in the assignment they desire, and give the names of the publishers who will witness therein. Also, it is well to give first, second and third selections, so that in case the county which for some reason or other is especially desired is already assigned, some other county can be granted.

Pioneers are finding that the ad-

NEWS ITEMS

"On Sunday a.m. January 13 we gathered around our radio to hear your good sermons over the air. They are just wonderful, and it is too bad we cannot hear you more than once a week. Anyway, it is better that one time than none at all. Wish everybody could hear your sermons. If all the preachers would talk more from the Bible and explain it clearly, as you do, the old world would be 100 percent better than it is today. May God grant you a long life with good health and strength so that you can deliver many, many thousands more sermons. Please find enclosed 5c in stamps for the sermon you broadcast on Sunday, 13th of January."

There are many thousands of letters received such as the above-quoted in response to the excellent lecture delivered by Brother Rutherford from the Shrine Auditorium at Los Angeles. It is quite interesting to know that in the two hours following the lecture 850 publishers participated in the field work at the convention at Los Angeles, distributing 1,026 Preparation books. There was an attendance of 5,000 at the Shrine Auditorium to hear the lecture, and this was very good, con-

ATTENTION!

Pioneers, auxiliaries, sharpshooters, and service directors are no longer required to send in a separate report card for special periods. The new reporting system recently put into operation requires that special period activities be reported on the SAME report card at the end of the month along with the entire month's report. The new report cards have been designed so that both of these reports can be made on the same card; namely, the entire month's report in the upper row of spaces, and the period activities in the lower row of spaces. This new system begins at once with the February report. Supplies of these new report cards, together with a letter of new "GENERAL INSTRUCTIONS", have been sent to all pioneers, auxiliaries, sharpshooters, and service directors. Your co-operation in carrying out these field instructions will greatly facilitate the Kingdom service at this office.

Considering the fact that the lecture was given so early in the morning, 9:30 a.m. Pacific Standard Time. Approximately 2,000 were in attendance at the convention held there during that week.

The Life Book

Quite a few of the companies did not dispose of all of their Life books during the special period for the three bound books. There are many pioneers who have been using the Life book in combinations and will use some more of these if they can get them. So that we can clear out this book entirely, the Society has arranged with companies to remove some of the stock to the depots and the Brooklyn factory, and if some of the brethren desire to use Life in their combinations they can order until the stock is exhausted. Companies having a supply which they cannot dispose of in the next several months should report to the Society, so that a record may be had and reshipment made. If pioneers are in your territory and they desire them, arrange to transfer that stock to the pioneers, and the company account will be credited. The reduced rate will NOT apply on these. All books are to be placed on the regular 25c contribution.

Do You Subscribe for The Golden Age?

It has been pointed out in the Year Book that The Golden Age would be carrying a series of articles on the new calendar. The discussion on this calendar will be of great interest to all of the publishers, and in order to be acquainted with the facts set forth concerning the new calendar it would be well for every one to be a subscriber for The Golden Age. We suggest that every one of Jehovah's witnesses and the Jonadabs have coming to their home regularly both The Watchtower, which is of most importance to supply the spiritual food which is necessary, and The Golden Age, which brings to you interesting information concerning the activities of Jehovah's witnesses as well as other matter of real importance, such as this new calendar. Subscribe now, and have it mailed regularly to your home.

THINGS TO REMEMBER

Send in your orders for the following immediately:
His Vengeance, Supremacy, Who Shall Rule the World?

Place all Truth booklets by April 1.

Run the lecture "Shall Truth Be Suppressed?" as often as possible on your transcription machines.

Make preparations for The Anointed's Thanksgiving Period: territory, stock, transcription meeting locations.

How can I arrange my daily routine so as to put in more time in the door-to-door witness work?

Advertising maps issued free by the larger oil companies show the county boundaries in the various states. This not only is an aid in looking up the location of any counties being considered, but aids in locating the boundaries of any county being witnessed to. Additionally, detailed road maps are often available at county courthouses, surveyor's office, real estate offices, or other local establishment. The rural delivery maps issued by the Disbursing Clerk, Post Office Department, Washington, D.C., are very complete, cost 50c (money order with order), and are available for most of the counties in the United States. It is very important that a road map or other sure guide be used in the rurals so that no one will be missed, the counties will be thoroughly witnessed to, and the publisher will not stray out of his assignment.

It will not be necessary for pioneers to keep a record of the testimonies given in each assignment for the territory report, and reports on territory may be the same as the monthly reports; that is, testimonies may be omitted, and the total number of bound books placed may be shown, instead of the number of each kind of book. However, on the territory reports please always show what bound books were used chiefly, and what combinations of bound books, so that we shall have a good idea of the publications generally placed in the territory. The other information is to be given as called for on the assignment sheets for isolated counties.

To aid the Kingdom publishers in more effectively presenting Jehovah, Truth, and two other booklets on a 35c contribution during February and March, the following testimony is recommended. This testimony will not be printed on a testimony card. Those wishing to use it may cut out that portion of the Bulletin on which it appears and paste it neatly on a card and use it in your celluloid case similarly to those printed on a card.

GOOD PERSONS have long wondered why God has permitted so much wickedness on the earth. Why He sent the great plagues upon ancient Egypt, and what relation they have to the people of this day. Why the Lord's supper celebrates His death instead of His birth. Why God promised to establish a righteous government on earth, and when that promise will be fulfilled. This combination contains the book bearing the name JEHOVAH, and three booklets. The name JEHOVAH means Almighty God's purpose toward His creatures. This combination will answer all the foregoing questions, and many more, and prove that the answers are correct. The information they contain is of greatest value to you. Why not read them carefully? This is your combination, and your contribution of thirty-five cents will enable the publisher to put in the hand of some other truth-hungry person this message of comfort and hope.

BULLETIN FOR Jehovah's Witnesses

TIME! TIME!! TIME!!!

EXTRA

MARCH, 1935

EXTRA

TIME! TIME!! TIME!!!

World-wide Thanksgiving Period--April 13-21

Three New Booklets!

What an Assortment for
This Thanksgiving Period!

Booklets Prepared
in All Languages

The witness during THE ANOINTED'S THANKSGIVING PERIOD, April 13-21, is to be with the three new booklets, in the English language, *His Vengeance, Supremacy*, and *Who Shall Rule the World?* Of course, *His Vengeance and Supremacy* being available only in English, there will be some brethren who are foreign-speaking and witnessing in strictly foreign-language territory who will not be able to use them to advantage but will need to place literature in foreign languages.

During the testimony period these who are witnessing in strictly foreign-language territory should concentrate their efforts on a combination of three booklets placed on a contribution of 10c, these three booklets to be any two in foreign languages and, in addition, the new booklet *Who Shall Rule the World?* in English (or in your language if so published by April 13). This will make an excellent offer, as the two foreign booklets are ordinarily placed on a contribution of 10c, and, in addition, the special message in *Who Shall Rule the World?* is to be placed with every combination. It has been the experience of all the publishers that while in many homes the people spoken to may not be able to read English as well as some other language, yet in practically all the families there are members who can read the English language, and the message in *Who Shall Rule the World?* certainly must reach them.

This means that foreign-speaking companies, pioneers, auxiliaries and sharpshooters as well as English brethren will need to order a good supply of *Who Shall Rule the World?* in addition to any booklets in foreign languages that they will require, so as to have ample stock on hand to last all during the period.

Who Shall Rule the World? is now ready in English, Spanish, Arabic, Ukrainian, Lithuanian, and, it is hoped, will be ready in other languages soon. But be sure to order a good supply of English booklets in addition to this booklet in your language.

Brother Rutherford Sends Special Message

Nine Days
of Intensive Witnessing
with Three New Booklets

Millions Are Now Ready
for Distribution

Jehovah's marked blessing has been upon the special world-wide service periods, and they have become a source of great joy to Jehovah's publishers everywhere. There is unity of vision, proclamation and action from one end of the globe to the other on these occasions. All of the anointed, Jonadabs, and other people of good will who can possibly do so should have their part in this onward march of the great army of Jehovah.

Brother Rutherford has again given us a very clear and cogent presentation of the issue and our great privilege of having a part in this witness, in his letter accompanying this *Bulletin*, as well as a splendid testimony. After reading the letter and the testimony each one will appreciate how the Lord has adequately provided us with equipment to represent Him intelligently and effectively during this period. The letter and testimony will be printed in every language in which the Kingdom message is available, and sent to the *Watchtower* subscribers throughout the world, so that no matter where Jehovah's publishers dwell, whether in the great metropolitan centers of the world or in some remote sections of Alaska, Africa or the isles of the sea, provisions are made for their having a part in this great witness.

Months have been spent in the preparation for THE ANOINTED'S THANKSGIVING PERIOD. Thousands of booklets are coming from the presses hourly and are being shipped to every corner of the earth where publishers reside, so that this one particular message can be distributed at a given time. Translators have been working day and night preparing the translations of the booklet *Who Shall Rule the World?* Linotypes are turning out line after line just as fast as possible, so that in Europe, Asia, Africa, America and the isles of the sea this booklet will be ready in numerous languages. Millions of copies of *His Vengeance, Supremacy*, and *Who Shall Rule the World?* are now in storage at different points, ready for distribution throughout the earth when the set time arrives. Shipments continue to go forward so that everything will be in readiness in plenty of time before April 13.

In short, the Society is doing everything possible to make this the greatest united witness yet given on earth. Now, have you done *your* part to prepare for this period? Are you ready? Is the territory which you are going to cover all prepared and outlined for the publishers? Do the publishers know where they will go, and when to start? Have you tried to fix a definite amount of time to spend in the service on certain days? Have you been scouting around seeking locations for the special lecture "UNIVERSAL WAR NEAR" by electrical transcription? Have you ordered your literature? Is it in the bookroom, ready for the brethren? Is your unit ready for the onward march on April 13? Have you thoroughly organized the work for the first Saturday and Sunday? Are you prepared particularly for the Thursday witnessing? Have you made it possible for every Jonadab or other person of good will to get into the service? Do they have a copy of Brother Rutherford's letter? Do they have a testimony card?

Keep in mind, dear brethren, that this a world-wide thanksgiving period, a time of joy, a time of praise to Jehovah. It is a time of celebrating the Memorial of our Lord's death. Prepare now, and be ready for united action with all the publishers throughout the earth.

THE ANOINTED'S THANKSGIVING PERIOD includes the Memorial season. All who partake of the symbols, of course, will want to have a very large part in the reality and drink deeply of the cup that Jehovah has poured for them at this time. Although the Jonadabs and other people of good will are not privileged to partake of the emblems in Memorial, they are blessed by being given the privilege of being associated witnesses with the anointed in proclaiming the purposes of Jehovah. Therefore each one should see to it that he has some part in the witness during this testimony period.

The last *Bulletin* outlined the details regarding the preliminary steps, preparation of territory, and making all arrangements so that the mightiest witness to date may be given during THE ANOINTED'S THANKSGIVING PERIOD. Our particular part in the witness is not so much the placing of literature. From many angles that is beyond our control. The time devoted to the service, however, is something that we can control to a very great extent, and our devotion and loyalty are

(Continued on page 2, column 1)

Time! Time!! Time!!!

That's One Thing That We
Seem Not to Have Enough Of

You get up in the morning, and before you know it it's time to go to bed; and during that time that you are awake and active, how many of those hours have you spent in witnessing as a publisher for Jehovah's kingdom? Then, the question can be asked, how many hours of an entire month are spent in witnessing? Consider carefully the following, taken over four months' time:

	PUBLISHERS' AVERAGE HOURS PER MONTH			
	1935	1934	1933	Minimum
Pioneers	95.6	98.5	95.7	110
Auxiliaries Companies and SS	46.2	48.8	46.8	50
	11.2	13.2	11.1	15

Now that you have considered the "time" table, the first question is, Why are we back to a 1933 average instead of ahead of our 1934 average? or, Why are we not as good, as far as time is concerned, as last year?

Pioneers, could you arrange to find 15 more hours a month, so as to bring your monthly average up to 110 hours?

Auxiliaries, could you find 4 more extra hours in 30 days that could be spent in the witness?

Company and sharpshooter publishers, in 1934 you lacked less than 2 hours of making the average of 15 hours a month, which each one should consider a minimum of time for field service. However, in 1935 we have slipped back behind this minimum to the amount of 4 hours. Time is the one thing that the publishers of Jehovah's kingdom seem not to have enough of; and the Kingdom testimony being the most important thing, everything else that requires our time should be secondary to the witness. Let every one of us consider seriously how each one can during March and April reach at least our minimum time. If each one takes the responsibility upon himself to do at least the minimum, we know for sure that the average will then be well over the 110 hours for pioneers, the 50 hours for auxiliaries, and 15 hours a month for company publishers. Why? Because many of the publishers have arranged matters so that time in Kingdom witnessing is the most important thing and everything else is secondary, and therefore the amount of time devoted to the Kingdom service far exceeds the amount of time spent in any other manner.

(Continued on page 2, column 2)

Splendid Witness During First Four Months "Universal War Near" to Be Used Extensively

Increase in Everything, but Behind in "Hour" Quota

The figures showing the witness accomplished by all publishers reporting to this office so far this fiscal year, that is, for the four months of October, November and December, 1934, and January, 1935, reveal Jehovah's rich blessing on the effort made by those who are publishing the name and kingdom of the Most High. It is always of interest to compare current activities with preceding results; and so below is a table setting out the totals of all pioneer, auxiliary, company and sharpshooter reports for the first four months of this fiscal year, and those of the corresponding period a year ago, and the increase this year over last:

	This Year	Last Year	Increase
Books	522,197	427,221	94,976
Booklets	4,384,529	2,971,416	1,413,113
Total	4,906,726	3,398,637	1,508,089
Publishers	20,748	18,508	2,240
Hours	1,701,993	1,693,296	8,697
Ob't'rs	3,296,219	2,624,443	671,776
Machines	1,886	310	1,576
Meetings	77,304	8,406	68,898
Attendance	963,265	323,279	639,986

Of the above total of 522,197

bound books, 320,352 were placed during the two months of December and January, during which time three of the bound books were placed on a contribution of 50c. The quota for these two months was, as you will recall, 300,000. In January the total of 189,227 bound books was the largest number placed during any one month since May, 1931, when 277,406 were placed, the offer at that time being four on a contribution of one dollar, for the first time.

The increase as shown in the foregoing is very good. However, we must not complacently rest on the accomplishments of the year thus far, but must realize that in one point in particular there is much room for improvement by all the publishers as a whole. That is in the number of hours per publisher. While the total of hours is an increase of 8,697 over that of a year ago, there is an even greater comparative increase of 2,240 publishers. Multiplying the total of hours (1,701,993 for the four months) by 3, to arrive at a possible twelve-month total, we have 5,105,979 hours. The quota for the year is 5,500,000 hours; and by diligent effort on the part of the publishers during the most favorable part of the year ahead, the quota will be reached and exceeded.

Phonographs and Transcription Machines Play Large Part in the Witness

During THE ANOINTED'S THANKSGIVING PERIOD, April 13-21, everyone who is the possessor of a transcription machine or some sound equipment that can use the 16-inch discs should keep this machine busy daily during this special period by running the lecture "UNIVERSAL WAR NEAR". It is hoped that during this particular period there will be a large increase in the number of meetings held, and that the attendance at these meetings will be greater than in the previous world-wide campaign, last fall.

Every available place where people congregate, such as parks, play grounds, halls, or arrangements being made in homes, should be taken

advantage of. This lecture Brother Rutherford delivered on January 13, from Los Angeles, is a most stirring and timely lecture, and it is of vital importance for the publishers of Jehovah to see to it that this particular message reaches the ears of those who are willing to hear.

Along with the work of the sound machines, of course, is included the phonograph, and every available opportunity should be seized so as to demonstrate and make it possible for these people to hear these very fine short lectures. Make reports of your sound equipment, whether it be sound car, transcription machine or phonograph, on the regular report card, so that a complete record may be had of the work accomplished during this Thanksgiving Period of the anointed. "He that hath an ear to hear, let him hear."

The Memorial Report

It is during THE ANOINTED'S THANKSGIVING PERIOD that Jehovah's witnesses will have the privilege of celebrating the Memorial. As *The Watchtower* points out, the celebration will take place after 6 p.m. Wednesday, April 17. A report of the attendance at the Memorial has always been sent to the Society. This year we desire to have two reports; namely, (1) total number attending the Memorial service, and (2) total number of persons partaking of the Memorial emblems. This report should be entered on the regular monthly report card, in the blank space at the bottom of the card. In other words, immediately under the last printed line on the monthly report card, you will write "1. Total attending Memorial services" and "2. Total partaking of Memorial emblems" By so doing it will not be necessary to send in a separate letter, as the director, sharpshooters, pioneers and auxiliaries can mark it on their report. The pioneers or auxiliaries who are associated with a company in partaking of the Memorial will, of course, be included on the company report card, and they should not enter it on their own report card.

(Continued from page 1, column 3)

manifest by putting in as much time as we possibly can. The Lord will add the increase in the way of results. This testimony period, coming, as it does, after the Lord has given his people the wonderful explanation of the Gideon picture, showing the various progressive steps in his organization from the gathering and assembling of those who claim to be on his side to the final victory by his invisible forces, affords all of the Lord's anointed an opportunity to manifest their appreciation and love of Jehovah for all his great goodness toward them.

Let each one, therefore, go forward as Brother Rutherford instructs in his letter, with the testimony card bearing the testimony, hand it to the people at the proper time and let them read it, and then present the literature. Every publisher should have a testimony card to present to the people in his territory who speak a different language. Do not simply go out with an English testimony card when you know that there are Italian, Polish and French people in the territory. Take a testimony card and literature in each of the languages there spoken, so that you will be in a position to supply the needs of the people.

Thursday Set Aside for Special Witness

Bethel Leaders Can Serve Companies During Period

In harmony with the general arrangement, the Society's office, factory and Bethel home will be closed Thursday, April 18, in order to enable the Bethel family to have one day in the middle of the week to enter into the field service with the brethren throughout the earth. This Thursday witnessing has been a great blessing to the brethren throughout the country. In THE ANOINTED'S THANKSGIVING PERIOD this day should be of special significance. Everyone should try to be relieved from his secular employment on that day so as to have a part in the service.

As you know, Wednesday evening

preceding is the time when all the anointed partake of the Memorial, on the 14th day of Nisan. The 14th day of Nisan continues until sunset of Thursday, the following day. It seems appropriate, therefore, that the Lord's people everywhere should endeavor to spend this day in the service of the King if possible.

As usual, service leaders will be sent out for Saturday afternoon and Sunday at the beginning and at the end of this period, that is, Saturday afternoon and Sunday April 13 and 14, and Saturday afternoon and Sunday April 20 and 21. Those companies desiring service leaders on those dates, please make your request as soon as possible, so that proper arrangements can be made. This applies to an area within 200 miles of Brooklyn.

(Continued from page 1, column 4)

Some pioneers average as high as 180 hours a month; some auxiliaries, as high as 80 hours a month; some company publishers, as high as 25 hours a month. Just that we may be sure to exceed by many, many hours the year's quota of 5½ million hours, why not try this?—

Pioneers, 6 days a week, 5 hours witnessing each day, equal 30 hours a week; 4 weeks in a month—there you have it—120 hours.

Auxiliaries, why not spend 3 hours a day on Tuesdays, Thursdays and Saturdays, and then 4 hours on Sunday, or on such days as are most convenient to yourself? You will average 13 hours a week. Four weeks will make 52 hours.

Company publishers in most instances have every Saturday afternoon off, and all day Sunday. A good many persons are working only part time and will be able to put in an hour or two in city territory on some day of the week, particularly Thursday. Why not make a special effort to put in 2 hours on Thursday or Saturday, and at least 3 hours on Sunday? That would make it 5 hours a week. Many publishers can do much more than this; but you

Order This Special Packet of 50 Booklets if You Have Not Ordered Otherwise, So that You May Have a Part in the Special Witness Period, April 13-21

Everyone who is truly interested in Jehovah's kingdom established on the earth will necessarily want to have a part in the advertising of that kingdom. The dates April 13-21 are set aside as a special period called THE ANOINTED'S THANKSGIVING PERIOD, and during this time all people of good will should have a keen desire to be a publisher of the message of the Kingdom, which is the only hope of the world. Why not have a part in this special period and obtain 50 booklets, on a contribution of only \$1.00, which will be used to print more of these publications?

The packet is composed of the following:

- 10 *Supremacy* 10 *His Vengeance*
- 30 *Who Shall Rule the World?*
- 1 Testimony Card 1 Report Card

These booklets in turn can be offered to the people, three on a contribution of 10c, or the booklet *Who Shall Rule the World?* can be left

with the people on only a penny contribution, or given to them if they are really interested and are unable to contribute anything. You may be assured that you will receive a great blessing in doing this.

Watch Tower, 117 Adams St., Brooklyn, N. Y.

I desire to have a part in the witness and to be a publisher of the Kingdom message during THE ANOINTED'S THANKSGIVING PERIOD, April 13-21. Please send me the special packet which contains the following booklets. Enclosed find \$1.00 contribution so that more of these can be printed.

- 10 *Supremacy* 10 *His Vengeance*
- 30 *Who Shall Rule the World?*
- 1 Testimony Card 1 Report Card

(Name)

(Street)

(City and State)

Have You Ordered Your Booklets?

None Will Be Consigned

If there are any pioneers, auxiliaries, companies or sharpshooters who have not yet ordered their supply of *His Vengeance*, *Supremacy*, and *Who Shall Rule the World?* for their service during THE ANOINTED'S THANKSGIVING PERIOD, April 13-21, it will be very necessary for these to send in their orders at once, so as to get the literature in time to begin with it on April 13.

As previously stated, none of these have been consigned to any publishers, and they must be ordered for a supply to reach you. A special order blank was sent with the last *Bulletin*, and should be used by all who have received it. If, however, you do not have this special form and have not yet ordered the booklets, do so at once, using a regular order blank, or the coupon which you find in this *Bulletin*, or a letter, and include any other literature that you may need for your stock following the period. Accompany orders with remittance to cover if you do not have an account at this office or if your account is not in good condition.

BULLETIN ^{FOR} Jehovah's witnesses

Transcription Attendance to Date, 1,149,055

APRIL, 1935

Hours to Date, 2,081,057

Washington Convention, May 30-June 3

Arrangements Under Way
so Brother Rutherford
Can Speak to
All "Christendom"

Those Attending
to Have Part in Witness

All of Jehovah's publishers throughout the entire earth are turning their minds towards Washington, D. C., praying and looking forward to the general convention which the Lord, in his providence, is arranging to be held there on May 30 to June 3 this year.

It is needless to call to the attention of the *Watchtower* readers the remarkable manner in which the Lord has used these general conventions in the past, and how each one of them was fraught with greater importance and significance than those preceding it. Therefore it behooves everyone who can do so to put forth a very strenuous effort to attend.

The outstanding feature of the convention will be the public address by Brother Rutherford, on Sunday afternoon, June 2. This lecture is to be widely advertised throughout Washington and vicinity, inviting the people there to come to the Washington Auditorium and hear the speech. This lecture will also be advertised throughout the continent, inviting the people to tune in to the nation-wide network. In addition to the nation-wide network in the United States, it will include stations and public-address systems in all the principal countries linked together by means of telephone lines, overseas radiotelephone circuit, radio beam and short-wave facilities, making it possible, by the gracious provision of Jehovah, for all brethren and people of good will throughout the earth to hear this vital message. The responsibility rests upon each publisher to see that this is thoroughly advertised

in his own territory before attending the convention.

As outlined in the *Watchtower* announcements, this is to be a service convention. Therefore it is not only important to attend the convention, but even of greater importance to have a part in the service of the convention.

All of Jehovah's publishers, both remnant and Jonadabs, should see that they are properly registered and are assigned a definite place in the service activity at that time. In order to assign territory it is quite necessary for everyone to register quickly upon arrival. In doing this the following procedure will be followed: The convention committee at Washington will supply registration slips for all car groups. In the case of companies and sharpshooters these will be supplied through their local service director. In the case of isolated car groups these registration slips will be sent direct upon request. When these car groups arrive at the convention it will not be necessary for each individual in the car to register personally. The car driver will have filled out the regular registration slip which he will receive and will turn it in at the registration desk at the convention, where he will receive territory and car number, announcements for the public address, and such other information as may be required for carrying on the work. Those who do not come by car and who are not included in a car group will register personally at the registration booth, where all arrangements will be made for their service work. Full details will be furnished to all those attending the convention, well in advance, by the convention committee which has charge of all the preparations at Washington. It will not be necessary to bring your own literature to the convention, as an adequate supply will be there. However, be sure to bring your witnessing case, your testimony envelope, and identification card.

time, for the journey to be made straight through to your destination. Certainly do not witness from house to house unless you hold the assignment for the territory. Any pioneers who find it necessary to spend a few days from time to time in door-to-door service along the way will best co-operate with the various companies through whose territory they pass, getting their local assignments from the service director. It is not necessary for a special assignment to be issued from this office for such witnessing with a company en route. If an assignment of isolated territory is necessary, obtain it from this office.

Pioneers should have assigned to them beforehand plenty of territory for their service following the convention, as such assignments cannot be made at Washington.

A Time for Thanksgiving Will You Be One of Those Expressing Thanks?

Will There Be 25,000
Publishers Witnessing?

Every one of the remnant and other persons of good will, each one of the Jonadab class, all who love Jehovah, should be, and are, greatly interested in the special period of testimony just ahead, known as THE ANOINTED'S THANKSGIVING PERIOD.

WHEN?

The nine days of April 13-21 inclusive are set aside for this period. This includes the day of celebration of the memorial of Jesus' death; of Jehovah's vindication.

WHY?

To show their sincere gratitude to Jehovah, the Source of all light and life, his people earnestly desire to participate in testifying to his King and kingdom, in obedience to his command, and it is completely appropriate that this thanksgiving period be held. To be consistent, those of the anointed, partaking of the Memorial emblems, must have an active personal part in the reality signified by the bread and the wine: participation in Kingdom service with their Head, who 'has come' and is drinking with them the true wine of the Kingdom. Those who are not of the 'anointed class but who have taken their stand on the side of Jehovah, to be consistent, will, also, take part in carrying to

others the message of truth to the honor of Jehovah's name.

WHAT LITERATURE?

The new publications released to the public on April 13, the three new booklets, *Supremacy, His Vengeance*, and *Who Shall Rule the World?* are to be offered to the people, the entire combination, all three, on a contribution of 10c. To aid in the placement of this combination, the testimony Brother Rutherford provided has been printed on a card and supplied to all the publishers of whom we have a record. See to it that you are provided with one of these cards, and an ample supply of the booklets.

WHAT TERRITORY?

To make the witness during the period as effective as possible, urban territory should be covered, generally, reaching as many people as can be called upon. Some service directors and car drivers, while witnessing in towns, follow the practice of giving to each publisher in the group only sufficient territory to last for half an hour or so, sometimes only a few calls, moving the publishers frequently. This should not be done. It results in loss of time for each one in the field, and prevents the driver of the car from personally going from house to house, as he takes up his time driving around moving those who are witnessing. Each publisher should be given enough territory to keep him busy for a long period of time, several hours, and the one driving the car can then also take part in calling on the people.

WHAT ABOUT SOUND MACHINES?

"Universal War Near" is the lecture to be given as frequently as possible during the period, and while in the field the publishers should watch for openings for using the sound equipment with this lecture. Sound machine activities should be included in the report for the period.

AND NOW, THE PUBLISHERS?

There was mailed to every *Watchtower* subscriber a letter written by Brother Rutherford setting out the importance of this period. Also, each one received detailed instructions in the March *Bulletin*, as well as a testimony card. All the publisher needs to do is to order the three booklets, find territory, plan his time in the field, and then get going.

But now, the publishers? Will there be 25,000 reporting for the nine-day period? There should be; and we hope there will be. Every one who has ever witnessed will have to share in the work, because the highest number ever reporting in the U. S. A. was 24,500 publishers. What will it be April 13-21? 25,000? 27,000?? 30,000???

