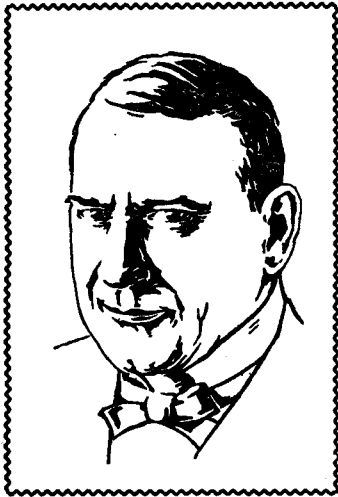


HEAR! JUDGE! THEN DECIDE!



ALL NATIONS are now in "the valley of decision". The peoples must now decide whether they will follow "blind leaders of the blind" and "fall into the ditch" of world catastrophe or follow the divine Word and the way of escape it points out.

It has been said by a man: "The proper study of man is man." World conditions today prove that such a study has failed. The great truth remains: The proper study of man is God! **WHY?**

May the people now get the true knowledge of the true God and his purpose concerning man? Is there a false god who has deceived the people and turned the whole world into a trap, and who is responsible for the present world woe and worse yet to come?

WHAT BENEFIT is there now to learn to know the true and most high God and to take your stand on his side and to serve him? No questions are of greater consequence for you to consider today than these.

JUDGE RUTHERFORD, of New York city, will discuss these vital questions over a nation-wide chain of radio stations. There is not another writer on earth today whose writings are so widely distributed and read—over 140,000,000 copies since 1921—nor another public speaker whose voice is heard weekly by eager multitudes over so great a number of radio stations. Long years of faithful study of and lecturing and writing on the Bible have fully qualified Judge Rutherford to answer the above questions. He will do so, *in person*, in a series of three speeches, on three consecutive Sundays, as follows:

OCTOBER 1

THE TRUE GOD

OCTOBER 8

THE MIMIC GOD

OCTOBER 15

WHY SERVE JEHOVAH

TIME

12:00 noon
Eastern Standard

11 a.m.
Central Standard

10 a.m.
Mountain Standard

9 a.m.
Pacific Standard

More than eighty-five stations are in the chain to broadcast these epochal speeches. Consult the list on the other side.

HEAR J. F. RUTHERFORD

THE GREAT CONTROVERSY IS ON!

It is between Jehovah God and the nations. (Jeremiah 25:31) Don't miss this part of the developments. Understand what's going on, and why. Tune in! Invite your neighbors without receiving sets to listen in with you. Or if yourself without a set, be at your neighbor's to hear Judge Rutherford.

NOTE THE DATES: SUNDAYS,

October 1, 8 and 15.

AND THE TIME:

12:00-12:30 p.m., Eastern Standard

11:00-11:30 a.m., Central Standard

10:00-10:30 a.m., Mountain Time

9:00-9:30 a.m., Pacific Time

(Kilocycles shown in parentheses)

ALABAMA

Birmingham WAPI (1140)

ARKANSAS

Hot Springs KTHS (1040)

Little Rock KLRA (1390)

CALIFORNIA

Fresno KMJ (580)

Hollywood KNX (1050)

Long Beach KGER (1360)

Los Angeles KTM (780)

Oakland KROW (930)

Sacramento KFBK (1310)

San Francisco KTAB (560)

COLORADO

Col'o Springs KVOR (1270)

Denver KLZ (560)

Grand Junction KFXJ (1200)

Greeley KFKA (880)

DISTRICT OF COLUMBIA

Washington WOL (1310)

FLORIDA

Pensacola WCOA (1340)

IDAHO

Boise KIDO (1350)

Pocatello KSEI (890)

Twin Falls KTFI (1240)

ILLINOIS

Chicago WJJD (1130)

Tuscola WDW (1070)

IOWA

Des Moines WHO (1000)

Shenandoah KMA (930)

Waterloo WMT (600)

KANSAS

Coffeyville KGGF (1010)

Lawrence WREN (1220)

LOUISIANA

New Orleans WDSU (1250)

MAINE

Bangor WLBZ (620)

Portland WCSH (940)

MARYLAND

Baltimore WCAO (600)

Baltimore WFBR (1270)

MASSACHUSETTS

Boston WHDH (830)

MICHIGAN

Detroit WJR (750)

MISSISSIPPI

Meridian WCOC (880)

Mississippi City WGCM (1210)

MISSOURI

St. Joseph KFEQ (680)

MONTANA

Billings KGHL (950)

Butte KGIR (1360)

Great Falls KFBB (1280)

NEBRASKA

Scottsbluff KGKY (1500)

NEVADA

Reno KOH (1380)

NEW HAMPSHIRE

Manchester WFEA (1430)

NEW JERSEY

Atlantic City WPG (1100)

Newark WAAM (1250)

NEW YORK

Freeport WGBB (1210)

New York WOV (1130)

Syracuse WFBL (1360)

Syracuse WSYR (570)

Utica WIBX (1200)

NORTH CAROLINA

Charlotte WBT (1080)

Raleigh WPTF (680)

NORTH DAKOTA

Fargo WDAY (940)

OHIO

Akron WADC (1320)

Cleveland WGAR (1450)

Toledo WSPD (1340)

Youngstown WKBN (570)

OKLAHOMA

Oklahoma City KOMA (1480)

OREGON

Eugene KORE (1420)

Medford KMED (1310)

Portland KEX (1180)

PENNSYLVANIA

Altoona WFBG (1310)

Erie WLBW (1260)

Harrisburg WHP (1430)

Philadelphia WCAU (1170)

Reading WEEU (830)

Williamsport WRAK (1370)

SOUTH CAROLINA

Columbia WIS (1010)

SOUTH DAKOTA

Sioux Falls KSOO (1110)

TENNESSEE

Memphis WREC (600)

TEXAS

Beaumont KFDM (560)

Fort Worth WBAP (800)

Galveston KLUF (1370)

Houston KPRC (920)

San Antonio KTSA (1290)

Wichita Falls KGKO (570)

VERMONT

Rutland WSYB (1500)

VIRGINIA

Norfolk WTAR (780)

Richmond WRVA (1110)

Roanoke WDBJ (930)

WASHINGTON

Bellingham KVOS (1200)

Spokane KHQ (590)

Tacoma KVI (570)

WEST VIRGINIA

Bluefield WHIS (1410)

Charleston WOBU (580)

Wheeling WWVA (1160)

WISCONSIN

Eau Claire WTAQ (1330)

ANOTHER TREAT FOR YOU!

At the same time with the opening of this nation-wide lecture series on October 1, the autographed edition of Judge Rutherford's new book, 384 pages, clothbound, will be issued. Its name? PREPARATION! Preparation for what? For the final settlement of the great controversy. Read the breath-taking description of the final battle. Only a limited number of the autographed edition of PREPARATION are being printed. The regular edition will not be ready until late November. If you wish to be among the first to get this gripping explanation of Zechariah's prophecy, avail yourself of the special offer in the coupon below:

THE WATCH TOWER

117 Adams St., Brooklyn, N. Y.

Dear Sirs:

I shall be pleased to receive your special offer, PREPARATION, the autographed edition, and Judge Rutherford's special booklet, ESCAPE TO THE KINGDOM. I enclose a contribution of 50c toward the further proclamation of God's kingdom. Let me also have the special booklet describing in detail all of Judge Rutherford's writings.

Name _____

Address _____