No Divisional Campaign May 25 and 26

In view of the general convention at Washington, May 30 to June 3, and the fact that a great number of the brethren throughout the country contemplate attending the convention, the Society has canceled the divisional campaign for May 25 and 26. These are not to be held. This time can be well spent in seeing that the radio announcements advertising Brother Rutherford's public speech at the convention are thoroughly distributed throughout your territory.

Use New Report Cards

Pioneers, auxiliaries, sharpshooters, and service directors are requested to send in only ONE new report card for the month of April. The entire month's report (April 1 to 30 inclusive) should be recorded in the upper row of spaces. Your report for the Thanksgiving Period of April 13-21 should be made on the SAME card, only recorded in the lower row of spaces. Of course, your Thanksgiving Period activities should also be included in your entire month's report made in the upper row of spaces.

Territory en Route Please Read Carefully

From every part of the land the Lord's people will come to the convention at Washington, D. C., May 30 to June 3. Some of the pioneers may find it necessary to break the trip to the convention by several days' field service a time or two along the way. In the interests of the service and the brethren, let all journeying to the convention follow this arrangement:

It is entirely in order to witness to anyone you meet en route, and to place literature with them. This includes people at the service stations, camp grounds where you may stay, other than the house-to-house field service.

As for the regular witnessing from house to house: It is better, saving

Splendid Use Being Made of Sound Equipment

**Month of February
Finds 185,790 Listeners
More than 1,900 Machines
in Operation**

By sound equipment, of course, we mean all the instruments Jehovah has placed in our hands whereby the transcription records can be used on machines such as portable transcription machines, phonographs and sound cars. A very wide witness has been given during the month of February alone, with more than 185,000 listeners. Now that spring is here and summer is coming, the weather opening up to get out in parks and public places, this attendance should continue to increase. From the reports it seems as though not all of the sound equipment that is available to the brethren is being used regularly, or, if it is, it is not being reported to the Society. There are surely more than 1,933 phonographs, transcription machines and sound cars in the United States using the 33 $\frac{1}{3}$ -r.p.m. transcription records and the 12" phonograph discs. Directors, pioneers and sharpshooters should set out the importance of the use of this equipment and see to it that it is reported each month in your monthly report card.

A new series for the spring and summer is now arranged for. Folders are being printed. No. 1 folder will contain the advertisement for the lectures "UNIVERSAL WAR NEAR" and "SHALL TRUTH BE SUPPRESSED?" The second folder will advertise the lectures "WHO SHALL RULE THE WORLD?" "KNOWLEDGE AND UNDERSTANDING," "DESOLATING ABOMINATIONS," "FAMINE," "PRAYING FOR PROSPERITY." These seven lectures should be used regularly in series in as many places as they can possibly be used. Folders can be had at the regular rate, 40c for 1000

IMPORTANT NOTICE

The placement of *Truth* booklets should be counted and reported together with the other booklets in the column on report card marked "Total Booklets Placed". If you have failed to report *Truth* booklet or *Prosperity-Famine* booklet placements heretofore, include those placed prior to April 1 also in your report for the month of March or April. The Society desires an accurate report of the placement of ALL booklets published by the Society. Whether those booklets have colored covers or plain paper covers, are placed free or on contribution, makes no difference; all should be accounted for to this office.

New Publisher's Daily Report Slips

The Society has now in stock a supply of new publisher's daily report slips. These new report slips are for the convenience of the individual company and sharpshooter publishers to make their field service reports to the service director or sharpshooter with whom they are associated. These new daily report slips are similar to the new report cards recently sent to the directors and sharpshooters. On the reverse side of these slips is printed a complete set of report instructions for the individual publishers. Supplies of these will be sent without charge to the companies and sharpshooter arrangements requesting them. Please state on your request the quantity desired. However, these new report slips should not be used until the old slips have been used up.

folders. Two of the lectures are one hour in length, and the others only a half hour. This makes it possible to have a study after the lectures.

The new phonograph records are also available, the total number of which is now 35 different lectures. Reports from the brethren throughout the land show that the phonograph is very useful in arranging for the transcription meetings. In other words, two or three phonograph lectures are given in different homes; these people are then requested to assemble at one home, at which time the 16" discs are used. It is well then to circularize and advertise thoroughly the series of meetings in that vicinity, using the two new folders, which will be available in the next few weeks.

You can, however, continue in different sections of the cities with the old series until the discs which you have are worn out. Discs that do not reproduce the lectures satisfactorily should be destroyed. It is essential to present the message of truth to the people in a clear-toned manner in which Brother Rutherford does present it on good records. If the records become old and worn, do not use them, as this is irritating to the listeners.

All will be interested in the February report. Can we make the April and May reports much better?

SOUND MACHINE ANALYSIS FOR FEBRUARY, 1935

Companies	Ma- chines	Meet- ings	Attend- ance
U. S. A.	662	3,416	70,924
Sound cars	3	176	23,180
Sharpshooters	270	1,259	13,092
Auxiliaries	112	801	4,451
Pioneers	863	12,168	68,013
Islands and misc.	23	466	6,130
Total	1,933	18,286	185,790

New Radio Folder

The Society is printing 5,000,000 radio folders advertising the following lectures on the five Sundays shown:

- April 28 KNOWLEDGE AND UNDERSTANDING
- May 5 DESOLATING ABOMINATIONS
- May 12 WHO SHALL RULE THE WORLD?
- May 19 FAMINE
- May 26 PRAYING FOR PROSPERITY

These folders will be consigned early in April and should be distributed along with the witness work during THE ANOINTED'S THANKSGIVING PERIOD if they are in your hands by that time. You will note the first lecture is scheduled for Sunday, April 28; so please be sure to have them distributed in your territory by that date.

Phonograph Records in Spanish

There has been quite a demand for these Spanish phonograph records, and many of the English-speaking brethren have found these very effective in proclaiming the message of the Kingdom in sections where there are large numbers of Spanish-speaking people. Discs are 70c each.

- 1-PS Jehová (Jehovah)
- 2-PS Rebelión (Rebellion)
- 3-PS Redención (Redemption)
- 4-PS Vida (Life)
- 5-PS Reino (Kingdom)
- 6-PS Armagedón (Armageddon)
- 7-PS Alma (Soul)
- 8-PS Los Muertos (The Dead)
- 9-PS Purgatorio (Purgatory)
- 10-PS Resurrección (Resurrection)

Something That Should Be Done!

**Have Interested Persons
Subscribe for
The Watchtower or *G. A.***

Not only pioneers in isolated territory, but all publishers in other territory as well, meet interested persons while going from house to house with the Kingdom message. Some effort should be made to have closer contact between the organization of the Lord's people and those who are favorable toward the truth, in order that the people who desire to do so may take their stand on the side of Jehovah, co-operate with the remnant, and manifest their good will. When those called upon expressed their deep appreciation of the message, and, having already obtained the literature, did not procure more, generally in the past the publisher has simply gone to the next house, forgetting the person just seen.

It is here suggested that a splendid way to put these in touch with the Society would be to take their subscription for *The Watchtower* or *The Golden Age*, or both. The information and instruction carried by *The Watchtower* is of greatest importance to all who take their stand

on the side of Jehovah. Announcements of organization instructions, including periods of special witness, are found therein. The activities of Jehovah's witnesses are also set forth in *The Golden Age*, together with convenient coupons for those interested to use in writing direct to the Society for field service arrangements. Those receiving these publications will continually have their attention drawn to their privileges of service, and will not be at a loss as to how to proceed when their interest reaches a point where they desire to participate. Pioneers and auxiliaries may send in these subscriptions direct; company and sharpshooter publishers, through the local organization.

Interested persons in company and sharpshooter territory should be put in touch with the local service organization. Those found in isolated territory should personally communicate with the Society when they wish to be lined up for witnessing. Instead of pioneers' writing us that such and such a person is interested and that we should write to that one, they should advise the person to write to this office himself.

Business Territory

**Is It Being Covered
in Your Assignment?**

To insure a more thorough witness in the business districts it seems advisable to again mention the policy of the Society in respect to business territory. As we know, business districts are to be covered by pioneers on assignment from this office unless the company or sharpshooter in the territory has specially requested and received the business assignment as part of the general assignment of the local organization. We are glad to thus assign the business territory to companies and sharpshooters in those cases where the company publishers themselves, together with any permanently resident auxiliaries or pioneers, can thoroughly cover the business districts twice a year, and assure us that they will do so.

The purpose of thus distinguishing business districts from other territory was solely to insure their being well witnessed to, in view of the fact that many of the publishers studiously avoid business territory, and, they carrying on much of their service over the week-ends, business districts might be neglected by companies if assigned to them without special assurance that they would be covered. This also provided considerable urban territory for pioneers specializing in business sections.

The condition which should now be overcome, and, by hearty co-operation on the part of all concerned, can be overcome, is this:

So few of the companies hold the assignments for the business districts in their territory that there are not enough pioneers specializing in business districts to cover those not assigned to pioneers. This does not apply merely to large cities, but especially to cities of ten thousand, fifteen thousand, and twenty-five thousand in which companies are organized but in which the business territory is not covered by the company, and which may not constitute an assignment large enough to justify sending a pioneer there for the business territory only. To advance the witness the publishers can co-operate as follows:

COMPANIES: With the increase in witnessing through the week, not only on Thursdays, but on other weekdays, the majority of the companies, especially in small cities, should be able to cover their business territory. No longer should the publishers studiously avoid business districts. Let the service director bring the matter before the company, and if it is seen definitely that the company publishers, together with any resident auxiliaries or pioneers, can cover the business territory twice a year, and will do so, the director should write this office, giving this assurance, and receive for the company the assignment for the business districts. The responsibility would be on the company, when the assignment is made, to see to it that the witness is given in the business territory, even as it has the responsibility for the residential and rural sections. When such an assignment is made to the company, the director is to make the local assignments of business districts to any company publishers, auxiliaries, or pioneers assigned with the company. Unless the company can handle the business territory in this way, the director is not to make application. Let pioneers apply for such territory.

SHARPshooters: The same procedure would apply to the sharpshooters as applies to companies.

ISOLATED TERRITORY: Pioneers in isolated territory should thoroughly cover all business districts in the counties assigned to them, if possible.

Many of the pioneers hold assignments for entire isolated counties on the old forms which call for a detailed report on each town separate from the rurals. This detailed information need not be given. On the assignment sheet show the totals for the entire county, stating thereon the bound books chiefly placed, and also the thoroughness with which the county was witnessed to. It is not necessary to make a sound machine report on the territory report, neither of phonograph nor of transcription machine.

**Publishers,
Don't Forget Your
Time Schedule:
April 13-21**

J BULLETIN FOR Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 1,259,911

MAY, 1935

HOURS TO DATE, 2,222,799

Testimony "for Jehovah and for Gideon" June 1-9 Special Period with "Jehovah" and Two New Booklets

Universal War Near to Be Used World-Wide

As has been announced on the Calendar, and previously in the *Bulletin*, a testimony period with designation carrying the year's text has been arranged for, during the days June 1 to June 9 inclusive. "TESTIMONY FOR JEHOVAH AND FOR GIDEON" is a most appropriate name, because it is during this time that the new booklet *Universal War Near*, carrying the picture from the Calendar on its cover, with another booklet, *Favored People*, and the book *Jehovah* are to be distributed.

The Washington convention begins on May 30 and runs into the special period beginning the first of June. Those brethren who are unable to attend the convention will undoubtedly desire to have a part in convention activity, and that will mean that on Thursday and Friday prior to the testimony period they too will want to join in the service work, at least in the morning, when their brethren at Washington will be in the service. The service director should make special arrangements for territory to be covered during these two days with the booklet *Universal War Near* on a contribution of 5c. Then, when the testi-

mony period begins, on June 1, all the brethren will start in with the *Jehovah* book and the two new booklets *Universal War Near* and *Favored People*, on a contribution of 35c.

Order blanks are being sent with this *Bulletin*. They should be given immediate attention and forwarded to the Brooklyn office so that they can be filled in ample time. Due to the fact that many of the directors will be at the convention at Washington, arrangements should be made with the assistant director or some other one who is remaining at home to take care of the field service arrangements in that territory. During this period every one of the anointed and of the people of good will should put forth every effort to engage in the field service. The publishers should have sufficient territory to permit them to keep busy, and plenty of literature.

There is every indication that this will be the greatest year of distribution of the message in printed form, and it behooves all to check their stock and have plenty of each of the publications on hand for the world-wide witness. Prepare now, so that when the time comes everyone will be ready to shout "For Jehovah and for Gideon" and sound the trumpets.

The Witness for April and May

Three Booklets to Be Offered Splendid Opportunity to Cover Territory

During The Anointed's Thanksgiving Period, April 13-21, a united effort was put forth to place the booklets *Supremacy*, *His Vengeance* and *Who Shall Rule the World?* with as many people as possible, and a large portion of the territory assignments of various companies, sharpshooters, pioneers and auxiliaries has been covered with the very important message contained in these three booklets. The question arises, What shall we do next?

On May 30 there begins the concerted effort with the booklet *Universal War Near*, and from now until then Jehovah's witnesses should continue to bear to the people the special messages pointing out the supremacy of Jehovah, proclaiming the day of his vengeance upon the enemy organization and pointing the people to the rightful Ruler of the world. That means that in the few remaining weeks before the convention opens, on May 30, all the remaining territory that was not cov-

ered during The Anointed's Thanksgiving Period should, as far as possible, be thoroughly gone over with the three booklets *Supremacy*, *His Vengeance* and *Who Shall Rule the World?* Not only should urban territory in the various assignments be reached with these publications, but as the weather improves and the rural territory becomes more and more accessible throughout the country a large part, if not all, of the rural districts can be reached.

These three booklets contain the message to be stressed at the present time; and by consistently presenting them to all the people called on in the service from now until the end of May, a tremendous witness will be given. If each one of the Lord's people will make it a point to have a large personal part in the service with these special publications, it is to be expected that the placement of these booklets will exceed all past records of number of booklets left in the hands of the people during a similar period of time.

Continue to base your witness on the testimony prepared by Brother Rutherford which you used during

Special Order Blank

Please Mail In
Before April 28

There is enclosed with this *Bulletin* a special order blank to be filled out by the director and stockkeeper or each auxiliary, pioneer or sharpshooter. Order sufficient literature for use during the special testimony period, "TESTIMONY FOR JEHOVAH AND FOR GIDEON," June 1-9. Keep in mind that more of the booklets *Universal War Near* will be needed than of *Favored People*, because on May 30 and 31 that booklet will be offered alone on a contribution of 5c. These two days, of course, will be reported in your May report and will not be reported in your testimony period report. If besides *Jehovah*, *Universal War Near* and *Favored People* there are any other publications that you need, such as *Who Shall Rule the World?* and other books and booklets, order them also at the same time. Where there are pioneers and auxiliaries in company territory these orders should be sent in together, thus saving considerably on freight charges; in fact, all should try to pool their orders, not only during these periods, but throughout the year.

The Anointed's Thanksgiving Period. While the three booklets are to be placed at every opportunity, it does not mean that other literature may not be left with the people whenever this can be done, and the book *Jehovah* as well as others of the books and booklets should be car-

GOOD NEWS

SOUTH AFRICA

"The 'Kingdom Herald's' Period' was the best February campaign to date. In the Union we had 66 more publishers in action than a year ago; 588 additional hours were spent in the field; there were 2,150 more obtainers of literature. Over 1,000 bound volumes and about 500 booklets in excess of last year's figures were placed, the total number of pieces distributed being 9,262, and that number was put out by 234 publishers. There were 32 sound machines in action; 112 meetings were held, and 3,540 people heard the Kingdom message by that means.

"Information concerning the 'Thanksgiving Period' is appreciated, and we have sent out the first letter dealing with that campaign under today's date. We have set a quota for that special effort of 100,000 booklets for this country!"

ENGLAND

"An interesting experience with a lady on the Burford Road who took a set of three during the campaign. In passing her home last week she waved to me to stop, and then said she had decided not to read the books, as a gentleman friend had told her it was a book-making concern. She said, 'I am a seeker for truth.' I asked permission to give her some lectures by phonograph. Well, I gave four lectures by phonograph, and that was not enough; so I said, 'Read the books and do
(Continued on page 2, column 3)

ried. Especially is this true of pioneers and others witnessing in rural or isolated territory. The placement of bound books and other booklets should continue, but the emphasis is to be given to the combination of these three special booklets on a contribution of 10c.

Field Service Report Kingdom Herald's Testimony Period—February 2-10, 1935

	Pio- neers	Auxil- iaries	Companies and SS	Other Coun- tries	Grand Total	Total Last Year	Increase -Decrease
Books	36,981	9,174	48,483	684	95,322	19,736	75,586
Booklets	95,675	20,520	153,537	2,153	271,885	533,903	-262,018
Total Literature	132,656	29,694	202,020	2,837	367,207	553,639	-186,432
Publishers	1,693	805	13,834	90	16,422	17,011	-589
Hours	59,410	14,890	92,211	1,243	167,754	197,065	29,311
Obtainers	89,696	22,990	161,868	2,111	276,665	485,144	-208,479
Sound Machines	505	57	450	11	1,023		
Meetings	3,110	212	1,191	117	4,630		
Attendance	19,112	1,200	21,656	614	42,582		

The report shows a wonderful distribution of bound books during the above period, during which time the book *Jehovah* was specially featured. This period, compared with the corresponding period last year, the "Dividing the People" Testimony, January 20-28, 1934, shows a large

increase in bound books. The decrease in booklets is to be expected in view of the fact that it was primarily a bound-book period. The *Jehovah* book is going very well, and the Lord's blessing on this publication is very manifest.

Convention Information

How to Report Your Field Activities

Are your arrangements for attending the Washington convention taking definite shape? There is much in the way of preparation that must be taken care of in advance, particularly by directors, sharpshooters and field captains, such as seeing that adequate provisions are made for those who will not be able to attend the convention to have sufficient territory and literature at home, that definite appointments are made for field service, and the advertising of the public talk, which is the chief feature of the convention. Those in charge of local organizations should see that this is very thoroughly taken care of and that all of the folders are thoroughly distributed.

We are sending with this *Bulletin* a good supply of information folders for the use of brethren who contemplate attending the convention. These folders contain detailed information regarding the convention, and by obtaining them and giving consideration to the details outlined thereon you will be much better prepared to participate in the convention yourself and to aid other brethren by co-operating in doing your part as suggested in the folder. The directors and sharpshooters, therefore, will see to it that everyone contemplating attending the convention receives a copy of this folder. More copies may be had at the convention when you arrive. Pioneers and auxiliaries will receive theirs direct with this *Bulletin*.

A supply of Washington convention publishers' registration slips are likewise being sent with this *Bulletin*. These are for all car groups contemplating attending the convention.

Each car driver who expects to attend will please apply to his director or sharpshooter for one of these slips, and either print plainly or typewrite on this slip the full name and address of each publisher in his car. If the car is not full, please mark on the next to the bottom line the number of additional publishers your car will require to fill it, and on the last line mark clearly the days that your car group will be available for service, by putting a check mark under each day you will be able to go into the field. Please see to it that all this information is on the card and that it is properly filled out before presenting it at the registration desk, and thus eliminate any confusion and congestion that otherwise might arise there when a number of car drivers are making application at the same time.

Reporting

The literature to be distributed during the convention is as follows:

On Thursday and Friday, May 30 and 31, the booklet *Universal War Near* is to be widely distributed throughout the world, and, of course, at the Washington convention.

Commencing Saturday, June 1, and throughout the remainder of the convention, the combination to be offered in house-to-house witnessing is the *Jehovah* book and the booklets *Universal War Near* and *Favored People*.

All convention field activity is to be reported to the convention service committee each day, AND to your local service director. In the case of pioneers and auxiliaries, their field activity is to be reported to the convention service committee, and to the Society on their regular monthly report.

In reporting the activity for

Be on the Lookout for Another Consignment of Radio Folders

As soon as the chain broadcast is arranged for June 2, which will carry Brother Rutherford's lecture from Washington, D.C., a large consignment of radio folders will be sent out to all companies and sharpshooter arrangements. When these are received every effort should be made to put them out before the majority of the brethren leave for the convention. It is essential for these folders to be placed in the hands of the people, announcing the lecture of June 2. These will be shipped in plenty of time for this distribution to be made. Pioneers and auxiliaries will not receive a consignment, because many of these may start traveling to the Washington convention long before the convention starts. However, pioneers may help the companies distribute their folders when stopping over in the larger cities.

The consignment for foreign and colored company organizations in cities where there is a white English company will be sent to the director of the English company, and he is to notify all publishers in his area of their arrival and supply the allotment to each group.

Memorial Report

A report of the attendance at the Memorial has always been sent to the Society. This year we desire to have two reports; namely, (1) total number attending the Memorial service, and (2) total number of persons partaking of the Memorial emblems. This report should be entered on the regular monthly report card, in the blank space at the bottom of the card. In other words, immediately under the last printed line on the monthly report card, you will write "1. Total attending Memorial services", and "2. Total partaking of Memorial emblems" By so doing it will not be necessary to send in a separate letter, as the director, sharpshooters, pioneers and auxiliaries can mark it on their report. The pioneers or auxiliaries who are associated with a company in partaking of the Memorial will, of course, be included on the company report card, and they should not enter it on their own report card.

Thursday and Friday, May 30 and 31, to your local service director, sharpshooter, or direct to the Society in the case of pioneers and auxiliaries, all of the *Universal War Near* booklets placed during these two days are to be included in the May report and are not to be included as part of the "Testimony for Jehovah and for Gideon" period nor in the June report. In other words, all work done during the month of May is to be reported as a part of the May report. The period of "TESTIMONY FOR JEHOVAH AND FOR GIDEON" will begin June 1, and the *Jehovah* book, and *Universal War Near* and *Favored People* booklets, and, of course, any other literature placed during that period will be reported as work done during the special period, and will also be included in the June report as usual. Please note this point carefully and report accordingly, and thus avoid the necessity of the Society's having to write you because of improper reports. We recommend a careful rereading of the details contained in the April *Bulletin* regarding the service suggestions for the convention.

Two New Booklets Ready for Distribution

Universal War Near *Favored People*

Jehovah in his goodness has furnished the publishers with some new ammunition, and there will shortly be ready for distribution the booklet *Universal War Near*, which contains Brother Rutherford's lecture given last January at the Los Angeles Shrine Auditorium. This lecture was broadcast over a chain of 103 stations. In addition to this splendid lecture there is a treatise on "Typical War" and on "Satan's Army". Everyone should read this carefully and be acquainted with its contents and then make every effort to place it in the hands of the people.

Favored People is the title of the other booklet by Brother Rutherford. It is a timely blessing from Jehovah by Christ Jesus. With a fitting cover design, the booklet presents a number of short treatises, which briefly but clearly set out who are the ones favored of Jehovah God. The information contained in this booklet greatly aids those of good will to intelligently take a stand on the Lord's side.

Please note that *Universal War Near* should not be distributed before May 30, and *Favored People* not before June 1.

(Continued from page 1, column 4)
your own thinking.' She was glad to take other books, and hopes to get to some meetings."

CANADA

"The phonograph is doing a good work. Many Roman Catholics ask, 'Is that the man they are trying to stop broadcasting?' and they wonder why. In one instance they would not let me open my case, so I asked them if they would like to hear Judge Rutherford's voice. After hearing the record the man remarked, 'Is that Judge Rutherford? There is nothing wrong with that'; and he took three bound books."

—Pioneer.
"At our regular transcription meetings we distribute among the audience a number of copies of the booklet from which the lecture is taken, so that they may follow it in the booklet as the record is run. The booklets, of course, are counted before they are passed out, so that they can be collected again at the close of the meeting. We find that many do not want to part with them and are glad to contribute for them, and thus more placements are made, especially after the first meeting, for when they come again they bring 5c with them for the booklet. We invite them to mark any statement that is not clear as the lecture proceeds and have it commented on after the lecture. It has improved our meetings so much I could not help passing on the information."—Company director, B.C.

BRAZIL

"All our brethren are with courage to continue the battle to the end. Some days ago two sisters were arrested as Communists; but when came the Delegate of Police, he got the books and read some pages of the *Kingdom* booklet, in Portuguese, and told to the soldiers: 'No, these women are not Communists; they are distributing literature about the gospel'; and addressing the sisters, said: 'You may go out and continue your service.' And the sisters came out rejoicing in the Lord.

"All of us continue to have good opportunity. The number of the workers is increasing, Jehovah and his King be praised."

Radio Announcements for Broadcasts During April and May

There are a few radio stations carrying these transcription broadcasts that were not signed up at the time the radio folders were printed. Therefore it will be necessary for the brethren, in these areas where there are stations carrying these transcription lectures but not shown on the radio folders, to superimprint on the face of the folder (with your regular stamping outfit) the station or stations heard well in your vicinity. This should be done in a neat way and in such a manner that the printing will not obliterate or obscure other stations that can be heard in your area and already appearing on the folder. A list of these stations and time of broadcast follows:

- WFBR Baltimore, Md.
Su 10:00 a.m. (each Sunday)
- WKZO Kalamazoo, Mich.
Su 10:15 a.m. (May 12, 9:45 a.m.)
- WESG Elmira, N. Y.
Su 10:15 a.m. (May 12, 9:45 a.m.)
- WBNS Columbus, Ohio
Monday, April 29, 2:00 p.m.
May 6, 1:30 p.m.
May 13, 2:00 p.m.
May 20, 1:30 p.m.
May 27, 1:30 p.m.
- WCFL Chicago, Ill.
Su 8:00 a.m. (each Sunday)
- KLUF Galveston, Texas
Sunday, April 28, 2:00 p.m.
May 5, 2:00 p.m.
May 12, 1:30 p.m.
May 19, 1:30 p.m.
May 26, 2:00 p.m.

Other brethren feel that because there is no station in their immediate vicinity carrying these lectures they should not distribute the folders that were assigned to them. These folders should be distributed in every area where they have been consigned. There are a number of people who have excellent receiving sets who can get other stations outside of your immediate vicinity. These people are anxious to hear Brother Rutherford's lectures; therefore all folders consigned should be distributed.

NICARAGUA

"With honest desire I send to ask please send me Judge Rutherford's free booklet describing his writings. We have read lots of booklets and tracts, but no one ever gave us such edifying details until we read Judge Rutherford's books. The last one in my hand is *The Crisis*. We live horrible lives down here. Sometimes one cannot find clothing to attend religious worship or schools. We have no government schools, no public schools, so without money the children cannot go to school; but by studying we get more enlightenment to teach the little ones at home."

INDIA

"I have great pleasure in writing to you and telling you that I have been studying the books by Judge Rutherford for the last six months. I must confess that these books have opened my eyes. . . . I have great desire now to be 'of Judea' and to give the message of warning to those my brethren who are 'in Judea', so that they may 'flee to the mountains', as I think I have done. Though I know it is a work of great responsibility, it seems as though God has chosen me and I am ready to obey him when he has called me. I shall therefore be much obliged if you can give me a helping hand to do this Kingdom proclamation work."

J BULLETIN FOR Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 1,386,918

JUNE, 1935

HOURS TO DATE, 2,490,057

FOR JEHOVAH AND FOR GIDEON--June 1-9

Brother Rutherford to Address the World on "Government"

Special Period Begins During Washington Convention

Publishers to Use Two New Booklets with Book *Jehovah*

What a Blessed Time Is in Store for Us!

Jehovah has brought prominently before his people the prophecy of Gideon and those associated with him and has shown its fulfillment in this day of Jehovah in which the remnant are privileged to share in the sounding of the trumpet just prior to the battle of the day of God Almighty. In his providence, the text in the minds of the Lord's people for the entire year is, "For Jehovah and for Gideon," and it is most appropriate that we should now have the special testimony period bearing this title and that the first part of this period should include the last three days of the general assembly of the Lord's people in convention at Washington.

The convention at Washington, D.C., will be the high light of the testimony period "For Jehovah and for Gideon". Brother Rutherford's address on "GOVERNMENT" will be the most thrilling feature, to be heard throughout "Christendom". There is now in preparation the most important hookup ever arranged on this planet. The United States will be covered from coast to coast with a network of stations, making it possible for everyone who has a hearing ear to listen in. These stations will reach the greater part of the Canadian population as well.

In addition, the lecture will be carried by radiotelephone to England, France, Belgium, the Netherlands and South Africa; and by short-wave radio beams to Switzerland, Central America, South America, the Hawaiian and the Philippine Islands, Japan, China, Siam, India, Australia, New Zealand, Java, and isles afar. At Buenos Aires, Honolulu and Manila the lecture will be rebroadcast by powerful local stations. With you we happily share the news just received from the Society's Strathfield office; that two 10,000-watt shortwave transmitters (both designated NIROM at the cities named in list on page 2, column 1) on the island of Java are engaged for this international network. Those stations are heard in all parts of the earth. The Society's representative who arranged the contract at the office of the management in Java reports that he was shown heaps of unanswered mail, recently received by the stations from enthusiastic listeners throughout Europe, Asia, Australia; and that "America just flooded the office with letters". This

is emphasized here for two reasons: (1) That every one who reads this and is in position to do so will try to tune in one of these Javanese shortwave stations; and (2) that every one who hears will briefly report immediately to the station in Java AND ALSO to radio department of the Society, Brooklyn.

In a large auditorium at London there will be a public-address system to convey the lecture to those in attendance. From London the lecture will be carried on telephone lines of the British post office to Manchester, Birmingham, Newcastle, Glasgow and Belfast, in all of which cities of the British Isles there will be similar public-address meetings that are being thoroughly advertised at this time. There will also be public-address systems at Geneva and Berne, Switzerland; at Paris, France; Brussels, Belgium; Amsterdam, Netherlands; and cities in South Africa and in Australia. Additionally, it is expected that in Australia a network of at least 26 broadcasting stations will participate in serving the people of that continent with this extraordinary message concerning Jehovah's government.

In short, this broadcast will blanket the entire world, making it possible for all people who understand the English language to hear this most important message. What a thrilling event! Every one of the Lord's people in the United States will want to thoroughly advertise the lecture by means of radio folders that have now been consigned, and also to inform neighbors and friends by word of mouth of this important event. This lecture will be given the second day of the testimony period "For Jehovah and for Gideon"; and what an occasion for Jehovah's people!

What to Use

During the first two days of the convention, Thursday and Friday, May 30 and 31, the field service will be carried on using the booklet *Universal War Near*, and this will be joined in not only by the brethren attending the convention, but throughout the field on those two days, the booklet being placed on a contribution of 5c. Immediately following this, beginning on June 1 and running for the period of nine days of June 1-9 inclusive, including Saturday, Sunday and Monday of the convention and for the remainder of the nine-day period, is the time set

aside as the TESTIMONY FOR JEHOVAH AND FOR GIDEON.

Jehovah provides his people with the equipment to carry on his service and opens to them the door of opportunity. During the TESTIMONY FOR JEHOVAH AND FOR GIDEON our equipment is primarily the two new booklets by Brother Rutherford, *Universal War Near* and *Favored People*, in addition to the book *Jehovah*, and these three pieces are to be placed at every opportunity.

Presentation of Literature

The use of the testimony card in presenting the literature to the people, especially during the campaigns in which special publications have been stressed, has been a great advantage to the brethren, enabling them to effectively present the message to a larger number of people, resulting in greater placements of booklets and also of bound books. To aid in this during the TESTIMONY FOR JEHOVAH AND FOR GIDEON, a testimony card has been prepared (and is enclosed with this *Bulletin*) offering the three pieces of literature in combination on a contribution of 35c. It is to be borne in mind that the testimony card is a means to an end; that is, it is provided for the purpose of an effective presentation of the literature and the placing of books and booklets with the people. A casual presentation of the card, by the publisher, however, is not discharging the full responsibility, especially where, for one reason or another, the person called upon declines to read the card. If, upon presentation of the card, the person called upon reads it and takes the literature, that is very good. If the card is not read or a further explanation is found necessary after it is read, it is entirely in order for the publisher to make a few further appropriate remarks in presenting the literature. If the entire combination of the book *Jehovah* and the two booklets on a contribution of 35c cannot be taken, an effort should be made to place the two booklets alone on a contribution of 10c, and if this cannot be done, to leave *Universal War Near* on a contribution of 5c. In those cases where there is an opportunity for pioneers or others to leave literature in addition to the three pieces especially emphasized during the campaign, it is in order for this additional literature to be presented and placed with the people.

In selecting territory and completing other arrangements for the activities of the companies and sharp-

(Continued on page 2, column 2)

Convention Information

It is clearly apparent that Jehovah's publishers are impressed with the importance of the coming Washington convention, and wherever possible are arranging to attend. Arrangements are practically completed that will enable the publishers to enjoy a rich season of service and fellowship.

Use can be made of any sound cars or trucks or any automobile sound equipment with microphone attachment that would not deprive any publisher of space in the automobile. If you have suitable sound equipment that has microphone attachment, other than the portable transcription machines, and are desirous of bringing this to the convention, please notify Anton Koerber, 1603 Massachusetts Ave. NW., Washington, D.C.

Any intending to avail themselves of convention certificates should notify Anton Koerber, immediately. Please do not leave this until the last minute. Remember, one railroad convention certificate will be sufficient for all the members of the family. Do not forget to inquire of your local ticket agent if there are any special excursions on the date on which you intend to leave for Washington. It may be possible to obtain a rate lower than can be secured with the convention certificate. It is possible that group rates apply in your territory. It is advisable to inquire sufficiently far ahead to arrange for these, if obtainable.

Those expecting to be immersed are requested to provide suitable apparel, preferably a bathing costume and a towel.

It will help greatly if you will study carefully the information contained in the convention folder; if you have not already received your copy, inquire of your service director.

If you come fully prepared to publish the Kingdom message, you will receive a rich blessing.

New Cost Lists

There are enclosed with this *Bulletin* cost lists for the companies, pioneers and auxiliaries. These cost lists should be kept in a convenient and safe place, so they can be referred to at any time. The director and stockkeeper particularly, as well as pioneers and auxiliaries, should check over the list carefully and order such literature as your territory requires in the various languages. This cost list replaces all previous cost lists, and your old one should be destroyed.

Convention Folder Consignment

Please Be Sure to Distribute
All of Them

During the first week in May over five and one-half million radio folders announcing Brother Rutherford's world-wide broadcast from the Washington convention Sunday June 2 were consigned to the companies and sharpshooters. Pioneers and auxiliaries, therefore, are requested to assist the companies or sharpshooters in their locality in this distribution. Upon receipt of their consignments service directors and sharpshooters should arrange immediately to place these in the hands of the people, so that all the folders will have been distributed before the brethren leave for the convention. Additional stations are still being contracted for in this special network. In areas where these additional stations are, the service directors and sharpshooters should see that neighboring service organizations are also informed of the additional stations and see that the call letters and frequency of these stations are cross-printed (use your local stamping outfit) on the radio announcements. This convention chain broadcast should receive as wide publicity as possible. Below is a list of some of the additional stations just contracted for.

WAPI Birmingham, Ala. 1140 kc
KOY Phoenix, Ariz. 1390 kc
W6XAI Bakersfield, Calif. 1550 kc
WTAD Quincy, Ill. 900 kc
WDZ Tuscola, Ill. 1070 kc
KGNO Dodge City, Kans. 1340 kc
WDGY Minneapolis, Minn. 1180 kc
WEBC Duluth, Minn. 1290 kc
WHBI Newark, N. J. 1250 kc
WABY Albany, N. Y. 1370 kc
WBNS Columbus, Ohio 1430 kc
KMBD Medford, Oreg. 1310 kc
WHJB Greensburg, Pa. 620 kc
KGDY Huron, S. Dak. 1340 kc
KGFY Pierre, S. Dak. 630 kc
WOPJ Bristol, Tenn. 1500 kc
KXYZ Houston, Tex. 1440 kc
KGKO Wichita Falls, Tex. 570 kc
KSL Salt Lake City, Utah 1130 kc
WRVA Richmond, Va. 1110 kc
WMMN Fairmont, W. Va. 890 kc
WIBA Madison, Wis. 1280 kc
WEBC Superior, Wis. 1290 kc
KGMB Honolulu, Hawaii 1320 kc
KZRM Manila, P. I. 618.5 kc

SHORTWAVE STATIONS

RCACI 16 meters
New York (Buenos Aires relay)
RCACI meters
New York (Geneva relay)
RCACI 20 meters
San Francisco, Calif. (Honolulu relay)
RCACI 19.36 meters
San Francisco, Calif. (Java relay)
RCACI 28.87 meters
San Francisco, Calif. (Manila relay)
AT&T overseas radiotelephone
New York (London relay)
W3XAU 31 meters
Philadelphia, Pa.
NIROM 49 meters
Bandoeng, Java
NIROM 99 meters
Achipelzender, Java

Reporting Meetings

Your attention has been called to the fact that some service directors and sharpshooters have misunderstood report instructions and are reporting study meetings and attendance at such meetings on their field service reports. We wish to advise that this should not be done. Only SOUND MACHINE MEETINGS (which means meetings with sound cars, portable transcription machines, and phonographs) and their ATTENDANCE are desired to be reported. Study-meeting activities should not be reported to this office.

Jehovah Has Prospered Zion

We Are Grateful for the Privileges of Serving

The Increase Is Remarkable

The increase of the Kingdom interests conferred upon the anointed since receiving the new name is so decidedly manifest in the six months' report herewith presented for your consideration that we are including a comparison of the first six months of each year since 1931.

Above all, this is a clear indication of the Lord's approval and blessing upon his people, without which there could be no prosperity in Zion. We are not going to try to make a detailed analysis of these figures. We believe they tell their own story much more eloquently than any analysis could do. They are worthy of the careful consideration of each one who has any part in the Lord's organization at the present time.

In presenting these figures it is

only fair to state that they include only the house-to-house witnessing as far as the time shown devoted to the service is concerned. Time spent exclusively in putting on transcription meetings with sound equipment is not included, even though the number of machines, meetings and attendance are shown. In addition to this there was a tremendous amount of time and effort spent in the petition work during the winter months of this year and of last, which does not show on either report. When all these things are considered, the very splendid increase shown for 1935 is a clear indication that the Lord has richly blessed the efforts of the anointed and their associates who were permitted to have some part in this service. This should cause each one to be deeply grateful to Jehovah for the privileges now accorded us.

SIX MONTHS' COMPARISON

	1935	1934	Increase 1935 over 1934	1933	1932	1931
Books	846,580	614,394	232,186	681,959	820,451	914,081
Booklets	6,693,517	4,394,847	2,298,670	3,114,423	2,786,536	1,984,546
	7,540,097	5,009,241	2,530,856	3,796,382	3,606,987	2,898,627
Av. Publishers	20,213	18,377	1,836	14,646	*7,914	*6,721
Hours	2,490,057	2,430,503	59,554	2,017,259	1,795,031	1,376,303
Obtainers	4,745,015	3,838,229	906,786	1,937,093	2,628,257	1,271,080
Average Sound Machines	1,937	339	1,598			
Meetings	118,516	14,768	103,748			
Attendance	1,386,918	505,879	881,039			
*Average Weekly.						

Counting Time

Publishers should count and report only the number of hours in actual house-to-house witnessing. TIME going to and from territory should NOT be counted nor reported. Count the TIME from your first call to the making of your last call. Count the TIME spent with the phonograph when using it from house to house with the literature, but NOT when making back calls. TIME spent solely in driving car, transcription activities, or distributing radio announcements should NOT be counted.

Memorial Reports

Brethren responsible for giving the Society a report of the local Memorial gathering and celebration are requested to be sure that they have made such report to this office. The report should consist of the following: 1. The total number attending the Memorial service. 2. The total number partaking of the Memorial emblems. These reports were to be included on the regular monthly report cards which are now due at the Brooklyn office. If you have not made such a report, send it in immediately, please.

(Continued from page 1, column 3) shooter groups during this period, ample provision should be made for all the individual publishers to have on hand a good supply of literature, and sufficient assignment of territory to keep them busy during the entire period, and in those cases where sharpshooters or service directors will be attending the convention in Washington someone should be left in charge of the service in the home territory so that the witness can go right ahead in the absence of the service director. There being two new booklets in use during the period, the most thickly settled territory can well be gone over, including that in which the *Jehovah* book may have previously been pre-

Sound Equipment

A Very Necessary Instrument

Each unit of publishers needs some form of the sound equipment, either the phonograph, the transcription machine, or installation for sound cars. The phonograph can be obtained at \$14. There is now being made by the Society a new model which is a few pounds lighter and more attractive, being covered with brown cloth.

There is a larger equipment, the transcription machines, which now can be used for the 78- and the 33 $\frac{1}{2}$ -r.p.m. discs. We have just recently been able to get such a motor, and therefore the new machines which are now being made are equipped for both speeds. The transcription machines operate from a 6-volt battery, having a 4-watt output amplifier, and can be obtained for \$100; with microphone attachment, \$120. Delivery immediately.

The large equipment which can be mounted on sedan cars can be used to give a splendid witness outdoors. There are two of these equipments: one with a 15-watt amplifier, the other with a 20-watt amplifier. The 15-watt equipment and horns for mounting on the roof of your car can be had for \$140, and the 20-watt equipment for \$175. The publishers who do not have this equipment should earnestly consider how to obtain some sound equipment for their service work. Those who have one or more equipments and can put to use additional sound apparatus should further consider the extension of this field service.

resented, in order to reach as many people as possible during the nine days. If, in order to give proper attention to the rural territory during the summer months (when it is accessible), it is found necessary to devote a portion of this period to witnessing in the rurals, the most thickly settled portion should be

New Transcription Folders

As has already been announced, there is being carried on throughout the United States and other countries a special series which opens with "UNIVERSAL WAR NEAR", followed the next week with "SHALL TRUTH BE SUPPRESSED?" After the half-hour lecture on "Shall Truth Be Suppressed?" a study should begin on the booklet *Universal War Near*. Then for the next five weeks these lectures are to be given:

"WHO SHALL RULE THE WORLD?"
"KNOWLEDGE AND UNDERSTANDING"
"DESOLATING ABOMINATIONS"
"FAMINE"
"PRAYING FOR PROSPERITY"

Folder No. 1 advertises the first two lectures, "Universal War Near" and "Shall Truth Be Suppressed?" and giving space on one side for the place and time of meeting. The second folder carries announcement of the remaining five lectures. These should be used regularly in putting on transcription meetings, and both of the folders should be given out.

When a territory is selected for a new transcription meeting, cover the territory with the book *Jehovah* and three booklets, including one of the self-covered booklets, on a contribution of 35c, and leave with each individual the No. 1 folder. Two weeks later cover the same territory with three different booklets (including, of course, one of the self-covered booklets) on a 10c contribution, or, if believed advisable, with just one booklet on contribution of 5c, and leave folder No. 2 at every home.

Splendid results have been obtained in different parts of the United States using this method. Also, there have been located many people of good will who are now associated with Jehovah's witnesses and taking a very active part in the witness work as publishers of the Kingdom. It is further suggested that in covering this territory special note should be made of those showing a little interest, and back calls should be made with the phonograph and personal invitations given to attend the regular transcription meetings. In this way your transcription meetings can be built up, and very likely an interesting study arranged for thereafter.

How to Report May's Results

On Thursday and Friday May 30 and 31 the field service will be carried on with the booklet *Universal War Near*. This will be used not only by the brethren participating in the witness at the Washington convention, but also by those who are serving in their own home territory. The booklets that are placed during these two days are to be included in the monthly reports for May, and are NOT to be included in the report for the special testimony period, which period begins June 1. A special, separate report of the activities of these two days will not be necessary, but the report for the entire month of May is to include all the field service from May 1 to 31, including the concentrated witness with the booklet *Universal War*.

chosen. An effort must be made to overcome as far as possible the loss of time which will be encountered by those returning from the convention following June 3, and it would be entirely in order for the brethren to arrange to witness in conjunction with any of the companies with whom they are in contact en route to their home territory in order to get in as much time as possible during the testimony period. Confidentially trust in Jehovah and fight on the side of his Vindicator, the Greater Gideon.

BULLETIN^{FOR} Jehovah's witnesses

"THE NATIONS' HOPE" TESTIMONY PERIOD—JUNE 30-JULY 8

CAN WE DO BETTER THAN IN LAST PERIOD?

83 Countries in Thanksgiving Testimony Nearly Four Million Testimonies Given in Nine Days

Much Opposition Encountered

Jonadabs Have Share in World-wide Witness Over One and a Half Million Booklets Distributed

The dividing of the people continues while Jehovah's witnesses go through the uttermost parts of the earth with the message the Lord has committed to them. The results of the latest international campaign are thrilling, and many countries show remarkable increases over any previous effort. It will be noticed that the number of workers, 41,087, is an increase of more than 6,000 over the world-wide campaign last fall, and they put in more hours and gave more testimonies. The previous high mark for workers was during the Remnant's Thanksgiving Period, April 8-16, 1933, during which time 58,804 engaged in the witness work. However, 19,268 of that number were in Germany, and since that time the work has been stopped in that country.

The total number of books and booklets distributed is 1,561,242, which is only a little less than the world-wide witness last fall, and this is no doubt due partly to the fact that *Dividing the People* was used in some of the English-speaking countries in a campaign in January and in many places the brethren went over the same territory twice with the same booklet. Many of the reports show that much opposition was furnished by the enemy, but this only served to stimulate the brethren to greater zeal and activity.

During this period many of the Jonadab class came out and participated in the witness work with Jehovah's witnesses, and reports show that they had much joy in their share of the work. We are happy, too, to see these people of good will taking their stand on the side of Jehovah God, and look forward to even greater numbers in the future who will actively engage in singing forth the praises of Jehovah.

The transcription machines played a good part in the witness that was given in this period, particularly in the English-speaking countries, and in addition to the figures shown on the table, many thousands of people heard the message at the transcription meetings. Brother Rutherford prepared a special lecture, "Requirements," which was recorded and sent to every company and pioneer having a transcription machine, and this proved to be a great help and stimulus to the brethren. Then, of course, there was the convention at Los Angeles, with the lecture "World

Control", which was delivered before an audience of over 12,000 people and over a large chain of radio stations in the United States. Reports show that this lecture was heard as far away as South Africa, Australia, Europe, the West Indies and other countries.

Having in mind that no reports could be received from Germany concerning the Memorial, nor the workers who did witness by word of mouth, we can merely make a comparison in percentages of those who partook of the Memorial last year and this as compared with the workers. We find that in 1933 about 63 percent of those who reported to have partaken of the Memorial engaged in field service. This year there is a decided increase in the proportion, as we find 71 percent of the partakers are workers.

Everyone in the temple really appreciating the work that is being done in the earth will sing forth the praises of the Lord and engage in the witness work. Shortly now there will be another special period, which is designated as "The Nations' Hope" Testimony Period. We feel sure that everyone will press the battle to the gate, even against adverse conditions that now exist, and carry on the message of the Kingdom. It is marvelous in our eyes, and surely only the Lord could accomplish such a thing as to bring about the distribution of over a million and a half pieces of literature and the speaking to nearly four million people in only nine days. This represents work, energy, spending one's vitality in the serving of our God. Surely those who 'love the Lord thy God with all thy heart, mind, soul and strength' are pleased with this gracious privilege that has been granted them.

SOUTH AFRICA

"Brother Rutherford's stirring broadcast from Los Angeles was heard by brethren and members of the public in the early hours of Monday morning March 26. This was the first time his voice was heard direct from the 'mike' in South Africa, and the experience was thrilling beyond words. The message was a great incentive to put forth our best endeavors during Thanksgiving Testimony Period. The results in the door-to-door witness work were the 'best yet' and constitute the greatest witness ever given in a special campaign period. A noteworthy feature of this campaign was the large number of Jonadabs who participated. The total number of

workers who had a share was 318, while the number who partook of the Memorial emblems was 276. Ten transcription machines were in action. Fifty-two meetings were held, with a total attendance of 3,000, and 390 pieces of literature were placed."

BRITISH ISLES

"The good results of this campaign and the larger number of workers participating on this occasion are largely attributable to the consistent use of the printed testimony card by all witnesses. With but few exceptions all the pioneers were grouped in the various large industrial towns and cities, and their joy and enthusiasm as they witnessed under these conditions reached very high. The *Watchtower* readers who are not regular workers, and those of the Jonadab class, responded in a wonderful manner and placed no less than 16,903 booklets. It was indeed a great 'feast' period to Jehovah's praise that will long be remembered."

CANADA

"The results for the 'Thanksgiving Testimony of Jehovah's witnesses' show a good increase over the January campaign. Due to the roads' being impassable the friends were largely confined to covering the same territory that was covered in the previous campaign with the *Dividing the People* booklet; but despite this, in the Lord's providence, 62,071 books and booklets were placed. Jehovah richly blessed the efforts of his people in this land, and one and all entered into the work with zeal and enthusiasm. As a result of these two campaigns alone, 119,369 *Dividing the People* booklets have been placed in the hands of the people in Canada and Newfoundland. Truly they are being instructed that they may take their stand on the side of Jehovah.

"Inasmuch as the brethren here could not assemble at the Los Angeles convention, arrangements were made for thirty-nine auxiliary conventions to be held. Brother Rutherford's special message to the anointed, 'Requirements,' formed a special feature of each of these, and wherever possible the broadcast on 'World Control' was tuned in."

CENTRAL EUROPE

"The Lord has again richly blessed our work during this year's Thanksgiving week. The efforts put forth by the brethren in the various countries are very encouraging. The preparations made for this period were much more extensive than those for the former Thanksgiving periods. In the measure the Devil got aware of this he caused difficul-

ties to arise. The opposition which manifested itself during this period in one way or another was the greatest ever experienced. Especially the pioneers are now hard pressed in practically all the countries of our territory. Not only the German pioneers are being expelled from France and Belgium, but also the Swiss and English. As a result, there are now 30 fewer pioneers in the field. Nevertheless the number of hours put in by the pioneers during this period is but 470 hours less than last year. This means that the efforts put forth by them were wonderful. The number of company workers has increased by about 600, although 300 fewer brethren could engage in the service in Rumania, especially on account of the difficult political conditions in that country."

CZECHOSLOVAKIA

"In this week, for the first time, it was possible to distribute the same message in the four chief languages of this country, namely, Bohemian, Slovakian, German and Hungarian. The brethren in the whole country were advised to use the printed card method, and reports from everywhere show that the results were very good and that the Lord has blessed it. In the beginning and on the end of this week was a service convention, and by these conventions the brethren were much encouraged. On this occasion 4,000 booklets were distributed. It was the best we ever had."

JAMAICA

"The period was fraught with many blessings upon those who participated in the memorial of our Lord's death. Every one seemed fired with a real zeal, especially as the lectures were given on 'His Organization' and 'Requirements'. Each one went into the service with renewed vigor to press the battle to the gate of the enemy."

JAPAN

"During the period several brethren were in prison and four of them had to celebrate the Memorial in jail. Although much oppression came upon them, Jehovah's witnesses are more happy with their wonderful privilege."

MEXICO

"The method of giving the message by card proved very satisfactory to all the workers. The results are the best yet."

NORTHERN EUROPE

"We had 2,428 out on this occasion, thus beating our record figure in January by no fewer than 357. On that occasion we spread 140,769 (pieces of literature), but on this

THANKSGIVING TESTIMONY OF JEMAVAH'S WITNESSES
INTERNATIONAL REPORT MARCH 24-APRIL 1, 1934

COUNTRY	Memorial Report	Pioneers	Auxiliaries	Company	Total Workers	Testimonies	Hours	Ob-tainers	Books	Booklets	Total
Alaska	2	1		1	2	410	49	341	150	524	674
Albania	22			11	11	1,580	107			1,216	1,216
Antigua	1	1			1	201	31	104	8	96	104
Argentina	95	19	4	56	79	10,527	2,145	3,860	275	4,814	5,089
Australia	1,174	153	97	874	1,124	167,993	19,237	52,081	1,098	60,440	61,538
Austria	813	9	17	786	812	102,749	9,984	46,449	466	49,005	49,471
Bahamas	13	2		9	11	1,196	196	495	16	484	500
Barbados	95	5	1	24	30	1,481	253	511	162	544	706
Belgium	105	11	4	78	93	28,401	1,837	9,383	44	9,688	9,732
British Guiana	90		10	10	20	704	150	380	60	327	387
British Honduras	4	1			1	369	58	184	45	172	217
Bulgaria	44			5	5	80				23	23
Burma	26	1	2	18	21	2,824	330	794	21	1,205	1,226
Canada	3,159	174	38	2,288	2,500	174,724	22,274	51,248	1,344	60,310	61,654
Canal Zone	25	2		15	19	1,991	304	874	46	1,010	1,056
Ceylon	7			5	5	672	91	177	6	265	271
Chile	19	5		16	21	3,182	540	449	235	686	921
China	3	2	1		3	418	102	160	88	415	503
Colombia	6			6	6	100		25	19	26	45
Costa Rica	50		2	88	90	3,533	46	612	39	658	697
Cuba	18	4		22	26	5,151	544	1,103	64	1,112	1,176
Czechoslovakia	1,430	89	11	918	1,018	95,605	11,713	28,781	673	32,961	33,634
Danzig	241			224	224	18,360	2,564	17,002	62	18,360	18,422
Denmark	662	51	9	538	598	76,626	6,915	60,422	102	62,748	62,850
Dutch Guiana	16	1		5	6	273	77	65	2	77	79
East Africa	2			1	1	7	1	3	18	1	19
Egypt				5	5	1,564	200	370	86	823	909
England	5,293	150	90	4,189	4,429	545,678	43,957	202,248		205,300	205,300
Estonia	37	7		16	23	3,381	488	1,563	28	1,835	1,863
Fiji	1	1				375	54	86	9	97	106
Finland	888	35	26	619	680	42,630	7,321	30,855	221	33,280	33,501
France	1,438	74	12	1,197	1,283	163,699	16,814	52,290	1,455	54,709	56,164
Germany	10			10	10	850	45	525	100	530	630
Gold Coast	32	4	4	21	29	1,750	220	1,388	132	1,303	1,435
Greece	638	4		397	401	53,549	3,679	3,679	111	16,427	16,538
Grenada	18			14	14	820	126	208	21	231	252
Guatemala	5			6	6	920	72	915		915	915
Hawaii		1		4	5	864	84	486	2	504	506
Holland	123	34	7	118	159	47,421	3,516	11,247	100	10,790	10,890
Hungary	777	10	4	273	287	9,746	740	4,450	266	4,339	4,605
Iceland	1	1			1	635	52	135	2	255	257
India	349	18	3	280	301	16,795	2,508	1,963	172	5,002	5,174
Ireland	80	17		51	68	22,143	1,204	7,381		7,423	7,423
Italy	1			1	1	1,250	70	65	38	39	77
Jamaica	485	5	68	276	349	16,793	3,742	3,800	216	3,614	3,830
Japan	127	69	4	4	77	93,079	5,534	9,112		20,159	20,159*
Java	7	3		16	19	1,148	243	1,073	24	1,351	1,375
Latvia	62	10	2	33	45	3,896	761	1,574	7	1,810	1,817
Lithuania	122	1		33	34	969	211	456	72	394	466
Luxemburg	26			20	20	991	114	622	1	620	621
Mexico	100	49	22	76	147	27,597	3,822	8,918	453	9,096	9,549
Newfoundland	14	1		11	13	817	84	430	6	411	417
New Zealand	241	38	10	213	261	28,537	3,533	9,239	341	10,655	10,996
Norway	327	23		109	132	14,491	2,222	8,002	234	15,027	15,261
Nyasaland	145			67	67	3,671	1,272	129	37	110	147
Palestine	1			1	1	8				8	8
Panama				12	12	423	51	107	10	97	107
Philippines	74	14	1	17	32	3,399	679	635	161	647	808
Poland	2,493	35	29	905	969	82,987	7,967	16,112	503	12,508	13,011
Porto Rico	2	1			1	254	40	76	14	119	133
Portugal	17	1	16	2	19	865	130	295	55	260	315
Rhodesia (N)	1,494			104	104	4,212	1,406	1,068	422	922	1,344
Rhodesia (S)	411			102	102	5,939	1,175	807	323	578	901
Rumania	2,799	6		679	685	41,775	4,232	8,547	65	10,291	10,356
St. Kitts	3	3			3	632	107	374	195	453	648
St. Vincent	2			1	1	96	12	40	19	36	55
Sarre Basin	201			195	196	30,751	2,397	7,876	53	8,093	8,146
Scotland	789	22	23	507	552	84,141	5,952	27,298		27,441	27,441
Sierra Leone	37			28	29	915	324	842	18	834	852
South Africa	276	16	9	293	318	46,746	5,498	20,154	563	22,815	23,378
Spain	34	6		10	16	4,260	351	1,341	30	2,098	2,128
Sumatra				2	2	30		19		38	38
Sweden	1,017	51	35	829	915	89,825	12,142	68,983	773	74,890	75,663
Switzerland	1,236	2	7	895	904	88,165	8,893	42,588	795	44,505	45,300
Syria	14	1	3	11	15	1,480	186	280	38	283	321
Tobago		1		1	1	300	45	22	5	26	31
Trinidad	296	6	10	154	170	8,679	1,529	1,590	161	1,607	1,768
Turkey	10	1		1	2	336	42	105	2	129	131
United States	25,805	1,750	830	17,291	19,871	1,575,532	219,010	531,984	15,182	580,803	595,985
Uruguay	7	3		6	9	1,906	230	392	4	432	436
Wales	289	19	3	241	263	37,770	2,976	15,189		15,261	15,261
West Africa	231	24	22	78	124	10,199	1,535	3,840	435	3,524	3,959
Yugoslavia	135	25		102	127	26,373	2,532	7,510	307	8,928	9,235
TOTAL	57,139	3,073	1,442	36,522	41,037	3,953,214	462,302	1,393,115	29,310	1,531,932	1,561,242

Total for Kingdom Proclamation Period Sept. 30-Oct. 8, 1933 3,110 1,274 30,134 34,518 3,668,766 433,399 1,380,864 27,465 1,545,166 1,572,631

*Golden Age copies distributed.

occasion 201,082. There is thus an increase of 60,313.

"So far as can be judged the use of the testimony card has largely helped to this end, especially in the better-class houses. It has been more used on this occasion than at any time previously. Then, too, the Memorial article 'His Name' (in two parts) was out in time in all languages, and was truly inspiring and strengthening to all. More Jonadabs got into the chariot than ever before, for till January 1934 our highest number of brethren out was 1,809."

AUSTRIA

"We are very pleased to send you the report for Thanksgiving week. Nearly 100 brethren more than during the last Thanksgiving week participated in the service, and the company workers alone placed 10,000 more booklets than last year. The companies reported difficulties in many places where the brethren

were arrested, but in spite of this the work was done. Looking back on what was accomplished, we can but gratefully acknowledge Jehovah's wonderful protection and care."

BELGIUM

"I am happy to report the best result ever reached in any special service period. The companies have written of the joy they had. The feast of Jehovah this year has filled the brethren with joy and zeal more than ever before. Our brethren of foreign nationality are now in great danger of being expelled if they further participate in the witness work. However, during Thanksgiving Period they have shown that they fear the Lord and him alone."

FRANCE

"Shortly before the Thanksgiving week the Devil tried to greatly injure the work. The Minister of the Interior issued a circular letter to all the police offices stating that

foreigners were forbidden to distribute the Watch Tower literature. The police acted immediately and tried to hinder the pioneers from working, as well as the Polish company workers and even the Swiss brethren who regularly go to France to do the work there. However, the Lord overruled things in such a way that a good witness could be given in France in spite of all these difficulties. Especially the Polish brethren were urged on to still greater zeal giving the witness regardless of this governmental order. Most of the policemen in the territory worked by the Polish companies have known our activity for years, and did not take measures against it, but allowed the distribution, with some exceptions."

SWEDEN

"This period was remarkable in two respects: (1) that the number of workers was an absolute banner record, exceeding the January period by 154, which was up to that

time the highest figure ever; (2) the number of pieces of literature exceeded January figures by 15,297, and showed that all peaks can be surmounted. This is the Lord's doing."

DENMARK

"We had 'Requirements' interpreted so that we had Brother Rutherford with us, and afterwards he was translated into Danish. The Memorial article was very encouraging, and the message just right. Everywhere there was joy and enthusiasm. The result for this period far surpasses our previous best."

FINLAND

"The week has been, in Finland, the happiest time we ever have had. It is true that the partakers of Memorial have gone down from 943 to 888, but the number of partakers in work has been the greatest we ever had, or 680, to compare with 518, which formerly was the highest number. Participating in the work were 42 Jonadabs, leaving 2,135 books in the hands of the people. It is no wonder if the Devil has been very angry, as the work is so grandly going forward, and his agents have put in the newspaper a remark about us, stating that if others in our land should publicly and in print tell the people what we are doing, they should sit in prison."

NORTHERN RHODESIA

"In spite of all efforts to crush the work and discourage the witnesses, the Kingdom work continues to make good progress in Northern Rhodesia. A considerable number of witnesses have been cruelly beaten and imprisoned by native chiefs who are more or less given a free hand by the European native commissioners to mete out punishment as they think fit to any members of the 'Watch Tower'. The brethren are in good spirit and rejoice."

SOUTHERN RHODESIA

"Amidst much opposition and persecution Jehovah's witnesses in that land continue to boldly proclaim the Kingdom message. Several native witnesses, knowing that European witnesses from South Africa are not permitted to enter the country, took it upon themselves to give the witness to Europeans and went around in government offices, shops and other places of business, distributing the latest booklets. They have now been deported to their homes in Northern Rhodesia, where they will continue the witness work."

THE UNITED STATES

The number of workers participating in this campaign exceeded that of last October by over 3,000, with an increase of 12,000 hours, and of over 123,000 testimonies. Despite this, the number of obtainers dropped by about 8,000, with a corresponding drop in the total amount of literature placed, although the bound books increased by almost 3,000.

The fact that less literature was placed, and fewer placements were made this spring than last fall, despite the fact that a greater effort was put forth by the brethren and more time devoted to the service, indicates that the attitude of the people in general is not as optimistic as it was in the fall. However, the activity this year has been decidedly lower than the spring of last year, when there were approximately 65,000 more hours spent in field service and over 600,000 more testimonies given.

It seems hard to explain why the number of workers this year should fall short of that one year ago, for the Jonadabs are continually increasing. The weather was considerably worse, but this should not be a hindrance to those who love the Lord, but rather another difficulty to overcome to the praise of Jehovah's name.

J BULLETIN ^{FOR} Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 1,660,944

JULY, 1935

HOURS TO DATE, 3,014,987

Jehovah Gave His Blessings Without Measure! Brother Rutherford Spoke the Lord's Message to the World

Convention Thrilling Beyond Words

More Than 200,000 Pieces of Literature Placed

The Washington convention is now history; and what history!

Jehovah caused his great name to be honored. The shout of acclamation starting from the convention of Jehovah's witnesses at Washington and reclaimed from mighty audiences assembled through the British Isles, Europe and the remote parts of the earth, and from millions in their own homes, as they listened to Brother Rutherford deliver his speech "GOVERNMENT" Sunday afternoon, encircled the globe.

The Lord directed the extensive preparations made for this speech over 100 radio stations in the United States joined in a special private Watch Tower network to carry it. A number of shortwave stations, shortwave radio beam, carried the message to Switzerland, Central America and South America, Africa, the islands of the sea, China, Japan, Siam, India, Australia, New Zealand, and Java. At Buenos Aires, Honolulu and Manila the message was rebroadcast by powerful transmitters at those places, so that virtually the whole globe was blanketed with the message of the Kingdom. Twenty-four different countries have already reported good reception of the speech. Climatic conditions could not have been better. It was ideal weather for radio broadcasting and reception. Brother Rutherford never seemed in better form. The uncompromising conviction with which he delivered the message was undoubtedly, to the enemies of the Lord, a sure sign of their impending destruction. In addition to delivering his splendid speech Brother Rutherford had to work hard to keep the visible audience in the auditorium in restraint. Repeatedly he had to stop them from applauding, so that he could deliver this important message in the allotted time. From all parts of the earth radiograms, cablegrams and telegrams announced the splendid reception of the message and acclaiming the King and His government of peace and blessing. At Washington the auditorium was crowded out early; the floor underneath the auditorium, which accommodated thousands more, was filled. Two large parks adjoining the auditorium were then utilized; thousands of chairs were provided, and four sound cars having direct wire connections with the stage of the auditorium were used to amplify the message for those. The audience

in and around the auditorium was 22,000 persons. Brother Rutherford's voice came through clear and distinct in every part of the auditorium, on the floor downstairs, and in the parks outside. Even the balmy summer breezes seemed to stand still in deference to the momentous occasion. Forty sound trucks were distributed throughout Washington and surrounding cities, one of which was located in the Mall at Washington, between the Washington monument and Lincoln Memorial, where thousands of people are continually passing. The others were placed at strategic points in their respective cities. These picked up the program and rebroadcast the lecture to over 120,000, it is reported by the sound car operators. In cases where the sound car equipment had no radio facilities for bringing in the program an automobile with a radio was provided and the microphone of the sound equipment placed in front of the radio in the automobile, thus picking up and rebroadcasting it through the sound car. All reports indicate that this arrangement worked very effectively. Honolulu reports a similar arrangement for picking up and rebroadcasting the program throughout the parks of the city by sound equipment and transcription machines.

The spirit of the Lord was manifest throughout the entire assembly of Jehovah's witnesses and was most evident on Sunday, June 2, when on that memorable occasion the message "GOVERNMENT" sent forth to the ends of the earth by Brother Rutherford from the Washington Auditorium thrilled the heart of everyone who earnestly desires the Kingdom. Reports after this heart-cheering lecture was given verify the fact that congressmen, cabinet members, ambassadors and all official Washington heard. Because of the fact that this lecture was reproduced in every capital and large city of the world, without doubt it can be said that the greatest listening audience ever to hear a message heard the testimony that Jehovah's kingdom under Christ will soon replace all others.

FIELD SERVICE. The publishers, in accord with the statement in *The Watchtower* that this was to be a service convention and that all the remnant and the Jonadabs should come prepared to participate in the house-to-house witness, responded with zeal and joy. There were 8,390 publishers who participated in the

actual house-to-house witnessing. When we consider the hundreds that were required to audit, take care of the books, look after the cafeteria, and attend to other details necessary in conducting a convention of this magnitude, it is safe to say that close to 10,000 brethren participated in some part of the convention service regularly.

However, the field service is what we are here considering particularly, and this 8,390 was the largest number of publishers ever out calling upon the people at any convention. There were 210,196 pieces of literature placed, in 56,050 different homes. Considering this on an average of five persons to a home, the Kingdom message in printed form was made accessible to over a fourth of a million people as the result of this convention; and undoubtedly this participation in the field service by both the remnant and the Jonadabs prepared all who attended to appreciate the marvelous blessing the Lord had in store for them Friday afternoon, when the scriptures bearing upon the "great multitude" were unfolded one after another in a grand, indescribable panoramic view. From that time forth none had any difficulty in recognizing their place in the Lord's organization and seeing clearly what was required of them. When Brother Rutherford asked those who believed they were Jonadabs to hold up their hands and indicate it, in some sections of the hall it seemed

(Continued on page 2, column 1)

Factory and Office Closed

July 27-August 11

The factory and office will be closed during the period from July 27 to August 11 inclusive, to enable the members of the Bethel family to get away from their regular routine and participate in the field service with their brethren. Because of this no shipments of literature will be made to anyone during that time. Therefore all companies, pioneers, auxiliaries and sharpshooters should check over their stock to make sure that they have sufficient literature to last till at least the end of August. If you need additional literature, send your orders in immediately, so that the Brooklyn office will have sufficient time to handle them before the shipping department shuts down.

Please do not write letters to the Society during this period, as there will be no one here to answer them. It is hoped that during the period

Work During June and July

Jehovah and Two Booklets Combination

Following the special period, "Testimony for Jehovah and for Gideon," the same combination used during the period should be used consistently during the months of June and July—*Jehovah, Universal War* and *Favored People*, on a contribution of 35c.

Due to the depression and other causes, however, many people will be unable to contribute that amount. For those a special combination of three booklets should be available and placed on a contribution of 10c. This booklet combination should be entirely separate from your original offer and should contain two earlier booklets, such as *Crisis, Intolerance, Dividing the People, Escape to the Kingdom*, or any other booklets on which you are overstocked, and one white (self-covered) booklet, such as *Prosperity-Famine, Truth: Shall It Be Suppressed? or Who Shall Rule the World?* These three-booklet combinations should be wrapped up in a separate package and kept out of sight until after the presentation of *Jehovah, Universal War* and *Favored People*, and when the party does not take the larger combination then these three booklets should be presented and a brief verbal testimony given describing them. None of these booklet combinations should contain three colored-cover booklets; always two colored-cover booklets and one white-cover booklet.

This should clear off the surplus booklet accumulation of the various companies and sharpshooters. By the beginning of August your stock of booklets should be fairly well balanced and your surplus stock gone.

The message contained in these booklets is too important to be kept on the book shelves; they should be in the hands of the people. Therefore all the brethren should co-operate and enthusiastically push this campaign and co-operate with the director in disposing of such stock as has become an excess.

from July 27 to August 11 the only mail that will be received will be the regular service reports and the mail which accumulates because of responses to the radio lectures, as well as renewals of *The Watchtower* and *The Golden Age*. We hope to be able to give this immediate attention on the reopening of the factory, and such other mail as is urgent.

The Unselfish One's Fruit-Bearers' Period

Begins August 3; Continues Through the 11th

Special Offer of
Three Clothbound Books
on 50c Contribution
Special Period Begins
Two Months' Campaign
on Bound Books

During December and January last there were more than 300,000 bound books placed by the publishers in the United States. In the month of January alone there were 189,227 bound books distributed, this being the largest number placed in any one month since 1931. With splendid weather and Jehovah's witnesses able to get about more easily, it seems that we shall now be able to better this record for book distribution. Beginning with August 1 everyone should be prepared and ready to carry to the people in your territory this special combination of three books on a contribution of 50c. The special period begins Saturday August 3, and, of course, during this time extraordinary efforts will be put forth by all the witnesses.

Last winter the large towns and thickly populated areas were offered this special boundbook combination. During the summer months the small towns and country territory which could not be covered last winter should be thoroughly witnessed to during these two months, and such other territory as was not covered. The books are stored throughout the country in sufficiently large quantities to supply all the companies, and there is a good stock ready at Brooklyn and the depots for the filling of your orders. The brethren everywhere should make a special effort to dispose of their stock, particularly *Light 1* and *Light 2*, along with one of the other books, *The Harp of God*, *Deliverance*, *Reconciliation* or *Life*. In some instances it might be well to make up a combination of *The Harp of God*, *Deliverance* and *Reconciliation*. In other words, take any three that you believe best for the territory you are covering, and have these in the special wrapper, which the Society will furnish. If an individual book is obtained it is to be offered on a 25c contribution, as this "special" is an extraordinary offer during the two months only. If the parties witnessed to cannot afford the three-book combination, drop to three booklets on a contribution of 10c. These three booklets should be *Universal War Near*, *Favored People* and *Who Shall Rule the World?* With this double offer of three

(Continued from page 1, column 3) as though fifty percent of those present did so. The great joy, unity and enthusiasm manifested by those throughout the remainder of the convention is indescribable; nothing could hold them back from praising Jehovah.

Each day of the convention, of course, had its own particular purpose, and those participating in the different features received a rich blessing; but despite the blessings of Friday and the mighty witness of Sunday with its attendant privileges and blessings, many claim that Monday was the climax of the convention and the best day of all.

A local paper had agreed to print Brother Rutherford's lecture in preparation for its distribution locally. The influence of the hierarchy,

bound books or three booklets the territory can be thoroughly covered and everyone given an opportunity to obtain some literature that will bring to them the Kingdom message.

An order blank is being sent to every organization, pioneer, and auxiliary, so that they may order what is required for this special period. In ordering, keep in mind the success of last winter with the three bound books, and be sure this time to obtain a sufficient quantity. Check over your stock and order such literature as is necessary, and have your order sent in to Brooklyn on or before July 1. This will give us sufficient time to fill the orders and have them to you by August, so that you will be able to start the campaign on time. The companies and sharpshooters who have a storage of the above-mentioned books in stock should use these first, so as to cut down their stock on hand; and in this way they can also reduce their account with the Society. Order all the literature you can use.

The books will be charged on your invoice at the regular company, auxiliary and pioneer rates. Please mark at the bottom of the report card the total number of three-book combinations placed. Credit will be given on your account for the difference between the regular rate and the special rate for these two months. To illustrate: During the month a company has placed 125 bound books. Of these, 99 were placed in three-book combinations, or 33 combinations. Mark at the bottom of your card 33 three-book combinations placed. A proper credit will then be given on the account. The same credit will be given this time as last fall. However, no credit will be given unless the number of combinations is marked on the card.

Testimony cards and special wrappers are being shipped with the *Bulletin*. If more of either of these are needed during the two months' campaign, order them. They will be furnished free. It is hoped that every director, sharpshooter, pioneer and auxiliary will begin planning now the arrangements he wishes to make for this special witness with the bound books. Set aside your territory. Inform your workers. Check up the number of bound books placed last December and January and order a sufficient quantity, unless you have them on hand now, so that you will be able to supply all of the publishers with ample literature for the campaign.

It is hoped that 400,000 bound books will be placed during the two months August and September, including "The Unselfish One's Fruit-Bearers' Period".

however, was quickly manifest when the newspaper refused to honor its contract unless the section of the speech relating to "the foreign power with headquarters at Rome" was deleted. This, of course, was refused, and consequently the paper refused to print the lecture. Another newspaper requested and agreed to print the lecture, and accepted a contract. Brother Rutherford had some very interesting remarks to make about these newspapers, and *Golden Age* No. 411 will give you the full story.

ACCOMMODATIONS. All the brethren were well taken care of. The cafeteria was splendidly arranged, well managed to feed the thousands who ate there, with good, wholesome food comprising fresh, delicious stews for

Sound Car Equipment Put to Splendid Use at Washington

Jehovah, in equipping his people to render efficient service in the proclamation of the Kingdom message, has in recent years provided the transcription equipment of the transcription machines themselves, and the phonograph with the shorter lectures, and now has brought prominently to the fore the sound car equipment. This latter is a more permanent installation to be used on special sound trucks and installed on passenger cars. The importance and effectiveness of this latter equipment cannot be overemphasized, and the Washington convention has demonstrated to the brethren the effectiveness of sound car equipment. At Washington there were 43 sound machines registered. These were kept busy every day throughout the Washington and Baltimore territory, and it was also this equipment which made it possible for those thousands who were unable to get into the auditorium to receive the benefits of the convention assemblies. The lectures given in the auditorium itself were available through the sound machines to the multitudes assembled in the parks outside the auditorium.

It is important that the brethren realize the fact that they need sound car equipment for their service and, having this in mind, take the necessary steps to procure the same. The initial cost is not large, and the equipment may be elaborated according to the financial ability of the companies, the ideal equipment being installation in the sound truck devoted to the continual use of the transcription lectures and kept busy. Each company in all the large cities throughout the country will be able to keep several of these busy as far as their territory possibilities are concerned. Inasmuch as microphone announcements may be made through the sound equipment while the car is in motion, its use is not confined to the running of the transcription lectures themselves at assemblies, but it may be used to announce the lectures, or to announce special radio broadcasts, at divisional campaigns and special lectures.

We shall be glad to hear from all those brethren using the sound equipment, reporting to us the use of the sound machines in the field, the obstacles which they have met and how these have been overcome; and, in fact, all information that may be of aid to others in the use of this important instrument now in the hands of the Lord's people.

those who wished something hot, and appetizing salads, sandwiches and different kinds of fruit for those who preferred a cold lunch. Coffee, cocoa and milk were there in abundance, as well as an ample supply of ice cream and fruit drinks.

ROOMS. All who attended the convention were well and comfortably housed. The pioneers were especially provided for. An interesting notice appeared in one of the local newspapers during the period of the convention to the effect that the National Rooming Committee was able to schedule only 256 available rooms in the city of Washington and that Jehovah's witnesses' committee went out and obtained 10,000 rooms in a very short time. This indicates how far behind the Devil's organization

Order Blanks

With this *Bulletin* there is being furnished every company, sharpshooter, pioneer and auxiliary a special order blank, which should be given careful consideration in filling out. On this order blank are six bound books which can be used in the three-book combination. We will fill orders for the *Life* books as long as they last, and this will not be for long, as there are just a few thousand in stock. Companies, especially, should dispose of all their *Life* books now in storage, in combinations during these months.

Due to the fact that the factory and Bethel home will be closed July 27 to August 11, each one should have in mind additional literature that is needed for July as well as for all of August and September. Be sure to order sufficient books and booklets mentioned for this campaign. Combine your orders as much as possible with fellow publishers, so that freight shipments can be made in as many cases as possible. By all means, have this order blank in at the Brooklyn office before July 1.

is when compared with Jehovah's organization.

IMMERSION. It was a thrilling picture to behold the 840 of good will who were immersed Saturday afternoon at the Takoma Park pool, but it was learned that these are only a part of those who desire to go on record as standing for the Lord and his kingdom. After Brother Rutherford's talk Friday, clearly defining the requirements of the Jonadabs, a great many of them saw very clearly that it was their privilege and duty to publicly manifest their consecration to Jehovah by water immersion and went forward and took this step with joy.

PIONEER CAMP. The pioneer camp, with its 325 trailers, house-cars, tents, etc., from every state in the Union and practically every province in Canada, was a sight to behold. One could not help comparing it, in its peaceful surroundings under the trees, with the palatial government buildings and dwellings of the enemy's organization, and thinking of the readjustment that Armageddon will bring about, when they that are low will be exalted and they that are high and dominant now will be abased.

PIONEERS. Over 1500 pioneers from the United States, Canada, Mexico, Central America and South America were in attendance, all joyfully singing forth the praises of Jehovah.

SOUND CARS. Another inspiring sight that the convention had for those who were able to get to it was the sound car terminal, which housed some 43 sound cars with their horns riding gracefully and majestically in the sunlight, every one of them mightier than a battleship for the cause of righteousness and truth. Prior to the speech nearly 10,000 announcements were made with these sound cars, pointing to the big event of the assembly, Sunday, June 2.

The *Golden Age* magazine carries the full account of Monday's proceedings, and a copy of the lecture, along with other facts that everyone should know. 75,000 copies of this issue were sent to Washington and distributed because the newspapers there failed to carry out their contract. Be sure to get *The Golden Age* and read it, as well as the special edition carrying full details of the convention.

Monday night saw the close of the convention of Jehovah's witnesses in Washington, and on Tuesday trailers, autos, busses and trains carried a joyous throng back to their territories.

J BULLETIN FOR Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 1,925,912

AUGUST, 1935

HOURS TO DATE, 3,371,239

New Booklet and Three Bound Books on 50c Contribution

The Unselfish One's Fruit-Bearers' Period Starts New Campaign

Use New Booklet
Immediately in
Three-Booklet Combination

Message Most Essential

Jehovah has seen fit to equip his people even more thoroughly than we anticipated for THE UNSELFISH ONE'S FRUIT-BEARERS' PERIOD by supplying them with the most potent message we have been privileged to deliver to date. This message will be contained in a new self-covered booklet entitled *Government-Hiding the Truth: Why?*

Because of the great importance of the message set out in the booklet *GOVERNMENT* each publisher, as soon as the consignment is received, should begin placing them in the hands of the people. Use the new booklet immediately, with any two colored-cover booklets, and place them on a contribution of 10c. Every effort must now be made to place this booklet in every home in your territory. It is imperative that everyone be given an opportunity to have this information as soon as possible. Each publisher should be on the alert to obtain his supply from the director on their arrival and then begin witnessing immediately. This new booklet, of course, will be used in every combination placed with the people during THE UNSELFISH ONE'S FRUIT-BEARERS' PERIOD, when August 3 rolls around. An unprecedented effort should be put forth by Jehovah's witnesses and their companions, because by this time it is hoped that every organization in the United States will be well supplied.

Therefore, the *Hiding the Truth* booklet is to be included in every 50c combination, in every 10c combination, and is to be placed in every home that will accept it on any contribution, and free if they are sufficiently interested to read it. This will mean that three bound books and the *Hiding the Truth* booklet will be placed on a 50c contribution or two colored-cover booklets and the *Hiding the Truth* booklet on a 10c contribution. This alters the July *Bulletin* to the extent that the *Hiding the Truth* booklet is to be used instead of *Who Shall Rule the World?* and where the people are unable to take the booklet combination the *Hiding the Truth* booklet is to be left on any contribution, of 5c, 2c, or 1c; and if they cannot afford to contribute and are interested and will read the booklet, leave it with them. Make as your objective the leaving of this booklet in as many homes of the really interested as you possibly can in your territory. Let each one of the

appointed and their companions go forward now and declare this message to the people with enthusiasm, zeal and conviction. This special offer is NOT to terminate with THE UNSELFISH ONE'S FRUIT-BEARERS' PERIOD, but is to continue during the months of August and September.

Read again the outline of this campaign contained in the July *Bulletin*, particularly regarding the arrangement for placing any three of the following bound books, *The Harp*, *Deliverance*, *Reconciliation*, *Life*, *Light 1* or *Light 2*, on a contribution of 50c, and now this combination augmented by the *Hiding the Truth* booklet. Please do not write in and ask if some other book may be substituted for one of the above mentioned books. Only those books mentioned above are to be included in this special combination. Any of the other books are to be placed on the regular 25c contribution.

Special wrappers have been provided for this combination, and were

mailed to you with the July *Bulletin*. If you find that you do not have sufficient for your needs, write for as many additional as you require. We shall be glad to supply them.

The books will be charged on your invoice at the regular company, auxiliary or pioneer rates. Please mark at the bottom of the report card THE TOTAL NUMBER OF THREE-BOOK COMBINATIONS PLACED. Credit will be given on your account for the difference between the regular rate and the special rate for these two months.

To illustrate: During the month a company has placed 125 bound books. Of these, 99 were placed in three-book combinations, or 33 combinations. Mark at the bottom of your report card 33 three-book combinations placed. Proper credit will then be given on the account. The same credit will be given this time as last fall. However, no credit will be given unless the number of combinations is marked on the card.

Get Your Orders In Now

Additional Consignment of New Booklet Being Made to Your Order

During THE UNSELFISH ONE'S FRUIT-BEARERS' PERIOD the special offer will be three clothbound books and the *Government* booklet on a contribution of 50 cents. This special testimony period begins a two months' campaign with these bound books. The previous *Bulletin* sets forth the necessity of having your order in for these books and additional literature by July 1. Many orders have not yet been received. It will be absolutely necessary to have your orders in immediately; otherwise your shipment will not be made before the closing-down period of the factory, which is July 27 to August 11.

When your order is received for bound books and other literature the Society is adding to your order a consignment of the new booklet *Government—Hiding the Truth: Why?*

As soon as you receive this consignment of the new booklet, immediately put them in the hands of the publishers, so that they can use them in a combination of three booklets on a contribution of 10c. It is of greatest importance that the message contained in this booklet be placed in the hands of the people now. In most instances the booklets will not arrive much before THE UNSELFISH ONE'S FRUIT-BEARERS' PERIOD; but to those who do receive them earlier, let the people have them as fast as they will take them.

Keep in mind the getting of an order in early before July 27 so that a consignment of this booklet can be made to you. The obligation rests upon every director, sharpshooter, pioneer and auxiliary to check your stock carefully and put your order in the mail as soon as you have read this *Bulletin*. Remember, no orders will be filled until two weeks after July 27. Telegrams and ordering by special delivery will not do any good, as no one will be here to make shipment.

Pioneers! A Reminder!

Just to remind the pioneers that before the office and factory close, July 27 to August 11, they should have sufficient territory assigned to last them until late fall, if possible. No territory assignment can be made during the 'closed' period, of course, nor other mail attended to, and there should not be a great demand for territory following that period if this can be avoided.

Trailer Information

Frequently brethren who for some reason wish to sell their trailers and house-cars send this information to the office. Any brethren desiring such field equipment may be interested in getting in touch with those who have trailers for sale. We do not know anything about these available homes on wheels, but shall be glad to supply names and addresses of owners to anyone wishing to get in direct touch with them.

No. 3 Sound Car Equipment

An Improvement
in Sound Equipment
for Outdoor Meetings

There has recently been developed a new model of sound car equipment which the Society is terming "Sound Car Equipment No. 3". The manufacture of the sound car equipments Nos. 1 and 2 has been discontinued. There are some orders that have been received by the Society for Nos. 1 and 2 which could not be filled because of the limited production on this equipment. However, there is a newer and improved sound car equipment, No. 3, consisting of the following: A portable transcription machine with a 4-watt output, including microphone attachment. It can be used in halls or even outdoors. This machine has a two-speed turntable. Equipment is supplied for mounting the portable transcription machine inside the car, giving ample leg room for three persons occupying the rear seat of the car. There is also supplied a power pack which develops an output of 18 watts through the large speaker horn units which are mounted on top of the car. This horn has an exceptionally clear, high-tone quality. The speaker is so arranged that the sound is thrown to the front and rear of the car only, or you can turn the horn in any direction you wish, but the sound is always thrown in opposite directions. To get in the center of a large assembly is the logical thing to do where a large crowd is on hand; however, you can direct the speaker toward the multitude and it can be heard for a great distance.

The equipment is being furnished shipped anywhere for \$175, the same as the No. 2 equipment was previously furnished. This includes the portable transcription machine, microphone attachment, the horn, speaker and trumpets, also all the mounting fixtures, etc., that are necessary for mounting on a sedan car. Anyone desiring further information about this sound equipment No. 3, please write the Society, and a letter setting out further details concerning this equipment will be sent you.

The manufacture of these machines has just begun, and it will be several weeks before we shall be able to fill orders. However, we shall be able to fill all orders that are then on hand, as quite a number of equipment No. 3 are being built. This machine is highly recommended for outdoor and indoor work.

Tremendous Witness Given in Nine Days!

Anointed's Thanksgiving Period a Joy to Every Publisher

Nearly 46,000 Publishers Distribute over Two & One-Half Million Pieces of Literature

Sound Equipment
a Great Aid
218,000 People Heard

The Anointed's Thanksgiving Period brought to the publishers of Jehovah's kingdom numerous blessings and great joy. It was during the Memorial season that the zealous witnesses for God put forth one of the most extraordinary efforts ever manifested by the anointed and their

companions. The complete report is set out in detail in this *Bulletin*, showing the witness by countries, reports being received from 79. It is interesting to note in this report that there was a much larger attendance at this Memorial than of those who partook of the emblems. The difference is nearly 11,000.

The report, however, does not include the witness accomplished by our brethren in Germany, nor do we have a report of those who there

partook of the Memorial. Jehovah is richly blessing the brethren there in their activity, but it is most difficult to get a report.

Never before has there been reported such a large number of witnesses calling from door to door. The total of 45,973 publishers exceeds by nearly 5,000 the number in the field a year ago. The time spent by the witnesses and their companions is most interesting: 528,476 hours, to compare with last year's

462,302. The literature distributed far exceeds the last two world-wide testimony periods, by more than a million pieces of literature; and this is marvelous in our eyes, and we acknowledge that only Jehovah gives the increase. The homes in which literature was left total 1,449,609, which means that just during these nine days alone the message of the Kingdom was made available to more than 7,000,000 people, considering five persons to a home. The sound equipment in the hands of the brethren now is doing a wonderful work in spreading the message of the Kingdom. In this nine-day period there were 10,822 meetings held, with a total attendance of 218,201. What a marvelous means has been provided for Jehovah's witnesses for personal contact with the people of good will!

There are so many items of interest of what has been accomplished, by the Lord's grace, in the various lands, set out below for your enjoyment and comfort.

GOOD NEWS

AUSTRALIA

"Great enthusiasm prevailed among all the publishers during The Anointed's Thanksgiving Period, and the results have exceeded by far anything yet accomplished. The general experience was that it was difficult to give away the penny booklet *Who Shall Rule the World?* as most people found a small contribution when the booklets were offered free. A convention was held at Auckland, New Zealand, which was a great success. The friends there are determined to press forward in the work with increased vigor and zeal. As a result of this convention it is anticipated that there will be an improvement in the transcription work there."

AUSTRIA

"The brethren in Austria receive practically no literature now, owing to the fact that no new writings are allowed to enter this land, so the brethren are distributing for the time being that which they have left in stock. From the 3 pioneers and 8 auxiliaries no report has been received, most probably on account of the lack of literature."

BELGIUM

"In Belgium all the brethren have put forward extraordinary efforts. Owing to the fact that all *Jonadabs*, *Watchtower* and *Golden Age* readers were sent the letter from Brother Rutherford, there came in an unexpected number of orders, which considerably increased the results of this week."

CANADA

"The Anointed's Thanksgiving Period was a time of great joy for the remnant in Canada and Newfoundland, and, by the Lord's grace, a mighty witness was given. There were 95,446 pieces of literature distributed, making the third largest distribution ever made in any nine-day period in these countries, and, as compared with the Thanksgiving Period of last year, this year's effort shows a 53.7-percent increase. There were 2,507 publishers in the field, and these spent 21,352 hours. In addition to this large witness the transcription and phonograph work was energetically pushed, and 1,017 meetings were held, at which the attendance numbered 11,448. This is more

(Continued on page 3, column 3)

The Report from 79 Countries—April 13 to 21, 1935

COUNTRY	Memorial Attendance	Partaking Memorial	No. Pio.	No. Aux.	No. Company	Total Publishers	Hours	Obtainers	Books	Booklets	Total	Trans.	Attendance	
Alaska	3	2	1		1	2	32	83	39	452	491			
Albania	29	27		2	27	29	202	1,050		1,848	1,848			
Antigua	9	3	1		4	5	164	91	12	214	226			
Argentina	123	119	26	4	69	99	2,431	6,400	233	8,242	8,475			
Australia	1,471	1,211	138	90	1,068	1,296	24,331	81,140	740	146,533	147,273	764	13,868	
Austria	930	749			507	507	3,659	7,000	965	8,911	9,876			
Bahamas	14	14	2		8	10	146	580	4	1,288	1,292	21	1,425	
Barbados	88	75	5	4	29	38	351	611	109	1,153	1,262			
Belgium	104	92	11	5	69	85	1,654	6,174	54	9,059	9,113			
Brazil	59	59	4		30	34	223	481	127	433	560			
British Guiana	140	101			19	19	232	500	92	1,335	1,427	3	700	
British Isles	6,342	6,308	201	107	4,775	5,083	50,892	227,761	87	336,508	336,595	1,896	50,395	
Burma	57	46	1		11	12	117	410	2	872	874			
Canada	3,707	3,152	151	34	2,308	2,493	21,191	52,036	1,151	92,938	94,089	1,012	11,434	
Canal Zone	49	29	3	2	10	15	244	625	100	1,574	1,674	22	391	
Ceylon	3	3		1	2	3	47	197	4	307	311			
Chile	40	33	1		33	34	482	590	40	866	906			
China			1		1	1	41	17		17	17			
Colombia	8	8	3		3	6	130	165	34	326	360			
Costa Rica	158	74	3	3	89	92	616	700	63	1,168	1,231	24	388	
Cuba	52	42	7	1	31	39	691	1,366	69	1,670	1,739	26	367	
Cyprus	7	7	4		4	4	91	142	14	212	226			
Czechoslovakia	2,153	1,672	92	17	1,089	1,198	11,660	42,451	1,292	54,061	55,353	311	7,676	
Danzig	373	220			332	332	1,201	24,084	217	26,076	26,293			
Denmark	711	605	42	5	591	638	8,258	43,858	218	79,461	79,679			
Dominica	29	11			13	13	136	96		124	124	36	571	
Dutch Guiana	5	5	1		3	4	72	86	16	34	50	5	24	
Ecuador	1	1	1		1	1	20	35	10	25	35			
Egypt	24	22	3		4	7	114	187	49	335	384			
Estonia	34	30	9	4	15	28	679	1,553	54	3,156	3,210			
Falkland Islands	4	4	1		4	5	15	96	5	102	107			
Fiji	2	2	2		2	2	102	191	4	373	377			
Finland	792	741	25	22	675	722	7,642	28,190	342	37,840	38,182			
France	1,230	1,046	44	3	979	1,026	13,083	36,777	598	59,401	59,999	3	87	
Gold Coast	45	43	7	1	47	55	430	1,456	34	2,243	2,277	4	120	
Greece	650	580	6		365	371	4,933	9,345	29	13,662	13,691			
Grenada	19	16	1		13	14	119	634	34	758	792	7	1,810	
Hawaii	33	24			17	17	17	86	8	2,901	2,909	14	246	
Holland	141	115	33	7	98	138	3,389	10,822	81	15,622	15,703			
Hungary	852	852	16		332	348	2,567	5,730	319	5,845	6,164			
Iceland	1	1	1		1	1	29	48		48	48			
India	443	409	20	8	285	313	2,994	4,902	173	6,940	7,113	20	1,273	
Jamaica	401	378	9	74	285	368	2,994	3,067	295	5,127	5,422	112	3,800	
Japan	135	135	91	4	15	110	6,132	5,687		*57,334	57,334			
Java	8	8	1		7	8	38	84		259	259			
Latvia	53	53												
Lithuania	117	112	7		36	43	756	1,339	141	1,635	1,776			
Luxemburg	24	20			13	13	97	562	9	760	769			
Mexico	249	174	65	10	134	209	6,053	10,046	160	17,842	18,002	10	170	
Newfoundland	37	25	2		12	14	161	580	20	1,337	1,357	5	14	
New Zealand	303	251	29	13	206	248	4,416	13,689	120	25,639	25,759	92	1,566	
Nicaragua	2	1	1		1	1	10	13		26	26			
Norway	366	310	18	15	262	295	4,908	17,659	280	40,936	41,216			
Nyasaland	250	230	3		229	232	5,528	560	50	535	585			
Panama	29	26			15	15	67	146	12	389	381			
Paraguay			1		1	1	32	33	1	51	52			
Philippine Is.	131	37	17	2	20	39	855	1,198	87	2,024	2,111	17	12,350	
Poland	2,900	2,175	45	10	1,035	1,090	11,036	16,887	836	15,935	16,771			
Portugal	6	6	4		1	5	113	200	20	212	232			
Port. E. Africa	2	2			2	2	10	360		360	360			
Puerto Rico	4	4	4		4	4	165	423	136	513	649			
Rhodesia (N.)	405	350	1		300	301	5,083	1,120	178	1,075	1,253	16	1,729	
Rhodesia (S.)	250	210			180	180	2,525	384	67	499	566	2	151	
Rumania	3,456	2,573	9		1,179	1,188	8,015	11,841	51	22,044	22,095			
St. Helena	2	2			1	1	6	13		13	13	8	146	
St. Kitts	6	6	3		3	3	104	238	27	634	661	61	1,537	
St. Vincent	2	2			1	1	9	54	5	50	55	2	10	
Sierra Leone	38	38	2		24	26	220	817		820	820			
South Africa	390	295	23	8	329	360	5,803	30,831	345	54,613	54,958	277	6,389	
Spain	26	24	13		6	19	806	2,557	128	3,182	3,310	24	240	
Sweden	1,059	907	55	37	827	919	10,375	47,324	994	80,044	81,038			
Switzerland	1,270	1,166	3	7	904	914	10,301	45,084	319	71,220	71,539	5	937	
Syria	9	9			9	9	192	400	53	449	502			
Trinidad	288	269	6	13	150	169	1,900	2,907	127	5,335	5,462	35	2,972	
Turkey	13	9	2		2	2	49	92	7	188	165			
United States	32,646	26,945	1,820	818	21,170	23,808	267,737	626,413	18,372	1,191,995	1,210,367	5,980	93,955	
Uruguay	12	12	3		9	12	268	953	2	1,393	1,395			
West Africa	252	25	15	25	90	130	4,355	2,250	160	6,420	6,580	8	1,460	
Yugoslavia	109	102	14		81	95	1,977	4,332	261	5,567	5,828			
TOTAL	66,185	55,444	3,126	1,361	41,486	45,973	528,476	1,449,609	30,685	2,541,338	2,572,023	10,822	218,201	
Total Testimony Period Sept. 29-Oct. 7, 1934			3,046	1,360	35,515	39,921	451,005	1,268,623	31,067	1,546,281	1,577,348	5,956	103,320	
Total Testimony Period Mar. 24-Apr. 1, 1934			57,139	3,073	1,442	36,522	41,037	462,302	1,393,115	29,310	1,531,932	1,561,242		

* *Golden Age* copies

Are You Planning Your Sound Witness?

Summer Best Time to Use Equipment

Keep Sound Car, PTM and Phonograph Busy Make Phonograph Back Calls

The sound machines really come into their own during the months just ahead when their use is not curtailed by inclement weather. The witness with phonographs, transcription machines and sound car equipment must be pushed during the summer season; and this is especially true of the activities with sound cars, which find their greatest field in giving the lectures outdoors.

To accomplish the most effective witness with this equipment which Jehovah has provided, it is necessary that all the publishers having this equipment organize and plan their work carefully.

SOUND CARS

There is no limit to the use to which the sound cars can be put, and it is largely a matter of the brethren's having this equipment going ahead and of taking advantage of every opportunity to keep it busy. It must be borne in mind, however, that the lectures given in this manner are not to be considered independent of the field service as a regular practice, but rather, as far as possible, the witness by means of the sound cars is to be tied in with the house-to-house service, presenting the literature to the people. This is of the greatest importance, and this it is that necessitates careful planning on the part of those using the sound machines. Whether one is using sound equipment mounted on an ordinary passenger car or is using a sound truck built especially for that purpose the equipment represents a considerable investment and as a Kingdom interest must be kept busy and used as effectively as possible and certainly should not remain idle. In companies the service director, in co-operation with the one in charge of the sound car, should make a schedule, so that the equipment can be used daily in conjunction with the house-to-house witnessing. Instead of one or two brethren taking the sound car to some part of the company's assignment, putting on a lecture and moving on without doing any house-to-house witnessing, let a definite record be kept of those brethren in the company who can participate in the field service during each day during the week. Let their field service be carried on in the territory which is to be covered by the sound car each day, so that, during the lecture and immediately following, the portion of the territory reached by the transcription can be covered by the brethren in going from house to house, and thus the greatest advantage taken of the interest aroused by Brother Rutherford's speech. This not only will result in more effective use of the equipment and in increased placement of literature because of the lectures, but also will aid the brethren to realize that everyone in the company is interested in and is having a share in the use of the sound equipment in this manner. Unless arrangements are made for the machine to go immediately to some other section in which the publishers are witnessing, to run additional lectures, the brethren operating the sound car can, following the lecture, lock it up and also participate in the house-to-house witness. A sound car operated in the territory of several companies

should likewise be scheduled to tie in with the publishers in the different territories. These schedules should be carefully worked out and diligently followed, so that there will be a more thorough covering of the territory than has ever before been accomplished, and a more intensive witness to the honor of Jehovah's name.

This arrangement of scheduling field service with the use of sound cars is not confined to regular residential and business territory where the publishers go from house to house, but the same policy should be carried out in the use of sound cars elsewhere, such as at beaches, parks, vacant lots and on every occasion where the lectures are thus presented. That means that whenever the sound car is used to give one of Brother Rutherford's broadcasts the literature will be presented to the people. It is the reading and careful study of the publications that brings to the people an accurate knowledge and understanding of Jehovah's purposes.

Microphone announcements can be made with the sound equipment while the car is in motion, and thus any lecture or other special feature advertised.

Immediately preceding Brother Rutherford's lecture a musical record may be run, unless limited time or other circumstances make it advisable to omit it. This attracts the attention of the audience, tends to quiet them, and gives the operator an opportunity to get the machine in proper adjustment for the lecture itself. This musical record should not exceed three minutes or so, as it has been found that longer musical numbers will cause some to lose interest before the lecture is started.

In the use of sound equipment in the open, the one putting on the meeting should use his own discretion as to whether a 4½-, a 15-, a

30- or a 60-minute lecture should be used. It is always best to use the most recent lectures wherever it is possible. It has been the experience of some that occasions present themselves where they can use only the 4½-minute lectures. This is good, but it is much better to use the longer lectures. Every effort should be made to give the people a clear and complete argument of the truth. Your reports on outdoor meetings will be greatly appreciated at this office, so that the information can be forwarded through the *Bulletin* to other users of sound equipment.

A condition which may well be taken advantage of with good results is the long evenings during the summertime, and especially where daylight saving time is used, and brethren who have not been able to be in the field during the day can devote considerable time to this part of the service during the evening hours.

Pioneers who have sound car equipment and who are witnessing in isolated territory, either singly or in small groups, may follow this general procedure in the use of this sound equipment, although they may not be able to have the co-operation of a large number of brethren in following up the service from house to house. They realize that their activities with sound machines supplement their regular house-to-house field service, and are diligent to get in their pioneer hours, using the sound equipment in addition thereto.

Not only pioneers in isolated territory, but other brethren with sound machines as well, may use this equipment to good advantage in country schoolhouses. Before covering the rural community from house to house, speak to the schoolteacher, who, it has been found, will readily consent and mention the meeting to the pupils. By doing this and by calling the attention of the farmers in that community to the meeting and presenting the literature at their homes, good crowds may be assembled, especially in the outlying rural communities. In holding out-of-door meetings in small towns where there is no park or vacant lot available, ask permission of a storekeeper to operate in front of his store. A good crowd will gather there, and if there is a schoolhouse in the town, or a churchyard, this may be utilized, attracting the people by musical records. Saturday afternoon is found to afford a splendid opportunity for this open-air service in small outlying farming towns.

Be careful in parking. While giving the lectures in towns, be sure you are not parked near a fire hydrant, in a fire or hospital zone, or otherwise violating the traffic regulations.

Plan your sound machine witnessing carefully, push this branch of the service, and see how many people you can reach with the Kingdom message in this manner, including this in your monthly reports.

(Continued from page 2, column 4) than a 140-percent increase over the last period during which the transcription work was stressed."

CENTRAL EUROPE

"In Central Europe we have had the most thorough success of any Service Period up to now, and this in spite of the fact that during the last Kingdom week Austria headed our list with a total of 45,000 booklets, and this time falls out, together with Saar Basin, which in the normal way reported about 10,000 booklets during a special campaign.

Leaving Something with the People

It is well for every company, sharpshooter, pioneer and auxiliary to have a supply of the radio folders on hand, and in all of your door-to-door witness work leave one of these folders with the people. It is essential to keep before the minds of the people of good will the organization with whom they can contact for further information concerning the Kingdom message. Transcription folders should also be used extensively in covering a given territory advertising the meetings. With the new sound car equipment announced in this *Bulletin* outdoor meetings can be held in parks and special localities, and after one or two of these are held maybe a home meeting can be arranged, at which place the portable transcription machine can be taken indoors. These meetings can then be thoroughly advertised in that vicinity with the sound car equipment as well as by covering the territory with the folders. These folders, No. 1 and No. 2, can be had at 40c a thousand.

Further, it is to be noted that in every land, with the exception of Poland and Holland, the number of pioneers in the field has again declined. This Thanksgiving Week was a thrilling witness for Jehovah and His kingdom, and we are exceedingly happy to be able to send in this report."

CZECHOSLOVAKIA

"We rejoice that we can report that this was the best week we ever had in this country, and the brethren were very enthusiastic to go on with the new booklet *Who Shall Rule the World?* We had never a similar distribution of booklets in one week. For this the special rate for this booklet, as ordered by the head office, was a great help, because the people in this country are very poor.

"It was a special privilege that the Czech edition of this booklet was the first booklet that we could print in our new printing plant installed at Prague. The Lord blessed this message, and we pray that he may further bless the efforts of his people also in this country, so that the printing plant may be a further means for the increasing of the work.

"Further, we could give in this week by records and sound equipment the lecture 'Universal War Near' in Czech, German, Slovak and the Hungarian language, and thousands of people heard this message. We started with the transcription work last fall in the Kingdom week, and had an attendance of 320; this week we had more than 7,500. It was a great week, and an impetus for the brethren to go on 'for Jehovah and for Gideon'."

DANZIG

"The brethren in Danzig, in the presence of greater difficulties in the proclamation of the Truth, have zealously gone forward, and have topped their highest quota. Particularly prominent is the work of 'Jehovah's youth', in that 30 young folks witnessed 183 hours, placing 2 books, and 1,519 booklets between them."

DENMARK

"On this occasion we had 638 publishers and, with 1,064 *Golden Ages*, spread 80,743, as compared with last spring, when we had 598 publishers and spread, including the *Golden Ages*, 63,278. Thus, while the number of Memorial partakers went down from 667 to 605, the number of publishers increased, and there were spread 14,707 more pieces of literature than at our last record in October."

(Continued on page 4, column 1)

List of Items

That Have Come into Stock Since Printing of Cost List

Who Shall Rule the World? in the following languages: Croatian, Danish, Esthonian, Finnish, French, German, Hollandish, Hungarian, Norwegian, Polish, Rumanian, Swedish.

Government (booklet): English.
Dividing the People: Chinyanja, Portuguese.

Universal War: Esthonian, Hollandish.

Angels: Hollandish.
Who Is God? Italian, Spanish.
What Is Truth? Spanish.

Testimony Cards

The Society has on hand a miscellaneous assortment of several thousand testimony cards which have accumulated from time to time in various special campaigns. We are making shipment of these to some of the larger companies for the purpose of getting them into the hands of the publishers. These can be used in aiding the Jonadabs newly starting in the witness, and in many other ways. Do not order these cards. We are shipping out what we have, so that they can be put to good use. Any desiring testimony cards in Lithuanian, presenting three booklets on a 10c contribution, or cards in Yiddish, presenting the booklet *Righteous Ruler*, should order the quantity they can use.

FINLAND

"The period has been the best in our country. Workers have gone up from 680 to 722; and the output of books and booklets, from 33,501 to 38,182. The only thing which has gone down is the partakers to the Memorial, which have been, 1933, 943; 1934, 888; and this year, only 741."

FRANCE

"In this Thanksgiving Week the Polish brethren, who in many places are hard oppressed with the grave danger of expulsion, have faced without tremor all difficulties and have given evidence of great courage. It is even more to be appreciated when one realizes that for most companies it means long distances must be covered in reaching their territory, and therefore also the traveling expenses are considerable.

"A happy observation in France is also this, that the Jonadabs, particularly in the number of hours in the service, have even passed the French brethren themselves. Outstanding, too, is the remarkable result of the small Alsace companies, who reached a grand total of 20,800 pieces of literature. The pioneers, too, have distinguished themselves, 94 hours in service being the highest accomplishment."

HOLLAND

"A pioneer writes from Holland as follows: 'The Lord has richly blessed our efforts—we rose every morning at 5:30 a.m., so as to be away as early as possible, for we had long distances to cover. We have, with the exception of the two Sundays and Good Friday, worked every day until 7:30 p.m., but, feeling still fresh by the evening, it seemed even then too early to stop witnessing; naturally only with the strength of the Lord, for without the Lord's assistance we could not have held out, having only from 5 to 6½ hours sleep every night, and some of us even less.'"

INDIA

"Report from House-car Party (Ford No. 1): 'Publishers 5 (3 pioneers, 1 auxiliary and 1 company publisher). Territory: Nilgiri Hills—plenty of stiff climbing. Results: 1,080 pieces of literature.' Comment from leader: 'The five of us have enjoyed a grand time in these hill stations. The choicest bit was when a clergyman stopped, copied down the wording on the banners announcing "UNIVERSAL WAR NEAR—Hypocritical Christendom to be Destroyed in Armageddon Soon—Jehovah's name to be vindicated", and then took a combination of booklets. We had a grand time with the transcription machine, giving the lectures in English and also in Tamil. An Indian Christian volunteered to read the Tamil lecture through the microphone, and a good crowd listened.' It is also of interest to add to the above that at this time missionaries swarm to these hill stations, so a great witness was given on this occasion to them."

LITHUANIA

"The Anointed's Thanksgiving Period coincided with the second anniversary of the stoppage of the work and the arrest of the workers in Lithuania. Two years ago we reported 13 workers in Lithuania (apart from Memelgebiet) and rejoiced that this was more than double the average number reporting. Then the work was completely stopped, and for a time no witnessing was possible. Now we are able to report twelve workers in Lithuania and 31 in Memelgebiet. The blessing of Jehovah on the Thanksgiving Period can be better appreciated when it is realized that in Lithuania we have

only seven old booklets and *Life* to offer."

MEXICO

"It is with gladness of heart that we report BETTER RESULTS in this campaign in spite of greater difficulties. Only the Lord can keep the enemies from hindering when the time has not yet arrived. The testimony is going on, and the publishers gladly keep on doing their part. Satan even tried to keep us from getting the literature at all, but was disappointed. Very few books were given free, and not very many for a smaller contribution, as the ones interested made the effort. Never has been placed so much literature in Mexico in a period of nine days, and never so many workers were really active."

NORTHERN EUROPE

"It is a joy to send you a report for Northern Europe with (when *Golden Age* copies and subscriptions are included) a total of well over a quarter of a million. We had in all 2,662 brethren out, as against our previous highest, 2,428, last year, and have again beaten our previous record, this time by over 50,000. The great spring and autumn offensives seem to be specially blessed of Jehovah."

NORTHERN RHODESIA

"In the northeastern districts the Catholic missionaries are working overtime in an effort to suppress the truth. They are fighting a losing battle. In the face of great opposition and willful persecution the witnesses of the Lord continue to sound the trumpet of alarm. They come through each fiery trial strengthened and more determined than ever to remain steadfast and true to the end. As for the persecutors, we pray daily that the Lord will 'do unto them as unto the Midianites and as to Sisera.'"

NORWAY

"The brethren have taken part in this campaign with great enthusiasm, and we have far surpassed all previous records. In Oslo we spread 12,275, of which the office force managed 2,000. One pioneer spread no less than 2,395. It was a glorious campaign."

POLAND

"The brother in charge of the Polish work writes: 'The experiences in this land during the Thanksgiving Week were full of variety. The brethren often found that the police conducted themselves quite differently when not directly under the influence of the clergy. There was a certain case reported where the police constable asked the brethren to thoroughly work his whole territory, as the people were for the most part Communists and believed no more on God and with whom there was nothing to be done. The place considered the worst in this district had been worked with our literature some time before, and he asserted that the people had begun to believe on God again and liked to read the Bible, and now he wished that the same blessed influence should be evidenced in this whole territory.'

"In the opposite corner of the land, just near the Lithuania frontier a pioneer called on a town police commissioner, who had invited all the district magistrates, etc., together for a conference. In the presence of the whole gathering he was very friendly to the pioneer, and accepted several copies of the Polish *Golden Age*, together with booklets. One magistrate tried to warn the commissioner, saying he would make trouble for himself with the clergy if he took any of these books. The

officer refused to be influenced by him, answering that the time of darkness has come to an end, and today one can no more blind the people with hell torment doctrine and other abominations.

"In continuing later again his witness work the brother met this same magistrate, who begged him to leave out this particular place, saying that nobody would take anything in any case, which he could guarantee with all his possessions. The pioneer, taking no heed of this, worked through the village, and in spite of the terrible poverty he could leave many booklets there.

"A church magazine in this district then threw out the alarm saying that 'even the police will not interfere any more with the Bible Students, and therefore we (that is, the Catholics) have no other alternative than to plan our own measures of self-defense. If somebody wishes to steal from another, he is permitted in self-defense even to kill his assailant without punishment, and this is just such a case, where our most sacred possession, namely the Catholic faith, is to be stolen from us'. In other words, that means 'kill the Bible Students'.

"During this Thanksgiving Week, the brethren have zealously witnessed as never before, and so have obtained the gratifying result of 50 percent more hours in the service over the previous year, and therefore the placements of literature and journals have correspondingly increased."

SARRE BASIN

"It is well known that the Sarre Basin has again been annexed to Germany, where the activity of the witnesses of Jehovah is strictly forbidden. Since the return to Germany, we have received no more service reports from the brethren there, as is also the case with regard to partakers of Memorial. We gather from the correspondence that we receive here and there, the faithful ones are doing all that is possible."

SOUTH AFRICA

"The greatest and most widespread witness to date. There were more publishers in action and more obtainers of literature; the distribution figures are more than twice as many as our previous peak figures attained in the corresponding effort last year. In this one campaign more pieces of literature have been placed than throughout the entire year of 1925. Truly the Lord has prospered his work and given this mighty increase. There were 42 sound machines in action, which is an increase of 32 over the corresponding effort of a year ago, and these added very considerably to the effectiveness of the witness given. The demand for the booklet *Who Shall Rule the World?* was so great that we could not fill all our orders. There was not a copy to be had at Cape Town several days before the campaign began. Several of the pioneer publishers placed upwards of 1500 booklets, the peak figure for one publisher being 1800. The pioneers averaged 52 hours; the auxiliaries and office, 36; and the company and isolated publishers, 12½ hours. We all rejoice in the great privilege of being associated with the Greater Gideon and, by the Lord's grace, will continue to give forth the Kingdom message with no uncertain sound."

SOUTHERN RHODESIA

"Several magistrates refused to give our native brethren the necessary permit to enable them to purchase a little wine for the Memorial service, on the grounds that they were not 'ministers of religion recognized by the Southern Rhodesian

government'. Our brethren got over the difficulty by buying grapes, squeezing out the juice, and manufacturing their own! They also had a share in spreading the Kingdom message, and thereby demonstrated their gratitude to the Lord for the privilege of being numbered among the 'able ministers of the new covenant'."

SWEDEN

"This is the first time that the number of partakers in the service exceeds the number of those partaking of the Memorial emblems. Last year the figures were, respectively, 915 and 1,017. During our hitherto record or banner period, Thanksgiving Period, 1934, we had 915 workers and placed 77,215 copies of the literature. Hence this year we have an increase to report of 4 publishers and 6,111 pieces of literature. And 'the Lord gave the increase'; to Him be all honor and glory!"

SWITZERLAND

"In Catholic territory several brothers were persecuted very much. At one place, for instance, the whole village gathered together from all sides, and the priest (who called the faithful souls to him) had at last difficulty in quieting the infuriated inhabitants. Other brothers were threatened with sticks, and their literature confiscated. A Jonadab inadvertently entered the house of a priest, who was just partaking of his midday meal. When he saw what she had he raced infuriated from house to house with serviette still in hand to search for the other witnesses of Jehovah, meantime keeping hold tightly of the young girl, dragging her along with him. He found a brother, and later a sister, who just at that precise moment had given up a booklet. He snatched it from the table and tore it to pieces, overlooking the fact that it was the property of the householder, and drove the brethren before him, shouting in terms of abuse the while. Naturally the people gathered around and watched the raging man, but they gave him no assistance. In his desperation he cried out to them, 'Can't you help me?' but they quietly answered, 'That is the work of the police, not ours.' He then tried to drag the brethren home, intending to keep them there, but, of course, he could do nothing with them, and they departed, having thoroughly enjoyed the experience and the discomfiture of the priest. What particularly arouses the fury of the priests is the picture on the booklet *Intolerance*."

UNITED STATES

This is the largest special service period on record for the activity in the United States. The three-booklet combination of *His Vengeance, Supremacy, and Who Shall Rule the World?* proved an exceptional offer to the people of this country. Comparing the testimony period with the corresponding period a year ago, the distribution is more than doubled. In the United States there was an increase of nearly 4,000 publishers, and Jehovah richly blessed them in the distribution of 1,219,416 books and booklets, to compare with that of a year ago, 602,822. A very interesting item of this period is the Memorial report. The figures for 1934 showed 25,805, whereas this year there were persons totaling 32,767 attending the Memorial. That there are now many of the Jonadab class associated with Jehovah's witnesses in the United States is shown by the fact that of those attending the service only 26,987 partook of the emblems. Numerous letters were received setting forth the joy and blessed privileges experienced by the witnesses during this period.

J BULLETIN FOR Jehovah's witnesses

TRANSCRIPTION ATTENDANCE TO DATE, 2,491,523

SEPTEMBER, 1935

HOURS TO DATE, 3,502,211

World-Wide Praise Period--Oct. 5-13

Sound Machines Will Reproduce Exactly What Brother Rutherford Said June 2

Keep Your Sound Machines in Time and Tune

The brethren who travel from place to place have reported that many of the phonographs, portable transcription machines and sound car equipments do not give the exact reproduction of the speaker's voice, neither of the music.

It is necessary for each one operating any of the above-mentioned machines to see that they are in exact time, that is, either 33 $\frac{1}{3}$ or 78 revolutions per minute. You should count the revolutions when the record is playing and the needle is in the groove. It is at this time when transcription machines should run 33 $\frac{1}{3}$ r.p.m. and the phonographs at 78 r.p.m. Do not count the speed of the motor when it is running idle without the needle's resting on it. Please give this your careful attention, as the reproduction of the speech should be as pleasing to the hearers as possible. To run it at the correct speed means good, clear, pleasant reproduction.

September 29 Witness Radio and Sound Equipment

There is being arranged an extensive broadcast of the "GOVERNMENT" lecture which Brother Rutherford delivered at Washington on June 2. This broadcast will include more than 100 radio stations throughout the United States. On this same day, September 29, every sound equipment should use the transcription records on "GOVERNMENT" and put on as many meetings as possible. This is one week before the World-Wide Praise Period, during which time all the nations of the earth will be distributing the new booklet *Government-Hiding the Truth: Why?*

The "GOVERNMENT" lectures are being shipped to transcription machine users as fast as they are made. As soon as they are received, either in August or in September, put them in use, but on September 29 put forth an extraordinary effort to use them as many times as possible. What a glorious shout will be going out to the honor of Jehovah's name throughout all the world!

Radio announcements will be consigned to all the companies in the United States in ample time for distribution before the 29th of September. Be on the lookout for these, to distribute in your regular door-to-door work.

More than 2 $\frac{1}{2}$ Million Our Aim! "Government" to Be Distributed to All Nations

Again we are favored, by the Lord's grace, to look forward to another period, during which time the new booklet *Government-Hiding the Truth: Why?* with two other recent booklets (colored-cover) will be offered to the people on a contribution of 10c. This makes a distribution of literature similar to that of April, only using newer publications. The witness should equal that of April, if not exceeding by many thousands, because of the many newly interested. Since Jehovah has brought to the attention of the remnant the information about the great multitude Jehovah's witnesses have pressed on with greater zeal, which is manifest in the hours spent in the field and the literature placed. More associates are now zealously getting into the chariot and proclaiming the message of truth.

Detailed preparation should now be made throughout the world, each unit taking care of its responsibility and doing its share of this great work. The translation of the booklet *Government-Hiding the Truth: Why?* is in progress in all parts of the earth, and it is hoped that by October 5 many of the booklets of the 49 translations started will have been finished and ready for distribution. Not only will this most important message "GOVERNMENT" be in printed form, but the lecture as it was given at Washington by Brother Rutherford is reproduced on transcription records, and these will be furnished to each one throughout the entire world who has a transcription machine. A special witness with this lecture "GOVERNMENT" is being arranged for, on September 29, as set out elsewhere in the *Bulletin*.

It is well for each director, pioneer, sharpshooter and auxiliary to plan now for the October 5 world-wide praise period in this respect. Have in mind that the territory you will use should be thickly populated territory, such as large towns and cities. Between now and then cover the small towns and villages and your rurals. Fill out the order blank that is enclosed with this *Bulletin* and have it in the Brooklyn office by the week of September 2. Keep in mind how well the three-booklet combination on a contribution of 10c went out during the April period, and order plenty of booklets.

Make arrangements now to have the Jonadab brethren ready to engage in the service with you at that time. Arrange meetings so that they can study between now and then the truths of the Kingdom which naturally will set out to them the importance of witnessing. You will recall from a recent *Bulletin* that there was a large increase in the number of publishers: nearly 5,000
(Continued on page 2, column 1)

Words are inadequate to express our appreciation of Jehovah's blessing upon his people. The results of nine months witnessing during 1935 speak for themselves.

	1935 (9 mos.)	1934 (9 mos.)	Increase 1935 over 1934
Books	1,096,835	956,507	140,328
Booklets	10,527,637	6,073,968	4,453,669
	11,624,472	7,030,475	4,593,997
Av. Pub'rs	20,920	18,349	2,571
Hours	3,802,211	3,514,371	287,840
Obtainers	6,980,027	5,206,130	1,773,897
Av. S'd M's	2,004	384	1,620
Meetings	179,172	28,041	151,131
Attend'ce	2,491,523	877,820	1,613,703

Sound Equipment Are You Using Yours Effectively?

Nearly 2 $\frac{1}{2}$ Million Persons Heard in Nine Months Where, When, How to Use It

It is so evident that the Lord has brought forth this agency that it might be used by his witnesses to the glory of his name at this time that it hardly requires mentioning in the *Bulletin*. The fact that the Lord has done this, however, places a direct responsibility upon his people. They must see to it that all of the sound equipment he places in their hands is used, and used continuously, to publish the Kingdom truth now revealed. An analysis of the activity of this branch of the service for the first nine months of this year, compared with last, is interesting and helpful.

There are now more than 2,000 sound machines (which include sound cars, portable transcription machines and phonographs) in use in the United States and countries reporting direct to the Brooklyn office. This is an increase of 1,620 over the first nine months of last year. There were 179,172 meetings held this year, which is an increase of 151,131 over a similar period last year, and the Kingdom message was presented to 2,491,523 people as a result of those meetings. This also was an increase of 1,600,000 people.

At first glance this seems astounding, and the increase in the witness work is very gratifying, and, indeed,

it is something for which to be very grateful to Jehovah. But let us look a little closer, and what do we find? We find that there were 179,172 meetings held, using 2,004 machines in 39 weeks. That represents a shade less than 90 meetings for each machine, or 2.3 meetings a week for each machine. That is not so good is it? particularly when we consider that a great majority of the machines used were phonographs, which should be used that many times a day.

Now let us view the subject from another angle, and ask, Are that many meetings adequately covering the territory and giving the necessary witness in the field that the Lord has placed in our charge? The answer must be, decidedly, No. In the United States alone there are approximately 130 million people. In nine months we witnessed to 2,491,523 of these 130 million, or about two percent of them.

How may a more desirable condition be brought about? There are three fundamental requirements:

1. Increase the number of sound machines: sound cars, portable transcription machines and phonographs.
2. Increase the number of times each machine is used.
3. Increase the effectiveness with which the machines are used.

The first point—Increase the number of machines. This should be
(Continued on page 2, column 2)

Three Bound Books and Booklet Offer Appreciated

400,000 Books Our Quota for Two Months

Fiscal Year Closes with This Campaign

During The Unselfish One's Fruit-Bearers' Period, which has just ended, the witness with the special offer of three bound books (and including the booklet *Government-Hiding the Truth: Why?*) on a contribution of 50c has gotten off to a splendid start. The early news from the field indicates that this unusual offer not only is being pushed enthusiastically by the publishers, but is appreciated by the people to whom they give the testimony, and indications are that the placement of bound books during August and September will reach our quota of 400,000, and so exceed the corresponding bound book campaign during last December and January.

Placement of 400,000 bound books during two months is a tremendous output of literature, but this should really be expected, in view of the progress of the Kingdom and the increased activities on the part of those who have taken their stand on the side of Jehovah. When this quota of literature is divided up among the more than 25,000 publishers (in this land alone in the month of April 25,473 publishers participated), the quota for each individual is not large.

Company publishers: 15 hours per month; 4 combinations (12 bound books) per month.

Auxiliaries: 50 hours per month; 13 combinations (39 bound books) per month.

Pioneers: 110 hours per month; 30 combinations (90 bound books) per month.

It will be noted that this quota is based upon the very minimum number of hours established for the various branches of the field service; and as this time is exceeded, placements of literature should correspondingly increase. The average is less than one book per hour of house-to-house witnessing, and is certainly a conservative quota.

All companies have a large storage stock, and each company should

(Continued from page 1, column 3) over last year's spring period. We hope that this increase will continue as the Kingdom work progresses. Just think of it! 45,923 publishers engaged in the field work in April! Will it be better in October? These publishers placed to the glory of God's name 2,572,023 pieces of literature.

There is a big work ahead of Jehovah's witnesses and their associates, and our God has been gracious to his people in extending to them such wonderful privileges of serving him. We have plenty of literature; the world is the field; the sound equipment has been placed in our hands; the time has come to sound forth with one voice the GOVERNMENT message.

The thing for each individual to arrange is time in the field. If each company publisher makes it his responsibility to put in 12 hours during the nine days, the auxiliaries 20 hours, the pioneers 40 hours. It will be an easy matter to exceed by many thousands the work accomplished during the April period. The more people you meet, the more literature will be placed and the more people will be informed of the Kingdom, and those of good will will have an opportunity of taking their stand on the side of Jehovah.

make every effort to dispose of this storage of six books mentioned for this campaign. If pioneers and auxiliaries run short of bound books during these two months, they may borrow from the company and then replace them with such literature as is desired, by ordering direct from the Society.

All the publishers throughout the field are to continue to push this special offer during the remainder of August and all of September, placing any three of the bound books *The Harp, Deliverance, Reconciliation, Life, Light 1, Light 2*, on a contribution of 50c, and with each of these combinations the booklet *Government-Hiding the Truth: Why?* is to be included. When for some reason or other this combination is not placed, continue to make the special offer of *Government-Hiding the Truth: Why?* together with two other booklets (colored-cover) on a contribution of 10c, and leave the self-covered *Government* booklet at every opportunity even though other literature is not taken, upon any contribution that may be made, or without contribution if genuine interest is manifested.

These two months of August and September end the fiscal year. With this special campaign Jehovah's Kingdom publishers, busily engaged in Government service, are privileged to end another twelve months of testimony to the honor of Jehovah's name, and in the "Government" lecture they have in their hands the most important message of all times. These Kingdom publishers include the remnant, but are not confined to only those of the anointed. Those of the great multitude, the *Jonadab* class, must join in this proclamation of the truth, as stated in the August 1 *Watchtower*: "The people of good will on the earth today who hear the truth do not remain numb, but vigorously join Jehovah's witnesses, the remnant, in carrying out the Kingdom message."

In making your report for August, include the activities during The Unselfish One's Fruit-Bearers'

(Continued from page 1, column 4) done. Every company and large sharpshooter arrangement holding an assignment of territory comprising one or more counties should have a sound car, or at least a transcription machine, in addition to a number of phonographs. The number of sound cars or transcription machines should be increased in proportion to the size of the territory. Every car used in the service should be equipped with at least one phonograph, so that it will be available to the publishers in that car. Every service director, service committee and sharpshooter arrangement, in fact, all the brethren, should seriously consider increasing their Kingdom sound equipment, that they may come somewhere near adequately covering the territory that is assigned to them.

Second point—Increase the number of times each machine is used. The Lord is the one who has brought this equipment to the fore at this time, undoubtedly for the glory of his name. For any creature or group of creatures to have such equipment and not use it regularly would indicate a condition akin to indifference and negligence on their part for which the Lord will hold them accountable. Under the next heading we are going to advance a number

Period, August 3-11, in the report for the month, and also make the special period report on the same card. The report for September must be sent in to the office as promptly as possible, so that the figures can be tabulated for the year's report; and it will be necessary for every pioneer, auxiliary, sharpshooter and service director to mail in the September report immediately at the close of the month, so that these figures will be available. On the reports for August and September, as previously mentioned in the *Bulletin*, not only indicate the total number of bound books placed (including those placed singly and in combination), but also show on the card the number of three-book combinations placed on a contribution of 50c, so that proper credit can be granted on the accounts.

By Jehovah's grace, let the brethren make this the most vigorous campaign ever waged to the honor of Jehovah's name, so that the great multitude will have opportunity to gain knowledge and strength and stand on the Lord's side.

of suggestions for the effective use of the sound equipment which all should consider and apply in their respective territory.

Third—the effective use of sound equipment. The sound car: This is the most powerful and far-reaching of the sound equipment family and should be used to reach the largest audiences in your territory. During the summertime particularly, the people of every community, for various reasons, assemble at different places, as beaches, parks, picnic grounds, sports, camp meetings, etc. These people can be reached with the Kingdom message if proper plans are made to take advantage of the opportunity. Many of these assemblies are advertised through the local newspapers and other agencies in the community. These should be regularly checked up to ascertain where these meetings are held, and plans made to cover all the assemblies. Those held in public places, such as parks, may be reached by obtaining permission from the park commissioner to operate a sound machine in the park. He can be told that you are presenting a good musical program and also some very timely subjects of vital importance to the people at this time. If the officials are favorable to the Kingdom message they may be told the nature of the work; but if not, the less information you give them, the better. Remember, the wise man said, "A fool uttereth all his mind; but a wise man keepeth it in till afterwards." (Prov. 29:11) For ball parks and other sport events the management is usually glad to get some diversion or entertainment for the assembling crowd. If properly approached,

Then there are the town greens, usually in front of the courthouse. In the smaller communities these can be used very effectively. The people are accustomed to assembling there; consequently arrangements should be made to put on regular meetings in those places. In many cases a permit may be necessary for the use of this green. If so, get one.

In this respect we would advise that it is entirely proper for the police power to regulate the use of any instrument that would tend to cause obstruction of traffic on a public street. To ask for permission to use the sound car or other mechanical instrument to reproduce tran-

scription or phonograph records is not asking permission to preach the gospel. For that reason there can be no real objection to asking for and obtaining permission to use a sound car, transcription machine, phonograph or other mechanical instrument in a public street of any town or city or in any other public place. The question of preaching the gospel would not be raised. In every instance it is altogether probable that musical records would be used which could not be properly classed as preaching the gospel. When transcription or phonograph records are used for the purpose of delivering a Biblical lecture such would be used, not on the permit to preach the gospel, but on a permit to use the car or instrument.

When asking for permission, this should be done judiciously. Do not go to the local officials as begging for a favor. You are conferring upon them and the people of the community the greatest honor and blessing it is possible to confer upon them at this time. Some brethren approach the police officials of a city in the following manner:

They go in and introduce themselves, saying that they are in the community with the object of putting on some special programs regarding the kingdom of Jehovah and would ask the police to co-operate with them by suggesting some place where they can be heard by a reasonable number of the community; and at the same time not unduly interfere with the local traffic. Other brethren go a step further and, after making this request, extend a cordial invitation to the local police fire department and all other city officials to attend this meeting, and in practically every case this is much appreciated and there is good attendance from these departments at the meeting. In some cases however, where the clergy control the local officials, it may not be possible to obtain a permit. When a permit cannot be obtained and they actually have an ordinance prohibiting the use of sound equipment in the streets or other public places then get your equipment on some private property at a strategic point where it can be well heard, and put on your meeting there. Get permission, of course, from the owner of the property, so that he will have no comeback at you for trespassing. If the town is small and a nice hill can be obtained outside the police jurisdiction of the town, hold your meeting there and blanket the entire community.

Much of the effectiveness of the sound car meetings is lost when the witnesses are not working in conjunction with it, placing literature in the hands of the people at the same time.

That this work may be done of effectively and the best results obtained, the director should ascertain from the entire company how many brethren are available for this special service each day in the week Monday, Tuesday, Wednesday, etc. and the brethren should respond by enthusiastically volunteering for this work. Then he should make a schedule of the available publishers for each day and call upon them on their respective days to go out on work in conjunction with the sound equipment. In this way both branches of the service are being coordinated to work effectively to the glory of Jehovah. Publishers not required for sound equipment work of course, would go in their own territory on those days.

Companies that do not have a sound car, but have a transcription machine, should use the transcription machine as outlined above for the larger public gatherings.

DIRECTOR

FOR FIELD PUBLISHERS

TRANSCRIPTION ATTENDANCE TO DATE, 3,147,444

OCTOBER, 1935

HOURS TO DATE, 4,230,214

Are You One of Jehovah's Publishers?

World-wide Praise Period Good Time to Start

Important

The Watchtower is the Lord's provided means for instructing those who are seeking meekness and righteousness. All the field publishers should call the attention of the Jonadabs, or great multitude, to the vital importance to them to have *The Watchtower*. Every one of them should be a subscriber.

The *Golden Age* magazine will also be of interest to the great multitude, and should be brought to their attention. It is well for each publisher of Jehovah's kingdom to have *The Watchtower* and *The Golden Age* mailed direct to their home address.

Report Three-Book Placements Properly

As has been stated in previous *Bulletins*, the number of combinations of three bound books placed each month should be stated at the bottom of the monthly report card to the Society, so that the proper credit can be made on the account. Due to the fact that the report for the month of September will close with September 22, it will mean that you will show the remaining eight days' work of the special offer of three bound books on your October report card. This will mean that on your August, September, and October report cards you will make special note (at the bottom) of the number of combinations of three bound books placed on a contribution of 50c. The credits for these will appear on your November statement. Each director, sharpshooter, pioneer and auxiliary should make special effort during the remaining weeks of September to place as many combinations of three bound books as possible; and, may we remind you again, do not forget to close out your report for September and mail it in on September 22.

Bethel Service Appointments

To aid the companies in the field service during the WORLD-WIDE PRAISE PERIOD, October 5 to 13, the Society is arranging to send service leaders to the companies within a radius of 200 miles of New York city. Heretofore companies have requested leaders, but in the future companies will be notified that certain brethren will be sent to serve them, and it is hoped that all companies will arrange for these two-day service appointments. The Bethel home and factory will be closed October 5, 6 and 12, 13, so that all of the brethren at this place will have an opportunity for field service.

Brother Rutherford Writes Cheering Letter

Are You Arranging Your Time for This Witness Period?

Throughout the entire earth, Jehovah's witnesses and their companions, all who have learned of Jehovah's purposes and love Him, are turning their minds toward the WORLD-WIDE PRAISE PERIOD, and are considering the great privileges the Lord is extending to them, especially during these nine days of October 5-13. The importance of this period cannot be overestimated, and neither can your privilege of having a personal part in it.

Because of its great importance Brother Rutherford has addressed a personal letter to all of Jehovah's publishers. This message goes to every *Watchtower* subscriber, and it is really a most heart-cheering letter. It strikes the keynote for the period, and, in fact, for all acceptable service to Jehovah, which means the being faithful to Jehovah at any cost. Brother Rutherford says in his letter: "ARMAGEDDON IS NEAR, AND WE MUST BESTIR OURSELVES IN THE INTEREST OF THE KINGDOM BUSINESS. FULLY UNITED UNDER THE LEADERSHIP OF CHRIST JESUS YOU ARE INVULNERABLE TO THE ATTACKS OF THE ENEMY. BE VERY COURAGEOUS, AND MAY THE BLESSINGS OF THE LORD ATTEND YOU RICHLY."

Perhaps you have never before personally joined in praising Jehovah by carrying the printed message of the Kingdom to others at their homes. However, if you are devoted to Jehovah you will undoubtedly make arrangements for having a part in this great witness, and begin with this WORLD-WIDE PRAISE PERIOD. The question is, Are you arranging your time so that during the period, October 5-13, you will be one of Jehovah's publishers? Every reader of *The Watchtower* should be a publisher of Jehovah's kingdom. Surely the articles which you have read there recently set out emphatically and without compromise the necessity of one's being a faithful and true witness, which means the maintaining of one's integrity toward Jehovah.

Many of you will recall that during the last world-wide period, April 13-21, there were distributed for the benefit of the people 2,572,023 pieces of literature. That was the largest total distributed in a given period of nine days. However, with the extraordinary message contained in the *Government* booklet and the wonderful setting under which the two lectures therein were delivered

by Brother Rutherford, the total of pieces of literature for the coming campaign should even surpass the wonderful total of last spring. Let our quota be 3,000,000 pieces of literature placed in the hands of the people during the WORLD-WIDE PRAISE PERIOD.

A special effort should be made on the part of all organizations to get in touch with all those who have newly associated themselves with the Kingdom work and make it possible for them to share in the Kingdom privileges. Those who have manifested an interest in the Kingdom should be informed of this world-wide praise period and of their privilege of co-operating in the witness during that time. Each company should make it a point to contact each one of these new ones who are not already taking part in the service and help them in every manner possible in their getting started.

You remember the number of publishers for the spring period was 45,973 for the entire world. Can we make it 50,000 for this coming fall period? With 50,000 publishers in the field we should be able to reach a quota of 3,000,000 books and booklets easily. That means an average of only 60 booklets per publisher, which is not difficult with the attractive offer for this period. If you, as a reader of the *Watchtower* magazine, are not in contact with any of the many groups of Jehovah's witnesses throughout the country, then write direct to the Watch Tower, using the coupon set out at the end of this article.

Are you arranging your time for the witness period? The pioneers, who are spending all their time in the Kingdom work calling on the people from door to door, will, it is hoped, put in during these nine days at least 40 hours witnessing, and the auxiliaries 20 hours. Each company publisher who has other work to do during the week should arrange his time to put in at least 12 hours. If each individual devoted to Jehovah God and his kingdom will make definite arrangements so that he will have the time to put in the field there is no question as to the distribution of a far greater amount of literature than heretofore, which is well over 2½ million pieces.

Then, there is another thing that all the organizations throughout the world will have in mind, and that is the witness with the sound machines wherever these are available. During the last period in April the total

(Continued on page 2, column 2)

Inventory

There is being sent to every company director, sharpshooter, pioneer and auxiliary, an inventory blank, which each one will please fill out on September 30. Please make an accurate count of all bound books as well as booklets and mark these quantities on your inventory form. All foreign publications, regardless of language, should be listed under the one heading, "Foreign". It is essential that this inventory be made out by actual count, accurately filled in, and mailed to the Society no later than October 1, 1935.

Literature for the Blind

The Society has a considerable number of publications in the Braille language which is used for the blind. All publishers calling from house to house, when learning that there is a blind person in the home, should inform them of these Braille publications and tell them to get in touch with the Watch Tower, 1210 Spear St., Logansport, Ind.

What to Do After October 13

Government and Two Colored-Cover Booklets

What? The *Government* booklet again, after we have gone over our territory? That's what some have written in to the Society, believing that their territory is saturated with the *Government* booklet. This could not be. There are more than 125,000,000 people in the United States, and there will have been shipped to the publishers in the United States by the first of October about 2½ million booklets, but this is just part of the witness that should be given with this important message.

It is true we began distribution of this booklet early in July, but it is of such great importance that all should be given the opportunity to avail themselves of this message.

Remember the *Kingdom* booklet? There were well over five million copies of this booklet distributed in the United States in a short time, and it is still going well. The *Government* booklet, at the rate it is going now, should surpass even *The Kingdom, the Hope of the World*. With such a large increase of publishers, more hours spent in the field, better organization, this country

(Continued on page 2, column

Portable Transcription Machines Remodeled for Sound Car Equipment

The Society is pleased to announce that we can now attach the new sound car equipment to the 6-volt battery transcription machine which has heretofore been manufactured by the Society. This attachment will comprise a power amplifier and a horn for the top of the car, including all mountings. If you already have a microphone attachment on your present PTM 6-volt battery-operated type, the additional cost will be \$80, but if the Society supplies a microphone with the new attachment the cost will be \$90.

The PTM which you now have would have to be shipped back to 117 Adams St., because of certain additions made to the amplifier. The machine will be put in good condition and the motor remodeled so as to take a 33 $\frac{1}{3}$ and 78-r.p.m. lecture. When returned to you, the PTM and additional equipment will be identical with that furnished by the Society and now known as the No. 3 sound equipment.

First write the Society, telling us that you want your machine remodeled to include the No. 3 equipment. The Society will then send you a questionnaire that must be filled out before your machine is shipped to us. Keep your present PTM in active service until the Society writes you to send it back to 117 Adams St. if you desire to place an order with the Society for the No. 3 equipment. Please take note: Under no circumstances ship your PTM to the Society for remodeling unless you first have the permission from the Society to do so. This sound car equipment cannot be added to any machine except the PTM operating from the 6-volt battery manufactured by the Society.

This No. 3 equipment has proved a great aid to the brethren in the carrying forward of the Kingdom message, and will assist materially in the covering of your territory.

Director for Field Publishers

It will be noted that the title of this paper, which carries you Kingdom instructions each month, has been changed from "Bulletin" to "Director".

"Director" more properly describes its purpose in the Kingdom arrangements. Jehovah is directing his people through his anointed King, who issues his instructions for his people through his visible organization. The *Director* will set out to the field publishers the various provisions the Lord has made for publishing the Kingdom message, co-ordinating the agencies now in use to proclaim the truth. Its contents are organization instructions, adherence to which will bring joy and blessing as the Lord's servants go forward in unity.

(Continued from page 1, column 4) should place 5,000,000 of this booklet within a year's time.

In the checking over of your inventory, September 30, get out the old booklets of which you have a large supply and use these, any two of these colored-cover booklets with the *Government* booklet. Many of the brethren have *The Crisis, Dividing the People, Where Are the Dead? Hereafter, Who Is God?* and others on hand. Use these, put them in the hands of the publishers, and if you have covered all your territory with *Universal War Near and Favored People* go over the same territory, using two different colored-cover booklets each time and including the *Government* booklet every time. If you meet people who weren't at

Mail in September Report Cards on September 22

October Card Will Show Report of September 23 to October 31

It will be very necessary for all the pioneers, auxiliaries, companies and sharpshooters to have their report of activities for the month of September in this office by the close of the month. To insure your getting your reports here on time, end your month's activities with Sunday, September 22, and send your report in immediately, showing as your work in September your field service from the 1st to the 22d, inclusive. This will necessitate your reporting on your card for October your activities from the 23d of September to the 31st of October. On your September report card (which is to include only the first twenty-two days of the month), report at the bottom the number of three-book combinations which you place on a contribution of 50c. On your report card for October report the number of three-book combinations you place on a contribution of 50c during the period from the 23d to the 30th of September. This special offer ends with the end of September, as you know, but it will be necessary for you to make this report on your October card, since you will close your report for September on the 22d. Credit will be granted from your report cards for August, September and October for the three-book combinations placed during the entire two months, and will appear on your November statement.

September 29 a Big Day

Brother Rutherford's Voice to Be Heard Far and Wide as "Government" Lecture Is Listened to by Millions

Those who did not have the pleasure of listening to Judge Rutherford on June 2 deliver that epoch-making speech "GOVERNMENT" will be given the opportunity on September 29. There are 100 radio stations being thoroughly advertised throughout the United States, setting out the time when people can hear this lecture by means of radio. These radio folders have been consigned to the publishers, and these should all be distributed and placed in the hands of the people by the afternoon of September 28.

As these 100 stations broadcast there will be a barrage from the sound cars and transcription machines in all parts of the world, sounding forth this same message, not once, nor twice, but many times during the day. Can you imagine

home before, if you meet people who weren't interested before but now are, let's give them a chance to read it.

So, then, October will be a booklet month, two colored-cover booklets and the *Government* booklet on a contribution of 10c. Remember, too, that the *Government* booklet is being published in many languages. If there are foreign-speaking people in your territory, be sure to carry along a supply of the *Government* booklet, as well as the colored-cover booklets, in the proper language.

Foreign Language Records

There have been various requests made for Brother Rutherford's short talks in languages other than English. Some of these have been made in Europe, but they are too expensive to import to this country. These have been made particularly for the use of the brethren in Europe. We do, however, handle in the United States the Spanish discs, which have been announced elsewhere. Do not write to the Society for copies of these discs made in Europe, and do not order them from Europe. They cannot be furnished.

(Continued from page 1, column 3) attendance at these sound meetings was 218,201. Since that time many more sound machines have been added to the service, including powerful outdoor equipments. With the special lecture "Government", with which all have been supplied, and

more than 1300 sound equipments sending forth this message in every nook and corner where the English language is spoken? It will be a thrilling occasion. The brethren who have been fortunate to receive this lecture before the 29th, of course, will have used it extensively, but by the 29th of September all users of sound equipment will have had their set of records, and this lecture will then be heralded far and wide. What a momentous occasion this will be! It introduces the WORLD-WIDE PRAISE PERIOD, which follows right on its heels. The sound army will lay down the barrage, and then the "locusts" will follow shortly thereafter with the same message in printed form. What a sting the Devil's organization will receive!

which should be used as often as possible during this particular period, we believe that at least a half million persons should hear this wonderful message by sound machines during the nine-day period.

There is not a single organization in the earth that could put forth such an advertising campaign as does Jehovah's organization. Our sole purpose is to advertise the King and the Kingdom, pointing the people to the only hope of the world. No greater privilege has been extended any creature, and it is now your privilege to be one of Jehovah's publishers taking your stand wholly on his side and joining his organization, pressing on, giving the witness so that by word of mouth, by placing the literature in the hands of the people, and by the sound machines this gospel of the Kingdom will be preached. Let us use every instrument that the Lord has given us to herald far and wide the message of the Kingdom during the WORLD-WIDE PRAISE PERIOD.

There are many readers of the *Watchtower* magazine whom we should like to ask the question:

Have you arranged to be one of the publishers in the World-wide Praise Period, October 5-13?

In order to have a part in this special witness you can obtain 50 booklets on a contribution of only \$1.00, which amount will be used to print more of these publications. A special packet will be sent each individual, and it will contain the fol-

One Way to Witness

An opportunity for making splendid use of the transcription lectures "Funerals" and "Where Are the Dead?" is presented at the funeral services held at various funeral parlors. In many instances the funeral services from these places are not conducted by any church, and we suggest that the service director or transcription leader get in contact with the various funeral parlors throughout the company's territory and advise these establishments that funeral services can be arranged for. It would be well to arrange to give a demonstration of the transcription machine and these two lectures by Brother Rutherford so that, instead of the funeral director's calling in some preacher, the transcription service can be available and the witness given in this manner.

The Society will supply owners of transcription machines with the above-named records on request.

Following: 30 copies of the booklet *Government*, 10 copies of *Universal War Near*, and 10 copies of *Favored People*. These booklets you can then take with you as you call on your neighbors, friends and strangers in your vicinity, presenting to them a testimony card, which will be furnished with the booklets. Offer them the three booklets on a contribution of 10c, or the *Government* booklet on a contribution of 5c, or, if they are really interested and cannot afford to contribute a small amount, and you feel so disposed, leave the *Government* booklet with them free, to read and pass on to someone else. You may be assured that you will receive a great blessing in doing this work. It will be a glory to Jehovah's name. Order your literature now, so you will be prepared for the witness October 5. If you are not getting booklets from our local organization the following coupon is for your convenience in ordering direct from this office.

(Pioneers, auxiliaries, and regular company publishers will not use this coupon.)

The WATCH TOWER,
117 Adams St.,
Brooklyn, N. Y.

I desire to have a part in the witness work October 5-13, and to be one of Jehovah's publishers of the Kingdom message. Please send me the special packet which contains the following booklets, including a testimony card which I would like to show the people when approaching them so that they may read in a few words about the message contained in the booklet. Enclosed find \$1.00 contribution so that more of these publications can be printed and distributed.

- 30 *Government-Hiding the Truth: Why?*
- 10 *Universal War Near*
- 10 *Favored People*
- 1 Testimony Card
- 1 Report Card

Name

Street

City and State

County

Please be sure to check below:

I am in touch with your local organization at the present time and will report locally.

I would like to know who is your local representative. If you have no local organization here, please send me complete information on being enrolled for regular Kingdom service.

DIRECTOR

FOR FIELD PUBLISHERS

TIME! TIME! TIME!

SPECIAL OCTOBER ISSUE

TIME! TIME! TIME!

Organization Instructions!

Where Do They Come From?

What Is the Responsibility

of Every Pioneer, Auxiliary, Sharpshooter and Company Publisher?

The organization of Jehovah's people on earth has increased in strength and efficiency under the rich blessing of Jehovah, and this organization, the Society, is made up of men and women who are devoted to Jehovah and seeking to faithfully serve and honor Him. The organization is one, and not divided.

The responsibility of the Society is, as expressed in the commission of Jehovah to his people at Isaiah 61 and elsewhere, to preach the gospel of the Kingdom, and that is the only reason for the existence of the Society, the headquarters at Brooklyn and the respective service units throughout the earth. Jehovah's people see that the Lord has but one organization on earth and that the responsibility rests upon the office at Brooklyn to see that the organization is properly organized and works harmoniously. The policy of the Society in all matters is established by the president.

All instructions are issued direct from Brooklyn through the Society's publications and such representatives as may be sent and routed direct from this office from time to time, and all communications and reports on the Kingdom service are to be made to this office.

The time has come when unity must exist in all the Lord's organization; and this can come only from strict adherence to organization instructions, which are not discretionary, but entirely mandatory. In each service unit throughout the field a simplified arrangement should be established eliminating all unnecessary detail, that the Kingdom work may be increased.

Each organization should be intensely interested in the territory assigned to them by the Society and should see to it that it is covered several times each year with the literature and sound equipment. If the territory is not sufficiently large to give enough work to the publishers, make request to the Society for more.

The important work for the publishers at the present time is to be Jehovah's witnesses by going from house to house publishing the Kingdom message, using such agencies as the Lord has provided: the Kingdom message in printed form, sound cars, transcription machines and phonographs. Instructions for the use of this equipment are contained in the Society's publications, so that the remnant throughout the country may use them in unity.

As an aid to all the publishers, the policy of the Society respecting various features of the service throughout the field is here briefly set out:

COMPANIES

Where a group of Jehovah's witnesses and associates has at least seven publishers in the field each month and more than 100 hours service monthly, with sufficient in the group to have a service committee of three brothers, a company organization may be maintained. Inasmuch as the quota for each company publisher is 15 (or more) hours a month, this minimum time requirement for companies should be greatly exceeded if each publisher diligently gets in the time, which is necessary for a healthy company organization. The responsibility is upon the company as a unit and upon each individual publisher therein to faithfully represent the Kingdom interests in the local territory, carrying out the instructions from the Society. To accomplish this the local unit should be organized to include the following servants:

Service director appointed by the Society, whose duty it is to lead the brethren in the house-to-house witness, carrying out the instructions received from the Society from time to time through *The Watchtower*, *Director*, letters of instruction, etc., and to direct the field activities in the company territory.

When a company and territory are large enough to justify it, there may be an assistant director and territory captains, these and the following servants to be elected by the company:

A stockkeeper to have charge of all the supplies of literature furnished by the Society, to keep a full and accurate account of the stock and make convenient arrangements to supply all the local publishers therewith; to order literature and other supplies as needed, having such orders approved by the service director, to be forwarded by the director to the Society. Company publishers are privileged to have company cost on literature if they average three or more hours a week and desire to have it.

A treasurer to take care of the finances of the company, including the contributions received from the distribution of literature, remitting to the Society by money order, turning the money orders, made out to the Watch Tower Bible & Tract Society, over to the director to forward to this office. All literature shipped on credit is to be remitted for promptly as placed with the people.

A transcription leader to serve under the supervision of and closely co-operating with the service director in pushing the sound machine service as outlined by the Society, obtaining locations for meetings, advertising these, and co-operating

(Continued on page 2, column 1)

Where Were the 2,000?

Bound Books Went Well, But a Big Drop in TIME

Period Report August 3-11

	This Year	Last Year
Books	78,044	13,263
Booklets	500,460	564,342
Totals	578,504	577,605
Publishers	17,682	19,706
Hours	192,890	243,201
Obtainers	330,817	401,687
Sound Machines	1,399	
Sound Meetings	8,948	
Attendance	237,790	

"The Unselfish One's Fruit-Bearers' Period," August 3-11, indeed brought forth much Kingdom fruit. The 78,044 bound books are certainly a concentrated form of Kingdom information, and the number is surpassed only by that of the "Kingdom Herald's Testimony Period", February 2-10, when 94,638 of the

book *Jehovah* were placed with the people. The *Government* booklet must have received a large distribution, as the total of booklets for the period exceeded a half million. The report of sound meetings is excellent. The number of sound meetings and attendance is the largest on record for any 9-day service period. Comparing the time spent in the field during this period with that of the corresponding period last year, we find that we fell short by more than 50,000 hours and also 2,000 fewer publishers participating this year. We failed to receive period reports from many of the brethren, as a large number of the pioneers, auxiliaries, sharpshooters, and service directors failed to give their period reports on the same card as their month's report. We suggest that hereafter everyone responsible for submitting reports to the Brooklyn office be sure to give the period report as well as the entire month's report on the report card mailed in.

Make Calls and Get Results

Government and Two Colored-Cover Booklets for October and November Distribution

One thing that has been proved time and time again is that a publisher must make calls if he wishes to get results. Giving long speeches at one place and another very seldom helps to increase the placements of literature. Make your testimonies short, using the card, and, if necessary, adding a few words to place the three booklets on a contribution of 10c. Each one should keep in mind when in the territory to call on every home and cover as much ground as possible in the amount of time available.

Time is the essential thing; and the more hours that are spent in the field, the more calls will be made by the publishers and the greater will

be the number of placements. The message contained in the *Government-Hiding the Truth* booklet is of such great importance that the next two months, October and November, will be devoted to the distribution of this booklet. Along with this self-covered booklet will be two colored-cover booklets on a contribution of 10c.

There is much work to be done yet, and there are other booklets in stock, and we urge that the brethren use booklets such as *Righteous Ruler*, *World Recovery*, *Intolerance*, *Dividing the People*, *Escape to the Kingdom*, *The Crisis*, *The Kingdom the Hope of the World*, along with the *Government* booklet. By using any two of these, even though you covered the territory a short time ago, it will be like offering them new literature. By all means get the *Government* booklet into the homes of the people.

Close Contact—Be Up to Date

Every one of the publishers should want to know what is going on and be up to date in regard to all happenings concerning Jehovah's witnesses. Every one should be up to date in regard to the truths that the Lord so graciously feeds his people. Each publisher should have *The Watchtower* and *The Golden Age* coming regularly to his home. Additionally, all the field publishers should call the attention of the Jonadabs, or great multitude, to the vital importance to them of having *The Watchtower*. Each one of them should be a subscriber.

The Watchtower is the Lord's provided means for instructing those who are seeking meekness and righteousness.

Is Your Inventory Mailed In?

The Society has asked every director, sharpshooter, pioneer and auxiliary to fill out the inventory blank sent to them recently. This should have been filled out September 30 and by now mailed to the Society. We ask those who have failed to do this to do it immediately, please.

The Golden Age brings you many interesting items concerning the activity of Jehovah's witnesses and reports from all parts of the world. These truths should be called to the attention of the great multitude. It is well for each publisher and those of good will to have their magazines of all magazines coming to their homes regularly twice a month.

Years! Months! Weeks! Days! Hours!

It Spells TIME, TIME, TIME!

That Is One Thing We Must Have to Serve Jehovah

Let's Get It and Use It During 1936

Jehovah has commissioned his servants in the earth to publish far and wide the message of his kingdom bearing the majesty and greatness of his name. The Kingdom is here, and the knowledge of this fact must be brought home to the great multitude, that they may now stand for Jehovah and for Gideon. Knowledge of Jehovah's purposes will bring to the great multitude release from their prison houses. Jehovah, through his organization, has outlined to his witnesses how this work is to be done, namely, by visiting the people house to house with the message of the Kingdom, and has shown that the time for vigorously advancing such a campaign is now. House-to-house witnessing, together with broadcasting the message in transcription form with sound machines, brings real praise to Jehovah's name and is definitely associated with the vindication of his great name. Therefore, to the Lord's people the field service is of primary importance and of primary concern; everything else is secondary and incidental to the publishing of Jehovah's name.

In the March *Bulletin* it was brought to our attention that 'time TIME spent in field service is one thing we seem not to have enough of'. Consideration was given to a "time" table showing that the monthly average of hours for pioneers, auxiliaries, and company publishers was less than the average of the year previous, and in no case had the minimum quota for the different groups been reached (quota for pioneers 110 hours, auxiliaries 50 hours, company publishers 15 hours). At that time a hope was expressed that in view of the summer months ahead the publishers would put forth a greater effort to increase their ac-

tivities and thus surpass the splendid record set last year. However, the summer months have come and gone, and we find that for the months of July and August alone 46,934 fewer hours were spent in the field in 1935 than during the same months in 1934. This decrease has occurred despite the fact that there is an average of 2,151 more publishers in the field this year than last. It is true that the volume of literature placed has increased greatly, but if more TIME had been spent in the service still more literature would have been placed. It is further noted that most of this deficit of hours has come from the company and sharpshooter publishers. Pioneers and auxiliaries show a smaller decrease in time. In view of this the quota of 5½ million hours set for 1935 will not be met.

Nothing can now be done about the failure to meet the time quota for 1935; but a new fiscal year is ahead of us, and all the publishers should put forth a real effort to better meet these requirements of the Lord's service. Pioneers have many handicaps to overcome, but by consistently pushing forward at the front lines of the fight they should be able to meet the minimum of 110 hours each month. Perhaps this can be better done by planning one's field activities as follows: If a pioneer put in 6 hours each day for 19 days each month he would make the quota and at the same time have 11 days of the month left for repairing his equipment and to attend to other necessary details. But with no repairs necessary a pioneer should keep going at least 6 hours 6 days each week. In a month he would put in more than 150 hours.

Auxiliaries are located mostly in urban territory, and with better planning of their time the 50-hour monthly quota should not be difficult. If auxiliaries put in 5 hours for 10 days of the month they would have 20 days left for their other

consideration which is given to these faithful witnesses and establishes the requirements which are to be met by them, and their primary obligation is to get in their time in the house-to-house service. The very minimum number of hours for pioneers is 110 each month, and this is to be exceeded in order that an effective witness may be given and the pioneer can get on well. The pioneer service is not a secondary job of less importance than some secular work. To be a full-time publisher of Jehovah's kingdom is the greatest of privileges and responsibilities, and a pioneer does not have time for all the odd jobs that come along which would interfere with his getting in his pioneer hours.

All pioneers are assigned territory by the Society. When assigned to witness in conjunction with a company, they obtain their local territory from the service director. A pioneer, however, makes all reports to the Society only, and not to the local company. It is necessary that each pioneer report regularly to the Society each month and also send in such territory reports as may be asked for at the time the territory assignment is made by this office.

AUXILIARIES

Auxiliaries are also special representatives of the Society, and the appointment and responsibility of auxiliaries, even as in the case of pioneers, is to the Society's office in

affairs. Remember, the King's service is of primary importance; other business is secondary.

And now for the company publishers, who are also commissioned for service in this fight for the vindication of Jehovah's name. The responsibility for being a regular publisher of Jehovah's kingdom is just as great for the company brethren as for those of the pioneer and auxiliary service. There should be no tendency to excuse oneself by saying 'Let the pioneers and auxiliaries do the witnessing', and then sit back to take it easy by going into the service only whenever one feels like it or is invited to do so by other brethren. Each company publisher, especially of the remnant, should assume full responsibility as a publisher. This applies to everyone, including service director, car driver, stockkeeper, or service leader; all should be out in the field publishing the message. Your assignment is to put in at least 15 hours a month in the field service. If you fail to put in 15 hours one month, make it up the next. Neither should company publishers shift blame to the service director or other service leaders for their failure to meet the requirement. You are primarily responsible for making your service arrangements. If you do not make your time when going in witnessing parties arranged by the company then get your own territory and put in the additional time to meet your 15 hours. It may be well also for witnessing parties or car groups on Saturdays and Sundays to put in more than just two hours of field service. Take your lunch and keep going for four or five hours, especially when in rural territory. Your affairs should be so arranged as to give you ample time to render the Lord's service. Everything else is of secondary consideration. Jonadabs and other people of good will are also invited to share as publishers and to do whatever they can to forward the Kingdom work.

The Lord is no respecter of persons. Every one is required to perform his assigned duty.

Brooklyn, to which all auxiliary reports are to be made each month. These brethren, while not devoting all their time to the service, or unable to get in pioneer hours, enjoy great privileges and blessings. All who can do so should change from the status of company publishers to that of auxiliaries or pioneers.

The minimum time for auxiliary appointment is 50 hours a month in the house-to-house witness. Most auxiliaries are serving in co-operation with various companies, obtaining their local territory from the service director, but reporting to the Society only. It is entirely in order for brethren who are pioneers or auxiliaries to hold positions as servants in the company organization with which they are associated, if this does not interfere with their getting in pioneer and auxiliary time and otherwise meeting their obligations as such.

QUOTAS

It is recommended that each company and sharpshooter unit set a quota for their year's activities, based on hours in the field service, and each publisher should feel his personal responsibility in meeting this quota, not being content with devoting but 15 hours a month to house-to-house witnessing, but more and more time as possible.

In this connection, we wish to emphasize the fact that such quotas are to be for the activities of company

Remittances

When sending money to the Society, the safest way is to purchase a money order or a bank draft. Then, in case it is lost, a duplicate can be obtained.

Heretofore it has been the custom of the Society, when receiving money to be applied on sharpshooter, company, auxiliary or pioneer account, to make out a credit memorandum and mail it immediately in acknowledgment (except when the remittance accompanied an order, and such remittance was acknowledged at the foot of the invoice). In the future, credit memorandums will not be mailed until the 10th of the month, at which time they will be enclosed with the monthly statement. This will save quite a bit of postage, and if you have made the remittance by money order or draft there is no need for immediate acknowledgment. When your statement is received you should check it immediately to see that all remittances made during the past month have been entered to your credit. If not, then advise us, so that an investigation can be made. Remittances accompanying orders will be acknowledged at the bottom of invoices as heretofore, and we suggest that, when possible, you send your orders for literature with your remittances on account, as this simplifies the work in the office here.

Bibles

The Society has some very fine Bibles in stock. Most persons desire to have a small concordance in the back of their Bible. However, the Bibles mentioned below do not have a concordance; but with each Bible a concordance can be furnished for an additional 50c. The concordance alone can be had for 75c. The following Bibles do not have a concordance:

CAMEO TYPE BIBLES, India paper, gold-edged leaves, marginal references and firm edges.

No. 120 4½ x 7½ French Morocco \$4.00
No. 130 4½ x 7½ Full Leather 5.65

SAPPHIRE TYPE BIBLES, India paper, gold-edged leaves, marginal references and firm edges.

No. 60 4½ x 6½ French Morocco \$3.40
No. 70 4½ x 6½ Full Leather 4.85

publishers only, and pioneer and auxiliary witnessing is not to be considered in establishing such quotas. If a company should set a quota embracing the anticipated pioneer and auxiliary service in the company territory, it would not give an accurate picture of what the company itself is actually doing. Pioneers and auxiliaries are appointed by the Society, and their responsibility is directly to this office, and these are not to report, monthly or otherwise, to the service director. Their activities are not to be counted in totaling the results of the company's service. Neither is one company to report to another; but each separate company should establish its own quota, reporting only to the Society.

DIVISIONAL CAMPAIGN ORGANIZATIONS

From time to time companies and sharpshooters in an area participate in concentrated witnessing in divisional campaigns. The divisional leader is appointed by the Society, and his sole duty is to convey to the publishers the Society's instructions to him and lead in these campaigns. The divisional leader's duties end there, and, as such, he has absolutely no jurisdiction in any matters aside from the specific divisional campaigns.

(Continued from page 1, column 2) with the director in seeing that the territory is well witnessed to by the publishers, seeing that meetings are handled properly and studies are arranged after transcription lectures are given.

SHARPSHOOTERS

The status of brethren serving as sharpshooters is the same as that of company publishers. The difference in organization is due to the unit's being too small to be a company. The individual appointed by the Society to serve as its representative as sharpshooter has the account in his own name (for convenience) and is personally responsible for making all adequate arrangements for the activities of the entire group. The responsibility for the account and the service rests upon the entire group of publishers. The quota to be striven for is 15 (and more) hours for each publisher each month.

PIONEERS

Pioneers are those who are giving their full time in house-to-house witnessing, serving Jehovah 'with all their heart, mind and time'. They are special representatives of the Society in a close and confidential relationship to headquarters. These are appointed by the Society and are responsible to the Society to fulfill the obligations laid upon them by their pioneer commission. The Society arranges for the special con-

DIRECTOR

FOR FIELD PUBLISHERS

5,354,882 Attended Sound Meetings in 1935

NOVEMBER, 1935

Your 1935 Total, 5,050,978 Hours

Special Offer by Publishers During December

"Jehovah," "Prophecy," "Preservation," and "Government" Booklet

Testimony of Faithfulness Adds Impetus to Campaign

50c Contribution for December Only

Time in the Field Essential

Jehovah's people are greatly blessed with special privileges of service, and the testimony periods that are set aside throughout the year are entered into enthusiastically by the anointed and those of the Jonadab class who appreciate the opportunity of putting forth an extra effort in the service of the Most High. The testimony period closing the calendar year 1935 is THE TESTIMONY OF FAITHFULNESS, December 7-15, and marks the firing of the opening guns of an aggressive winter campaign by Jehovah's people. The announcement of this testimony period has been carried in *The Watchtower*, and therein is pointed out the appropriateness, not only of the title, but of the joining by those of the anointed and Jonadab class in the period of special testimony as an evidence of their stand on the side of Jehovah and maintenance of their integrity toward the Lord. In order for each to share in this period as largely as possible, it is necessary that each think, plan and arrange now.

Extension of Time

So important is the work to be done by the Lord's people at this particular season that the time for the special witness is not confined to the testimony period itself, but the campaign with the literature to be presented at that time begins with December 1 and extends throughout the month of December, ending with the 31st. This embraces the nine days of December 7-15, during which time an extra effort will be put forth by all of those who are publishing the message of Jehovah's kingdom. The campaign for this special activity as outlined below applies to the testimony period itself, but is not confined to those nine days. This work is to begin on December 1 and be carried on for the entire month of December only.

Literature to Be Used

As previously announced in *The Watchtower*, it was originally thought to concentrate during this period on placing the book *Jehovah* and the booklet *Government*. A change has been made as to the literature that will be used, a change that will thrill every one of the Lord's people with the opportunity which it affords for the field service during the month of December.

Brother Rutherford has arranged that during the entire month of De-

ember, including the Testimony of Faithfulness period, December 7-15, all the publishers are to concentrate their efforts in placing with the people a combination composed of the three bound books *Jehovah*, *Preservation*, and *Prophecy*, plus the booklet *Government*, on a contribution of 50c. This will give the publishers throughout the field an opportunity to place the Society's latest published book, *Jehovah*, together with the booklet *Government*, and, in addition, the very important books *Preservation* and *Prophecy*, on a 50c contribution. Never before has there been such an up-to-the-minute special offer in a combination of bound books on such a contribution.

The enthusiasm that the publishers manifest in the presentation of the *Jehovah* book, the appropriateness of the message in the booklet *Government*, and the appreciation on the part of the people of *Preservation* and *Prophecy* indicate that this bound-book campaign during December will exceed in placements any of the similar campaigns that have been carried on before. The importance of the activity with this special offer, and the necessity that every pioneer, auxiliary and company publisher join wholeheartedly in the campaign, cannot be overemphasized.

Special wrappers, for the convenience of the brethren in presenting this combination of three bound books and the *Government* booklet, will be mailed soon.

The publications as stated above are the ones to be presented. When you find someone who has already obtained one or more of the three bound books, it will be entirely in order for you to substitute any of the other bound books in order to make a

Year Book of Jehovah's witnesses for 1936

There will soon be published the *Year Book*, which will carry the president's report of the activities throughout the whole world. Every one of the remnant and Jonadabs will be anxious to read this report, for it will bring much joy to your heart. Jehovah's organization and its activities are of real interest to all those of the organization. Additionally the *Year Book* has a short discussion on the year's text and sets out for each day in the year a text and comment. Orders should be sent in early through the company organization with which you are associated. The rate is 50c a copy.

three-book combination, thus leaving three bound books, together with the *Government* booklet, at every opportunity. However, it must be made plain that the concentrated effort is with the three books *Jehovah*, *Preservation*, and *Prophecy*, and any substitution of other bound books is merely to make up the combination in cases where the party called upon already has one or more of the books in this special offer.

If it should occur that you run out of *Jehovah*, *Preservation* or *Prophecy* before additional stock reaches you, proceed with the service presenting three other bound books in combination, but procure additional stock of the three books specially offered during this campaign as soon as you can, so that as many of these as possible can be placed with the people. No consignments of these publications are being made, and they will be shipped only upon receipt of your order. Order as soon as possible the quantity you will need, so that you will have an ample supply on hand by December 1.

On your report for the month of December you will show on the one card the report for the entire 31 days; also the report for the special testimony period of December 7-15; and, in addition, at the bottom of the card, show the number of three-book combinations placed during the entire month, so that credit can be granted on the accounts in the regular way. Of course, this special offer ends with December 31.

Testimony Card

To aid the publishers in the presentation of the three-book combination (Continued on page 2, column 1)

Calendar for 1936

The text for the year, as *The Watchtower* has pointed out, is the same as that of last year. The Calendar is in course of preparation and has a complete new design which really makes the Calendar look entirely different from that of last year. Everyone will want to have it because of the service periods therein set out, which will be a constant reminder of the special seasons of the year during which time Jehovah's witnesses put forth extraordinary effort to honor his name. Orders should be placed as soon as possible with the director so that he can order at one time all needed in the company. The price for the Calendar will be 25c each, or, in lots of 5 or more to one address, 20c each.

Companies Use Storage Stock

No Order Blanks Furnished for December Campaign

The December campaign will undoubtedly require a large supply of cloth-bound books because of the extraordinary offer of *Jehovah*, *Preservation*, and *Prophecy*, along with the *Government* booklet, on a contribution of 50c. Most of the large companies have a good storage of these three books on hand. Use this stock and order more. However, use your own order blanks. The Society is not supplying an order blank with this *Director*.

Pioneers living in territory held by companies should use their own stock and, in case they run out, should borrow books from the company but replace the literature when your order is filled by the Society. We do not want to put through transfers for stock.

December should prove to be one of the greatest months to date for distribution of bound books. The Lord's people should put forth every effort to make it so. The message in the three books recommended to the people for this period is of utmost importance. Keep before the minds of the brethren the importance of the publishers' putting in the TIME in the witness work. The more TIME, the more placements.

Subscribe Now for *The Watchtower* and *The Golden Age*

In all of their field service the pioneers, auxiliaries and company publishers should make it a point to carry with them a supply of subscription slips for taking subscriptions for the *Watchtower* and *Golden Age* magazines. The people of good will with whom the field publishers come in contact should be advised concerning these two journals which are of greatest importance to them, and the publishers should make an effort to obtain subscriptions for both *The Watchtower* and *The Golden Age*. When these magazines come to a home they bring regularly contact with the organization of the Lord's people in the earth, and the instructions and information contained therein should certainly be available to all people of good will. When you send in subscriptions be very careful to see to it that the name of the subscriber, city or town, as well as local address, are all spelled correctly and written legibly, so that the subscriptions can be handled here efficiently and the subscribers will be certain to receive their magazines.

Divisional Campaigns

Send In the Information Soon

For the coming year the Society has arranged for the following campaigns:

March 14, 15
July 4, 5
November 7, 8

All of the brethren in the various divisional areas who can do so should arrange to have part in these campaigns, that the aggressive organization of Jehovah, prepared for action when the enemy attacks, may be equipped to serve on short notice.

As usual, the Society is requesting the divisional leaders to recommend three points in their area where these divisional campaigns should be held. These points are to be in company and sharpshooter territory unless there should be some unassigned or pioneer territory in your vicinity where the enemy has recently endeavored to stop the work and interfere with Jehovah's witnesses. In such exceptional cases the town where the trouble took place may be included in your recommendation. The divisional leader should not depend on his own knowledge of his territory to choose these three points, but rather, should either contact the various directors and sharpshooters in his area by mail or have a meeting of all directors and sharpshooters where this matter should be seriously considered, and then the recommendation be made to the Society.

In some cases it has been necessary to change divisional leader and appoint new brethren. In such cases the brother appointed is being notified direct by mail and the former divisional leader is also being advised, so that the necessary steps for transfer of records and other information may be undertaken. We feel confident that the former divisional leader in each case will be glad to co-operate with and aid the newly appointed divisional leader.

(Continued from page 1, column 3) tion during December, a testimony card has been prepared. Each publisher is to see that he is supplied with this card, and if additional cards are needed for the publishers in any local service unit the service director may order more at once. The card presents the literature the publisher will be using, namely, *Jehovah*, *Preservation*, and *Prophecy*, together with the *Government* booklet, on a contribution of 50c. When this entire combination cannot be placed, drop to the offer of a combination of the *Government* booklet and any two colored-cover booklets on a contribution of 10c. These testimony cards will be sent in a few weeks.

Territory

With this most unusual offer any territory is new to the publishers, regardless of previous witnessing therein. The season of the year will in itself more or less make urban territory chiefly desirable, in addition to the fact that therein more people can be called upon, and so urban territory should be used for the month of December. In this connection each individual publisher should see to it that he has on hand an individual assignment of territory in which he can serve in addition to such time as he may put in in conjunction with witnessing parties arranged for at stated periods. It is surprising, the number of hours which can be found available for field service in convenient individual assignments; and surely the activities of the brethren should not be restricted to those occasions

Report Time Using Sound Equipment

Do Not Report Number of Meetings, but Hours

In reporting activities with the sound machines, all publishers have been reporting the number of meetings in addition to the number of sound machines used and the total attendance. Hereafter it will not be necessary to report the number of meetings, but, in place of this, every publisher is to report the *total hours spent in the sound machine work*.

This means that on every report there is to be shown (1) the number of sound machines used, (2) total hours machine meetings, and (3) the total attendance at all these meetings.

The time spent in sound machine service is not to be included in the total hours house-to-house witnessing. Beginning at once, each publisher will report two items of time spent in the service. First, total hours house-to-house witnessing, as heretofore. (This is to be put in the regular space on the report form.) Separate from this there is to be reported the total hours spent with sound machines, including the time spent with phonographs, transcription machines or sound cars. Change the heading on the report form from "Total number of meetings" to "Total hours sound machine service", and in this space make the report of time spent with sound equipment. This applies to all pioneers, auxiliaries, company and sharpshooter publishers.

What time is to be reported as "Total hours sound machine service"? Not the time spent in driving to meeting places, but the time spent in holding meetings. This is the time used in running lectures and musical numbers, in making announcements of the lectures, of meeting places, of radio broadcasts, and, in fact, all time in actual use of sound equipment, time at phonograph and transcription meetings, and in question meetings in connection therewith.

Remember that this additional time and service with sound machines is in addition to getting in well over your quota of hours in the house-to-house witnessing with the literature.

The operator of the sound machine should be included in the com-

pany and sharpshooter reports as a publisher, provided he is one who does go from house to house regularly at every opportunity. No one should operate sound equipment to the exclusion of the door-to-door witnessing, but those who are regular field publishers should have this additional sound machine service. In the operation of sound cars, it should be arranged that the operators have a supply of literature on hand at all times, and also that the houses nearest the sound car be called on by the brethren running the equipment. It must be remembered that, generally speaking, the sound machine activity is an adjunct to the field service and is to be tied in with the house-to-house witness.

Time

And now we come to the item which will decide the individual success of each publisher in this special united testimony of the Lord's people, and that is the **TIME** which each one will devote to the service. By the opening of the month of December pioneers should be settled in their winter assignments and in position to proceed without interruption. The service directors of each company should have the company service arrangements complete, so that each individual publisher obtaining territory from the local organization, whether pioneer, auxiliary or company publisher, can proceed without interference. To the extent that each one arranges to put forth time and effort in carrying the

The Testimony of Faithfulness—December 7-15

How many publishers will witness in your territory during this campaign?

Will every one who claims to be of the anointed share in the field service some **TIME**?

How many of the "great multitude" will show their faithfulness

by door-to-door witnessing? What did James say in the second chapter, 18th verse? "Shew me thy faith without thy works, and I will shew thee my faith by my works." He further said, "Faith without works is dead."

Work During November

Everywhere the enemy is girding for battle, desperately striving to stem the onward march of the Kingdom. The answer of the anointed to this challenge is to push the battle to the gate with greater determination than ever before, not by looking for something new, but by taking the message the Lord has supplied us, which, at the present time, is the *Government* booklet, showing that Jehovah alone, through his government, brings salvation, and such additional booklets as *Escape to the Kingdom*, *Dividing the People*, *The Crisis*, *Who Is God?* and kindred titles. On a contribution of ten cents leave any two colored-cover booklets and *Government*.

These, placed in the hands of the people, enable them to see the great issue that is now precipitated upon the world, and if they are people of good will and want to serve the Lord they may take their stand on his side.

Therefore, during the month of November, each and every one of the publishers of Jehovah should push the campaign vigorously with these booklets and such other colored-cover booklets as they may have on their shelves, so that at the end of November their surplus stock of booklets may be cleaned up and a good balanced stock be on hand.

Everything will then be set for the big campaign in December with three bound books and the *Government* booklet on a 50c contribution.

Kingdom message to the people, to that extent he participates in the activity of the organization as a whole. All the faithful will bestir themselves and arrange to get in the **TIME** in the field, which is so important.

For this special campaign during the month of December, this is what we have:

The Testimony of Faithfulness Period, December 7-15;

Three of the most splendid bound books to present, in combination with the "Government" lecture, on a very special contribution of 50c;

A special testimony card to aid us in presenting this literature;

A special wrapper for our convenience.

It is up to each one to make the most of these provisions of the Lord and arrange for individual supplies of literature, territory and **TIME**.

Bethel Service Leaders Put in Full Time Saturday and Sunday

As usual, the Society's office and factory will be closed Saturday and Sunday at the beginning and at the end of *THE TESTIMONY OF FAITHFULNESS*, which will be December 7, 8, and December 14, 15, in order to enable the family to have part in the witness work.

The Society will also route service leaders to the different companies within an area of 200 miles from New York to co-operate with the brethren in giving the witness during these two week-ends. Where such appointments are made the brethren in the different companies are expected to fully co-operate with the service leader by devoting all the time possible to the field service. The company publishers should be out in entirety Saturday and Sunday of both week-ends.

New Publications Since Last May

The following publications have come into stock since the publication of the last cost list:

Deliverance—Malay.
Government—Bohemian or Czech.
Light 1—French.
Light 2—French.
Universal War Near—Afrikaans, Danish, Swedish, Government—Hiding the Truth: Why?—Bohemian or Czech, Finnish, French, German, Greek, Hungarian, Italian, Norwegian, Polish, Slovak, Spanish, Swedish, Ukrainian.

Universal War Near—Chinese, Croatian, Estonian, French, German, Greek, Hollandish, Italian, Japanese, Norwegian, Polish, Russian, Serbian, Slovak, Slovenian, Spanish, Swedish, Ukrainian.

Who Shall Rule the World?—Afrikaans, Chinese, Croatian, Danish, Estonian, Finnish, French, German, Hollandish, Hungarian, Japanese, Norwegian, Polish, Rumanian, Serbian, Slovenian, Swedish, Yoruba.

Angels—Afrikaans, Hollandish, Japanese, Norwegian, Yoruba.

Righteous Ruler—Afrikaans, Yoruba.

World Recovery—French.

Beyond the Grave—Tagalog.

Intolerance—Polish, Tagalog.

Dividing the People—Armenian, Chinese, Portuguese, Itsekiri.

Who Is God?—Italian, Spanish.

What Is Truth?—Fijian, Spanish.

Good News—Norwegian, Polish, Swedish.

Liberty—Bohemian or Czech, Norwegian, Polish.

The Final War—Bohemian or Czech.

Health and Life—Polish, Rumanian.

Home and Happiness—Finnish, German, Norwegian, Spanish, Swedish.

Keys of Heaven—German, Tagalog.

Angels for the Blind

The booklet *Angels* is now ready in Braille, and may be had for \$1.00, or will be loaned to any blind reader on request. Address Watch Tower Bible & Tract Society, 1210 Spear St., Logansport, Ind.

Damaged Records

When a shipment of records is received, either phonograph or transcription machine, they should be immediately opened and checked. The contents should be carefully examined to see if the records are all in good condition. If you find one or more broken records in your shipment, get a receipt from the express agent or post-office clerk (whichever way they were sent). Have the agent or clerk make a note (on the receipt) of what damage was found on the package, and then have him sign it. Forward this receipt, with a letter by yourself describing the damage, to this office and we will take care of the rest. Do not attempt to enter claim for broken records locally. All correspondence regarding broken records should be sent to 117 Adams Street, Brooklyn, as quickly as possible.

DIRECTOR

FOR FIELD PUBLISHERS

Quota Sound Machines, 250,000 Hours

DECEMBER, 1935

Quota House-to-House Witnessing, 5,500,000 Hours

Plans to Advance the Kingdom Interests

1936 Quota 5,500,000 Hours!

The Essential Thing Is Time

More Publishers Expected in the Field

During the past year the publishers in the United States and in outlying territories under supervision of the Brooklyn office exceeded all previous records regarding the distribution of the message of the Kingdom. This could be done only under Jehovah's direction through his Son Christ Jesus. The organization which he has formed in the earth is joyfully going forward carrying out the commandments which are clearly set forth in Isaiah 61 and by the Lord Jesus in Matthew, that this gospel must be preached in all the world for a witness.

The *Year Book* of Jehovah's witnesses for 1936 will carry in detail the report of the publishers of the Kingdom. It will not be necessary at this time to set out the report in the *Director*, for this will be given to you more completely in the *Year Book*, which is now in preparation. However, in view of the activity accomplished during the past year, it is well to plan the work for 1936.

QUOTA

Everyone who claims to be of the remnant or of the Jonadab multitude must honestly and sincerely put forth an effort to preach this Kingdom message.

As *The Watchtower* points out in the issue of October 15, the 40th paragraph, "With joy they serve the Lord 'day and night', that is, continuously, and not only five hours a week. (Rev. 7:15) They do not enter into heaven, but while the bride class, represented in the faithful remnant, is still on the earth, these companions are privileged to work with them and to assist the bride class in the palace or temple service unto Jehovah." If, as *The Watchtower* shows, the "other sheep" that are brought into the one fold under the one shepherd are to work "day and night", and not only five hours a week, then surely those who claim to be of the remnant must do not less, but must be as Jehu, who said to Jonadab, "Come with me, and see my zeal for the Lord."

The quota for the year is set in hours, because this is something that can be determined definitely on the part of the publishers. As to the amount of literature placed, sometimes conditions economically and otherwise may effect the placements. However, the time of an individual in the field, barring accident or ill health, can be affected only by one's own determination. The quota for 1936, 5,500,000 hours, is based on the number of hours we might expect to devote to the door-to-door

witnessing during 1936. The number of publishers and the number of hours each of these publishers will put in in the field will affect our attaining this quota.

Each company publisher should make every effort to put in 15 hours a month or more. With the present "30-hour week" arrangement that exists in many places in the United States many of the publishers could put in more than 15 hours a month in the field service. This each one must decide for himself. Remember, the time in the field is used as unto the Lord and in the interest of his kingdom, and the more time that is put in in the field service, the greater will be one's blessing. The auxiliaries, many of whom are employed in secular work 30 or more hours a week, are putting in at least 50 hours a month in the door-to-door witnessing. The pioneers are to devote all their time in the Kingdom interest, and each pioneer should put in not less than 110 hours a month. Pioneers, keep in mind that 30 hours' field work in a week is not too laborious an effort. Many are putting in as much as 200 hours a month in field service.

If each of the brethren, no matter who he is, company publisher, auxiliary, sharpshooter or pioneer, anointed or of the multitude, puts in as much time as he possibly can arrange for, then there will be no question as to reaching the quota of 5,500,000 hours. We fell down on last year's quota. The time for 1935 went under that for 1934: it was 5,050,978 hours, to compare with 5,055,430 for the year 1934. That means that during 1936 a half million (Continued on page 2, column 1)

Your Work with Sound Equipment for 1936

Machine Quota 250,000 Hours

The phonograph should play a big part in creating new interest. It has been tried out in several places by different brethren that they loan their portable phonograph with a set of records to persons who have obtained a good many of the books and who have learned the truth. They leave their phonograph and records with the people for several days with the understanding that the person will invite to his home friends and neighbors and that he will run these records for their benefit. At the end of the week you will pick up the machine and he will report to you the approximate amount of time the machine was used and the number of attendants, or, in other words, how many have heard these lectures at his home. This method has proved so satisfactory that one person who had a machine for a week had 200 different individuals listen to the lectures. In some instances they are left in stores and in other places where many people come in and go out and stay just long enough to hear a lecture and probably get some booklets. See what you can do in this regard. A report of your experiences will be appreciated.

After these phonographs are used one should then arrange to put on the longer lectures at this home or some other desirable place, and the territory within a given area should be thoroughly covered with announcements and literature at the same time, and the people should be invited personally to come to these meetings. If necessary to call on them on the evening before the meeting, arrange to do so, and they will

feel more comfortable about coming to someone else's home. They may feel as though they know you, and are not entirely strangers in the place where the meeting is held.

The sound cars and trucks should be used in these same territories that are being given the witness, putting on the short lectures and announcing through the microphone the location and time of meeting and what will take place.

SOUND MACHINE QUOTA

Last year there was an average of 2,059 sound machines in use in the United States. There will undoubtedly be a considerable increase in this equipment during the 1936 campaign. The machines in use should at times during the year reach 2,500. Each sound machine should be used at least two hours every week, and with the above-mentioned method the phonographs themselves should be used many hours a week. The two hours here mentioned should be a minimum, not a maximum time with the machines. In setting a quota for the sound equipment, every machine should be used on an average of 100 hours a year; and with the 2,500 machines we shall make our quota of 250,000 hours. This time, of course, will be reported on the monthly report card. It would be rather difficult to estimate the attendance, but we can make it our business to put in time with this sound equipment which the Lord has placed in our hands. It is hoped that during the year, however, 10,000,000 persons will hear the lectures.

How to Report Sound Machine Meetings

Some questions have been asked as to the proper manner of reporting time during which sound machines are used.

Is the time spent in the house-to-house witnessing to be reported just the same as heretofore? Yes, report time in the field with the literature from house to house.

What are sound machines? Phonographs, transcription machines, and sound cars.

Is the report of the number of hours of sound machine service to be for the publishers using the sound machine, or is this to be the report of the time the machine is in use? The report of this time is not for the publishers, but for the time the machine is in use. That is to say, it is the report of the number of hours the machine is used, not the total number of hours spent by two or more brethren in connection therewith.

When a phonograph is used in the (Continued on page 2, column 3)

Radio Service for 1936

Five-Minute Lectures by Brother Rutherford to Be Used

Many of the companies have recently received letters from the Society pointing out that the contracts for the regular 15-minute transcription programs are being canceled. For your information: The Society is carrying out the following policy during the coming year. It is selecting approximately 70 stations which will cover fairly well the entire country. Contracts are being written up with these 70 stations to carry three five-minute lectures every Sunday, one in the morning, one in the afternoon, and another in the evening. These programs will be widely advertised through the regular radio folders. These announcements will carry the 70 stations, setting out the time of each of these five-minute broadcasts. It is believed

that with this new arrangement many people will be reached because of the broadcast three times during the day. Announcements will be made for the people to write to the Society. Over the radio special offers will be made that will induce them to write. The names and addresses of those writing in will then be sent to companies, pioneers and sharpshooters, so that back calls can be made. Undoubtedly phonograph meetings can be arranged at these homes, as well as many studies eventually started, and these people of good will may soon become a part of the great organization carrying on the Kingdom work.

The Society is trying to co-ordinate every line of advertising. The radio, the sound equipment and the literature placed with the people will work hand in hand so that this gospel of the Kingdom may be preached in the world for a witness.

New Booklet "Loyalty" Ready

Consignments Being Made

Three-Month Campaign Arranged

Brother Rutherford has just prepared a new booklet called *Loyalty*, in which the lecture "Saluting a Flag" is reproduced with other material of vital importance now to be placed in the hands of the people. Consignments of this booklet are being made along with the regular orders that are received in this office. As the orders come in consignment will be added to each order, whether pioneer, auxiliary, company or sharpshooter. If there is any literature you need, send an order in immediately, so that we can add your consignment. As soon as you receive these booklets you can begin using them in your door-to-door distribution. If you get them during the month of December, include one with the 50c combination. That will be the three bound books and the two booklets *Government* and *Loyalty*. If the party does not take the three bound books on a contribution of 50c, then drop to three booklets only (any two colored-cover booklets and *Loyalty*), on a contribution of 10c.

It is hoped, however, that by the first of January shipments will be made to all parts of the United

States, so that for the three months January, February and March a special effort will be made with the booklet *Loyalty* and two colored-cover booklets.

Along with the consignment of the *Loyalty* booklets there will be shipped to you a good supply of other booklets, such as *Righteous Ruler*, *Escape to the Kingdom*, *The Crisis*, *The Kingdom the Hope of the World*, *Intolerance*, *World Recovery*, *Angels*, and *Dividing the People*. The recent inventory which you sent to the Society will be considered when making your consignment, as well as the movement of booklets by your company, or your individual placements in the case of pioneers or auxiliaries. However, the Society is preparing to make a consignment of approximately 4,000,000 booklets to be used and distributed during the three months above mentioned. As soon as the consignment is received the booklets in your consignment should be placed in the hands of the publishers for them to distribute. Every one of the publishers will be anxious to use these particular booklets received in the consignment. Don't forget to send in an order soon for what other literature you need, so that we can add the consignment to your order. More details of this campaign will appear in the next *Director*.

part of those who already appreciate the Kingdom service privileges it is a blessed privilege to assist others on in this blessed work.

We might expect that the greatest increase of publishers would be found in the company and sharpshooter arrangement. All new publishers, of course, would be those who have not engaged in the field service heretofore. These would automatically become company publishers first. Later, however, appreciating their privileges of service, they may go on to the auxiliary or even the pioneer work. The sound equipment is going to aid greatly in bringing together these new publishers. There seems to be no reason why 1936 should not show even a greater increase than ever before. It seems reasonable to expect 2,000 to 3,000 more publishers in 1936 than we had in 1935, doesn't it? That is, regular publishers in the field; not publishers that go out only during service periods, six times a year, but publishers that can be depended on to carry out specific instructions every week and every month. We should have well over 20,000 company publishers during the coming year; and why not more auxiliaries and pioneers, too?

AUXILIARIES AND PIONEERS

During the past three years there has been very little change in the number of pioneers and auxiliaries in the field service. There should have been an increase. Let every one of the company publishers take this seriously and consider as to whether there will be available to you 50 hours that could be spent in the field service work each month. How many hours are actually taken up in your secular employment? Does this take all your time? Is the business concern for which you are working on a 30 or 36 hours a week basis? If so, what is done with all the other time of the day? A definite daily routine should be arranged by every individual for himself to carry out. A TIME-schedule arrangement should be put into effect for yourself. If this is done, hundreds more of the publishers can get into the auxiliary service. There seems to be no reason why the auxiliary service

December--Three Bound Books

Are You Prepared?

The campaign for December, which is just ahead, is for three bound books, *Jehovah*, *Preservation*, and *Prophecy* (including with each combination *Government-Hiding the Truth: Why?*), on a contribution of 50c. This special offer will be made for the month of December, but during the special testimony period, THE TESTIMONY OF FAITHFULNESS, every one of the publishers should put forth an extraordinary effort to manifest his faithfulness unto the

should not have an enrollment of well over 1,000 individuals. During 1935 there was a total of only 855. What is it going to be for 1936?

And now the pioneers. There has been a drop in the average number of pioneers during the past year. The pioneers are carrying the brunt of the fight, and conditions are hard, but Jehovah has in store for them rich blessings. No greater joy can anyone have than to spend all one's time in the Kingdom work, even as Christ Jesus did, and the apostles. The Society has at all times been keenly interested in aiding the pioneers to carry on in the work, and now a new arrangement has just gone into effect, which arrangement was set out in a letter from Brother Rutherford to the pioneers, and which will aid them greatly, so that they can remain in the pioneer service, and will assist those who are contemplating this service to engage in it and carry on faithfully. All those who really desire to put in full time in the Kingdom work should write the Society, making inquiry concerning this pioneer service.

Company Accounts

Each company and sharpshooter organization has an account with the Society. The publications shipped to companies are charged at company cost. This amounts to a little under the contributions that are ordinarily received when placed in the hands of the people. Many of the brethren, due to their secular work, are able to take care of the incidental expenses involved in their door-to-door witnessing, and thus many of them have turned in their entire contribution to the company organization. All the money received as contributions for literature, therefore, is thus turned into a common fund. When money is needed to carry on the work, such as the renting of halls or carrying on transcription meetings, this fund can be drawn on. Out of this fund, however, should first be paid the company account with the Society, so that the company will always be out of debt. Since it is the publishers' privilege to engage in the service, the small contributions which they receive for literature can be considered by the publishers as a contribution to the company. This contribution will then be used in the general advertising of the Kingdom message.

This suggestion, however, would not alter the existing policy of the Society that brethren who are putting in three or more hours a week in the service may obtain literature at company cost if they cannot afford to turn in the entire contribution.

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regular house-to-house witnessing, is the total time, including the time phonograph lectures are run, to be included in the report of total hours house-to-house witnessing as heretofore? Yes.

Is such time during which the

Lord. In other words, go out of your way to put in TIME in publishing the Kingdom message from door to door. December 31 closes this campaign of three bound books, and thereafter will begin a special distribution of three booklets on a contribution of 10c.

Details of this bound-book distribution were set out in the November *Director*. Please review this at your service meeting and be sure you have plenty of territory and all preparation is made for this extraordinary witness.

Use the Billboard Method

Jehovah's witnesses should avail themselves of every means that the Lord provides for advertising the King and the Kingdom. We have numerous publishers. The Lord has provided sound equipment and the radio. Why not use the billboard method? Some of the brethren now are painting signs and placing them in their front yards and along the highways, so that people passing may see them. This, in every instance, has worked to good advantage. The company organizations everywhere can do this without difficulty. Many companies have sign painters in their organization, and possibly some evenings can be spent on fixing up some attractive signs to place in front yards along highways and in front of your regular meeting place. The Jonadabs also should be encouraged to do this very same thing and thus be helped to put on their garments and identify themselves. We should let the people who live around us know for what we stand. On some of these signs appear one or more of the bound books and attractive short wording.

phonograph was used also to be reported as hours of sound machine activity? Yes.

When more than one publisher serves at one time on a sound car, or transcription machine, do both report the time spent with the machine? No.

Who does make the report? The operator only. He reports the number of hours the machine is used, in addition to the attendance.

The assistant should have territory adjacent to the sound car to witness in. (It does not require two brethren to put on the records.) When this is done, the assistant may report all his time as a publisher. If he does no witnessing, his time is not to be included as a publisher witnessing from house to house.

When a phonograph is loaned to various publishers in a company, how is the time reported? Each publisher indicates his sound machine service on his daily report slip. The director, together with the transcription leader, in making out the company report, shows the actual number of company machines used, the total of hours the machines were used, and the total attendance.

If two pioneers use the same machine during the month, do both report a machine and time and attendance? No. The owner of the machine makes the total report of the machine, hours, and attendance for the month.

Is this also true of auxiliaries? Yes.

If a transcription machine or phonograph meeting occupies an hour, only part of which, say fifteen or thirty minutes, is occupied by the lecture, and the rest of the hour by the study or questions and answers, is the entire hour counted? Yes, all time of such meetings at which sound machines are used.

(Continued from page 1, column 2)
lion more hours will have to be found by the brethren. Each director should see to it that the individual publisher can avail himself of territory convenient to his home, and the director should also see that this territory is not only held by a publisher, but that it is worked. The territory assigned by the Society to sharpshooters, companies, pioneers and auxiliaries is for the purpose of having it covered at least twice a year by the publishers; and if this is not done the responsibility rests upon the director to advise the Society why it is not being covered, so that arrangements can be made to send in pioneers to reach the people. Great is the responsibility upon the anointed to see that this message gets into the people's hands.

COMPANY AND SHARPSHOOTER QUOTAS

When the company or sharpshooter arrangement sets its quota the quota should be worked out in this manner: Take the average number of publishers engaging in the field service during the past twelve months and multiply that by 15 (hours for the month). Multiply that result by 12 (months) and you will get your hour quota for the year. In determining the company quota in hours, do not include any of the auxiliaries or pioneers in your territory. As the *Director* has pointed out, these brethren report direct to the Society, and their quota is 50 hours for the auxiliaries, 110 hours or more for the pioneers.

PUBLISHERS

It is a real joy to see the constant increase on the part of the witnesses engaged in field service. Going back to 1933, there was a monthly average a little better than 16,000 publishers. Then in 1934 it went up to 18,800. Then in 1935, nearly 21,000. What will it be in 1936? This depends a great deal upon the publishers that are already in the field. The Jonadabs must be contacted and those who are of good will must be shown the importance of their taking a part in advertising the King and the Kingdom. As to the increase of publishers, the Lord says He gives the increase; but on the